

# INVOICE



**WOIO**  
 1717 East 12th Street  
 Cleveland, OH 44114  
 Main: (216) 771-1943  
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1751435-2	06/30/17	July 2017	06/26/17 - 06/27/17

Property	Account Executive	Sales Office	Sales Region
WOIO	Teresa Difuria	Telerep-Philadel	National

Billing Address:

**Greer, Margolis, & Mitchell**  
 Attention: Accounts Payable  
 1010 Wisconsin Ave  
 Suite 800  
 Washington, DC 20007

Advertiser	Product	Estimate Number
ISS/AARP Issue Advertising	AARP	6020

Flight Dates	Order #	Alt Order #
06/12/17 - 06/27/17	1751435	08655909

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WOIO**  
 Drawer #0958  
 PO Box 11407  
 Birmingham, AL 35246-0958

Agency Code	Advertiser Code	Product 1/2
	5	8

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
16	06/26/17	06/27/17	Noon News	12-1230p	MT-----	:30	2	\$435.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/26/17    07/02/17    MT-----                    2                    \$435.00										
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type										
1    WOIO    M    06/26/17    12:14 PM    Noon News    12-1230p    :30    A2RP0227000H    \$435.00    NM										
2    WOIO    Tu    06/27/17    12:13 PM    Noon News    12-1230p    :30    A2RP0227000H    \$435.00    NM										
17	06/26/17	06/27/17	Cleveland 19 News at 6p	6-630p	MT-----	:30	1	\$425.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/26/17    07/02/17    MT-----                    1                    \$425.00										
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type										
1    WOIO    M    06/26/17    6:11 PM    Cleveland 19 News at 6p    6-630p    :30    A2RP0227000H    \$425.00    NM										
18	06/26/17	06/27/17	CBS This Morning	7-9a	MT-----	:30	2	\$100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/26/17    07/02/17    MT-----                    2                    \$100.00										
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type										
1    WOIO    M    06/26/17    8:29 AM    CBS This Morning    7-9a    :30    A2RP0227000H    \$100.00    NM										
2    WOIO    Tu    06/27/17    8:54 AM    CBS This Morning    7-9a    :30    A2RP0227000H    \$100.00    NM										
<u>Total Spots</u>							<b>5</b>			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$1,495.00</b>
<u>Agency Commission</u>	<b>\$224.25</b>
<u>Net Amount Due</u>	<b>\$1,270.75</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.