

RADIO ESTIMATE

Order Date: 5/4/18
Length: :60

Client: John Cox for Governor

Estimate #: 849
Rep Firm/Owner: Eureka Broadcasting

Flight Dates: 5/21-6/4

STATION	PROGRAM	DAY/TIME	DAY PART	FLIGHT DATES			RATE	RGT. A35+	CPP	TOTAL GRPS	AQH A35+	CPM	GROSS IMPRESSIONS	TOTAL SPOTS	TOTAL COST
				M-SU	M-SU	M									
				21-May	28-May	4-Jun									
KINS-AM				9	9	2								20	\$340.00
This	Hugh Hewitt	M-F 3a - 6a	AM			0	\$5							0	\$0.00
	InPROGRAMion/News hours + Talk Shop	M-F 6a - 9a	AM			0	\$18							0	\$0.00
	Rush Limbaugh	M-F 9a - 12p	MD	3	3	1	\$17							7	\$119.00
	Mike Gallagher (db)	M-F 12p - 3p	MD	3	3	1	\$17							7	\$119.00
	Mark Levin (Hour 1 & 2 live)	M-F 3p - 5p	PM	3	3	0	\$17							6	\$102.00
	InPROGRAMion/News hour	M-F 5p - 6p	PM			0	\$18							0	\$0.00