

# ORDER

Print Date 11/18/15 16:34:48

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Orders

Order / Rev: 226587

Alt Order #: 08015849

Product Desc: LANDRY FOR ATT GEN

Estimate: 6664

Flight Dates: 11/20/15 - 11/21/15

Original Date / Rev: 11/18/15 / 11/18/15

Order Type: GENERAL

WGNO-TV

Teresa DiFuria

Primary AE: NPHL

Sales Office: National

Sales Region:

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Agency

Name: Harris Sikes Media

Buying Contact:

Billing Contact:

11350 Random Hills Rd., Ste. 700

Fairfax, VA 22030

Agency External ID:

**Totals**

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/26/15	11/20/15	3	\$265.00	\$225.25	November 2015	3	\$265.00	\$225.25	0.00
		<b>Totals</b>	<b>3</b>	<b>\$265.00</b>		<b>3</b>	<b>\$265.00</b>	<b>\$225.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	26	11/20/15	11/20/15	M-F 7a-9a	CM	7:00 AM-9:00 AM	----1--	:30	1	\$85,000.00	0.00	NM		1	\$85.00
		Week: 11/16/15 - 11/22/15		M-F 7a-9a			----1--								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		11/16/15	11/22/15	----1--	1	\$85,000.00	0.00								
E 2	26	11/20/15	11/20/15	M-F 11a-1130a	CM	11:00 AM-11:30 AM	----1--	:30	1	\$70,000.00	0.00	NM		1	\$70.00
		Week: 11/16/15 - 11/22/15		M-F 11a-1130a			----1--								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		11/16/15	11/22/15	----1--	1	\$70,000.00	0.00								
		WGNO News @ 11a													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		11/16/15	11/22/15	----1--	1	\$70,000.00	0.00								

Order / Rev: 226587  
 Alt Order #: 08015849  
 Flight Dates: 11/20/15 - 11/21/15

Advertiser: Landry/RATG/LA  
 Product Desc: LANDRY FOR ATT GEN  
 Estimate: 6664

WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	26	11/20/15	11/20/15	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	----1--	:30	1	\$110.0004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>				<u>Rating</u>					
		Week: 11/16/15	11/22/15	----1--	1	\$110.00				0.00					

Totals 3 \$265.00

REP HEADLINE# 8015849  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 NOV18/15 17.09  
 \*\*\* WGNO-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/J LANDRY/R/ATG/LA REP. # \_\_\_\_\_ OFF. # 13 SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME HARRIS SIKES MEDIA BUYER NAME TRACEY ROBINSON

11350 RANDOM HILLS ROAD, SUITE 700 SALES PRSN PH- TERESA DIFURIA  
 FAIRFAX, VA 22030

ORDER # \_\_\_\_\_ CONTRACT # 8015849 CLASS: NATL. LOCAL REGIONAL

PRDCT LANDRY FOR ATT GEN EST#6664 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV20/15 NOV21/15 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED DATE NOV18/15 17.09

REP: TO ADDIE  
 FR JARED  
 NEW LANDRY FOR AG ORDER  
 TOTAL \$265  
 PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 \*\*3P CUTOFF ON 11/21

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$85.00	11/20	11/20	1		FRI	1
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 6664												
PROGRAM : GMA												
2			1100A-1130A	30		\$70.00	11/20	11/20	1		FRI	1
PROGRAM : NEWS												
3			500P-530P	30		\$110.00	11/20	11/20	1		FRI	1
PROGRAM : NEWS												

REP HEADLINE# 8015849  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

NOV18/15 17.09  
 \*\*\* WGN0-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
NOV/15						\$265.00						
CONTRACT TOTAL												\$265.00
TOTAL SPOTS												3

COMPETITIVE INFORMATION NOT YET AVAILLABLE.

SVC- NSI  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WGNO - NOLA</u>	<b>Date:</b> <u>11/19/15</u>
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I, Harris Sikes Media, LLC,  
 being/on behalf of: Jeff Landry,  
 a legally qualified candidate of the Republican  
 political party for the office of: Louisiana Attorney General  
 in the Run-off  
 election to be held on: November 21, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Landry for Louisiana

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Benjamin L. Landry, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

11/19                      [Signature]  
Date                                      Signature

**To Be Signed By Station Representative**

Accepted                       Accepted in Part                       Rejected  
[Signature]                      Linda Anderson                      NSM  
Signature                                      Printed Name                                      Title