

HUBBARD RADIO CINCINNATI, LLC.

ISSUES AND PROGRAMS REPORT

FOR

WYGY-FM

2nd Quarter, 2015

(April 1, 2015 through June 30, 2015)

Prepared by:

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ISSUES OF CONCERN TO CINCINNATI
ADDRESSED IN RESPONSIVE PROGRAMMING
THE
SECOND QUARTER, 2015

1. **Parenting A Special Needs Child:** We discussed the challenges of raising a child with special needs.
2. **Organ and Tissue Donation:** More than 3, 000 Ohioans are waiting for a life-saving transplant at any given time. One Ohioan dies every other day waiting for a life-saving transplant. We presented information to educate listeners about organ and tissue donation.
3. **Foster Care:** A countless number of children languish in the foster care system each year in this country. We presented information to help improve the quality of life for those young people who are often abused and neglected
4. **Health:** We supplied information designed to help maintain a sound mind and body.
5. **Parenting:** We provided information to help parents improve their parenting skills and ultimately strengthen their bond with their children.
6. **Finance:** We provided information to help families improve their finances—including establishing a budget. We also discussed the impact that money has on marriage. We provided tips and information to help both preschoolers and teenagers understand and respect money
7. **Race Relations:** We presented information to bring a better appreciation of the culture of those of a different race, heritage or socioeconomic background.
8. **Marriage Enrichment:** Research shows that fifty percent of all marriages will end in divorce. We provided information designed to strengthen the bond of marriage.
9. **Crime:** We examined the impact of crime on a local level. We also explored initiatives to reduce area crime
10. **Education:** We offered relevant guidelines and information to improve the standards of education for today's youth.

PUBLIC AFFAIRS PROGRAMS

WYGY PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. Sunday Morning Magazine
(Sundays 7:00 a.m. - 8:00 a.m.)
Locally produced show focusing on community events.
The show features interviews with local community leaders
as well as national authors. The show is hosted by Rodney Lear.

Second Quarter 2015

(April 1, 2015 to June 30, 2015)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: PARENTING A SPECIAL NEEDS CHILD

Sunday Morning Magazine

April 19, 2015

7:00 a.m.

27:00 Minutes of a 60 Minute Program

Margee, Mother of a 17-year-old son with Autism; Joddy, Mother of a 12-year-old son on the Autism spectrum. Our guests gave our listeners first-hand insight into the life of a parent raising a child with special needs. From medical care to specialized therapy, Margee and Joddy also spoke on-air about the financial impact of their son's diagnosis. They also spoke about several local organizations, programs and services available to families with children with autism.

Sunday Morning Magazine

April 19, 2015

7:31 a.m.

9:00 Minutes of a 60 Minute Program

Mike and Jen Means. For this special edition of *Sunday Morning Magazine* we focused on the challenges of raising a child with special needs. Mike and Jen's 4-year-old daughter Abigail was recently diagnosed with a terrible rare terminal disease called Sanfilippo Syndrome. While on the show, the Means explained that Sanfilippo is a fatal progressive disease that primarily affects the brain of children born with this disease. Mrs. Means says children do not typically show signs of this devastating disease until 2-6 years of age. The Means are determined to raise both awareness and funds to fight the deadly disease.

(Parenting a Special Needs Child cont.)

Sunday Morning Magazine

April 19, 2015

7:43 a.m.

17:00 Minutes of a 60 Minute Program

Paul Daugherty, Sports Columnist, Cincinnati Enquirer and author of the book, An Uncomplicated Life: A Father's Memoir of His Exceptional Daughter. For this special edition of *Sunday Morning Magazine* we focused on the challenges of raising a child with special needs. Immediately after his daughter's birth Paul received news that would change his life—his daughter Jillian had Down Syndrome. While on the show, Paul spoke about his experience raising his baby girl who is now a 25 years-old college graduate—who lives on her own, and is engaged to be married. He spoke masterfully about believing in his daughters abilities, challenging those that attempted to marginalize her and his “expect, don't accept” approach to his daughters diagnosis.

Sunday Morning Magazine

May 3, 2015

7:47 a.m.

5:00 Minutes of a 60 Minute Program

Duane Martin, Actor and Co-star, *The Real Husbands of Hollywood*. Duane Martin's acting credits include roles in the feature films *Any Given Sunday*, *Scream 2*, *Down Periscope*, and *Above the Rim*. Martin is currently co-starring on BET's *The Real Husbands of Hollywood*. Duane and his wife, actress Tisha Campbell-Martin, are the parents of a son diagnosed with autism. While on-air, Duane spoke candidly about his son and offered a number of on-line resources available to families faced with autism.

Sunday Morning Magazine

May 3, 2015

7:52 a.m.

8:00 Minutes of a 60 Minute Program

Shawn Stockman, Grammy Award-winning Group, Boyz II Men and Judge on NBC's *The Sing Off*. Shawn joined the show to discuss how he balances the demands of his music career and family. Shawn also spoke on-air about his son's autism diagnosis. Stockman's personal charity, Micah's Voice was established to financially support families who have children living with autism.

ISSUE: ORGAN AND TISSUE DONATION

Sunday Morning Magazine

April 12, 2015

7:00 a.m.

13:00 Minutes of a 60 Minute Program

Andi O'Malley, LifeCenter Organ Donor Network. Donate Life Ohio recently launched their Green Chair Campaign. The goal of the campaign is to raise awareness about organ, eye and tissue donation throughout Ohio and to add more names to the Ohio Donor Registry. Mrs. O'Malley joined *Sunday Morning Magazine* to talk about organ and tissue donation. She discussed the need for donors in the Cincinnati area. She also explained how a single donor can potentially save up to eight lives through organ donation and improve the lives of up to 50 people through tissue and eye donation.

Sunday Morning Magazine

April 12, 2015

7:16 a.m.

19:00 Minutes of a 60 Minute Program

Tonya O'Rourke, WCPO-TV News Anchor. Mrs. O'Rourke, a successful news broadcaster in Cincinnati, made the lifesaving decision to donate her left kidney to a close family friend. A strong supporter of organ and tissue donation, O'Rourke joined the program to talk about her surgery and recovery. She spoke candidly about what she learned about herself, life, family and giving through her donation journey.

ISSUE: FOSTER CARE

Sunday Morning Magazine

April 12, 2015
7:36 a.m.
24:00 Minutes of a 60 Minute Program

Nathan Bell, Executive Director, CASA for Clermont Kids. According to our guest, Nathan Bell, CASA's are Court Appointed Special Advocates that speak for abused and neglected children in court. Bell says many of the children are in foster homes throughout the city. Mr. Bell explained the crucial role CASA's play in the reunification of families as well as the termination of parental rights. Bell also spoke about the requirement to become a CASA. Additionally, he dispensed advice to both birth families and foster families currently involved in the foster care system.

Sunday Morning Magazine

May 17, 2015
7:16 a.m.
22:00 Minutes of a 60 Minute Program

Antwone Fisher, Director, Screenwriter, Author and Film Producer. Antwone Fisher was born in prison to a teenage mother. He became a ward of the state and was placed in foster care immediately. At the age of two, he was placed in a home where he would suffer twelve years of abuse at the hand of this foster family. He survived the cruelties of foster care and the brutalities of homelessness and set a course of healing after joining the United States Navy. Antwone's New York Times Best Selling memoir, Finding Fish, inspired the story of his incredible life's journey. The book was later adapting into the feature film, *Antwone Fisher* which starred two-time Oscar winner, Denzel Washington. He joined *Sunday Morning Magazine* to talk about his experience in Ohio's Foster Care System.

Sunday Morning Magazine

May 24, 2015
7:00 a.m.
17:00 Minutes of a 60 Minute Program

Bob Wilson, Executive Director, DCCH Center for Children and Families; John Carney, Development Coordinator, DCCH Center for Children and Families. DCCH Center provides a number of programs for children in foster care including a residential housing facility, academic program, therapeutic recreation, therapy and psychiatric services. My guests spoke about the services of DCCH and the growing need for, and the requirements to become, licensed foster parents. John Carney discussed the upcoming DCCH Music Fest 2015. Carney says that several local bands are scheduled to perform during the two day event. According to Mr. Carney, money raised during the Fest will help fund the array of services offered through DCCH Center for Children & Families.

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Foster Care:**

- o Adopt US Kids

Ran: April 19, 2015; June 7, 2015
2 sixty seconds announcements

o Adopt US Kids
Ran: May 10, 2015; May 17, 2015; June 14, 2015
3 thirty seconds announcements

ISSUE: HEALTH

Sunday Morning Magazine

April 5, 2015

7:00 a.m.

10:00 Minutes of a 60 Minute Program

Dale, Owner, Moes Lawn and Garden; Natalie Gerano, Cincinnati Children's Hospital Medical Center. Dale and Natalie joined *Sunday Morning Magazine* to talk about a unique partnership between Moes Lawn and Garden, Cincinnati Children's Hospital and Children's Miracle Network. On April 11th Moes is hosting All Star Kids. The event will feature several kid-friendly activities. All funds raised during the event will be donated to Children's Hospitals through the Children's Miracle Network.

Sunday Morning Magazine

May 17, 2015

7:00 a.m.

16:00 Minutes of a 60 Minute Program

Dr. Edward Faber, Blood and Marrow Transplant Medical Oncology/Hematology, OHC—Oncology Hematology Care Inc. Dr. Faber joined the show to discuss blood cancers. According to my guest, more than 100,000 cases of blood, bone marrow, and lymph node cancers are diagnosed in the United States annually, and more than 50,000 people die from these cancers. Dr. Faber explained how bone marrow transplants work. He also discussed ways to prevent blood cancers and spoke about recent breakthroughs in treatment of the disease.

Sunday Morning Magazine

June 7, 2015

7:44 a.m.

16:00 Minutes of a 60 Minute Program

Julea Schuh, Purses 4 A Purpose. Julea joined *Sunday Morning Magazine* to discuss an upcoming event called Purses 4 A Purpose. She says the event will benefit The Aubrey Rose Foundation. According to Mrs. Schuh, The Aubrey Rose Foundation helps families caring for children with life-threatening illnesses by providing emotional and financial support.

(Health cont.)

Sunday Morning Magazine

June 21, 2015

7:54 a.m.

6:00 Minutes of a 60 Minute Program

Nicole Neihaus, Lei 5k Run/Walk. While on the show, Mrs. Niehaus spoke about an upcoming event which will raise money for a very rare disease called Chiari Malformation.

Neihaus explained that two of her nephews were born with Chiari Malformation. After her family realized there was a wealth of information patients and their families needed to know, they formed the Neurosurgery Fitzpatrick Chiari Fund. Neihause says the funds raised during the Lei 5k will aid Cincinnati Children's Hospital provide families in need with comprehensive and up-to-date Chiari medical research, clinician input and patient support.

The following Public Service Announcements aired in support of the issue of **HEALTH**

o Alzheimer's Association of Greater Cincinnati

Ran: April 1, 2015 through June 30, 2015

104 thirty seconds announcements

o The American Heart Association (Women and Heart Disease)

Ran: April 1, 2015 through June 30, 2015

129 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Health:**

o The Alzheimer's Association of Greater Cincinnati (Art of Making Memories)

Ran: April 5, 2015x2; April 12, 2015; April 19, 2015; April 26, 2015; May 3, 2015

6 thirty seconds announcements

o The Alzheimer's Association of Greater Cincinnati (Programs & Services)

Ran: May 10, 2015; June 7, 2015

2 thirty seconds announcements

o The United Way (NFL Play 60)

Ran: May 17, 2015; June 7, 2015; June 21, 2015; June 28, 2015

4 fifteen seconds announcements

o Feeding America (Hunger)

Ran: April 5, 2015

1 sixty seconds announcement

(Health cont.)

o Feeding America (Hunger)

Ran: June 7, 2015; June 21, 2015

2 thirty seconds announcements

o The American Heart Association (High Blood Pressure)

Ran: April 19, 2015; June 14, 2015; June 28, 2015

3 fifteen seconds announcements

o The U.S. Department of Health & Human Services (Women & Heart Attacks)

Ran: April 19, 2015; May 24, 2015; June 7, 2015

3 sixty seconds announcements

o The U.S. Department of Health & Human Services (Gynecological Cancers)

Ran: June 7, 2015

1 sixty seconds announcement

ISSUE: PARENTING

Sunday Morning Magazine

April 5, 2015

7:12 a.m.

15:00 Minutes of a 60 Minute Program

Roma Downey, Actress and Activist. The charming 2010 children's book, *The Sweetest Story Bible*, is getting a fun upgrade with the help of Emmy and Golden Globe-nominated actress Roma Downey. This adorable pink storybook Bible is a collection of some of the most beloved Bible stories, and is written and illustrated to make God's word accessible to young girls. The enhanced edition, aptly titled The Sweetest Story Bible Deluxe Edition, features the voice of actress Roma Downey, who adorns every chapter with a tender audio reading on the accompanying CDs, making each tale even more heartfelt and sincere. Roma and her super-television producer husband, Mark Burnett are the parents of three. While on the show Roma explained how she keeps her children grounded while bring them up in the influential world of Hollywood. Roma also explained why she believes faith and spirituality are so crucial in child rearing.

Sunday Morning Magazine

April 5, 2015

7:46 a.m.

14:00 Minutes of a 60 Minute Program

Carol Lapin, Family Nurturing Center. April is National Child Abuse Prevention Month. Our guest joined the show to talk about the many programs and services the Family Nurturing Center sponsors to raise awareness of child abuse. Mrs. Lapin spoke specifically about a program the Center offers young fathers. In addition, Lapin explained why 85% of incidents of child sexual abuse are never reported.

Sunday Morning Magazine

May 3, 2015

7:00 a.m.

43:00 Minutes of a 60 Minute Program

Dr. Bradley Jackson, Premier Pediatrics; Dr. Amy Guiot, Cincinnati's Children's Hospital. For this edition of the show we focused on the total health of children—from infancy to the teenage years. Our expert panel of doctors dispensed invaluable medical advice to listeners regarding the health of children. They gave details on the most recent sleeping guidelines for newborn babies. Dr. Jackson dispelled myths about the link between childhood vaccinations and autism. In addition Dr. Guiot and Dr. Jackson discussed children and sports injuries, childhood obesity, body image and sexual orientation.

(Parenting cont.)

Sunday Morning Magazine

May 10, 2015

7:16 a.m.

16:00 Minutes of a 60 Minute Program

Clarissa and Marjory Rentz. For our special Mother's Day edition of *Sunday Morning Magazine* we celebrated the extraordinary bond between mother and daughter. Clarissa (mom) and Marjory (Daughter) joined the show to talk about their special relationship. The ladies believe their relationship has evolved over the years, transitioning from Marjory's childhood to adulthood.

Sunday Morning Magazine

May 10, 2015

7:18 a.m.

19:00 Minutes of a 60 Minute Program

Elizabeth and Samantha. For our special Mother's Day edition of *Sunday Morning Magazine* we celebrated the extraordinary bond between mother and daughter. Elizabeth and her 30-year-old daughter, Samantha work together at Elizabeth's custom painting design company. The two women spoke about how their employer and employee relationship often affects their mother/daughter relationship.

Sunday Morning Magazine

May 10, 2015

7:39 a.m.

21:00 Minutes of a 60 Minute Program

Sandra, Kimberly and Kia Lear. For our special Mother's Day edition of *Sunday Morning Magazine* we celebrated the extraordinary bond between mother and daughter. We invited the mother, sister and niece of *Sunday Morning Magazine* host, Rodney Lear to the show. The three generations of Lear women spoke candidly about their close bond. The women admit they speak over the phone via three-way calling on a daily basis to stay in touch. They explained how they handle disagreements within the group. They also spoke about the challenges they face in their current stage of motherhood.

Sunday Morning Magazine

June 21, 2015

7:00 a.m.

26:00 Minutes of a 60 Minute Program

Mr. Willie C., Dr. Bradley and Derwin Jackson. In honor of Father's Day, we celebrated the bond between fathers and their sons. Mr. Willie C. Jackson was joined on-air by his two sons, Dr. Bradley Jackson and Derwin Jackson. The gentleman spoke eloquently about the rewards, pressures and challenges of fatherhood.

(Parenting cont.)

Sunday Morning Magazine

June 21, 2015

7:27 a.m.

27:00 Minutes of a 60 Minute Program

Mr. Buddy, Mike and Mark LaRosa. In honor of Father's Day, we celebrated the bond between fathers and their sons. Mr. Buddy LaRosa is the respected founder of one of Southern Ohio's most beloved restaurant chains, LaRosa's Pizza. As a father, Mr. LaRosa said it was important for him to teach his sons how to become successful businessmen. LaRosa's sons, Mike and Mark recalled stories of how their father influenced them both personally and professionally.

Sunday Morning Magazine

June 7, 2015

7:00 a.m.

35:00 Minutes of a 60 Minute Program

Cymbria Hess, Licensed Family & Marriage Therapist; Sharon James, Mediator and Parent Coach, Beech Acres Parenting Center. Stepfamilies, also known as blended families, are more of a norm now than ever before. At least one-third of all children in the U.S. will be part of a stepfamily before they reach the age of 18. The focus of this edition of *Sunday Morning Magazine* was blended families. My guests say that most blended families are able to work out their growing pains and live together successfully. Our guests say open communication, positive attitudes, mutual respect and plenty of love and patience all have an important place in creating a healthy blended family.

Sunday Morning Magazine

June 28, 2015

7:31 a.m.

12:00 Minutes of a 60 Minute Program

Cullen Jones, Olympic Gold Medalist. According to figures from the USA Swimming Foundation, nearly 70% of Black children do not know how to swim, with Hispanic children trailing closely behind at 68%. The foundation has teamed up with Olympic gold medalist, Cullen Jones for its Make A Splash initiative to help more minority children learn to swim. Cullen, who is only the second African-American to win an Olympic Gold medal in swimming, joined *Sunday Morning Magazine* from his training facility in North Carolina to explain why he decided to team up with the USA Swimming Foundation for the program.

The following Public Service Announcements aired in support of the issue of **Parenting:**

o DrugFree Northern Kentucky (Heroin Abuse)

Ran: April 1, 2015 through June 30, 2015

130 thirty seconds announcements

o National Highway Safety Administration

Ran: April 1, 2015 through June 30, 2015

104 thirty seconds announcements

o Stop Bullying (Bullying Prevention)

Ran: April 1, 2015 through June 30, 2015

91 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Parenting:**

o Drug-Free Northern Kentucky (Heroin Epidemic)

Ran: April 5, 2015; April 12, 2015; April 26, 2015; May 24, 2015; May 31, 2015; June 7, 2015; June 14, 2015; June 28, 2015

8 thirty seconds announcements

o Hubbard Radio Cincinnati (Anti-Bullying Campaign)

Ran: April 19, 2015; May 3, 2015; May 31, 2015; June 14, 2015

4 thirty seconds announcements

o The U.S. Department of Health & Human Services (Father Initiative)

Ran: April 19, 2015

1 thirty seconds announcement

o The National Runaway Switchboard (Bullying)

Ran: April 26, 2015; May 17, 2015

2 thirty seconds announcements

o The National Runaway Switchboard (Runaway)

Ran: June 7, 2015

1 fifteen seconds announcement

ISSUE: FINANCES

Sunday Morning Magazine

May 31, 2015

7:00 a.m.

24:00 Minutes of a 60 Minute Program

Carl Richards, Author, The One-Page Financial Plan. Carl Richards is a certified financial planner and a columnist for the *New York Times*, where he has a weekly “Sketch Guy” column. As a guest on the show, Mr. Richards spoke about the importance of a financial plan. Richards says he wrote the book at the urging of his friends, many of whom are successful—yet intimidated by their own personal finances. While on *Sunday Morning Magazine*, Mr. Richards gave listeners advice on getting out of debt, saving for your child’s college education, managing your 401K account, purchasing life insurance and setting up a household budget.

Sunday Morning Magazine

May 31, 2015

7:26 a.m.

22:00 Minutes of a 60 Minute Program

David W. Bianchi, Author, Blue Chip Kids: What Every Child, and Parent, should Know About Money, Investing, and the Stock Market. Our guest revealed that he wrote his latest book after being frustrated by the lack of entertaining financial teaching materials for his 13-year-old son. He says the book is designed to help start the important and meaningful dialog between parents and children about money and investing. From the latest smart phones and video games, Bianchi maintains that it’s more expensive to raise a teen today than a generation ago. While on the show, Bianchi also gave recommendations on the best age to get youngsters started with investments and the Stock Market. Additionally, he discussed issues pertinent to teens and their understanding of money including budgeting, saving to purchase a first car, establishing credit and managing a checking account.

Sunday Morning Magazine

June 28, 2015

7:44 a.m.

9:00 Minutes of a 60 Minute Program

Kelli Grant, CNBC, Consumer Spending Expert. Summertime is a great time of year, but it can take quite a toll on a family budget. CNBC’s Consumer Spending Expert Kelli Grant joined the show to discuss her complete list of summer fund saving strategies.

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday’s 7:00 a.m.-8:00 a.m.) in support of the issue of **Finance**:

o HUDD (Making Home Affordable)

Ran: April 12, 2015

1 thirty seconds announcement

o HUDD (Making Home Affordable)

Ran: May 31, 2015

1 fifteen seconds announcement

ISSUE: RACE RELATIONS

Sunday Morning Magazine

April 26, 2015

7:00 a.m.

58:30 Minutes of a 60 Minute Program

Dr. Ericka King-Betts, Executive Director, Cincinnati Human Relations Commission; Shakila Ahmad, President, Islamic Center of Greater Cincinnati; Simon Sotelo, Vice President, Hispanic Chamber Cincinnati USA. For this edition of the show, we assembled a panel of area local leaders representing the African American, Muslim American and Hispanic communities to have an on-air roundtable discussion on diversity and race relations in Cincinnati. Our guests spoke eloquently about racism in the city, racial stereotypes, the treatment of local immigrants and cultural differences. We closed the show with each panelist giving their take on what we all can do to help strengthen race relations, bridge the gap, and help promote diversity.

ISSUE: MARRIAGE ENRICHMENT

Sunday Morning Magazine

May 17, 2015

7:39 a.m.

11:00 Minutes of a 60 Minute Program

Kelly J. Wallace, Correspondent, iVillage. A recent poll sponsored by iVillage, revealed that women tell little white lies about a variety of things. As a guest on the show, Kelly J. Wallace spoke about the poll and explained why the findings uncover how women feel about themselves and key people in their life.

Sunday Morning Magazine

May 24, 2015

7:19 a.m.

23:00 Minutes of a 60 Minute Program

Dr. Ronn Elmore, Marriage and Family Counselor, Author, An Outrageous Commitment: The 48 Vows of an Indestructible Marriage. As a guest on *Sunday Morning Magazine*, Dr. Ronn dispensed invaluable advice on how couples can develop, maintain and strengthen their marriage. Dr. Ronn spoke powerfully about common issues that many couples face including sex, money and infidelity.

Sunday Morning Magazine

May 24, 2015

7:44 a.m.

4:00 Minutes of a 60 Minute Program

Stedman Graham, Author and Activist. Stedman Graham and Oprah Winfrey are the ultimate super couple. With two extremely demanding careers, Mr. Graham gave listeners insight into what has made his relationship with Winfrey so strong over the years.

(Marriage Enrichment cont.)

Sunday Morning Magazine

June 28, 2015

7:08 a.m.

23:00 Minutes of a 60 Minute Program

Dr. Gary Chapman, Author, Now What? and Profit Sharing. Dr. Chapman is a best-selling author, an internationally-known speaker and marriage counselor who has counseled hundreds of couples during the past thirty years. Dr. Chapman joined *Sunday Morning Magazine* to talk about his two newest books. Now What? answers the question, how do we keep our marriage alive now that the children have arrived? While on the show he offered realistic advice on making marriage a priority, taking control of your schedule, taking control of your money, learning to effectively discipline your children, and discovering the key to intimacy. In the book Profit Sharing, Chapman provides guidelines for making money an asset in marriage. From the book, Chapman explained when to discuss money, how much money couples should save and how to make the most of the money you have to live a fulfilling life.

ISSUE: CRIME

Sunday Morning Magazine

May 17, 2015

7:49 a.m.

11:00 Minutes of a 60 Minute Program

Mary Jordan and Kevin Sullivan, Co-Authors, Hope: A Memoir of Survival in Cleveland. Amanda Berry made world-wide headlines when she escaped from a Cleveland home after being kidnapped and held captive for ten years. As the disturbing details unfolded, we found that two other girls Gina DeJesus and Michelle Knight were also being held against their will by Ariel Castro. Amanda Berry and Gina DeJesus have teamed up with Pulitzer Prize winning journalists Mary Jordan and Kevin Sullivan to tell their story. While on-air, Mary and Kevin revealed that Amanda secretly kept a 2,000 page journal which was written on Little Debbie boxes, napkins and McDonalds bags. Mary explained that she travel to Castro's home town in Puerto Rico to gain more insight into the man that lured, kidnapped, chained, repeatedly raped and psychologically abused these three young girls. Today, Mary and Kevin say both Amanda and Gina are working hard to make the most of their lives. They both are pursuing higher education and looking forward to meaningful futures.

Sunday Morning Magazine

June 14, 2015

7:00 a.m.

57:00 Minutes of a 60 Minute Program

DeAnna Hoskins, Director, Hamilton County Office of Re-Entry; Sasha Appatova, Attorney, Ohio Justice & Policy Center. Annually, nearly 3,000 ex-prisoners return to Hamilton County in need of housing, employment and so much more. For this edition of *Sunday Morning Magazine*, we discussed the barriers ex-convicts face to overcome their criminal records. My guest, DeAnna Hoskins spent time in prison. After years of being addicted to crack cocaine, Hoskins joined us to share her story. Since her release, Hoskins has turned her life around. She is a licensed clinical addiction counselor and has earned three college degrees. She also heads a program that is a national model for ex-offender services. Sasha says there are sanctions and restrictions imposed on people with criminal records long after they complete all the terms of their sentences. She explained that there are over 800 Ohio laws which limit access to employment, housing, education, professional licensing, family relationships, civic participation and recreation. Miss Appatova, works to limited unfair legislation that impacts ex-convicts.

The following Public Service Announcements aired in support of the issue of **Crime:**

o Cincinnati Bar Association

Ran: June 1, 2015 through June 30, 2015

21 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Crime:**

o The Crime Prevention Coalition

Ran: June 28, 2015
1 sixty seconds announcement

ISSUE: EDUCATION

Sunday Morning Magazine

April 5, 2015

7:29 a.m.

14:00 Minutes of a 60 Minute Program

Joe Moon, Great Oak, Live Oaks Campus; Ashley, Student, Live Oaks. Ashley joined the show to talk about her experience as a student in Live Oaks vocational program. Mr. Moon spoke about the programs and services offered through the educational facility. Mr. Moon also discussed the school's upcoming community outreach event, Super Service Saturday. The event offers the general public the opportunity to visit the campus, tour labs, and learn more about career programs available to high school students and adults.

Sunday Morning Magazine

May 24, 2015

7:49 a.m.

11:00 Minutes of a 60 Minute Program

Kelly Boschert, Chairperson, Summerfair 2015. Summerfair will feature more than 300 fine artists from all around the country. Summerfair has grown into one of the oldest continuous art fairs. Artists exhibit their art at the fair in categories such as photography, painting, wood, ceramics, fibers, leather and jewelry. Boschert explained that Summerfair provides scholarships to deserving art students.

Sunday Morning Magazine

May 31, 2015

7:50 a.m.

10:00 Minutes of a 60 Minute Program

Iyanla Vanzant, Author and Motivational Speaker. Via telephone, Iyanla Vanzant joined the program to impart her wisdom to our listeners. Vanzant, who was an abused teenage mother, found the strength to leave her violent marriage to return to school to receive a law degree. Vanzant is the author of nine inspirational books. Currently, Vanzant is acting as a life coach on her own show, *Iyanla Fix My Life* which airs on OWN—The Oprah Winfrey Network.

Sunday Morning Magazine

June 28, 2015

7:00 a.m.

8:00 Minutes of a 60 Minute Program

Becca Allen, Campbell County YMCA. Becca joined *Sunday Morning Magazine* to talk about the Fourth of July Firecracker 5K Run. Miss Allen explained on-air that funds raised during the event will aid families and individuals who could not otherwise pay for the programs offered through the YMCA.

(Education cont.)

Sunday Morning Magazine

June 28, 2015

7:55 a.m.

3:00 Minutes of a 60 Minute Program

To celebrate Independence Day, we took to the streets of Downtown Cincinnati to talk to citizens about the significance of the 4th of July in our Nation's history.

The following Public Service Announcements aired in support of the issue of **Education:**

o Adopt A Class (Mentor)

Ran: April 1, 2015 through June 30, 2015

130 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Education:**

o FreeStore Foodbank (Power Packs)

Ran: April 5, 2015; May 3, 2015; May 10, 2015; May 31, 2015

4 sixty seconds announcements

o The Library of Congress (Literacy)

Ran: April 5, 2015; June 7, 2015

2 sixty seconds announcements

o The Hispanic Scholarship Fund

Ran: May 24, 2015

1 sixty seconds announcement

o United Negro College Fund

Ran: May 31, 2015

1 thirty seconds announcement

o Teach.org (Educator Recruitment)

Ran: April 5, 2015; April 12, 2015; May 24, 2015

3 sixty seconds announcements

o Teach.org (Educator Recruitment)

Ran: May 3, 2015

1 thirty seconds announcement

(Education cont.)

o Teach.org (Educator Recruitment)

Ran: June 28, 2015

1 fifteen seconds announcement

o Adopt A Class

Ran: April 5, 2015; April 12, 2015; May 17, 2015; May 31, 2015; June 7, 2015;
June 28, 2015

6 thirty seconds announcements

o Wanna Play (Music Education)

Ran: April 12, 2015; June 7, 2015

2 fifteen seconds announcements

o The United Way (Tutor/Mentor)

Ran: April 5, 2015; May 3, 2015; May 10, 2015; May 24, 2015; June 7, 2015

5 sixty seconds announcements

o The United Way (Tutor/Mentor)

Ran: May 10, 2015

3 fifteen seconds announcements