

HUBBARD RADIO CINCINNATI, LLC.

ISSUES AND PROGRAMS REPORT

FOR

WYGY-FM

Fourth Quarter, 2017

(October 1, 2017 through December 31, 2017)

Prepared by:

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**ISSUES OF CONCERN TO CINCINNATI  
ADDRESSED IN RESPONSIVE PROGRAMMING  
THE  
Fourth QUARTER, 2017**

1. **Breast Cancer:** Breast cancer is the most common cancer among women in the United States, other than skin cancer. About 182,460 women in the United States will be found to have invasive breast cancer this year. *Sunday Morning Magazine* focused on early detection and treatment. We also examined the emotional and physical toll this disease has on women and their families.
2. **Health:** We supplied information designed to help maintain a sound mind and body.
3. **Parenting:** We provided information to help parents improve their parenting skills and ultimately strengthen their bond with their children.
4. **Domestic Abuse:** We presented information to help victims of violence in the home as well as the perpetrators of this horrific crime.
5. **Finance:** We provided information to help families improve their finances.
6. **Employment:** We provided useful tips and information to assist those that are currently searching for employment.
7. **Violence In Cincinnati:** Earlier this year Cincinnati experienced the worst mass shooting in the city's history. In an effort to find viable solutions, we examined gun violence and other acts of violence plaguing our city.
8. **Marriage Enrichment:** Research shows that fifty percent of all marriages will end in divorce. We provided information designed to strengthen the bond of marriage.
9. **Community Engagement:** We presented information to empower listeners to get involved to help make a difference in their community through volunteer efforts and community outreach participation projects.
10. **Literacy:** Educators nationwide maintain that the country is facing a literacy crisis. We spoke to authors and experts who presented information to engage young people in reading.

## PUBLIC AFFAIRS PROGRAMS

### WYGY PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. Sunday Morning Magazine

(Sundays 7:00 a.m. - 8:00 a.m.)

Locally produced show focusing on community events.

The show features interviews with local community leaders as well as national authors. The show is hosted by Rodney Lear.

Fourth Quarter 2017

(October 1, 2017 to December 31, 2017)

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: BREAST CANCER**

**Sunday Morning Magazine**

October 1, 2017

7:00 a.m.

13:00 Minutes of a 60 Minute Program

Melanie Murray, Panera Bread; Hannah Wallace, Community Manager, American Cancer Society's Making Strides Against Breast Cancer; Charlotte Duggan, The American Cancer Society. For October, Breast Cancer Awareness Month, Panera Bread is collaborating with The American Cancer Society for the Pink Ribbon Bagel campaign. While on the show, Melanie Murray explained that Panera Bread would donate .10 cents for each Pink Ribbon Bagel sold throughout the month to the American Cancer Society's Cincinnati Making Strides for Breast Cancer initiative. "Because of Panera Bread's continued support, The American Cancer Society is able to fund innovative breast cancer research, provide free, comprehensive information and support for those touched by breast cancer, and help people reduce their breast cancer risk or find it early when it's most treatable," says Hannah Wallace of the American Cancer Society.

**Sunday Morning Magazine**

October 22, 2017

7:00 a.m.

12:00 Minutes of a 60 Minute Program

Jamie Barrens, Crossroad Community Center; Nikki Williams, the American Cancer Society. October is Breast Cancer Awareness. We were joined on-air by Jamie Barrens who was selected for The American Cancer Society's Real Men Wear Pink campaign. Jamie explained *on Sunday Morning Magazine* that during the month of October, 28 local men will be wearing pink and raising funds to end breast cancer.

*(Breast Cancer cont.)*

**Sunday Morning Magazine**

December 3, 2017

7:00 a.m.

27:00 Minutes of a 60 Minute Program

Dr. Jennifer Gerson, Radiation Oncologist, OHC; Dr. Randy Drosick, Medical Oncologist, OHC. October is Breast Cancer Awareness Month. Dr. Jennifer Gerson, a noted Tristate board certified radiation oncologist with OHC and Dr. Randy Drosick, a highly sought-after medical oncologist, joined the show to discuss breast cancer and promising treatment options.

**ISSUE:       HEALTH**

**Sunday Morning Magazine**

October 1, 2017

7:49 a.m.

9:00 Minutes of a 60 Minute Program

Dave Parker, Baseball Legend and former Cincinnati Red. Cincinnati native, Dave Parker became the first Major League Baseball player to earn a \$1 million dollar payday when he signed his precedence-breaking contract with the Pittsburgh Pirates in the late 1970's. While on *Sunday Morning Magazine*, Parker disclosed that he was diagnosed with Parkinson's disease in 2012. To help combat the disease, Parker says he established The Dave Parker 39 Foundation. Mr. Parker spoke about his Parkinson's diagnosed and discussed two fundraising events that his Foundation is sponsoring which include the 2017 Cobra Classic Golf Outing and An Evening at the Green Diamond Gallery.

**Sunday Morning Magazine**

November 19, 2017

7:00 a.m.

17:00 Minutes of a 60 Minute Program

Amanda Bloomquist and Christine Lindner, Co-Owners, Inner Fire Fitness. Amanda and Christine are the co-owners of a new local gym, which focuses on the health of women. While on the air, they spoke about women and body image issues. Bloomquist maintains that women are overly critical of their own bodies. Linder, says women often face barriers to fitness that men do not typically encounter. They also discussed some of the most common mistakes people make in terms of health, fitness and exercise.

**Sunday Morning Magazine**

November 19, 2017

7:29 a.m.

16:00 Minutes of a 60 Minute Program

Keith N. Fargo, Ph.D., Director of Scientific Programs and Outreach, Medical and Scientific Relations, The Alzheimer's Association. Dr. Fargo oversees the Alzheimer's Association's Trial Match program. As a guest on the show, Fargo explained that Trial Match is a service that connects people — those living with Alzheimer's and other dementias, their caregivers, friends and family, and other interested individuals — with ongoing clinical studies in their area. Dr. Fargo is responsible for ensuring the quality and responsiveness of Trial Match, and for educating a wide variety of audiences about the program's benefits and importance in the fight against Alzheimer's. Fargo maintains that currently there is no cure or any way to slow down the progression of Alzheimer's.

*(Health cont.)*

**Sunday Morning Magazine**

November 19, 2017

7:50 a.m.

10:00 Minutes of a 60 Minute Program

S. Eptha Merkerson, Actress, *NBC's Chicago Med*. As hospital administrator Sharon Goodwin on *NBC's Chicago Med*, S. Eptha Merkerson deals with her share of fictional medical cases, but a recent storyline hit close to home. During season two, Goodwin revealed that she has type 2 diabetes, a disease S. Eptha lives with off screen. While on *Sunday Morning Magazine*, S. Eptha shared that she was diagnose with type 2 diabetes in 2003, following a routine blood screening. The diagnosis, along with a family history of the disease, spared her passion for raising awareness and helping others through the America's Diabetes Challenge Campaign. Merkerson says since joining the program, she has used her personal story to encourage the more than 30 million American living with the disease to work with their doctor to set and reach their blood sugar goal.

The following Public Service Announcements aired in support of the issue of **Health:**

o The Alzheimer's Association

Ran: October 1, 2017 through December 31, 2017

104 thirty seconds announcements

o The American Heart Association

Ran: October 1, 2017 through December 31, 2017

92 thirty seconds announcements

o The Ohio Association of Broadcasters (Ohio Association of Behavioral Health)

Ran: November 1, 2017 through December 31, 2017

12 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Health:**

o The Alzheimer's Association (Walk to End Alzheimer's)

Ran: October 1, 2017; December 24, 2017x2

3 thirty seconds announcements

*(Health cont.)*

o The Department of Health and Human Services (Women and Heart Attack Symptoms)

Ran: October 8, 2017

1 sixty seconds announcement

o AARP (Caregiver Resources)

Ran: October 8, 2017; November 12, 2017

2 sixty seconds announcements

o AARP (Caregiver Resources)

Ran: November 19, 2017

1 thirty seconds announcement

o Meals on Wheels America

Ran: November 12, 2017

1 thirty seconds announcement

o The American Heart Association (High Blood Pressure)

Ran: November 26, 2017

1 fifteen seconds announcement



**ISSUE: PARENTING**

**Sunday Morning Magazine**

October 1, 2017

7:14 a.m.

34:00 Minutes of a 60 Minute Program

Dr. Meg Meeker, Author, Strong Fathers, Strong Daughters: 10 Secrets Every Father Should Know. In today's increasingly complicated world, it is often difficult for parents to connect with their daughters—especially for fathers. With Strong Fathers, Strong Daughters, Dr. Meeker reveals that a young woman's relationship with her father is far more important than we have ever realized and shows that daughters need their father's attention, protection, courage, and wisdom in order to become strong, confident women.

**Sunday Morning Magazine**

October 8, 2017

7:00 a.m.

14:00 Minutes of a 60 Minute Program

Sarah Baker, Adoptive Mother and Syndicated Parenting Adoption Blogger. Sarah and her struggle with adoption were chronicled on the Oxygen Network show *I'm Having Their Baby*. After the show, which resulted in a failed adoption, Sarah and her husband decided on a different approach—an open adoption. Today they are the proud parents of a newly adopted son. Sarah joined *Sunday Morning Magazine* to talk about her extremely emotional journey to parenthood. Sarah explained why she opted for an open adoption and explained the many benefits of her decision. She also addressed the challenges as well as her biggest fears as an adoptive parent. Sarah also spoke about her syndicated blog, *Grew In My Heart*.

**Sunday Morning Magazine**

October 29, 2017

7:00 a.m.

16:00 Minutes of a 60 Minute Program

Tim Harless, Ohio Grandparents/Kinship Coalition. For this special edition of the show, we focused on the growing number of grandparents who are raising their grandchildren. Tim joined the show to discuss the health insurance benefits as well as the financial and educational assistance available to youngsters who are being cared for by their grandparents.

(Parenting cont.)

**Sunday Morning Magazine**

October 29, 2017

7:16 a.m.

31:00 Minutes of a 60 Minute Program

Jeanne, Jeanne is raising three of her grandchildren; Bill and Lee, Bill and Lee are currently raising two of their grandchildren. *Sunday Morning Magazine* hosted a special show to discuss the growing number of grandparents in our community who are parenting their grandchildren. Jeanne, Bill and Lee explained on-air that due to their son's drug addiction issues, they are all raising their grandchildren. They joined the show to talk about the many challenges they face as the primary caregivers of their very young grandchildren. Bill and Lee say taking on the role has been "a complete lifestyle change." Jeanne says she grieves the loss of her son and the role he should have in his own children's lives.

**Sunday Morning Magazine**

October 29, 2017

7:47 a.m.

13:00 Minutes of a 60 Minute Program

Kelly A. Anchrum, Catholic Charities Southwestern Ohio; Ms. Ella Wooten, A Grandparent, Catholic Charities, Foster Grandparents Program. This edition of the show centered on grandparents who are raising their grandchildren. Kelly joined the show to introduce us to a local program that pairs seniors, ages 55 and older, with children to provide emotional support and develop reading readiness and basic learning skills through tutoring and mentoring at local schools in at-risk communities. Ms. Ella, a volunteer in the program known as the Foster Grandparents Program, spoke about her experience working with children. She explained why her presence in the classroom is much needed.

**Sunday Morning Magazine**

November 19, 2017

7:00 a.m.

57:30 Minutes of a 60 Minute Program

Cymbria Hess, Licensed Family and Marriage Therapist; Renee Mattson, Parenting Coach, Child In Bloom; Gene Blair, The Family Nurturing Center. For this edition of the show, we hosted an on-air roundtable discussion on parenting with three local parenting experts. During our one-hour conversation, our experts spoke about the pressure that parents often face to be "perfect." Each panelist weighed in with advice on parenting children in the age of social media. They also dispensed helpful advice for first time parents, parents of special needs children, parents in a blended family situation, and parents of adult children.

*(Parenting cont.)*

**Sunday Morning Magazine**

December 3, 2017

7:28 a.m.

18:00 Minutes of a 60 Minute Program

Stedman Graham, Author, Move Without the Ball. The odds that a high school athlete will play a sport on a professional level are about 10,000 to 1. Yet according to a recent survey, 66 percent of all African-American males and 32% of all white males between the ages of 13 and 18 believe they can earn a living playing professional sports. As a guest on the show, Mr. Graham discussed his latest book, which he wrote to motivate teens to stay in school, work harder at their studies, and focus their energies on building their futures. According to Graham, Move Without the Ball is an encouraging guide comprised of critical life lessons from professional athletes with different backgrounds and life experiences, who share how their vision and commitment led not only to their success in sports, but to a meaningful life outside of sports.

**Sunday Morning Magazine**

December 10, 2017

7:25 a.m.

11:00 Minutes of a 60 Minute Program

Rita Soronen, President and CEO, Dave Thomas Foundation for Adoption. According to our guest Rita Soronen, The Dave Thomas Foundation for Adoption works to find a loving family for every child waiting in foster care to be adopted. Soronen maintains the Foundation is North America's only national nonprofit charity dedicated solely to finding permanent homes for the nearly 150,000 children in foster care. Soronen also spoke about the myriad of programs and services offered through the Dave Thomas Foundation for Adoption. In addition, she spoke about how children are impacted when they languish in the foster care system.

**Sunday Morning Magazine**

December 10, 2017

7:50 a.m.

10:00 Minutes of a 60 Minute Program

Whitney Riggs, Communications Coordinator, Hamilton County Tourism. As a guest, Whitney Riggs joined the show to talk about the various outdoor (aerial adventures, outdoor trails, biking) and family-friendly activities that are available to families visiting Hamilton County, Indiana.

*(Parenting cont.)*

**Sunday Morning Magazine**

December 24, 2017

7:00 a.m.

7:00 Minutes of a 60 Minute Program

Michelle Nelson and Debbie Bruemmer, 4C For Children. Both Mrs. Nelson and Mrs. Bruemmer joined us to discuss holiday parenting issues. They gave examples of what parents can do to make sure children understand the true meaning of Christmas. Nelson explained that

the Christmas season is an excellent time to teach children how to give back to those that are less fortunate through community service and volunteer projects. Both guests believe that this is an important time of year for families to bond. They provided listeners with a number of fun family-friendly activities that promote bonding.

**Sunday Morning Magazine**

December 24, 2017

7:29 a.m.

16:00 Minutes of a 60 Minute Program

Cymbria Hess, Licensed Family and Marriage Therapist. From overnight guests to hosting the family dinner to wrapping tons of gifts to traveling, the holiday season can be incredibly stressful. Cymbria joined the show with advice and useful tips on how to reduce holiday stress. Cymbria explained why it is so important to find time for yourself, learn to relax, and enjoy the season with family.

The following Public Service Announcements aired in support of the issue of **Parenting:**

o Drug-Free Northern Kentucky (Heroin Epidemic)

Ran: October 1, 2017 through December 31, 2017

131 thirty seconds announcements

o The National Highway Traffic Safety Administration (Texting and Driving)

Ran: October 1, 2017 through December 31, 2017

132 thirty seconds announcements

o Partnership for a Drug-Free Cincinnati

Ran: October 1, 2017 through December 31, 2017

158 thirty seconds announcements

*(Parenting cont.)*

o Hubbard Radio-Cincinnati (Anti-Bullying Campaign)

Ran: October 1, 2017 through December 31, 2017

92 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Parenting:**

o Adopt U.S. Kids (Foster and Adoptive Parent Recruitment)

Ran: October 1, 2017

1 sixty seconds announcement

- o Drug-Free Northern Kentucky (Heroin Epidemic)  
Ran: October 8, 2017; October 15, 2017; October 29, 2017; November 12, 2017;  
November 26, 2017; December 3, 2017  
6 thirty seconds announcements
- o Hubbard Radio-Cincinnati (Anti-Bullying Campaign)  
Ran: October 8, 2017; October 22, 2017; November 19, 2017; December 3, 2017  
4 thirty seconds announcements
- o The U.S. Department of Health and Human Services (Fatherhood Initiative)  
Ran: October 15, 2017  
1 fifteen seconds announcement
- o The National Highway Traffic Safety Administration (Texting and Driving)  
Ran: October 22, 2017  
1 thirty seconds announcement
- o Recording Artist, Actors and Athletes Against Drunk Driving  
Ran: December 24, 2017  
1 fifteen seconds announcement

## **ISSUE: DOMESTIC ABUSE**

### **Sunday Morning Magazine**

October 8, 2017

7:16 a.m.

10:00 Minutes of a 60 Minute Program

Cheryl Burke, Two-time *Dancing with the Stars* Champion, Author, Dancing Lessons. In her book, the *Dancing with the Stars* champion speaks candidly about her long struggle to transform self-doubt into self-confidence. She opens up in the book about her body image issues and her difficulties in dealing with the media spotlight on her weight. Burke also spoke about being sexually abused by a family friend at the age of six.

### **Sunday Morning Magazine**

October 8, 2017

7:28 a.m.  
9:00 Minutes of a 60 Minute Program

Debbi Morgan, Emmy Award-winning Actress and Author, *The Monkey On My Back*. Debbi Morgan is best known as Dr. Angela Hubbard on the long-running soap opera *All My Children*. She joined *Sunday Morning Magazine* to discuss her deeply personal memoir. Debbi revealed on-air that early in her family history, an ugly pattern of domestic violence began—which spanned three generations of women. The abuse developed into fear, insecurity, self-doubt, and emotional trauma, which were passed down from one generation to the next. From her maternal grandmother, who was beaten by her husband, to Debbi's mother, who became pregnant as a young teen and suffered the same abuse as her mother, down to Debbi, who internalized the physical abuse she watched her mother endure. As an adult, Debbi would also face abuse in her relationships.

**Sunday Morning Magazine**

October 15, 2017

7:00 a.m.

14:00 Minutes of a 60 Minute Program

Erika Yingling, Director, Family and Community Intervention, YWCA of Greater Cincinnati. During this special edition of the show, we focused on domestic violence. Ms. Yingling joined the show to speak about the many programs and services available to women fleeing an abusive relationship. Yingling spoke about warning signs that women can look for in their partner that might indicate abusive behavior in the future. In addition, Yingling discussed the impact domestic violence has on children.

*(Domestic Abuse cont.)*

**Sunday Morning Magazine**

October 15, 2017

7:15 a.m.

24:00 Minutes of a 60 Minute Program

Brittani and Crystal, Survivors, of Domestic Violence. During this one-hour special edition of the show, we devoted time to discuss domestic violence. Brittani and Crystal suffered years of abuse at the hands of the same man. They joined *Sunday Morning Magazine* to share their remarkable story. Crystal explained on-air that she was married to the abuser. After years of physical, verbal and emotional abuse, Crystal divorced her abusive husband. Shortly after Crystal ended her relationship with the abuser, Brittani began dating him. Brittani's relationship quickly escalated into abuse. It was then, that Brittani and Crystal formed an unbreakable bond and eventually brought their abuser to justice. Today, this man is serving time in jail for domestic violence.

**Sunday Morning Magazine**

October 15, 2017  
7:40 a.m.  
10:00 Minutes of a 60 Minute Program

Erik Thomas, Family Violence Prevention Project, Coaching Boys Into Men Program. We devoted an entire show to the topic of domestic violence. Erik runs a local program that works with young boys and young adult males to empower them to speak out against violence towards women and girls. Mr. Thomas joined *Sunday Morning Magazine* to discuss the program at length. Thomas also gave a few examples of how fathers can start a conversation with their sons about violence against women.

**Sunday Morning Magazine**

October 15, 2017  
7:50 a.m.  
10:00 Minutes of a 60 Minute Program

Jay Edwards, Meathead Movers. During this special edition of the show, we focused on the issue of domestic violence. Jay Edwards, with a California-based company called Meathead Movers, joined the show. Jay explained on-air that Meathead Movers helps women escape abusive relationships by helping them move. Mr. Edwards says Meathead Movers has enlisted over 200 international companies through its non-profit organization, Move to End DV, to help battered women.

*(Domestic Abuse cont.)*

**Sunday Morning Magazine**

October 22, 2017  
7:13 a.m.  
8:00 Minutes of a 60 Minute Program

Mary Jordan and Kevin Sullivan, Co-Authors, Hope: A Memoir of Survival in Cleveland. Amanda Berry made worldwide headlines when she escaped from a Cleveland home after being kidnapped and held captive for ten years. As the disturbing details unfolded, we found that two other girls, Gina DeJesus and Michelle Knight, were also being held against their will by Ariel Castro. Amanda Berry and Gina DeJesus have teamed up with Pulitzer Prize winning journalists Mary Jordan and Kevin Sullivan to tell their story. While on-air, Mary and Kevin revealed that Amanda secretly kept a 2,000-page journal, which was written on Little Debbie boxes, napkins and McDonald's bags. Mary explained that she traveled to Castro's hometown in Puerto Rico to gain more insight into the man that lured, kidnapped, chained, repeatedly raped and psychologically abused these three young girls. Today, Mary and Kevin say both Amanda and Gina are working hard to make the most of their lives. They both are pursuing higher education and looking forward to meaningful futures.

The following Public Service Announcements aired in support of the issue of **Domestic Abuse:**

o Futures Without Violence (Domestic Violence Prevention)

Ran: October 1, 2017 through December 31, 2017

78 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Domestic Abuse:**

o Futures Without Violence (Domestic Violence Prevention)

Ran: October 15, 2017; December 3, 2017

2 thirty seconds announcements

**ISSUE: FINANCE**

**Sunday Morning Magazine**

October 8, 2017

7:48 a.m.

12:00 Minutes of a 60 Minute Program

Dave Dressman, Executive Director, The Home Builder's Association of Greater Cincinnati. Citirama, a showcase of new homes, is celebrating its 14<sup>th</sup> year. As a guest on the show, Dave Dressman explained that CitiRama would host two workshops to educate prospective homeowners. The first event will focus on home financing. The second workshop would assist first-time homebuyers. According to Dressman, on selected dates, a portion of ticket sales will benefit three local non-profits. In addition, Dressman boasted that this year's Citirama homes are eligible for a 15-year property tax abatement, which could result in over \$48,000 in savings.

**Sunday Morning Magazine**

October 22, 2017

7:22 a.m.

19:00 Minutes of a 60 Minute Program

Andy Riff, Andrew James Builders; Doug Hart, Founder, Design Build Cincy. While on the show Doug Hart said Design Build Cincy is a showcase of local homes, which features the area's finest architects, contractors and designers in the home building industry. Andy Riff also joined



the show. Andy is the owner of a contracting company that exclusively builds green, environmentally friendly homes. Mr. Riff gave advice to listeners about how to make their homes more energy efficient.

**Sunday Morning Magazine**

December 24, 2017

7:08 a.m.

8:00 Minutes of a 60 Minute Program

Valerie Coleman Morris, Financial Expert, Author, *It's Your Money So Take It Personally*. Valerie joined *Sunday Morning Magazine* to talk about holiday spending. Ms. Morris maintains that many Americans over spend during the holiday season. She says that it is important to have a holiday budget. She suggests that listeners refrain from using credit cards to purchase Christmas gifts—because of high interest rates and hefty late fees. Instead of overstretching your budget, Morris believes that Americans should look at giving personal, hand-made items.

*(Finance cont.)*

**Sunday Morning Magazine**

December 16, 2017

7:46 a.m.

14:00 Minutes of a 60 Minute Program

Hilary Farr, Co-Star of the HGTV hit show, *Love It or List It*. Hilary spoke on air about decorating on a budget. She also gave listeners her best timesaving holiday tips.

**ISSUE:       EMPLOYMENT**

**Sunday Morning Magazine**

November 5, 2017

7:00 a.m.

49:00 Minutes of a 60 Minute Program

Bob Anderson and Cathleen Snyder, Human Resources Consultants, Strategic HR Inc. For this edition of the show, we provided useful tips and information to assist those currently searching for employment. Mr. Anderson and Mrs. Snyder, who are two of the area's top HR consultants, shared their insights into what employers are looking for on resumes. The duo also explained how technology and the digital age are influencing the job hunt. In addition, they went over the benefits work at home opportunities offers both employers and employees. Mrs. Snyder also discussed strategies for negotiating a pay increase.

**Sunday Morning Magazine**

November 5, 2017

7:50 a.m.

10:00 Minutes of a 60 Minute Program

Julie A. Smith Morrow, Ph.D., Dress for Success. During her time on-air, Mrs. Morrow explained the mission of Dress for Success Cincinnati is to promote the economic independence of disadvantaged women by providing professional attire, a network of support, and career development tools to help them thrive in work and life.

**Sunday Morning Magazine**

November 19, 2017

7:18 a.m.

10:00 Minutes of a 60 Minute Program

Shawn Askinosie, Founder Askinosie Chocolate and Author, Meaningful Work: A Quest to Do Great Business, Finding Your Calling, and feed Your Soul. While on the show, Askinosie said that in 2005, he left a successful career as a criminal defense lawyer to start Askinosie Chocolate. Askinosie declares his small batch, award-winning chocolate is environmentally friendly. He says his chocolate is honestly sourced with 100% of the cocoa beans directly obtained from farmers across the globe.

## ISSUE: VIOLENCE IN CINCINNATI

### **Sunday Morning Magazine**

November 12, 2017

7:00 a.m.

28:00 Minutes of a 60 Minute Program

Eliot Isaac, Chief of Police, Cincinnati Police Department. For this special edition of the show, we devoted an hour to violence in Cincinnati. While on the show, Chief Isaac spoke about how the Police Department is using technology to fight crime through body cameras and Shot Spotter. In August of 2016, police officers were issued body cameras. Today, 700 body cameras are in use in all five districts throughout the city. In addition, Chief Isaac, spoke about his efforts to improve youth and police relations. The Chief also addressed the heroin epidemic the City is currently facing. As Cincinnati's top cop, Isaac says he resolves to be more transparent, responsive and collaborative.

### **Sunday Morning Magazine**

November 12, 2017

7:30 a.m.

8:00 Minutes of a 60 Minute Program

Jim Crow. Over two years ago on April 4, 2015, Jim Crow's daughter Kelsie was murdered leaving a sweet sixteen-birthday party at the YMCA in Walnut Hills. Kelsie was an honor roll student, worked a full-time job and played select soccer. Mr. Crow joins *Sunday Morning Magazine* to talk about the impact his daughter's murder is having on his family. He shared, how through his grief, he has found a way to help others and honor his daughter's memory.

### **Sunday Morning Magazine**

November 12, 2017

7:38 a.m.

16:00 Minutes of a 60 Minute Program

Sgt. Jennifer Mitsch, Cincinnati Police Department. During this edition of *Sunday Morning Magazine* we focused on violence in Cincinnati. Sgt. Mitsch investigated the death of Kelsie Crow. While on the air, Sgt. Mitsch spoke about The Cincinnati Citizens Respect Our Witnesses (CCROW) program. CCROW, a witness support program, provides a variety of services including court-related services, social services and referrals to counseling services designed to meet the needs of witnesses and their loved ones. Local volunteers with a desire to make our communities safer and break down the "No Snitch" culture largely service the program.

*(Violence In Cincinnati cont.)*

**Sunday Morning Magazine**

November 12, 2017

7:48 a.m.

12:00 Minutes of a 60 Minute Program

Charles Tassell, Co-Founder, Street Rescue. For this hour-long special edition of *Sunday Morning Magazine*, we focused on violence in Cincinnati. Chris Tassell explained on-air that Street Rescue focuses on getting illegal firearms off the streets. Tassell says criminals often hide guns in plain sight. These guns are hidden or kept in an area in local communities and are used to commit crimes. Tassell says these firearms, which are known as “community” guns, are often right out in public where kids also have access to them. Tassell is the co-founder of a local organization that works to get “community” guns off the streets of the City.

## ISSUE: MARRIAGE ENRICHMENT

### **Sunday Morning Magazine**

November 19, 2017

7:46 a.m.

14:00 Minutes of a 60 Minute Program

Stedman Graham, Author and Activist. Stedman Graham and Oprah Winfrey are the ultimate super couple. With two extremely demanding careers, Mr. Graham gave listeners insight into what has made his relationship with Winfrey so strong over the years.

### **Sunday Morning Magazine**

December 31, 2017

7:00 a.m.

14:00 Minutes of a 60 Minute Program

Cymbria Hess, Licensed Family and Marriage Therapist. We launched a two-part series on how to strengthen the bond of marriage. During this week's show, we focused on attitudes and expectations of marriage. While on the show, Cymbria discussed some of the preconceived notions many couples have about marriage. She also spoke about pre-marital counseling.

### **Sunday Morning Magazine**

December 31, 2017

7:14 a.m.

9:00 Minutes of a 60 Minute Program

Rodney Lear, Host *Sunday Morning Magazine* with Local High School Students. For this special edition of the show, we focused on how to strengthen the bond of marriage. Rodney Lear, spoke to a group of local 11<sup>th</sup> grade students to gauge their attitudes and expectations of marriage. Many of the teenagers he spoke to say that a marriage and children are not part of their "American Dream." Most say they do not have real-life examples or role models of how a healthy marriage should look. They maintain they believe couples should live together, have children together and not get married.

*(Marriage Enrichment cont.)*

### **Sunday Morning Magazine**

December 31, 2017  
7:25 a.m.  
11:00 Minutes of a 60 Minute Program

Caitlin and Grant, Un-Married Couple Living Together. We started a two-part series on how to strengthen the bond of marriage. During this week's show, we focused on attitudes and expectations of marriage. Catlin and Grant joined the show. They have been living together for 14 years, are un-married, and have a two-year old daughter together. They explained why they have made the decision to live together, start a family together, but skip the wedding vows.

**Sunday Morning Magazine**

December 31, 2017  
7:36 a.m.  
12:00 Minutes of a 60 Minute Program

Alyssa and Colt, Engaged Couple. We began a two-part series on how to strengthen the bond of marriage. During this week's show, we focused on attitudes and expectations of marriage. Alyssa and Colt were engaged over a year ago. They plan to get married in July. Alyssa and Colt joined the show to discuss their expectations of marriage. They say they recently finished pre-marital counseling. In advance of their pending marriage, Colt and Alyssa say they have discussed finances—who will handle the money. In addition, they have talked about how many children they would like to have and how they will care for the children. Alyssa and Colt both say they would recommend pre-marital training classes for other engaged couples.

**Sunday Morning Magazine**

December 31, 2017  
7:48 a.m.  
12:00 Minutes of a 60 Minute Program

Kim and Brian Dinan. Kim is the author of [The Yellow Envelope: One Gift, Three Rules, and a Life-Changing Journey around the World](#). During this edition of *Sunday Morning Magazine*, we kicked-off our two-part series on how to strengthen the bond of marriage. Plagued by anxiety and panic attacks in her late twenties, Kim Dinan and her husband, Brian, decided to quit their jobs and set out on a trip around the world. Kim and Brian joined the show to talk about the impact their three-year travel journey had on their marriage.

## **ISSUE: COMMUNITY ENGAGEMENT**

### **Sunday Morning Magazine**

October 22, 2017

7:42 a.m.

18:00 Minutes of a 60 Minute Program

Laura Rusche and Steve Wilson, Disabled American Veterans. Mr. Wilson explained on-air that Disabled American Veterans helps more than 300,000 veterans each year file claims before the Veterans Administration for government benefits. Steve says many veterans are unaware of the programs, services and benefits they might qualify for because of their years of service. Laura Rusche also joined the show for this segment to talk about the Disabled American Veterans 5k Walk. The competitive running event will raise funds to aid local injured veterans and their families. Rusche says the purpose of the 5k Walk is to bring the local community and veterans together to honor veterans of all eras who have fought bravely in service.

### **Sunday Morning Magazine**

December 3, 2017

7:47 a.m.

13:00 Minutes of a 60 Minute Program

Major Everett Henry, The Salvation Army; Jim Scott, Chair of the Salvation Army's Love Your Neighbor campaign. Our guests explained on-air that the 2017 Love Your Neighbor campaign, a local extension of the Red Kettle Campaign, will begin collecting donations in December. Jim is spearheading Love Your Neighbor Saturday's at area Kroger locations throughout the month of December. Major Everett Henry spoke about the many programs and services offered through the Salvation Army.

### **Sunday Morning Magazine**

December 10, 2017

7:15 a.m.

10:00 Minutes of a 60 Minute Program

Patti Zappa, Director of Development and Communications, One Warm Coat; Katie Malicki, Carhartt. Patti Zappa explained on-air that One Warm Coat is a national non-profit organization that works to provide a free, warm coat to any person in need. One Warm Coat supports individuals, groups, companies and organizations across the country by providing the tools and resources needed to hold a successful coat drive. Since One Warm Coat's inception in 1992, they have given away more than 5 million coats. Katie Malicki spoke about how Carhartt, a global premium work wear brand with a rich heritage of developing rugged products for workers on and off the job, has partnered with One Warm Coat to collect and distribute coats to those in need.

*(Community Engagement cont.)*

### **Sunday Morning Magazine**

December 10, 2017  
7:36 a.m.  
14:00 Minutes of a 60 Minute Program

Julie Marie Chavez, Co-Founder, Chavez for Charity. As a guest on *Sunday Morning Magazine*, Chavez spoke about the charitable company she co-founded. In 2013, she began to design unique bracelets to support humanitarian causes. She says a percentage of the profits are donated to several charities. The organizations Chavez for Charity supports and designs bracelets for include The Hunger Projects, The Matthew Shepard Foundation, TAPS (Tragedy Assistance Program for Survivors), Malala Fund, The Erin Brockovich Foundation and Alex's Lemonade Stand Foundation.

**Sunday Morning Magazine**  
December 24, 2017  
7:19 a.m.  
9:00 Minutes of a 60 Minute Program

Eric Young, St. Vincent de Paul. As a guest on the show, Mr. Young spoke about the many services and volunteer opportunities that are available at St. Vincent during the holidays. He explained why this time of the year is so crucial to the growth of the organization.

## **ISSUE: LITERACY**

**Sunday Morning Magazine**  
December 10, 2017  
7:00 a.m.  
15:00 Minutes of a 60 Minute Program



Tim Gorrell, College Advantage, Ohio's 529 Savings Program. Tim concedes that saving for their child's college education can be daunting for many parents. As an on-air guest, Tim Gorrell explained that the 529 plan was created to encourage American families to save for higher education. The 529 plan provides a tax-advantaged way to save. Gorrell said College Advantage is the 529 program offered by Ohio, but families in any state can take advantage of the program.

**Sunday Morning Magazine**

December 17, 2017

7:00 a.m.

8:00 Minutes of a 60 Minute Program

Sherri Duskey Rinker, Author, The 12 Sleighs of Christmas. Sherri Duskey Rinker is a New York Times Best-selling author. Sherri joined the show to talk about her new Christmas-themed book entitled The 12 Sleighs of Christmas. In an age of digital technology, Mrs. Rinker spoke about why a book still makes a great holiday gift for children and teens.

**Sunday Morning Magazine**

December 17, 2017

7:08 a.m.

7:00 Minutes of a 60 Minute Program

Garth Brunner, Illustrator, Only You Can Save Christmas. To promote literacy during the holiday, we hosted our annual Christmas Literacy edition of the show. Illustrator Garth Brunner joined the show to talk about his new book, Only You Can Save Christmas. While on the show, Brunner dispensed advice on how to engage children in reading.

**Sunday Morning Magazine**

December 17, 2017

7:15 a.m.

7:00 Minutes of a 60 Minute Program

M.E. Furman, Author, A World of Cookies for Santa: Follow Santa's Tasty Trip Around the World. We dedicated this edition of *Sunday Morning Magazine* to literacy. M.E. Furman spoke on-air about her new book, which she describes as a multicultural celebration of Christmas traditions worldwide. Mrs. Furman explained why parents should give their children a book this Christmas.

*(Literacy cont.)*

**Sunday Morning Magazine**

December 17, 2017

7:22 a.m.

8:00 Minutes of a 60 Minute Program

Arree Chang, Author and Illustrator, Ninja Clause. Just in time for the holidays, we presented our annual Christmas Literacy edition of the show. On-air, Chang said he got his start in the

business working for Pixar Films. Chang spoke on-air about his new book and explained how parents can engage children in books all year long.

**Sunday Morning Magazine**

December 17, 2017

7:30 a.m.

7:00 Minutes of a 60 Minute Program

Linda Bailey, Author, When Santa Was A Baby. During this edition of the show, we focused on literacy. Author, Linda Bailey spoke about her holiday-themed children's book. Bailey says that reading a book to a child provides a special bonding experience between parent and child that she believes is very magical.

**Sunday Morning Magazine**

December 17, 2017

7:39 a.m.

5:00 Minutes of a 60 Minute Program

Patricia Toht, Author, Pick A Pine Tree. During our annual Christmas Literacy edition of the show, we promoted reading. Author, Patricia Toht joined the show to talk about her new children's book. Keeping in tune with the literacy theme of the show, Mrs. Toht offered excellent advice to parents to help them get their children to read more.

**Sunday Morning Magazine**

December 17, 2017

7:44 a.m.

6:00 Minutes of a 60 Minute Program

Caleb Zane Huett, Author, Top Elf. We proudly presented our annual Christmas Literacy edition of the show. Caleb Zane Huett joined the show to talk about his debut novel, Top Elf. Huett eloquently explained how parents and educators could get reluctant readers engaged in books.

*(Literacy cont.)*

**Sunday Morning Magazine**

December 17, 2017

7:50 a.m.

10:00 Minutes of a 60 Minute Program

Glenys Nellist, Author, Twas The Evening of Christmas. To promote reading, we presented our annual Christmas Literacy edition of the show. Nellist who was born and raised in Northern England, says it was an elementary school teacher that first encouraged her to write. Nellist explained on-air that she wrote her new book to focus on the real meaning of Christmas—which

is Jesus Christ. In addition, she spoke about some simple ways parents can strengthen their child's reading skills.

The following Public Service Announcements aired in support of the issue of **Literacy:**

o Adopt A Class (Education/Mentor/Tutoring)

Ran: October 1, 2017 through December 31, 2017

130 thirty seconds announcements

o The Ohio Association of Broadcasters (Ohio Department of Veteran Services)

Ran: November 1, 2017 through December 31, 2017

36 thirty seconds announcements

o The Ohio Association of Broadcasters (Ohio Army National Guard)

Ran: November 1, 2017 through December 31, 2017

24 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Literacy:**

o The College Fund (Minority Education)

Ran: October 8, 2017; November 26, 2017

2 sixty seconds announcements

o Understood.org (Learning Disabilities)

Ran: November 12, 2017; November 19, 2017

2 thirty seconds announcements

o Understood.org (Learning Disabilities)

Ran: October 8, 2017; December 17, 2017

2 fifteen seconds announcements

*(Literacy cont.)*

o Teach.org (Teacher Recruitment)

Ran: October 22, 2017; November 5, 2017; November 15, 2017

3 fifteen seconds announcements

o Freestore Foodbank (Power Packs)

Ran: November 12, 2017; December 17, 2017

2 sixty seconds announcements

o Think It Up (Education Reform)

Ran: November 12, 2017

3 fifteen seconds announcement

o Wanna Play (Music Education)  
Ran: December 24, 2017  
1 fifteen seconds announcement