

RADIO ESTIMATE

Order Date: 4/19/18
Length: :60

Client: John Cox for Governor

Estimate #: 843
Rep Firm/Owner: Eureka Broadcasting
Flight Dates: 4/23 - 5/6

STATION	PROGRAM	DAY/TIME	DAY PART	FLIGHT DATES		RATE	RGT. A35+	CPP	TOTAL GRPS	AQH A35+	CPM	GROSS IMPRESSIONS	TOTAL SPOTS	TOTAL COST
				M-SU	M-SU									
				23-Apr	30-Apr									
KINS-AM				9	9								18	\$306.00
This	Hugh Hewitt	M-F 3a - 6a	AM			\$5							0	\$0.00
	InPROGRAMion/News hours + Talk Shop	M-F 6a - 9a	AM			\$18							0	\$0.00
	Rush Limbaugh	M-F 9a - 12p	MD	3	3	\$17							6	\$102.00
	Mike Gallagher (db)	M-F 12p - 3p	MD	3	3	\$17							6	\$102.00
	Mark Levin (Hour 1 & 2 live)	M-F 3p - 5p	PM	3	3	\$17							6	\$102.00
	InPROGRAMion/News hour	M-F 5p - 6p	PM			\$18							0	\$0.00