

HUBBARD RADIO CINCINNATI, LLC.

ISSUES AND PROGRAMS REPORT

FOR

WYGY-FM

Second Quarter, 2018

(April 1, 2018 through June 30, 2018)

Prepared by:

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**ISSUES OF CONCERN TO CINCINNATI
ADDRESSED IN RESPONSIVE PROGRAMMING
THE
SECOND QUARTER, 2018**

1. **Parenting A Chronically Ill Child:** Nearly 18% of children in the United States live with a chronic health condition. We examine the emotional, financial and physical impact a chronic illness has on a child and their family.
2. **Getting Out of Debt:** The average American is over \$16,000 in credit card debt. Twenty-two percent of people have more credit card debt than savings. From wills, retirement, mortgages and life insurance, we spoke with industry experts about how to eliminate debt.
3. **Turning Your Life Around:** From drug addiction, to homelessness, to a life of crime, we speak to people who have made a change and reclaimed their lives.
4. **Water Safety:** Every day in the USA, ten people drown to death. According to a recent study, 70% of African American children do not know how to swim. We discussed ways to prevent childhood drownings.
5. **Personal Growth:** We presented information to help listeners improve their lives—personally and professionally.
6. **Health:** We supplied information designed to help maintain a sound mind and body.
7. **Alzheimer's:** Over 5 million Americans are living with Alzheimer's disease. It is the sixth leading cause of death nation-wide. We focus on the latest in Alzheimer's research and education.
8. **Education:** We offered relevant guidelines and information to improve the standards of education for today's youth.
9. **Parenting:** We provided information to help parents improve their parenting skills and ultimately strengthen their bond with their children.
10. **Obesity:** According to the National Center for Health, more than one-third of U.S. adults are obese. Approximately 300,000 deaths per year are attributable to obesity. During this special edition of *Sunday Morning Magazine*, we focused on obesity and weight management.

PUBLIC AFFAIRS PROGRAMS

WYGY-FM PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. Sunday Morning Magazine

(Sundays 7:00 a.m. - 8:00 a.m.)

Locally produced show focusing on community events.

The show features interviews with local community leaders as well as national authors. The show is hosted by Rodney Lear.

Second Quarter 2018

(April 1, 2018 to June 30, 2018)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: PARENTING A CHRONICALLY ILL CHILD

Sunday Morning Magazine

April 15, 2018

7:00 a.m.

60:00 Minutes of a 60 Minute Program

Lisa, Parent of a 16-year-old daughter diagnosed with Sickle Cell Disease; Keith, Parent of a 2-year-old daughter diagnosed with a severe form of Juvenile Arthritis; Summi, Parent of a teenage son diagnosed with Crohn's Disease; Heather is living with a chronic illness. She is also raising five chronically ill children. *Sunday Morning Magazine* proudly presented a two-part series on Raising a Child with a Chronic Illness. For this, part one of the series, we focus on parents advocating for the health of their children. We hosted a roundtable discussion with four local parents who are all raising chronically ill children. Our panelist spoke eloquently about the impact their child's illness is having on their families—most especially their other children. With the demands of their child's illness and working a full time job, the panelist weighed in on how they balance it all. Our four panelist explained what it means to be an advocate for their child's health.

Sunday Morning Magazine

April 22, 2018

7:00 a.m.

18:00 Minutes of a 60 Minute Program

Sneha Dave, Motivational Speaker, Advocate for the Chronically Ill. During this special show, which is the second show of a two-part series on Raising a Child with a Chronic Illness, we spoke to Sneha Dave. While on air, Sneha explained she was diagnosed with Ulcerative Colitis at the age of 6-years-old. After several major surgeries, numerous hospital stays, time missed in school, Sneha says Ulcerative Colitis "hijacked" her childhood. Today, Sneha is a sophomore in college. She is a contributor to U.S. News and World Reports. She travels the country speaking on behalf of the chronically ill.

(Parenting a child With a Chronic Illness cont.)

Sunday Morning Magazine

April 22, 2018
7:19 a.m.
14:00 Minutes of a 60 Minute Program

Robin Bryant, Information Specialist, Ohio Coalition for the Education of Children with Disabilities. *Sunday Morning Magazine* proudly presented a special two-part series on Raising a Child with a Chronic Illness. Robin joined the show to talk about the myriad of programs and services available to chronically ill and disabled students. She spoke about Individual Education Plans (IEP) and 504 Plans—which she explained helps level the playing field for chronically ill and disabled students. Bryant maintains chronically ill students experience high absentee rates. She gave parents advice on how to help their child manage course work while away from a traditional school setting.

Sunday Morning Magazine

April 22, 2018
7:34 a.m.
16:00 Minutes of a 60 Minute Program

Vera Gosse MSW, LISW, Social Work Care Manager, The Complex Care Center at Cincinnati Children's Hospital Medical Center; Meredith K. Bohache, MSW, LSW, Social Worker, Complex Care Center at Cincinnati Children's Hospital Medical Center. *Sunday Morning Magazine* presented a special two-part series on Raising a Child with a Chronic Illness. During part two of the show, we focused on finding answers to the important issues families face. Vera and Meredith both joined the show to talk about the complexities of health care coverage for chronically ill children. In addition, they spoke about the Family Medical Leave Act, local community resources for financial assistance as well as Social Security Insurance.

Sunday Morning Magazine

April 22, 2018
7:50 a.m.
10:00 Minutes of a 60 Minute Program

Summi A. Summi's teenage son was diagnosed with Crohn's Disease as a young child. This is the second show in a two-part series on Raising a Child with a Chronic Illness. During part two of our special two-part series, we focus on Finding Answers: Financial Assistance, Navigating Insurance and Patient Services. Summi has become an advocate for not only her son, but for other children living with chronic illnesses. She joined the show to talk about the importance of support groups as well as hidden services available to chronically ill children. Summi also gave advice to help parents relieve the stress of raising a chronically ill child.

ISSUE: GETTING OUT OF DEBT

Sunday Morning Magazine

June 3, 2018
7:00 a.m.

20:00 Minutes of a 60 Minute Program

Kenneth L. Webb, Republic Bank, Vice President, CRA Mortgage Loan Originator. Kenneth joins the show to share his expertise on understanding your credit score. He answers questions such as: How credit scores are determined? How to calculate your credit score? What are the best ways to rebuild your credit score? In addition, Mr. Webb discussed myths about credit reports and credit scores.

Sunday Morning Magazine

June 3, 2018

7:21 a.m.

27:00 Minutes of a 60 Minute Program

Lisa Piercefield, Regional Operations Manager, Apprisen. For over 60 years, Apprisen has been helping people get and stay on track with their money. Their objective has been to develop solutions for all stages of an individual's financial life. Lisa Piercefield joined the show to give listeners tips and information to help them effectively get out of credit card debt.

Sunday Morning Magazine

June 3, 2018

7:49 a.m.

9:00 Minutes of a 60 Minute Program

John Schwartz, Author, *This is the Year I Put My Financial Life in Order*. While on *Sunday Morning Magazine*, John Schwartz shared both harrowing and hilarious personal stories about his financial growth—from his brush with financial ruin and bankruptcy in his thirties to his budgeted diet of cafeteria French fries and gravy. Schwartz also discussed his journey to financial literacy, which he admittedly started a bit late. In his newest book, Schwartz covers everything from investments to retirement and insurance to wills (at fifty-eight, he did not have one) to medical directives.

(Getting Out of Debt cont.)

Sunday Morning Magazine

April 8, 2018

7:51 a.m.

9:00 Minutes of a 60 Minute Program

Matt Blashaw, Contributor to HGTV and the DIY Network and a licensed contractor. Matt Blashaw joined *Sunday Morning Magazine* with information for homeowners who plan on taking on a home Do It Yourself (DIY) project. He offered tips to make home renovations low-stress and on budget. In addition, Blashaw spoke about easy projects homeowners can do to improve the value of their home.

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Getting out of Debt:**

o American Institute for Certified Public Accountants

Ran: April 8, 2018; April 29, 2018

2 fifteen seconds announcements

ISSUE: TURNING YOUR LIFE AROUND

Sunday Morning Magazine

May 6, 2018

7:00 a.m.

16:00 Minutes of a 60 Minute Program

Trevor S. During this edition of the show, we featured people who have turned their life around. As a guest on the program, Trevor spoke on-air about his cocaine addiction. He admits that on the surface he seemed to have it all—a successful career, a loving wife and three beautiful children. However, beneath the surface, Trevor says he was living a lie. For over two years, he explained that he was abusing drugs. At the height of his addiction, Trevor says he was doing drugs all day, every day of the week. Today, after an extensive drug recovery program, Trevor has been clean for 30 months. He joined the show to talk about his journey to sobriety. Today, he is helping others overcome addiction as a recovery coach and intervention specialist.

Sunday Morning Magazine

May 6, 2018

7:17 a.m.

11:00 Minutes of a 60 Minute Program

Laurie Short, Author, Finding Faith in the Dark. For this special edition of *Sunday Morning Magazine*, we featured people who have found the strength to turn their life around. Laurie says she was rocked to the core when the love of her life broke their engagement and remarried his ex-wife. On-air Short shared that the book features her story and the stories of others, which reveals a God who is able to transform the dark chapters of our lives into opportunities of grace.

Sunday Morning Magazine

May 6, 2018

7:29 a.m.

21:00 Minutes of a 60 Minute Program

Sam and Susan Landis, Co-Founders, Maslow's Army. During this special edition of the show, we featured people who have turned their life around. Sam and Susan Landis were both homeless. As a guest on the show, Sam revealed he was homeless for over 20 years. Susan became homeless after high school graduation. Sam says his drug addiction kept him on the streets. Mental illness contributed to Susan's homelessness. Today the husband and wife team are the co-founders of Maslow's Army. The non-profit, provides resources and help to the homeless in Cincinnati and Northern Kentucky.

(Turning Your Life Around cont.)

Sunday Morning Magazine

May 6, 2018

7:51 a.m.

9:00 Minutes of a 60 Minute Program

Malachi Jenkins and Roberto Smith, Authors, Trap Kitchen: Bangin' Recipes from Compton. For this show, we featured people who have turned their life around. While on the show, Malachi and Roberto explained they were members of historically feuding gangs in Compton, California. To escape the crime and violence of gang life, the duo turned to food. Today they are highly successful entrepreneurs and celebrity chefs. Their clientele include Snoop Dog, Kendrick Lamar, Wiz Khalifa and Martha Stewart. Malachi Jenkins and Roberto Smith's story is one of positivity and finding immense success in unlikely places.

ISSUE: WATER SAFETY

Sunday Morning Magazine

April 29, 2018

7:48 a.m.

12:00 Minutes of a 60 Minute Program

Elizabeth Beisel, Two-time U.S. Olympic Swimmer. In the 2012 London Olympics games, Elizabeth Beisel earned two medals. She won a silver in the 400m individual medley and a bronze in the 200m backstroke. Beisel joined the show to talk about her swimming career and her involvement with the USA Swimming Foundation. On-air, Beisel explained that research shows nearly 70% of Black children do not know how to swim, with Hispanic children trailing closely behind at 68%. Beisel says she teamed up with The USA Swimming Foundation, for its Make A Splash initiative, to teach minority children how to swim.

Sunday Morning Magazine

June 10, 2018

7:48 a.m.

12:00 Minutes of a 60 Minute Program

Rowdy Gaines, Three-time Olympic Gold Medalist and Ambassador for the USA Swimming Foundation. To help swim lesson providers nationwide offer lessons to at-risk and low-income families, the USA Swimming Foundation recently awarded the Cincinnati Recreation Commission with a \$15,000 grant through their Make A Splash program. While on-air, Mr. Gaines explained that ten people drown each day in the United States. Mr. Gaines says 70% of African American children, 60% of Latino children, and 40% of Caucasian children have low or no swimming ability. Additionally, Gaines explained that formal swimming lessons reduce the likelihood of childhood drowning by 88%.

ISSUE: PERSONAL GROWTH

Sunday Morning Magazine

April 1, 2018

7:00 a.m.

12:00 Minutes of a 60 Minute Program

Amy Hildebrand, Legally Blind Professional Photographer. During this edition of *Sunday Morning Magazine* we focused on people that inspire—people who have triumphed over adversity. Amy Hildebrand was born blind. She was fitted for contact lens at the age of five months, making her one of the first infants studied wearing lenses. Her vision developed slowly after surgery in her teen years. Although still considered legally blind, Amy pursued her life goal and is now one of the region’s leading photographers.

Sunday Morning Magazine

April 1, 2018

7:13 a.m.

19:00 Minutes of a 60 Minute Program

Tyler Campbell, Athlete with Multiple Sclerosis. During this edition of *Sunday Morning Magazine*, we focused on people that inspire—people who have triumphed over adversity. Tyler says he has always known that he wanted to play professional football. His dad is football legend Earl Campbell. Tyler received a college football scholarship and was on his way to the NFL when his life changed forever after receiving the diagnosis of MS. As a guest on the show, Tyler explained why he decided to dedicate his time to advocate on behalf of the disease and give back to those in need.

Sunday Morning Magazine

April 1, 2018

7:33 a.m.

15:00 Minutes of a 60 Minute Program

Laura Vikmanis, Author, *It’s Not About the Pom-Pom’s: How A 40-Year-Old Mom Became the NFL’s Oldest Cheerleader—and Found Hope, Joy, and Inspiration Along the Way.* During this edition of *Sunday Morning Magazine* we focused on people that inspire—people who have triumphed over adversity. After sixteen years, Laura Vikmanis found the strength to leave her abusive marriage. She lost twenty pounds and was determined to realize her life-long dream of becoming a NFL Cheerleader. Laura joined the show to talk about her journey.

(Personal Growth cont.)

Sunday Morning Magazine

April 1, 2018
7:50 a.m.
10:00 Minutes of a 60 Minute Program

Kirk Franklin, Gospel Music Artist. Multi-Platinum artist, Kirk Franklin has been inspiring music lovers since he burst on the scene nearly two decades ago and single-handedly changed the landscape of music with this pioneering blend of R&B, rap, gospel and contemporary music. Franklin joined the show to talk about his music, his family, and what inspires him in life.

Sunday Morning Magazine
May 27, 2018
7:14 a.m.
10:00 Minutes of a 60 Minute Program

Shawn Askinosie, Founder Askinosie Chocolate and Author, Meaningful Work: A Quest to Do Great Business, Finding Your Calling, and feed Your Soul. While on the show, Askinosie said that in 2005, he left a successful career as a criminal defense lawyer to start Askinosie Chocolate. Askinosie declares his small batch, award-winning chocolate is environmentally friendly. He says his chocolate is honestly sourced with 100% of the cocoa beans directly obtained from farmers across the globe.

ISSUE: HEALTH

Sunday Morning Magazine

April 29, 2018

7:00 a.m.

13:00 Minutes of a 60 Minute Program

Ken Griffey Sr., Baseball Legend, Former Big Red Machine Outfielder. During his time on-air, Mr. Griffey spoke about his battle with prostate cancer. Griffey revealed that he had four uncles who all lost their lives to the disease. The senior Griffey has teamed up with his Baseball Hall of Fame winning son, Griffey Jr. to raise awareness about advanced prostate cancer through the Men Who Speak Up campaign.

Sunday Morning Magazine

May 27, 2018

7:51 a.m.

9:00 Minutes of a 60 Minute Program

S. Epatha Merkerson, Actress, *NBC's Chicago Med*. As hospital administrator Sharon Goodwin on *NBC's Chicago Med*, S. Epatha Merkerson deals with her share of fictional medical cases, but a recent storyline hit close to home. During season two, Goodwin revealed that she has type 2 diabetes, a disease S. Epatha lives with off screen. While on *Sunday Morning Magazine*, S. Epatha shared that she was diagnosed with type 2 diabetes in 2003, following a routine blood screening. The diagnosis, along with a family history of the disease, sparked her passion for raising awareness and helping others through the America's Diabetes Challenge Campaign. Merkerson says since joining the program, she has used her personal story to encourage the more than 30 million American living with the disease to work with their doctor to set and reach their blood sugar goal.

Sunday Morning Magazine

June 10, 2018

7:00 a.m.

20:00 Minutes of a 60 Minute Program

Dr. Paul Crosby, Chief Medical Officer, The Lindner Center of Hope's Williams House. While on-air, Dr. Crosby spoke about the programs and services offered through the Williams House. Crosby says the Williams House is a residential facility that provides care for youngsters 11 to 18 years of age. According to Dr. Crosby, the House offers care for teens experiencing Anxiety Disorders, Addictive Issues, Eating Disorders, Depression, Obsessive Compulsive Disorder (OCD), Family or Relationship problems and Neurodevelopmental issues.

(Health cont.)

Sunday Morning Magazine

April 8, 2018

7:00 a.m.

18:00 Minutes of a 60 Minute Program

Melanie Murray, Panera Bread; Julia Anixt, Executive Director, Kelly O’Leary Center for Autism Spectrum Disorders. During her time on the show, Melanie Murray spoke about a new Panera Bread initiative. In honor of National Autism Awareness month, Murray says Panera will host “Pieces of Hope for Autism.” During the first week of April 2018, 100% of proceeds from each Puzzles Piece Cookie will be donated to the Kelly O’Leary Center for Autism at Cincinnati’s Children’s Hospital. Murray says over the last seven years Panera has donated more than \$1.2 million to autism charities through “Pieces of Hope for Autism.” Julia Anixt spoke on-air about the programs and services offered to children and families impacted by Autism.

The following Public Service Announcements aired in support of the issue of **Health:**

o Drug-Free Northern Kentucky (Heroin Epidemic)

Ran: April 1, 2018 through June 30, 2018

131 thirty seconds announcements

o Partnership for a Drug-Free Cincinnati

Ran: April 1, 2018 through June 30, 2018

158 thirty seconds announcements

o LaSoupe (Hunger)

Ran: April 1, 2018 through June 30, 2018

55 thirty seconds announcements

o Ohio Association of Broadcasters (Angels on Track-Railroad Safety)

Ran: April 1, 2018 through June 30, 2018

29 thirty seconds announcements

o Ohio Association of Broadcasters (Behavioral Health)

Ran: April 1, 2018 through May 31, 2018

16 thirty seconds announcements

o Ohio Association of Broadcasters (National Guard)

Ran: April 1, 2018 through May 31, 2018

36 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday’s 7:00 a.m.-8:00 a.m.) in support of the issue of **Health:**

o U.S. Department of Health & Human Services (Women and Heart Attack Symptoms)
Ran: May 20, 2018
1 sixty seconds announcement

o Drug-Free NKY.ORG (Heroin)
Ran: May 20, 2018; June 17, 2018
2 thirty seconds announcements

o The American Heart Association (High Blood Pressure)
Ran: June 17, 2018
1 fifteen seconds announcement

o Autism Speaks
Ran: April 22, 2018
1 thirty seconds announcement

o LaSoupe (Hunger)
Ran: May 6, 2018; May 13, 2018; May 20, 2018; May 27, 2018; June 10, 2018
5 thirty seconds announcements

o Feeding American (Hunger)
Ran: May 13, 2018
1 sixty seconds announcement

ISSUE: ALZHIEMER'S DISEASE

Sunday Morning Magazine

May 20, 2018

7:00 a.m.

18:00 Minutes of a 60 Minute Program

Greg O'Brien, Author, On Pluto: Inside the Mind of Alzheimer's. Mr. O'Brien has more than 35 years of newspaper and magazine experience as a writer, editor, investigative reporter, and publisher. Over the years, he has contributed to the *Huffington Post*, *Psychology Today*, *Washington Post*, *Chicago Tribune*, *Runner's World*, *Time*, *Denver Post* and the *Associated Press*. As a guest on the show, O'Brien explained his diagnoses of Early Onset Alzheimer's nearly a decade ago. He spoke about how the disease is affecting his mind and body.

Sunday Morning Magazine

May 27, 2018

7:25 a.m.

16:00 Minutes of a 60 Minute Program

Keith N. Fargo, Ph.D., Director of Scientific Programs and Outreach, Medical and Scientific Relations, The Alzheimer's Association. Dr. Fargo oversees the Alzheimer's Association's Trial Match program. As a guest on the show, Fargo explained that Trial Match is a service that connects people — those living with Alzheimer's and other dementias, their caregivers, friends and family, and other interested individuals — with ongoing clinical studies in their area. Dr. Fargo is responsible for ensuring the quality and responsiveness of Trial Match, and for educating a wide variety of audiences about the program's benefits and importance in the fight against Alzheimer's. Fargo maintains that currently there is no cure or any way to slow down the progression of Alzheimer's.

The following Public Service Announcements aired in support of the issue of **Alzheimer's Disease**:

o The Alzheimer's Association of Greater Cincinnati

Ran: April 1, 2018 through June 30, 2018

103 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Alzheimer's**:

o The Alzheimer's Association of Greater Cincinnati (Art of Making Memories)

Ran: April 8, 2018

1 thirty seconds announcement

(Alzheimer's cont.)

o AARP (Caregiving Resources)

Ran: May 6, 2018; May 13, 2018; May 20, 2018

3 sixty seconds announcements

o AARP (Caregiving Resources)

Ran: May 27, 2018

1 sixty thirty announcement

o Meals On Wheels

Ran: April 29, 2018

1 thirty seconds announcement

ISSUE: EDUCATION

Sunday Morning Magazine

April 29, 2018

7:14 a.m.

6:00 Minutes of a 60 Minute Program

Michael Johnson, Defensive End, The Cincinnati Bengals. In June, Michael established the MJ93 Fund. The fund provides resources to assist underprivileged children to enrich their lives through education and athletics. Michael explained that through the fund, he provides a mentoring and tutoring program to high school athletes. The goal of the MJ93 Fund is to help students develop communication and social skills, develop positive self-esteem and to encourage them to foster a love of education.

Sunday Morning Magazine

April 29, 2018

7:20 a.m.

5:00 Minutes of a 60 Minute Program

Marvin Lewis, Head Coach, NFL's Cincinnati Bengals. Coach Lewis joined *Sunday Morning Magazine* to talk about the Marvin Lewis Community Fund. The fund has collaborated with several regional non-profit organizations and has helped touch the lives of over 200,000 individuals. This year, the Marvin Lewis Community Fund will award over \$20,000 in scholarships to local students. In addition, Coach Lewis explained why he believes it is important for him to give back to the local community.

Sunday Morning Magazine

May 20, 2018

7:23 a.m.

19:00 Minutes of a 60 Minute Program

Carolyn Winslow, Chief Executive Officer, Big Brothers Big Sisters of Butler County. During her time on-air, Mrs. Winslow spoke about a new initiative from Big Brothers Big Sisters of Butler County. She says for the 50 Mentors in 50 Days Campaign, Big Brothers Big Sisters is making a large push to recruit 50 volunteer mentors to reduce the amount of children waiting for a mentor (Big Brother or Big Sister). Listeners were encouraged to join the challenge from May 12th through June 30th as they push to recruit 50 Mentors in 50 Days. The goal is to create more college grads, entrepreneurs, and community leaders.

(Education cont.)

Sunday Morning Magazine

May 27, 2018

7:42 a.m.

8:00 Minutes of a 60 Minute Program

Jayne Utter, Managing Director, Summerfair 2018. Summerfair will feature more than 300 fine artists from all around the country. Summerfair has grown into one of the oldest continuous art fairs. Artists exhibit their art at the fair in categories such as photography, painting, wood, ceramics, fibers, leather and jewelry. Utter explained that Summerfair provides scholarships to deserving art students.

Sunday Morning Magazine

June 10, 2018

7:36 a.m.

12:00 Minutes of a 60 Minute Program

Margot Lee Shetterly, Author, Hidden Figures: The American Dream and the Untold Story of the Black Women Mathematicians Who Helped Win the Space Race. Margot Lee Shetterly's novel, Hidden Figures was adapted into the box office smash and Academy Award Best Picture nominated film, *Hidden Figures*. Margot Lee Shetterly joined *Sunday Morning Magazine* to discuss the book and movie. Shetterly explained that Hidden Figures is the inspiring yet largely unknown true story of the African-American female mathematicians at NASA whose work helped fuel some of America's greatest achievements in space. Ironically, the main characters in the book and film, Dorothy Vaughan, Marry Jackson, Katherine Johnson, and Christine Darden were responsible for some of NASA's greatest successes at a time when Jim Crow laws ensured NASA remained segregated. Shetterly admitted during the interview that she grew up in Hampton Virginia, where she knew many of the women in *Hidden Figures*.

Sunday Morning Magazine

April 8, 2018

7:19 a.m.

11:00 Minutes of a 60 Minute Program

Jeremy Pettit, Great Oak, Live Oaks Campus. Mr. Pettit spoke about the programs and services offered through the educational facility. Mr. Pettit also discussed the school's upcoming community outreach event, Super Service Saturday. The event offers members of the public the opportunity to visit the campus, tour labs, and learn more about career programs available to high school students and adults.

The following Public Service Announcements aired in support of the issue of **Education:**

o Hubbard Radio-Cincinnati (Anti-Bullying Campaign)

Ran: April 1, 2018 through June 30, 2018

90 thirty seconds announcements

- o Freestore Foodbank (Power Packs)
Ran: April 1, 2018 through June 30, 2018
108 sixty seconds announcements
- o Adopt A Book (Literacy)
Ran: April 1, 2018 through June 30, 2018
134 sixty seconds announcements
- o Adopt A Class (Tutor/Mentorship)
Ran: April 1, 2018 through June 30, 2018
103 sixty seconds announcements
- o Ohio Association of Broadcasters (Volunteer)
Ran: May 1, 2018 through May 31, 2018
16 thirty seconds announcements
- o Boys and Girls Club
Ran: April 1, 2018 through May 31, 2018
9 thirty seconds announcements
- o My Cincinnati Treasure (College Scholarships)
Ran: April 1, 2018 through May 31, 2018
18 thirty seconds announcement

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Education:**

- o FreeStore Foodbank (Power Packs)
Ran: April 1, 2018; May 20, 2018
2 sixty seconds announcements
- o Hubbard Radio(Anti-Bullying)
Ran: April 1, 2018; May 27, 2018
2 sixty seconds announcements
- o Wanna Play (Music Education)
Ran: April 1, 2018
1 thirty seconds announcement

(Education cont.)

- o Adopt A Book
Ran: April 1, 2018; April 22, 2018; May 13, 2018; June 3, 2018
4 thirty seconds announcements
- o My Cincinnati Treasure (College Scholarships)

Ran: April 1, 2018

1 thirty seconds announcement

o My Cincinnati Treasure (College Scholarships)

Ran: April 8, 2018; May 6, 2018

2 fifteen seconds announcements

o Think It Up (Education Reform)

Ran: April 29, 2018; June 17, 2018

2 fifteen seconds announcements

o Adopt A Class

Ran: April 1, 2018

1 thirty seconds announcement

o Understood.org (Learning Disabilities)

Ran: April 1, 2018; May 20, 2018; May 27, 2018

3 thirty seconds announcements

o Understood.org (Learning Disabilities)

Ran: May 27, 2018

1 sixty seconds announcement

o Teach.org (Teacher Recruitment)

Ran: April 8, 2018; June 3, 2018

2 fifteen seconds announcements

o The College Fund (UNCF)

Ran: June 17, 2018

1 sixty seconds announcement

ISSUE: PARENTING

Sunday Morning Magazine

April 29, 2018

7:34 a.m.

13:00 Minutes of a 60 Minute Program

Alonzo Mourning, Former Pro Athlete, The National Basketball Association (NBA). At the age of twelve, after his parents divorced, Alonzo Mourning was placed in foster care. It was the love and support of Mourning's foster mother that served as a catalyst for Mourning to take up basketball. While on the air, he empowered foster children to stay strong and to remain focused on their life goals. He says that those in foster care should never let anyone put a negative label on them simply because they are in the system. Mourning admits that his time in foster care taught him how to give. Thusly, he started his own foundation, Zo Charities, which caters to the needs of disadvantaged children.

Sunday Morning Magazine

May 13, 2018

7:00 a.m.

18:00 Minutes of a 60 Minute Program

Rodney Lear, Host, *Sunday Morning Magazine* and his mother, Sandra. On this special Mother's Day edition of the show, *Sunday Morning Magazine's* host was joined by his mother, Sandra to co-host. The two of them took to the streets of Cincinnati to ask listeners a number of questions about their moms.

Sunday Morning Magazine

May 13, 2018

7:19 a.m.

15:00 Minutes of a 60 Minute Program

Cheryl Casone, Reporter and Anchor, The Fox Business Network and Author, THE COMEBACK: How Today's Moms Reenter the Workplace Successfully. On-air Cheryl Casone explained she interviewed hundreds of women about their success and failures re-entering the workplace after years of being stay-at-home mothers. Casone says her new book provides smart strategies for moms to successfully comeback, and in the process improve their standard of living, their self-esteem and the wellbeing of their children.

(Parenting cont.)

Sunday Morning Magazine

May 13, 2018
7:35 a.m.
16:00 Minutes of a 60 Minute Program

Lisa Goich, Author, 14 Days: A Mother, A Daughter, A Two-Week Goodbye. During our annual Mother's Day show, we spoke to Lisa Goich about her new book, which chronicles the final two weeks of her mother Millie's life. As a guest on *Sunday Morning Magazine*, Lisa explained when she traveled home to visit her parents in December 2011, she never expected an ordinary three day weekend to turn into an extraordinary 14-day observance of her mother's life—and ultimately—death. According to Goich, her book is a story of parental loss, and how too lovingly, bravely and gracefully let go of a hand you have been holding your entire life.

Sunday Morning Magazine

May 13, 2018
7:52 a.m.
8:00 Minutes of a 60 Minute Program

To celebrate Mother's Day, *Sunday Morning Magazine* Host, Rodney Lear and his mother, Sandra spoke to a group of pre-kindergarten, first Grade and fifth Grade students at Rodney's Alma Mater, Winton Hills Academy, about what makes their moms special.

Sunday Morning Magazine

June 10, 2018
7:21 a.m.
14:00 Minutes of a 60 Minute Program

Dr. Shefali Tsabary, Author, The Awakened Family. Dr. Shefali, who has been featured on Oprah's *Super Soul Sunday* and *Oprah's Life Class*, joined the show to discuss her newest parenting book, The Awakened Family. On-air, Dr. Shefali said her books lays out a clear path to more effective, rewarding parenting, and gives parents the tools to tune into their own needs and challenges in order to better accommodate their children's needs.

(Parenting cont.)

Sunday Morning Magazine

June 17, 2018
7:00 a.m.
57:30 Minutes of a 60 Minute Program

Cymbria Hess, Licensed Family and Marriage Therapist; Renee Mattson, Parenting Coach, Child In Bloom; Gene Blair, The Family Nurturing Center. For this edition of the show, we hosted an on-air roundtable discussion on parenting with three local parenting experts. During our one-hour conversation, our experts spoke about the pressure that parents often face to be “perfect.” Each panelist weighed in with advice on parenting children in the age of social media. They also dispensed helpful advice for first time parents, parents of special needs children, parents in a blended family situation, and parents of adult children.

The following Public Service Announcements aired in support of the issue of **Parenting:**

o The National Highway Traffic Safety Administration (Texting and Driving)

Ran: April 1, 2018 through June 30, 2018

134 thirty seconds announcements

o Cincinnati Bar Association (Super Hero Run-ProKids)

Ran: May 1, 2018 through June 30, 2018

80 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday’s 7:00 a.m.-8:00 a.m.) in support of the issue of **Parenting:**

o Adopt US Kid (Foster/Adoptive Parent Recruitment)

Ran: May 20, 2018; June 10, 2018

2 sixty seconds announcements

o The National Highway Traffic Safety Administrations (Texting and Driving)

Ran: April 29, 2018; May 20, 2018

2 sixty seconds announcements

o The National Highway Traffic Safety Administrations (Texting and Driving)

Ran: April 29, 2018; May 20, 2018

2 sixty seconds announcements

ISSUE: OBESITY

Sunday Morning Magazine

April 29, 2018

7:26 a.m.

7:00 Minutes of a 60 Minute Program

Zina Garrison, Tennis Olympic Gold Medalist and Contestant on *NBC’s The Biggest Loser*.

Zina Garrison joined the show to talk about weight loss and her experience on the highly-rated television program, *The Biggest Loser*. Garrison, who is currently coaching top junior tennis player, Taylor Townsend, explained how she helped her young protégé come to terms with her own body image issues.

Sunday Morning Magazine

May 20, 2018

7:45 a.m.

15:00 Minutes of a 60 Minute Program

Dr. Ian Smith, TV host and #1 bestselling author, *The Clean 20: 20 Foods, 20 Days, Total Transformation!* Dr. Ian Smith is a former co-host of *The Doctors* and currently the medical contributor for *The Rachael Ray Show*. He was the diet expert on *VH1's Celebrity Fit Club* for six seasons. He joined *Sunday Morning Magazine* to discuss his new book THE CLEAN 20: 20 Foods, 20 Days, Total Transformation. In the book, Dr. Ian lays out the basic concepts behind clean eating—reducing the amount of processed foods, added sugars, and unnecessary additives in the foods we eat, in order to give our bodies and minds the best fuel possible. Dr. Smith explained on-air that the book includes a complete 20-day clean eating program with a flexible meal plan and important motivation for each day, as well as 60 recipes and substitutions, and a variety of 20-minute, easy-to-work-in workouts.

Sunday Morning Magazine

May 27, 2018

7:00 a.m.

13:00 Minutes of a 60 Minute Program

Amanda Bloomquist and Christine Lindner, Co-Owners, Inner Fire Fitness. Amanda and Christine are the co-owners of a new local gym, which focuses on the health of women. While on the air, they spoke about women and body image issues. Bloomquist maintains that women are overly critical of their own bodies. Linder, says women often face barriers to fitness that men do not typically encounter. They also discussed some of the most common mistakes people make in terms of health, fitness and exercise.

(Obesity cont.)

Sunday Morning Magazine

June 24, 2018

7:00 a.m.

14:00 Minutes of a 60 Minute Program

Dr. Angela Fitch, Medical Director of Medical Weight Management, UC Health Weight Loss Center. According to the National Center for Health, more than one-third of American adults are obese. For this edition of *Sunday Morning Magazine*, we focused on obesity and weight management. As an expert guest, Dr. Angela Fitch explained the difference between being

overweight and obese. Dr. Fitch also discussed the overall health implications of obesity. Additionally, Dr. Fitch spoke about the effectiveness and safety of over-the-counter diet pills.

Sunday Morning Magazine

June 24, 2018

7:14 a.m.

12:00 Minutes of a 60 Minute Program

Dr. Robert Siegel, Medical Director, Center for Better Health and Nutrition, Cincinnati's Children's Hospital. During this special edition of *Sunday Morning Magazine*, we examined obesity. Dr. Robert Siegel joined the show to discuss childhood obesity. He spoke about some of the major factors that have led to high obesity rates among today's youth. Dr. Siegel also spoke about the clinical and school-based obesity intervention programs and services offered to overweight children and their families through Children's Hospital.

Sunday Morning Magazine

June 24, 2018

7:26 a.m.

9:00 Minutes of a 60 Minute Program

Dr. Anthereca Lane, OB/GYN, The Christ Hospital. For this special edition of the show, we focused on obesity. Dr. Lane explained how obesity influences a woman's fertility. She also says prenatal care differs in obese pregnant women. Additionally, Dr. Lane described how the health of a baby born to an obese woman could be affected. She said research shows that babies born to obese moms have an increased risk of congenital anomalies such as neural tube defects and cardiovascular anomalies. Obese women are 40% more likely to experience stillbirth compared to non-obese pregnant patients. She also, went over weight gain recommendations for overweight and obese women during pregnancy.

(Obesity cont.)

Sunday Morning Magazine

June 24, 2018

7:35 a.m.

10:00 Minutes of a 60 Minute Program

Ryan K. During this edition of *Sunday Morning Magazine*, we examined obesity. Ryan says he has battled with his weight since we was a child. After his weight reached nearly 500 pounds and began to affect his job performance, Ryan decided he needed to make a change. Ryan turned to the non-surgical weight loss program at UC Health. While on-air, Ryan spoke about this weight loss journey. To date, Ryan has lost 196 pounds.

Sunday Morning Magazine

June 24, 2018

7:45 a.m.

15:00 Minutes of a 60 Minute Program

Chris Powell, Celebrity Fitness Trainer and former host of *ABC's Extreme Weight Loss*. During this edition of the show, we focused on obesity. Chris Powell, best known for his role as trainer and host of *ABC's Extreme Weight Loss*, joined *Sunday Morning Magazine*. Chris gave advice to overweight listeners.

Sunday Morning Magazine

April 8, 2018

7:31 a.m.

19:00 Minutes of a 60 Minute Program

Fred Bollaci, Author, *The Restaurant Diet: How to Eat Out Every Night and Still Lose Weight*. Florida-based food writer, Fred Bollaci spoke on-air about how he lost 150 pounds (from 330) by eating out at his favorite gourmet restaurants and drinking fine wine. Bollaci recently penned a diet book. In the new publication, *THE RESTAURANT DIET: How to Eat Out Every Night and Still Lose Weight*, Bollaci gives dieting tips for dining out so that you can order fine meals without the guilt. Bollaci shared how he has kept the weight off for seven years.

The following Public Service Announcements aired in support of the issue of **Obesity:**

o The American Heart Association

Ran: April 1, 2018 through June 30, 2018

94 thirty seconds announcements