

CONTRACT



WFLA
 200 S. Parker Street
 Tampa, FL 33606
 (813) 225-2720

<u>Contract / Revision</u> 1701578 /		<u>Alt Order #</u> 26153898
<u>Product</u> Political		
<u>Contract Dates</u> 10/23/18 - 10/29/18		<u>Estimate #</u> 6997
<u>Advertiser</u> POL/DCCC/David Shapiro/Congress/FL/Dem		<u>Original Date / Revision</u> 09/26/18 / 09/26/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9915780	<u>Advertiser Code</u> 1115	<u>Product 1/2</u> 1128
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

Buying Time LLC
 650 Massachusetts Avenue NW
 Suite 210
 Washington, DC 20001-3796

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WFLA	10/23/18	10/23/18	Local News @ 430a	430-5a		:30			P4		NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-T-----				1	\$65.00					
N 2	WFLA	10/25/18	10/25/18	Local News @ 430a	430-5a		:30			P4		NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	---T---				1	\$65.00					
N 3	WFLA	10/26/18	10/26/18	Local News @ 430a	430-5a		:30			P4		NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	----F--				1	\$65.00					
N 4	WFLA	10/29/18	10/29/18	Local News @ 430a	430-5a		:30			P4		NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	M-----				1	\$65.00					
N 5	WFLA	10/23/18	10/23/18	Local News @ 5a	5-530a		:30			P4		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-T-----				1	\$225.00					
N 6	WFLA	10/24/18	10/24/18	Local News @ 5a	5-530a		:30			P4		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	--W----				1	\$225.00					
N 7	WFLA	10/25/18	10/25/18	Local News @ 5a	5-530a		:30			P4		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	---T---				1	\$225.00					
N 8	WFLA	10/26/18	10/26/18	Local News @ 5a	5-530a		:30			P4		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	----F--				1	\$225.00					
N 9	WFLA	10/29/18	10/29/18	Local News @ 5a	5-530a		:30			P4		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	M-----				1	\$225.00					
N 10	WFLA	10/23/18	10/23/18	Today Show	657-9a		:30			P4		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-T-----				1	\$1,500.00					
N 11	WFLA	10/24/18	10/24/18	Today Show	657-9a		:30			P4		NM	1	\$1,500.00

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<u>Advertiser</u> POL/DCCC/David Shapirc		<u>Original Date / Revision</u> 09/26/18 / 09/26/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	--W----	1			\$1,500.00						
N 12	WFLA	10/25/18	10/25/18	Today Show	657-9a		:30			P4		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	---T---	1			\$1,500.00						
N 13	WFLA	10/29/18	10/29/18	Today Show	657-9a		:30			P4		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	M-----	1			\$1,500.00						
N 14	WFLA	10/23/18	10/23/18	Local News @ 6a	558-7a		:30			P4		NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-T-----	1			\$1,050.00						
N 15	WFLA	10/24/18	10/24/18	Local News @ 6a	558-7a		:30			P4		NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	--W----	1			\$1,050.00						
N 16	WFLA	10/26/18	10/26/18	Local News @ 6a	558-7a		:30			P4		NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	----F--	1			\$1,050.00						
N 17	WFLA	10/28/18	10/28/18	Su 6p News	6-630p		:30			P4		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-----S	1			\$600.00						
N 18	WFLA	10/23/18	10/23/18	M-F 530-6p	530-6p		:30			P4		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-T-----	1			\$1,200.00						
N 19	WFLA	10/24/18	10/24/18	M-F 530-6p	530-6p		:30			P4		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	--W----	1			\$1,200.00						
N 20	WFLA	10/25/18	10/25/18	M-F 530-6p	530-6p		:30			P4		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	---T---	1			\$1,200.00						
N 21	WFLA	10/26/18	10/26/18	M-F 530-6p	530-6p		:30			P4		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	----F--	1			\$1,200.00						
N 22	WFLA	10/29/18	10/29/18	M-F 530-6p	530-6p		:30			P4		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	M-----	1			\$1,200.00						
N 23	WFLA	10/23/18	10/23/18	NBC Nightly News WK630-7p			:30			P4		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-T-----	1			\$3,000.00						
N 24	WFLA	10/24/18	10/24/18	NBC Nightly News WK630-7p			:30			P4		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	--W----	1			\$3,000.00						
N 25	WFLA	10/25/18	10/25/18	NBC Nightly News WK630-7p			:30			P4		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	---T---	1			\$3,000.00						
N 26	WFLA	10/26/18	10/26/18	NBC Nightly News WK630-7p			:30			P4		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	----F--	1			\$3,000.00						
N 27	WFLA	10/29/18	10/29/18	NBC Nightly News WK630-7p			:30			P4		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						

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Week:		10/29/18	11/04/18	M-----				1	\$3,000.00					
N 28	WFLA	10/27/18	10/27/18	NBC Nightly News WK630-7p			:30			P4		NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-----S-				1	\$3,375.00					
N 29	WFLA	10/28/18	10/28/18	NBC Nightly News WK630-7p			:30			P4		NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-----S				1	\$3,375.00					
N 30	WFLA	10/23/18	10/23/18	M-F 5-530p	5-530p		:30			P4		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-T-----				1	\$1,500.00					
N 31	WFLA	10/24/18	10/24/18	M-F 5-530p	5-530p		:30			P4		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	--W----				1	\$1,500.00					
N 32	WFLA	10/25/18	10/25/18	M-F 5-530p	5-530p		:30			P4		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	---T---				1	\$1,500.00					
N 33	WFLA	10/26/18	10/26/18	M-F 5-530p	5-530p		:30			P4		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	----F--				1	\$1,500.00					
N 34	WFLA	10/29/18	10/29/18	M-F 5-530p	5-530p		:30			P4		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	M-----				1	\$1,500.00					
N 35	WFLA	10/23/18	10/23/18	Local 6p News	6-630p		:30			P4		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-T-----				1	\$2,400.00					
N 36	WFLA	10/24/18	10/24/18	Local 6p News	6-630p		:30			P4		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	--W----				1	\$2,400.00					
N 37	WFLA	10/25/18	10/25/18	Local 6p News	6-630p		:30			P4		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	---T---				1	\$2,400.00					
N 38	WFLA	10/26/18	10/26/18	Local 6p News	6-630p		:30			P4		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	----F--				1	\$2,400.00					
N 39	WFLA	10/29/18	10/29/18	Local 6p News	6-630p		:30			P4		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	M-----				1	\$2,400.00					
Totals									0.00				39	\$58,385.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	32	\$48,495.00	(\$7,274.25)	\$41,220.75
10/29/18 - 10/29/18	7	\$9,890.00	(\$1,483.50)	\$8,406.50
Totals	39	\$58,385.00	(\$8,757.75)	\$49,627.25

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10/23/18 - 10/29/18	Political	6997

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/DCCC/David Shapirc	09/26/18 / 09/26/18

Signature: _____ **Date:** _____

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