

* Yavapai Broadcasting Corporation
 KVRD*KKLD*KQST*KVNA*KYBC
 P.O. Box 187
 Cottonwood, Arizona 86326
 928-634-2286

Client: Mark Kelly for Senate / MFS
 Order #: 6642-40
 Description: MKUS / Estimate 2492 / 10/11 - 10/17/22
 Date Entered: 10/9/2022
 P.O.#:
 Salesperson: Bessler, Jackie
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date
 Phone/Fax: 940-293-1393

Media Financial Services
 1655 Palm Beach Lakes Blvd Ste. 903
 West Palm Beach, Florida 33401

On-Air Schedule

	<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	10/11/2022	10/17/2022	KVRD-FM	06:00:00 to 19:00:00	CUSTOM	1:00	40	16.50	660.00	Y	Y	Y	Y	Y	N	N
	10/11/2022	10/16/2022					32	16.50	528.00	0	8	8	8	8	0	0
	10/17/2022	10/17/2022					8	16.50	132.00	8	0	0	0	0	0	0
2	10/11/2022	10/17/2022	KVRD-FM	06:00:00 to 19:00:00	CUSTOM	1:00	10	15.30	153.00	N	N	N	N	N	Y	Y
	10/11/2022	10/16/2022					10	15.30	153.00	0	0	0	0	0	5	5

Order Start Date: 10/11/2022 Order End Date: 10/17/2022 Spots: 50 Total Charges: \$813.00
 Combined Discounts: \$121.95
 Total Net: \$691.05

Projected Media Month/End-Of-Schedule Billing Totals for Mark Kelly for Senate / MFS / 6642-40 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October 2022	50	\$813.00	\$121.95	\$691.05

Confirmed & Accepted for * Yavapai Broadcasting Corporation By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy

STATION:	KVRD-FM	ORDER#:	3201995	DATE:	10/09/2022
MARKET:	UM - Cottonwood, AZ	AMOUNT:	\$813.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Local Focus Radio	SPOTS:	50	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	NEW YORK	SLS PH:	212 400 7430		
SALESPERSON:	Dan Cicero	SLS FAX:	212 602 0023		
SLS EMAIL:	Dan.Cicero@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	MKUS	CONTRACT # FOR INVOICING 4433961	
ADVERTISER:	Mark Kelly for US Senate	AGY PRD:	MKUS	INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	MKUS/MKUS/2492 - 10/10-10/17 MARK KELLY FOR US SENATE	AGY EST:	2492	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	10-11-2022 TO 10/17/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/07/2022 20:49	

COMMENTS

[Rep Comment] 10/07/2022: This is a new order. Please review and confirm in radio exchange upon receipt. Thank you - val.wilson@genmediapartners.com.

COMMENTS BLANK

Send invoices electronically

***** No Comments for this Advertiser *****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DAY#1			10/11/2022 To 10/11/2022				TOT \$132.00			TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	100		.T.....	6:00AM	7:00PM	60	10/11/2022	10/11/2022	8	\$16.50	\$132	

DAY#2			10/12/2022 To 10/12/2022				TOT \$132.00			TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	100		..W....	6:00AM	7:00PM	60	10/12/2022	10/12/2022	8	\$16.50	\$132	

DAY#3			10/13/2022 To 10/13/2022				TOT \$132.00			TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	100		...T...	6:00AM	7:00PM	60	10/13/2022	10/13/2022	8	\$16.50	\$132	

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REP:	Local Focus Radio	SPOTS:	50	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	NEW YORK	SLS PH:	212 400 7430		
SALESPERSON:	Dan Cicero	SLS FAX:	212 602 0023		
SLS EMAIL:	Dan.Cicero@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	MKUS	CONTRACT # FOR INVOICING 4433961	
ADVERTISER:	Mark Kelly for US Senate	AGY PRD:	MKUS	INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	MKUS/MKUS/2492 - 10/10-10/17 MARK KELLY FOR US SENATE	AGY EST:	2492	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	10-11-2022 TO 10/17/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/07/2022 20:49	

DAY#4		10/14/2022 To 10/14/2022						TOT \$132.00		TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	100	F..	6:00AM	7:00PM	60	10/14/2022	10/14/2022	8	\$16.50	\$132	

DAY#5		10/15/2022 To 10/15/2022						TOT \$76.50		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	200	S.	6:00AM	7:00PM	60	10/15/2022	10/15/2022	5	\$15.30	\$76.50	

DAY#6		10/16/2022 To 10/16/2022						TOT \$76.50		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	200	S	6:00AM	7:00PM	60	10/16/2022	10/16/2022	5	\$15.30	\$76.50	

DAY#7		10/17/2022 To 10/17/2022						TOT \$132.00		TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	100		M.....	6:00AM	7:00PM	60	10/17/2022	10/17/2022	8	\$16.50	\$132	

TOTAL	Oct											Total
SPOT	50											50
CASH	813.00											813.00
TOTAL	813.00											813.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Ryan Prinsen, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mark Kelly

Authorized committee:

Mark Kelly for Senate

Agency requesting time (and contact information):



N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

United States Senate

Date of election:

11/8/22



General



Primary

Treasurer of candidate's authorized committee:

Dacey Montoya

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Ryan Prinsen

Digitally signed by Ryan Prinsen
Date: 2022.02.18 12:19:19 -05'00'

Name: Ryan Prinsen

Date of Request to Purchase Ad Time: 02/18/2022

Signature:

Name:

Date of Station Agreement to Sell Time: 10/10/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Ryan Prinsen

Digitally signed by Ryan Prinsen
Date: 2022.02.18 12:20:36 -05'00'

Name: Ryan Prinsen

Date: 02/18/2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

9/6/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

6642-40

Station Call Letters:

KVRD

Date Received/Requested:

10/10/22

Est. #:

2492

Station Location:

Cottonwood

Run Start and End Dates:

10/11 - 10/17/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.