

OPT Underwriters	Sponsored Programming	Date Ended
All Hours Plumbing	Masterpiece	Currently Airing
AMEC	NewsHour, This Old House	2015
Auner, Ruth	OzarksWatch Video Magazine	Currently Airing
B Sew Inn	Sewing With Nancy, Fons and Porter	Currently Airing
Baker, Jim and Connie	OzarksWatch Video Magazine	Currently Airing
Bank of Sullivan	Baseball documentary	Currently Airing
Bambino's/B2 Coffee and Smoothie Café	Various--Downton Abbey	Currently Airing
Blevins, Brooks	OzarksWatch Video Magazine	Currently Airing
BNSF Railway Foundation	Community Ties: Frisco Railroad	Dec. 2013
Bognadoff, Judy	OzarksWatch Video Magazine	Currently Airing
Branson Scenic Railway	Frisco Railroad	Dec. 2013
Byrd, Emalu	OzarksWatch Video Magazine	Currently Airing
Camp Flea Antique Mall	Wilson's Creek National Battlefield documentary, Antiques Roadshow	Currently Airing
Central Bank of Ozarks	NewsHour, Antique Roadshow, various	Currently Airing
Central Trust Company	NewsHour, Masterpiece	2015
Citizens Memorial Hospital	Underwriter for Vietnam Documentary	Currently Airing
Elaine and Loren Cook II	Baseball documentary	Currently Airing
Classic Wood Floors	This Old House, Nova, NewsHour	Currently Airing
Cox Health	NewsHour, Antique Roadshow, kids, Downton Abbey, Frisco RR, Links to the Past, Ozark Air Lines, Electric doc	10/1/2016
Crain, Mike	OzarksWatch Video Magazine	Currently Airing
Dillard, Dorothy	OzarksWatch Video Magazine	Currently Airing
Dr. Frank Newman, Mercy	NewsHour, Nova	currently Airing
Empire District Electric Co.	NewHour, Nature, NOVA, This Old House, Elec doc	Currently Airing
Eslick, David	OzarksWatch Video Magazine	Currently Airing
Freeman Hospital	Frontline, children's programming	Currently Airing
Gaither, Harvey	OzarksWatch Video Magazine	Currently Airing
Gorman-Scharpf	Vietnam Documentary Underwriter	Currently Airing
Hammons Products	Seeds of Success, Various programming - cooking and baking	2/1/2017
Hazelrigg Automotive Center	Community Ties: Frisco Railroad	2015
Irwin, Lyndon	OzarksWatch Video Magazine	Currently Airing
Itty Bitty City	Children's, Daniel Tiger's Neighborhood	Currently Airing
James Country Mercantile	Wilson's Creek National Battlefield documentary, Antiques Roadshow	Currently Airing
Joplin Tri-State Business Journal	NewsHour	
Keller, Russell	OzarksWatch Video Magazine	Currently Airing
Kensinger, Dave and Vickie	OzarksWatch Video Magazine	Currently Airing
Landon, Don	OzarksWatch Video Magazine	Currently Airing
Learfield-Mo State Sports Properties	Baseball documentary	Currently Airing
Law Firm of Neale and Newman	Ozark Air Lines	6-25-15 start

Margie Pearls Fabric	It's Sew Easy	Currently Airing
Mattax Neu Prater Eye Centers	On the Fast Track, Stately Images, Little Theatre, Electric doc, Stay Tuned doc	Currently Airing
McCarthy, Mike and Roseann McCarthy	OzarksWatch Video Magazine	Currently Airing
McClure, Ken	OzarksWatch Video Magazine	Currently Airing
Mercy Children's Hospital	Children's, Daniel Tiger's Neighborhood	7/6/2015
Missouri Dept of Conservation-local	Kids Nature	Currently Airing
Missouri Dept of Conservation (PTAM)	Nature, Earth's Natural Wonders	6/30/2017
Missouri State College of Natural & Applied Sciences	Nova	Currently Airing
Missouri Fox Trotting Horse Association	OzarksWatch Video Magazine	Currently Airing
Missouri State College of Arts & Letters	Tent Theatre--50 Fabulous Seasons, MSU Band Doc	Currently Airing
Missouri State College of Humanities and Public Affairs	Underwriting for Vietnam Documentary	Currently Airing
Missouri State Department of Political Science	Various, Stately Images, Ozark Air Lines doc, NewsHour, Electric doc	Currently Airing
Missouri State Foundation	PBS NewsHour	Currently Airing
Missouri State Graduate College	NewsHour, Primetime	7/6/2016
Missouri State Public Affairs Conference	NewsHour, Frontline, Coming Back With Wes Moore	Currently Airing
Missouri State Theatre & Dance Dept	Tent Theatre--50 Fabulous Seasons	Currently Airing
MSU Division of Research & Economic Development & International Programs	Passport to China, Passport to Latin America, Passport to Brazil	Currently Airing
Nesbitt Construction	NewsHour, Stay Tuned doc	Currently Airing
Obelisk Home	Downton Abbey	3/30/2016
Ozark Electric Coop	Finding Your Roots, Ozark Watch, Elec Doc	Currently Airing
Penmac Staffing Services	NewHour, WAGL specials	2015
Pickett, Gegatie and Lynette	Ozarks Watch Video Magazine, Children's Programming	Currently Airing
Ralph Foster Museum, College of the Ozarks	Ozarks Watch Video Magazine, Children's Programming	Currently Airing
Relics Antique Mall	Antique Roadshow, Downton Abbey	Currently Airing
Reisch Shoes	Nature	Nov-15
Renner Supply	This Old House, Create	Currently Airing
Sew Simple Quilt Shoppe	Fons and Porter	Currently Airing
Southwest Missouri Art & Craft Guild	Masterpiece, Doc Martin, Antique Roadshow, Poldark,	Sep-17
Springfield/Branson National Airport	Frisco Railroad/Ozark Air Lines/Pride Band/Stay Tuned doc-various	Currently Airing
Springfield Business Journal	NewsHour	Currently Airing
Springfield Little Theatre	Various	Currently Airing
Springfield Symphony Orchestra	News, Various	Currently Airing
Stark, Charles and Betty	OzarksWatch Video Magazine	Currently Airing
Sunbelt Environmental, Sunbelt Solar	Antique Roadshow, Nature	Currently Airing

TeaRoom at Vintage Suitcase / Ms. Gilmore's	Antique Roadshow, Doc Martin, Masterpiece, Downton Abbey	Currently Airing
The Marketplace in Joplin Greenhouse	Various primetime, Growing a Greener World	Currently Airing
The Quilted Cow	Fons and Porter, Downton Abbey, Sewing with Nancy	Currently Airing
US Baseball	Baseball documentary	Currently Airing
Thornhill, Carolyn	OzarksWatch Video Magazine	Dec. 2013