

OPT Underwriters	Sponsored Programming	Date Ended
All Hours Plumbing	Masterpiece	Currently Airing
AMEC	NewsHour, This Old House	2015
Auner, Ruth	OzarksWatch Video Magazine	Currently Airing
B Sew Inn	Sewing With Nancy, Fons and Porter	Currently Airing
Baker Creek Heirloom Seeds	Victory Garden, P Allen Smith, Home Show, This Old House, Laura Ingalls Wilder	2012
Baker, Jim and Connie	OzarksWatch Video Magazine	Currently Airing
Bambino's/B2 Coffee and Smoothie Café	Various--Downton Abbey	Currently Airing
Bank of America Foundation	Children's programming	8/31/2012
Bank of Mansfield	NewsHour, Nature, Laura Ingalls Wilder	2012
Bass Pro	On the Fast Track	Currently Airing
Beaver Productions	Antique Roadshow, NewsHour	7/11/2012
Blevins, Brooks	OzarksWatch Video Magazine	Currently Airing
BNSF Railway Foundation	Community Ties: Frisco Railroad	Dec. 2013
Bognadoff, Judy	OzarksWatch Video Magazine	Currently Airing
Branson Scenic Railway	Frisco Railroad	Dec. 2013
Byrd, Emalu	OzarksWatch Video Magazine	Currently Airing
Candy House Gourmet Chocolates	Various	12/23/2014
Carver Birthplace Foundation	Seeds of Success, News and Prime Time	2012
Central Bank of Ozarks	NewsHour, Antique Roadshow, various	Currently Airing
Center for Plastic Surgery at Ferrell-Duncan Clinic	Arts programming, various	6/30/2012
Central Trust Company	NewsHour, Masterpiece	2015
Classic Wood Floors	This Old House, Nova, NewsHour	Currently Airing
Cow Creek	Bluegrass Underground	2015
Community Foundation of the Ozarks	Joplin, One Year Later	May 2012
Cox Health	NewsHour, Antique Roadshow, kids, Downton Abbey, Frisco RR, Links to the Past, Ozark Air Lines, Electric doc	Currently Airing
Crain, Mike	OzarksWatch Video Magazine	Currently Airing
Dillard, Dorothy	OzarksWatch Video Magazine	Currently Airing
Dr. Frank Newman, Mercy	NewsHour, Nova	currently Airing
Drury University	Various	8/13/2012
Eagle Picher Technology	Seeds of Success, Various programs	2014
Empire District Electric Co.	NewHour, Nature, NOVA, This Old House, Elec doc	Currently Airing
Eslick, David	OzarksWatch Video Magazine	Currently Airing
Evangel University	O'Reilly General Hospital, various	2011
Freeman Hospital	Frontline, children's programming	Currently Airing
Gaither, Harvey	OzarksWatch Video Magazine	Currently Airing
Gillenwaters Developers	Various/ NewsHour, Route 66, Frisco RR	2014
Gillioz Theatre	Austin City Limits, Great Performances, various	7/20/2012
Grant for Ready to Learn	Children's Programming, NewsHour	2011
Hammons Products	Seeds of Success, Various programming - cooking and baking	Currently Airing
Hazelrigg Automotive Center	Community Ties: Frisco Railroad	2015

Irwin, Lyndon	OzarksWatch Video Magazine	Currently Airing
Joplin Tri-State Business Journal	NewsHour	
Keller, Russell	OzarksWatch Video Magazine	Currently Airing
Kensinger, Dave and Vickie	OzarksWatch Video Magazine	Currently Airing
Ruth I Kolpin Foundation	Washington Week, Charlie Rose The Week	Currently Airing
Landon, Don	OzarksWatch Video Magazine	Currently Airing
Law Firm of Neale and Newman	Ozark Air Lines	6-25-15 start
Laura Ingalls Wilder Home Assn	Laura Ingalls Wilder doc	Currently Airing
Little Angels Learning Academy	Children Programming and primetime	5/27/2012
Little Spanish Playschool	Sesame Street	5/31/2012
Little Sunshine Playhouse	Curious George, Masterpiece	Currently Airing
Lucas Oil Speedway	On the Fast Track	Currently Airing
Mansfield Home Center	Laura Ingalls Wilder doc	2012
Margie Pearls Fabric	It's Sew Easy	Currently Airing
Mattax Neu Prater Eye Centers	On the Fast Track, Stately Images, Little Theatre, Electric doc, Stay Tuned doc	Currently Airing
McCarthy, Mike and Roseann McArthy	OzarksWatch Video Magazine	Currently Airing
McClure, Ken	OzarksWatch Video Magazine	Currently Airing
Mercy	Deadline in Disaster	8/30/2013
Mercy Children's Hospital	Children's, Daniel Tiger's Neighborhood	7/6/2015
Missouri Dept of Conservation-local	Kids Nature	Currently Airing
Missouri Dept of Conservation (PTAM)	Nature, Earth's Natural Wonders	Currently Airing
Misouri State College of Natural & Applied Sciences	Nova	Currently Airing
Missouri Fox Trotting Horse Association	OzarksWatch Video Magazine	Currently Airing
Misouri State College of Arts & Letters	Tent Theatre--50 Fabulous Seasons, MSU Band Doc	Currently Airing
Missouri State Department of Political Science	Various, Stately Images, Ozark Air Lines doc, NewsHour, Electric doc	Currently Airing
Missouri State Foundation	PBS NewsHour	Currently Airing
Missouri State Graduate College	NewsHour, Primetime	Currently Airing
Missouri State Public Affairs Conference & Convocation	NewsHour, Frontline, Coming Back With Wes Moore	Currently Airing
Missouri State Online	Various, children's	
Missouri State Theatre & Dance Dept	Tent Theatre--50 Fabulous Seasons	Currently Airing
MSU Division of Research & Economic	Passport to China, Passport to Latin America, Passport to	Currently Airing
MOST 529 Savings Plan	Various Prime Time, NewsHour, Children's programming	5/31/2013
Nesbitt Construction	NewsHour, Stay Tuned doc	Currently Airing
New Mac Electric Company	Seeds of Success	Currently Airing
Obelisk Home	Downton Abbey	Currently Airing
O'Reilly Automotive	On the Fast Track, Nature, NOVA, This Old House, Ozarks Watch	2014
Ozark Electric Coop	Finding Your Roots, Ozark Watch, Elec Doc	Currently Airing
Penmac Staffing Services	NewHour, WAGL specials	2015
Pickett, Gegatie and Lynette	Ozarks Watch Video Magazine, Children's Programming	Currently Airing

Pucker Productions	Garden Smart, ARS, LW, AYBS, KKJ, Masterpiece, Finding Your Roots, Appalachia, NewsHour	4/18/2012
Ralph Foster Museum, College of the Ozarks	Ozarks Watch Video Magazine, Children's Programming	Currently Airing
Relics Antique Mall	Antique Roadshow, Downton Abbey	Currently Airing
Reisch Shoes	Nature	11/1/2015
Rocklands Entertainment	Red Green Show	4/28/2012
Rotary International District 6080	Various	6/30/2013
Sew Simple Quilt Shoppe	Fons and Porter	Currently Airing
Silver Creek Galleria	NewsHour, Nightly Business Report	8/11/2011
Southwest Missouri Art & Craft Guild	Masterpiece, Doc Martin, Antique Roadshow	Sep-16
Springfield/Branson National Airport	Frisco Railroad/Ozark Air Lines/Pride Band/Stay Tuned doc-various	Currently Airing
Springfield Business Journal	NewsHour	Currently Airing
Springfield Little Theatre	Various	Currently Airing
Springfield Symphony Orchestra	News, Various	Currently Airing
Springfield's Best	News Hour	8/29/2011
Stark, Charles and Betty	OzarksWatch Video Magazine	Currently Airing
Sunbelt Environmental	Antique Roadshow, Nature	Currently Airing
TeaRoom at Vintage Suitcase / Ms. Gilmore's	Antique Roadshow, Doc Martin, Masterpiece, Downton Abbey	Currently Airing
Temple Israel	Jewish Programming	Spring 2014
The Marketplace in Joplin Greenhouse	Various primetime, Growing a Greener World	Currently Airing
The Joplin Globe	Charlie Rose/ Frontline/ Monday Broadcast/ Wednesday Broadcast	2012
The Quilted Cow	Fons and Porter, Downton Abbey, Sewing with Nancy	Currently Airing
Thornhill, Carolyn	OzarksWatch Video Magazine	Dec. 2013
Tower Grove Center	Community Ties: Frisco Railroad	