

HUBBARD RADIO CINCINNATI, LLC.

ISSUES AND PROGRAMS REPORT

FOR

WYGY

Second Quarter, 2017

(April 1, 2017 through June 30, 2017)

Prepared by:

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**ISSUES OF CONCERN TO CINCINNATI
ADDRESSED IN RESPONSIVE PROGRAMMING
THE
SECOND QUARTER, 2017**

1. **Violence in Cincinnati:** Recently Cincinnati experienced the worst mass shooting in the city's history. In an effort to find viable solutions, we examined gun violence and other acts of violence plaguing our city.
2. **Marriage Enrichment:** Research shows that fifty percent of all marriages will end in divorce. We provided information designed to strengthen the bond of marriage
3. **Child Sexual Abuse:** An estimated 39 million people are survivors of childhood sexual abuse in the United States. One in ten children will be victimized before the age of eighteen. And more than thirty percent of those victims will never tell anyone about the abuse. We focused on the impact of child sexual abuse.
4. **Education:** We offered relevant guidelines and information to improve the standards of education for today's youth.
5. **Homeschooling:** Homeschooling is the single fastest growing educational trend in the country. It is estimated that currently there are between 2.5 to 4 million homeschoolers nationwide. We focused on this growing educational alternative.
6. **Health:** We supplied information designed to help maintain a sound mind and body.
7. **Parenting:** We provided information to help parents improve their parenting skills and ultimately strengthen their bond with their children.
8. **Finance:** We provided information to help families improve their finances.

PUBLIC AFFAIRS PROGRAMS

WYGY PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. Sunday Morning Magazine
(Sundays 7:00 a.m. - 8:00 a.m.)
Locally produced show focusing on community events.
The show features interviews with local community leaders
As well as national authors. Rodney Lear hosts the show.

Second Quarter 2017

(April 1, 2017 to June 30, 2017)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: VIOLENCE IN CINCINNATI

Sunday Morning Magazine

May 7, 2017

7:00 a.m.

28:00 Minutes of a 60 Minute Program

Eliot Isaac, Chief of Police, Cincinnati Police Department. For this special edition of the show, we devoted an hour to violence in Cincinnati. While on the show, Chief Isaac spoke about how the Police Department is using technology to fight crime through Body Cameras and Shot Spotter. In August of 2016, police officers were issued body cameras. Today, 700 body cameras are in use in all five districts throughout the city. In addition, Chief Isaac, spoke about his efforts to improve youth and police relations. The Chief also addressed the heroin epidemic the City is currently facing. As Cincinnati's top cop, Isaac says he resolves to be more transparent, responsive and collaborative.

Sunday Morning Magazine

May 7, 2017

7:30 a.m.

8:00 Minutes of a 60 Minute Program

Jim Crow. Over two years ago on April 4, 2015, Jim Crow's daughter Kelsie was murdered leaving a sweet sixteen-birthday party at the YMCA in Walnut Hills. Kelsie was an honor roll student, worked a full-time job and played select soccer. Mr. Crow joins *Sunday Morning Magazine* to talk about the impact his daughter's murder is having on his family. He shared, how through his grief, he has found a way to help others and honor his daughter's memory.

(Violence in Cincinnati cont.)

Sunday Morning Magazine

May 7, 2017
7:38 a.m.
16:00 Minutes of a 60 Minute Program

Sgt. Jennifer Mitsch, Cincinnati Police Department. During this edition of *Sunday Morning Magazine* we focused on violence in Cincinnati. Sgt. Mitsch investigated the death of Kelsie Crow. While on the air, Sgt. Mitsch spoke about The Cincinnati Citizens Respect Our Witnesses (CCROW) program. CCROW, a witness support program, provides a variety of services including court-related services, social services and referrals to counseling services designed to meet the needs of witnesses and their loved ones. Local volunteers with a desire to make our communities safer and break down the “No Snitch” culture largely service the program.

Sunday Morning Magazine

May 7, 2017
7:48 a.m.
12:00 Minutes of a 60 Minute Program

Charles Tassell, Co-founder, Street Rescue. For this hour-long special edition of *Sunday Morning Magazine*, we focused on violence in Cincinnati. Chris Tassell explained on-air that Street Rescue focuses on getting illegal firearms off the streets. Tassell says criminals often hide guns in plain sight. These guns are hidden or kept in an area in local communities and are used to commit crimes. Tassell says these firearms, which are known as “community” guns, are often right out in public where kids also have access to them. Tassell is the Co-founder of a local organization that works to get “community” guns off the streets of the City.

ISSUE: MARRIAGE ENRICHMENT

Sunday Morning Magazine
May 28, 2017

7:00 a.m.
14:00 Minutes of a 60 Minute Program

Cymbria Hess, Licensed Family and Marriage Therapist. We launched a two-part series on how to strengthen the bond of marriage. During this week's show, we focused on attitudes and expectations of marriage. While on the show, Cymbria discussed some of the preconceived notions many couples have about marriage. She also spoke about pre-marital counseling.

Sunday Morning Magazine

May 28, 2017

7:14 a.m.

9:00 Minutes of a 60 Minute Program

Rodney Lear, Host *Sunday Morning Magazine* with Local High School Students. For this special edition of the show, we focused on how to strengthen the bond of marriage. Rodney Lear, spoke to a group of local 11th grade students to gauge their attitudes and expectations of marriage. Many of the teenagers he spoke to say that a marriage and children are not part of their "American Dream." Most say they do not have real-life examples or role models of what a healthy marriage should look. They maintain they believe couples should live together, have children together and not get married.

Sunday Morning Magazine

May 28, 2017

7:25 a.m.

11:00 Minutes of a 60 Minute Program

Caitlin and Grant, Un-Married Couple Living Together. We started a two-part series on how to strengthen the bond of marriage. During this week's show, we focused on attitudes and expectations of marriage. Catlin and Grant joined the show. They have been living together for 14 years, are un-married, and have a two-year old daughter together. They explained why they have made the decision to live together, start a family together, but skip the wedding vows.

(Marriage Enrichment cont.)

Sunday Morning Magazine

May 28, 2017

7:36 a.m.

12:00 Minutes of a 60 Minute Program

Alyssa and Colt, Engaged Couple. We began a two-part series on how to strengthen the bond of marriage. During this week's show, we focused on attitudes and expectations of marriage. Alyssa and Colt were engaged over a year ago. They plan to get married in July. Alyssa and Colt joined the show to discuss their expectations of marriage. They say they recently finished pre-martial counseling. In advance of their pending marriage, Colt and Alyssa say they have discussed finances—who will handle the money. In addition, they have talked about how many children they would like to have and how they will care for the children. Alyssa and Colt both say they would recommend pre-martial training classes for other engaged couples.

Sunday Morning Magazine

May 28, 2017

7:48 a.m.

12:00 Minutes of a 60 Minute Program

Kim and Brian Dinan. Kim is the author of The Yellow Envelope: One Gift, Three Rules, and a Life-Changing Journey around the World. During this edition of *Sunday Morning Magazine*, we kicked-off our two-part series on how to strengthen the bond of marriage. Plagued by anxiety and panic attacks in her late twenties, Kim Dinan and her husband, Brian, decided to quit their jobs and set out on a trip around the world. Kim and Brian joined the show to talk about the impact their three-year travel journey had on their marriage.

Sunday Morning Magazine

June 4, 2017

7:00 a.m.

13:00 Minutes of a 60 Minute Program

Nathan and Andrea Thompson, Married Couple, Owners of Abby Girl Sweets. As part of our special two-part series on how to strengthen the bond of marriage, we spoke to the husband and wife team of Nathan and Andrea Thompson. The Thompson's, who have been married fifteen years, own a successful start-up business and homeschool their four children—who are all under the age of eight-years-old. With their hectic lives, Nathan and Andrea joined the show to share their secrets to how they make their marriage work.

(Marriage Enrichment cont.)

Sunday Morning Magazine

June 4, 2017

7:13 a.m.

12:00 Minutes of a 60 Minute Program

Sam and Carol, Married Couple. For part two of our two-part series on marriage, we spoke to Sam and Carol. The happy couple have been married for twenty-five years. While on-air, the

couple revealed they began their marriage as a blended family—Carol had a 4-year-old daughter from her first marriage. Carol and Sam went on to adopt a son. Sam explained on-air that he suffers from depression. The loving couple spoke about how their marriage has endured through the adjustment period of blending their family, the complexities of adoption and the heartache of depression.

Sunday Morning Magazine

June 4, 2017

7:25 a.m.

20:00 Minutes of a 60 Minute Program

George and Terri, Married Couple. Part two of our special two-part show on marriage featured George and Terri. They have been happily married for forty-five years. They shared useful advice with listeners on how to strengthen the bond of marriage. Terri says after the first eight years of their marriage, she and George became, what is refers to as “emotionally divorced.” They both admit it took years of spiritually based counseling to restore their bond. They explained how gender roles have evolved since they first took their vows decades ago.

Sunday Morning Magazine

June 4, 2017

7:48 a.m.

12:00 Minutes of a 60 Minute Program

Ben and Erin Napier, Host, *HGTV's Home Town*. For this special edition of the show, we focused on how to strengthen the bond of marriage. Ben and Erin Napier are the husband and wife team who host HGTV's newest hit show, *Home Town*. While on the show, Ben said their love for the small town they grew up in and their passion for restoring old historical homes led to the idea for their TV show. Erin explained how they make both their growing careers and marriage work.

ISSUE: CHILD SEXUAL ABUSE

Sunday Morning Magazine

June 11, 2017

7:00 a.m.

17:00 Minutes of a 60 Minute Program

Jay Smith, Child Abuse Treatment Services Specialist, Family Nurturing Center; Heidi Malott, Cincinnati's Children's Hospital. During this edition of the show, we focused on the topic of Child Sexual Abuse Prevention. Jay Smith is a therapist who counsels men who have been sexually abused. Jay explained on-air that male victims of child sexual abuse disclose abuse far less often than women. He says abuse usually causes men to struggle with their own sexuality. Heidi, spoke about the stigma, guilt and shame related to child sexual abuse. Both Mr. Smith and Mrs. Malott described some of the most common warning signs that parents should look for that might indicate their child has been sexually abused.

Sunday Morning Magazine

June 11, 2017

7:18 a.m.

26:00 Minutes of a 60 Minute Program

Matt and Christopher. Both Matt and Christopher are survivors of child sexual abuse. They spoke candidly on-air about the years of abuse they each experienced at the hands of a trusted male family member. While on the show, they described what it felt like to carry around the secret of abuse for decades. Christopher says the pain was so unbearable that he considered suicide. Both Matt and Christopher spoke about how they were empowered to bring their abuser to justice. Today, Matt and Christopher are healing through the help of a support group designed specifically for male victims of child sexual abuse.

Sunday Morning Magazine

June 11, 2017

7:44 a.m.

16:00 Minutes of a 60 Minute Program

Tisha Campbell-Martin. Actor Tisha Campbell-Martin is best known for her roles on television situation comedies like *Martin* and *My Wife and Kids*. She is currently co-starring on ABC's *Dr. Ken*. The talented performer recently revealed that she was raped when she was 3-years-old. She joined *Sunday Morning Magazine* to talk about the abuse. She explained on-air that she received a 5-page apology letter from the man that raped her as a child. Campbell-Martin says her new music video *Steel Here* was inspired by the abuse she experienced. She also spoke about why she chose to forgive her abuser.

ISSUE: EDUCATION

Sunday Morning Magazine

April 2, 2017

7:00 a.m.

21:00 Minutes of a 60 Minute Program

Dr. Aaron Vaughn, Associate Professor of Pediatrics in Behavioral Medicine and Clinical Psychology at Cincinnati's Children's Hospital Medical Center; Dr. Jeff Epstein, Professor of Pediatrics in the Division of Behavioral Medicine and Clinical Psychology at Cincinnati's Children's Hospital. Dr. Vaughn specializes in the assessment and behavioral management of children and adolescents with attention-deficit/hyperactivity disorder and related conditions. Dr. Epstein is the Director of Cincinnati's Children's Hospital Center for ADHD. Both guests are leading experts in the area of attention-deficit/hyperactivity disorder. While on-air, they explained how ADHD is diagnosed and treated. Dr. Vaughn is the director of an award-winning ADHD summer treatment program for children ages 8-12. Dr. Vaughn explained the camp is a seven-week program that provides intensive behavioral interventions with a fun-filled camp setting. He says children learn to improve social skills, manage frustration, and follow instructions while participating in sports and classroom activities. It is one of only fourteen evidence-based summer treatment programs in the country. Dr. Epstein explained on-air that he's lead doctor for a study investigating the effectiveness of different intervention strategies for improving safe driving in teens with ADHD.

Sunday Morning Magazine

April 2, 2017

7:40 a.m.

10:00 Minutes of a 60 Minute Program

Margot Lee Shetterly, Author, Hidden Figures: The American Dream and the Untold Story of the Black Women Mathematicians Who Helped Win the Space Race. Margot Lee Shetterly's novel, Hidden Figures was adapted into the box office smash and Academy Award Best Picture nominated film, *Hidden Figures*. Margot Lee Shetterly joined *Sunday Morning Magazine* to discuss the book and movie. Shetterly explained that Hidden Figures is the inspiring yet largely unknown true story of the African-American female mathematicians at NASA whose work helped fuel some of America's greatest achievements in space. Ironically, the main characters in the book and film, Dorothy Vaughan, Mary Jackson, Katherine Johnson, and Christine Darden were responsible for some of NASA's greatest successes at a time when Jim Crow laws ensured NASA remained segregated. Shetterly admitted during the interview that she grew up in Hampton Virginia, where she knew many of the women in *Hidden Figures*.

(Education cont.)

Sunday Morning Magazine

April 2, 2017

7:51 a.m.

9:00 Minutes of a 60 Minute Program

Jeremy Pettit, Great Oak, Live Oaks Campus. Mr. Pettit spoke about the programs and services offered through the educational facility. Mr. Pettit also discussed the school's upcoming community outreach event, Super Service Saturday. The event offers members of the public the opportunity to visit the campus, tour labs, and learn more about career programs available to high school students and adults.

Sunday Morning Magazine

April 16, 2017

7:00 a.m.

13:00 Minutes of a 60 Minute Program

Mark Rhineheart and Kerra Spaeth. Mark and Kerra are owners of local Goddard Schools. During their time on air, they discussed the Goddard approach to education. Marks says the school focuses on children six weeks to six-year-old. He explained why that age group is such a crucial time for brain and child development. Kerra says it's important to teach children about environmental stewardship at an early age. She maintains that the school's curriculum focuses on gardening, composting, water conservation and other earth-friendly concepts.

Sunday Morning Magazine

April 16, 2017

7:17 a.m.

27:00 Minutes of a 60 Minute Program

Sharon Robinson, Author, Slam Dunk. Sharon Robinson is the daughter of baseball legend Jackie Robinson. Sharon is an educational consultant for Major League Baseball. In her role with MLB, Sharon oversees Breaking Barriers: In Sports, In Life. Breaking Barriers is a national character education program designed to empower students with strategies to help them face obstacles in their lives. While on the air, Ms. Robinson spoke about her latest young adult novel, Slam Dunk. She says that readers will identify with the book's main character, Jumper, who struggles to balance sports and academics, and new and old friendships, all in his first year of middle school. She also gave clear examples of how parents can engage youngsters in reading.

(Education cont.)

Sunday Morning Magazine

April 30, 2017

7:00 a.m.

50:00 Minutes of a 60 Minute Program

Nedria McClain, Principal, Hays-Porter School; Ceair Baggett, Principal, Ethel M. Taylor Academy; Tim Reilly, Principal, St. Ignatius Catholic School. For this edition of the show, we focused on education. We put together a panel of three highly respected local elementary school principals and hosted an on-air roundtable discussion on the state of education here in Cincinnati. Our esteemed panel addressed teacher burn-out, over-crowded classrooms, bullying, parental involvement and standardized testing.

Sunday Morning Magazine

April 30, 2017

7:00 a.m.

50:00 Minutes of a 60 Minute Program

Nadia Lopez, Educator, Principal, Mott Hall Bridges Academy, Author of the book, The Bridge to Brilliance: How One Principal in A Tough Community is inspiring the World. In 2015 a dynamic young principal Nadia Lopez, and the school she founded, Mott Hall Bridges Academy rocketed to national fame after one of her students captured the attention of Brandon Stanton and his wildly popular online site Humans of New York. That student told Stanton that his principal “Ms. Lopez think I matter,” and she was the person who most influenced his life. The post went mega-viral. Ms. Lopez found herself in the spotlight and headed to a meeting with President Obama. Ms. Lopez joined *Sunday Morning Magazine* to talk about why she founded her school and how she keeps her students motivated and excited about learning.

Sunday Morning Magazine

May 21, 2017

7:50 a.m.

10:00 Minutes of a 60 Minute Program

Jayne Utter, Managing Director, Summerfair 2017. Summerfair will feature more than 300 fine artists from all around the country. Summerfair has grown into one of the oldest continuous art fairs. Artists exhibit their art at the fair in categories such as photography, painting, wood, ceramics, fibers, leather and jewelry. Utter explained that Summerfair provides scholarships to deserving art students.

(Education cont.)

Sunday Morning Magazine

June 25, 2017

7:36 a.m.

24:00 Minutes of a 60 Minute Program

Tim Gorrell, College Advantage, Ohio’s 529 Savings Program. Tim concedes that saving for their child’s college education can be daunting for many parents. As an on-air guest, Tim Gorrell explained that the 529 plan was created to encourage American families to save for higher

education. The 529 plan provides a tax-advantaged way to save. Gorrell said CollegeAdvantage is the 529 program offered by Ohio, but families in any state can take advantage of it.

The following Public Service Announcements aired in support of the issue of **EDUCATION:**

- o Adopt A Class (Education/Mentorship)

Ran: April 1, 2017 through June 30, 2017

134 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **EDUCATION:**

- o Adopt A Class (Education/Mentorship)

Ran: April 2, 2017; April 9, 2017; May 21, 2017

3 thirty seconds announcements

- o Understood.org (Children with Learning Disabilities)

Ran: April 16, 2017

1 sixty seconds announcement

- o Understood.org (Children with Learning Disabilities)

Ran: April 23, 2017; May 7, 2017

2 thirty seconds announcements

- o Understood.org (Children with Learning Disabilities)

Ran: April 2, 2017

1 fifteen seconds announcement

- o Teach.org (Teacher Recruitment)

Ran: June 25, 2017

1 thirty seconds announcement

(Education cont.)

- o Teach.org (Teacher Recruitment)

Ran: April 2, 2017; April 23, 2017; May 14, 2017; June 4, 2017

4 fifteen seconds announcements

- o The Hispanic Scholarship Fund

Ran: April 16, 2017

1 thirty seconds announcement

- o The College Fund (Minority College Education)

Ran: June 18, 2017
1 sixty seconds announcement

o The College Fund (Minority College Education)

Ran: May 21, 2017
1 thirty seconds announcement

o Think It Up (Education Reform)

Ran: June 18, 2017
1 fifteen seconds announcement

o The Army National Guard Reserve

Ran: April 9, 2017
1 thirty seconds announcement

ISSUE: HOMESCHOOLING

Sunday Morning Magazine

April 9, 2017

7:00 a.m.

9:00 Minutes of a 60 Minute Program

Dr. Brian D. Ray, Founder, National Home Education Research Institute. Dr. Ray joined the show via telephone to discuss home-based education. He spoke at length about the pros, cons, myths and misconceptions surrounding home-schooling. He gave valuable tips on home-schooling gifted and special needs children. Dr. Ray also explained why he believes home schooling seems to be a growing trend among American families. Additionally, he outlined how home-schooled students compare academically to their peers who are currently receiving a more traditional education in a public or private school setting.

Sunday Morning Magazine

April 9, 2017

7:10 a.m.

37:00 Minutes of a 60 Minute Program

Claudia Ganote, Home-Schooling Mom. Claudia is currently home schooling her three daughters. She explained on-air that she withdrew her girls from public school when she noticed how the school focused so much of the school year on state testing. She says it was more important to have her children develop a love of learning. While on *Sunday Morning Magazine*, Mrs. Ganote discussed her daily teaching routine and the research efforts she puts into finding the best educational materials and resources for her girls. She also discussed grading bias and how she handles courses that are academically outside of her comfort level. Mrs. Ganote says that most people have misconceptions about home-schooling. They believe that home-based education stunts children from growing socially. Ganote disagrees and says there are local home-school bands, team sports leagues, proms and dances.

Sunday Morning Magazine

April 9, 2017

7:47 a.m.

13:00 Minutes of a 60 Minute Program

Rachel Coker, Home-Schooled Student and Author, *Interrupted Life Beyond Words*. While many teenage girls may have been doodling in their notebooks daydreaming, or hanging out at the mall, 16-year-old Rachel Coker wrote her first book and got it published. Rachel joined *Sunday Morning Magazine* to explain how home-schooling prepared her for a career as a writer, and gave her a unique educational advantage over her peers attending a more traditional high school setting.

ISSUE: HEALTH

Sunday Morning Magazine

April 2, 2017

7:32 a.m.

7:00 Minutes of a 60 Minute Program

Melanie Murray, Panera Bread. During her time on the show, Melanie Murray spoke about a new Panera Bread initiative. Murray says in honor of National Autism Awareness month, Panera will host “Pieces of Hope for Autism.” From Monday, April 3rd through Sunday, April 9th, 100% of proceeds from each Puzzles Piece Cookie will be donated to the Kelly O’Leary Center for Autism at Cincinnati’s Children’s Hospital. Murray says over the last six years Panera has donated more than \$1.2 million to autism charities through “Pieces of Hope for Autism.”

Sunday Morning Magazine

April 16, 2017

7:48 a.m.

12:00 Minutes of a 60 Minute Program

Dudley Arnold, Canine Assistants. While on-air Mr. Dudley explained that Canine Assistants is a non-profit organization that trains and provides service dogs for children and adults with physical disabilities or other special needs. Mr. Arnold says three Cincinnati area dogs made Milk-Bone's third-annual list of Dogs Who Changed the World. He joined *Sunday Morning Magazine* to talk about these exceptional dogs.

Sunday Morning Magazine

April 23, 2017

7:12 a.m.

21:00 Minutes of a 60 Minute Program

Rodney Lofton, Author, The Day I Stopped Being Pretty. Mr. Lofton joined *Sunday Morning Magazine* to talk about his book. The novel chronicles the life of a young, black gay male who awakes and finds himself in the emergency room after a failed suicide attempt. After regaining consciousness, he begins to reflect on the events of his life that led him to attempting to take his life. Mr. Lofton’s story spans twenty-seven years, as he faces racism, homophobia, rape and coping with being HIV positive.

(Health cont.)

Sunday Morning Magazine

May 14, 2017

7:00 a.m.

14:00 Minutes of a 60 Minute Program

Barb Precht, Executive Director, Arthritis Foundation. Barb Precht, knows the pain of Arthritis all too well. Her son was diagnosed with Arthritis as a child. As a guest, she joined the show to talk about her son's battle with the disease. Precht says, today, twenty years after his diagnoses, her son is doing well. Advance is treatment has helped to control his Arthritis pain. Today, at the age of 28-years-old, he is married and expecting his first child. Currently Mrs. Precht is the Executive Director of the Arthritis Foundation. In addition to speaking about her son's experience, she discussed the Arthritis Foundation's annual community fundraising event, The Walk to Cure Arthritis. The funds raised from the 5K supports the nonprofit's mission and research aimed at finding a cure for arthritis, America's leading cause of disability.

Sunday Morning Magazine

May 14, 2017

7:15 a.m.

9:00 Minutes of a 60 Minute Program

David Pratt, M.D., Radiation Oncologist, OHC. May is Brain Cancer Awareness month. Dr. Pratt joined the program to discuss promising new treatment options for brain cancer. He also explained how lifestyle affects the overall incidence of brain cancer. In addition, Dr. Pratt went over some of the typical symptoms of brain cancer.

Sunday Morning Magazine

June 25, 2017

7:00 a.m.

24:00 Minutes of a 60 Minute Program

Dr. David M. Novick, Author, [A Gastroenterologist's Guide to Gut Health: Everything You Need to Know About Colonoscopy, Digestive Disease, and Healthy Eating](#). Dr. Novick, who is a board-certified gastroenterologist, joined the show to talk about his book. Dr. Novick says many people struggle with digestive issues. Finding relief, addressing symptoms, and fixing the situation can be difficult and confusing. While on-air, he spoke about Colonoscopy guidelines and inflammatory Bowel Diseases such as Crohn's Disease and Ulcerative Colitis.

(Health cont.)

The following Public Service Announcements aired in support of the issue of **HEALTH:**

- o The Alzheimer's Association
Ran: April 1, 2017 through June 30, 2017
108 thirty seconds announcements
- o The American Heart Association (Women and Heart Disease)
Ran: April 1, 2017 through June 30, 2017
95 thirty seconds announcements
- o Drug-Free Northern Kentucky (Heroin Epidemic)
Ran: April 1, 2017 through June 30, 2017
134 thirty seconds announcements
- o The Partnership of a Drug-Free Cincinnati
Ran: April 1, 2017 through June 30, 2017
161 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **HEALTH:**

- o The American Heart Association (High Blood Pressure)
Ran: April 2, 2017
1 fifteen seconds announcement
- o The American Heart Association (Go Red for Women)
Ran: April 9, 2017
1 thirty seconds announcement
- o The U.S. Department of Health and Human Services (Women and Heart Attack Symptoms)
Ran: April 16, 2017; June 18, 2017
2 sixty seconds announcements
- o The American Stroke Association
Ran: April 16, 2017; June 4, 2017
2 sixty seconds announcements
- o The Alzheimer's Association of Greater Cincinnati
Ran: April 23, 2017x2
1 thirty seconds announcements

(Health cont.)

o AARP (Caregiving)

Ran: May 7, 2017; June 4, 2017

2 sixty seconds announcements

o The National Highway Safety Administration (Buzzed Driving/Drunk Driving)

Ran: April 16, 2017

1 thirty seconds announcement

o Drug-Free Northern Kentucky (Heroin Epidemic)

Ran: April 23, 2017; May 7, 2017; May 21, 2017; June 25, 2017

4 thirty seconds announcements

o The Freestore Foodbank (Power Packs)

Ran: April 16, 2017; May 7, 2017; May 21, 2017; June 18, 2017

4 sixty seconds announcements

o Feeding America (Hunger)

Ran: April 23, 2017; June 4, 2017; June 25, 2017

3 sixty seconds announcements

o Meals on Wheels

Ran: April 2, 2017; May 7, 2017; May 21, 2017

3 thirty seconds announcements

o Goodwill

Ran: June 18, 2017

1 sixty seconds announcement

o Autism Speaks

Ran: June 25, 2017

1 thirty seconds announcement

ISSUE: PARENTING

Sunday Morning Magazine

April 2, 2017

7:22 a.m.

9:00 Minutes of a 60 Minute Program

Iyanla Vanzant, Author and Motivational Speaker. Via telephone, Iyanla Vanzant joined the program to impart her wisdom to our listeners. Vanzant, who was an abused teenage mother, found the strength to leave her violent marriage to return to school to receive a law degree. Vanzant is the author of nine inspirational books. Currently, Vanzant is acting as a life coach on her own show, *Iyanla Fix My Life* which airs on OWN—The Oprah Winfrey Network.

Sunday Morning Magazine

April 23, 2017

7:34 a.m.

10:00 Minutes of a 60 Minute Program

Tim and Janynee Beechuk, Tire Rack Street Survival. Car crashes are the leading killer of American teens from ages 15 – 20, with more than 5,000 teens involved in a fatal crash each year and an additional 196,000 injured. Simple driving errors, avoidable but common among inexperienced teens, cause the majority of fatal accidents. Mr. and Mrs. Beechuk say the Tire Rack Street Survival is a 501c3 organization that teaches teens the skills they need to stay alive behind the wheel. They say the class improves driver competence through hands-on experiences in real-world driving situations. According to the Beechuks, students learn emergency braking and skid control, proper braking, and how to avoid accidents entirely.

Sunday Morning Magazine

April 23, 2017

7:46 a.m.

14:00 Minutes of a 60 Minute Program

Neil Chethik, Author, Fatherloss, How Sons of All Ages Come to Term with the Deaths of Their Dads. Chethik's book explores how men deal with the loss of their fathers. During our on-air conversations, the author discussed the four styles of male grieving and gave clear examples of them all. Chethik noted that research from his book reveals that a man's relationship with his spouse is twice as likely to get better than worse after the death of a man's father. He also discussed how spouses, friends, and other relatives can help a male cope with the death of his father.

(Parenting cont.)

Sunday Morning Magazine

April 23, 2017

7:00 a.m.

10:00 Minutes of a 60 Minute Program

Dr. Phil McGraw, Talk Show Host and Author, Relationship Rescue and Strategies for Life. Dr. Phil McGraw joined *Sunday Morning Magazine* to talk about his books. He gave advice on how to rebuild relationships, families, and finances.

Sunday Morning Magazine

May 14, 2017

7:15 a.m.

9:00 Minutes of a 60 Minute Program

Whitney Riggs, Communications Coordinator, Hamilton County Tourism. As a guest, Whitney Riggs joined the show to talk about the various outdoor (aerial adventures, outdoor trails, biking) and family-friendly activities that are available to families visiting Hamilton County, Indiana.

Sunday Morning Magazine

May 14, 2017

7:35 a.m.

16:00 Minutes of a 60 Minute Program

Lisa Goich, Author, 14 Days: A Mother, A Daughter, A Two-Week Goodbye. During our annual Mother's Day show, we spoke to Lisa Goich about her new book which chronicles the final two weeks of her mother Millie's life. As a guest on *Sunday Morning Magazine*, Lisa explained when she traveled home to visit her parents in December 2011, she never expected an ordinary three day weekend to turn into an extraordinary 14-day observance of her mother's life—and ultimately—death. According to Goich, her book is a story of parental loss, and how too lovingly, bravely and gracefully let go of a hand you've been holding your entire life.

Sunday Morning Magazine

May 14, 2017

7:52 a.m.

8:00 Minutes of a 60 Minute Program

To celebrate Mother's Day, *Sunday Morning Magazine* Host, Rodney Lear and his mother, Sandra spoke to a group of pre-kindergarten, first Grade and fifth Grade students at Rodney's Alma Mater, Winton Hills Academy, about what makes their moms special.

(Parenting cont.)

Sunday Morning Magazine

June 18, 2017

7:00 a.m.

56:00 Minutes of a 60 Minute Program

Greg Matusak, Tim Lanter and Bryan Gehrum, Stay-At-Home Dads. More men than ever are staying at home to raise the children while moms head off to work. In fact, according to a recent study, 13% of America men are opting to stay at home with their children. During this edition of the show, we spoke to a panel comprised of three stay-at-home fathers. The men spoke about the misconceptions that society has about stay-at-home dads. The panelist also explained how men approach the challenges of being a stay-at-home parent much differently than how a mom might. In addition, the dads discussed why they believe they have a closer relationship with their children than most dads.

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56:00 Minutes of a 60 Minute Program

Heather Haupt, Author, Knights in Training: Ten Principles for Raising Honorable, Courageous and Compassionate Boys. Heather informed listeners of *Sunday Morning Magazine* that in her newest book, she shares how to instill essential values in boys by captivating their imaginations and appealing to their love of adventure. Based on the Knights' Code of Chivalry as depicted in the French epic *Song of Roland*, she offered ten character-building codes that teach boys the importance of respecting women, pursuing excellence, and standing against injustice.

The following Public Service Announcements aired in support of the issue of **PARENTING:**

o Anti-Bullying Campaign (Hubbard Radio)

Ran: April 1, 2017 through June 30, 2017

95 thirty seconds announcements

o The National Highway Safety Administration (Texting and Driving)

Ran: April 1, 2017 through June 30, 2017

137 thirty seconds announcements

o Futures Without Violence (Domestic Violence)

Ran: April 1, 2017 through June 30, 2017

81 thirty seconds announcements

(Parenting cont.)

o The Cincinnati Bar Association (Abuse and Neglected Children)

Ran: April 1, 2017 through June 30, 2017

80 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **PARENTING:**

- o Futures Without Violence (Domestic Violence Prevention)
Ran: April 16, 2017
1 thirty seconds announcement
- o The National Highway Safety Administration (Texting While Driving)
Ran: April 16, 2017; April 23, 2017; May 14, 2017
3 thirty seconds announcements
- o The U.S. Department of Health and Human Services (Talk to Children About Sex)
Ran: June 11, 2017
1 sixty seconds announcement
- o Adopt U.S. Kids (Foster Care/Adoptions Recruitment)
Ran: June 18, 2017; June 25, 2017
2 sixty seconds announcements
- o Hubbard Radio (Bullying Prevention)
Ran: April 16, 2017; April 23, 2017; May 14, 2017; May 21, 2017; June 25, 2017
5 thirty seconds announcements
- o Fatherhood.gov (Father Involvement Campaign)
Ran: April 2, 2017
1 thirty seconds announcement
- o Fatherhood.gov (Father Involvement Campaign)
Ran: April 2, 2017
1 fifteen seconds announcement

ISSUE: FINANCES

Sunday Morning Magazine

May 21, 2017

7:00 a.m.

24:00 Minutes of a 60 Minute Program

Carl Richards, Author, The One-Page Financial Plan. Carl Richards is a certified financial planner and a columnist for the *New York Times*, where he has a weekly column called “Sketch Guy.” As a guest on the show, Mr. Richards spoke about the importance of a financial plan. Richards says he wrote the book at the urging of his friends, many of whom are successful—yet

intimidated by their own personal finances. While on *Sunday Morning Magazine*, Mr. Richards gave listeners advice on getting out of debt, saving for your child's college education, managing your 401K account, purchasing life insurance and setting up a household budget.

Sunday Morning Magazine

May 21, 2017

7:26 a.m.

22:00 Minutes of a 60 Minute Program

David W. Bianchi, Author, Blue Chip Kids: What Every Child, and Parent, should Know About Money, Investing, and the Stock Market. Our guest revealed that he wrote his latest book after being frustrated by the lack of entertaining financial teaching materials for his 13-year-old son. He says the book is designed to help start important and meaningful dialog between parents and children about money and investing. From the latest smart phones and video games, Bianchi maintains that it's more expensive to raise a teen today than a generation ago. While on the show, Bianchi also gave recommendations on the best age to get youngsters started with investments and the Stock Market. Additionally, he discussed issues pertinent to teens and their understanding of money including budgeting, saving to purchase a first car, establishing credit and managing a checking account.

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **FINANCES:**

o The American Institute of CPA's (Saving Money)

Ran: May 14, 2017

1 thirty seconds announcement

o HUDD (Foreclosure Prevention)

Ran: May 21, 2017

1 thirty seconds announcement

