

HUBBARD RADIO CINCINNATI, LLC.

ISSUES AND PROGRAMS REPORT

FOR

WYGY

3rd Quarter, 2018

(July 1, 2018 through September 30, 2018)

Prepared by:

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Director, Public Affairs

**ISSUES OF CONCERN TO CINCINNATI
ADDRESSED IN RESPONSIVE PROGRAMMING
THE
Third QUARTER, 2018**

1. **Literacy:** Educators nationwide maintain that the country is facing a literacy crisis. We spoke to authors and experts who presented information to engage young people in reading.
2. **Preparing Students for College:** For many families preparing for college can be overwhelming. During a special edition of *Sunday Morning Magazine*, we focused on preparing students for this important milestone.
3. **Community Engagement:** We presented information to empower listeners to get involved to help make a difference in their community through volunteer efforts and community outreach participation projects.
4. **Random Acts of Kindness:** We featured remarkable stories of those helping perfect strangers and expecting nothing in return.
5. **Family Finance:** We provided information to help families improve their finances.
6. **Marriage Enrichment:** Research shows that fifty percent of all marriages will end in divorce. We provided information designed to strengthen the bond of marriage.
7. **Health:** We supplied information designed to help maintain a sound mind and body.
8. **Youth:** We explored crucial issues that today's youth encounter on a daily basis.
9. **Parenting:** We provided information to help parents improve their parenting skills and ultimately strengthen their bond with their children.
10. **Domestic Violence:** We presented information to help victims of violence in the home as well as the perpetrators of this horrific crime.
11. **Teens and Body Image/Eating Disorders:** We focused on the link between how teens view themselves and eating disorders. We examined social pressures that teens face from peers and the media to be extremely thin.

PUBLIC AFFAIRS PROGRAMS

WYGY PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. Sunday Morning Magazine

(Sundays 7:00 a.m. - 8:00 a.m.)

Locally produced show focusing on community events.

The show features interviews with local community leaders as well as national authors. Rodney Lear hosts the show.

Third Quarter 2018

(July 1, 2018 to September 30, 2018)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: LITERACY

Sunday Morning Magazine

July 15, 2018

7:00 a.m.

14:00 Minutes of a 60 Minute Program

Jessica Kensky and Patrick Downes, Authors, Rescue & Jessica: A Life-Changing Friendship. For this edition of the show, which focused on illiteracy, we put together our 5th Annual *Sunday Morning Magazine* Recommended Summer Reading List. Our guests Jessica Kensky and Patrick Downes were married in 2012 and were injured during the Boston Marathon bombing in 2013. Their story has been featured in many national media outlets as well as in feature films and documentaries, and their inspiring efforts to educate the public by sharing their personal stories of healing have touched millions of people around the world. They joined the show to talk about their new children's book, Rescue & Jessica: A Life-Changing Friendship.

Sunday Morning Magazine

July 15, 2018

7:14 a.m.

15:00 Minutes of a 60 Minute Program

Ginger Zee, Chief Meteorologist, ABC News, *Good Morning America*, Author, Chasing Helicity. For this show, in an effort to promote literacy, we were proud to announce our picks for our 5th Annual *Sunday Morning Magazine* Recommended Summer Reading List. One of the books we selected in our Middle School category was Chasing Helicity by Ginger Zee. Ginger joined *Sunday Morning Magazine* to talk about her new book. She maintains the book reinforces math and science skills. Having recently returned to work after maternity leave, Zee spoke about how she balances her family and work life. As the mother of two young boys, Zee discussed how she plans to promote literacy in her own home.

(Literacy cont.)

Sunday Morning Magazine

July 15, 2018

7:29 a.m.

14:00 Minutes of a 60 Minute Program

Julie Murphy, Author, Puddin'. For this edition of the show, which focused on illiteracy, we revealed our 5th Annual *Sunday Morning Magazine* Recommended Summer Reading List. One of the books that we selected in our Young Adult category was Puddin' by New York Times Best-selling author Julie Murphy. Mrs. Murphy joined the show to talk about the newly released companion book to her beloved novel, Dumplin'. Murphy is known for her celebrated novels that bring an empowering message to girls struggling with body image issues.

Sunday Morning Magazine

July 15, 2018

7:43 a.m.

17:00 Minutes of a 60 Minute Program

Nic Stone, Author, Dear Martin. For this edition of the show, we focused on literacy and proudly presented our 5th Annual *Sunday Morning Magazine* Recommended Summer Reading List. One of the books we selected in our Young Adult category was Dear Martin by debut author, Nic Stone. As a guest on *Sunday Morning Magazine*, Mrs. Stone explained that it was extremely important to write this book and to tell this story about race and race relations in America. She is hoping the novel will spark a conversation among teens. Stone also explained on-air why she decided to use profanity in the book and why that choice makes the book more relatable to today's teens.

Sunday Morning Magazine

September 9, 2018

7:42 a.m.

18:00 Minutes of a 60 Minute Program

Kwame Alexander, Author, Solo. Kwame Alexander is a poet, educator, and New York Times bestselling author of 24 books including The Crossover, which received the 2015 John Newbery Medal for the most distinguished contribution to American literature for Children as well as the Coretta Scott King Author Award Honor. Mr. Alexander joined *Sunday Morning Magazine* to talk about his latest novel entitled, Solo. In addition, Kwame discussed his role as co-founder of The Literacy Empowerment Action Project (LEAP). LEAP is a multi-phase literacy, school improvement and youth empowerment initiative supporting children in the Konko Village located in the eastern region of Ghana.

(Literacy cont.)

Sunday Morning Magazine

September 23, 2018

7:13 a.m.

18:00 Minutes of a 60 Minute Program

Dr. Ian Smith, Celebrity Fitness Trainer, TV Personality and Author, The Ancient Nine. Dr. Smith joined *Sunday Morning Magazine* to talk about his latest projects—a novel, titled The Ancient Nine. While on-air, Smith explained the novel explores the exclusive, real-life secret clubs at Harvard University. Smith says The Ancient Nine marks the first time anyone has written a book that goes behind the doors of these all-male centuries-old clubs and shares some of their long-guarded secrets and cloaked trans-generational privileges. Today, Dr. Smith explained, that these clubs are under fire and the source of controversy.

The following Public Service Announcements aired in support of the issue of **Literacy**:

- o Freestore Foodbank (Power Packs)
Ran: July 1, 2018 through September 30, 2018
99 sixty seconds announcements
- o Adopt A Book (Literacy)
Ran: July 1, 2018 through September 30, 2018
127 sixty seconds announcements
- o Adopt A Class (Tutor/Mentorship)
Ran: July 1, 2018 through September 30, 2018
103 sixty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Literacy**:

- o Adopt A Book (Literacy)
Ran: July 1, 2018; August 12, 2018; September 9, 2018; September 23, 2018
4 thirty seconds announcements
- o Understood.org (Learning Difficulties)
Ran: September 30, 2018
1 sixty seconds announcement
- o Think It Up (Education Reform)
Ran: September 30, 2018
1 thirty seconds announcement

(Literacy cont.)

o Thomas & Galbraith (College Scholarship Fund)

Ran: July 1, 2018; July 22, 2018

2 thirty seconds announcements

ISSUE: PREPARING STUDENTS FOR COLLEGE

Sunday Morning Magazine

July 29, 2018

7:00 a.m.

44:00 Minutes of a 60 Minute Program

Melissa Baer, Associate Director of Admissions, Recruitment Office of Admissions, University of Cincinnati; Lauren Parcell, Dean of Admissions, Xavier University. For many families preparing for college can be overwhelming. During this special edition of *Sunday Morning Magazine*, we focused on preparing students for college. Our panel featured College Admissions professionals who discussed financial aid, scholarships, SAT/ACT testing and other prerequisites for applying to college. In addition, Mrs. Baer and Mrs. Parcell gave advice to help students with college visits, college recommendation letters and college interviews.

Sunday Morning Magazine

July 29, 2018

7:44 a.m.

16:00 Minutes of a 60 Minute Program

Suzette Combs, Director, University of Cincinnati's Gen-1 Program; Dianiesha, Third year student enrolled in the University of Cincinnati's Gen-1 program. For this show, we focused on preparing students for college. Suzette Combs explained on-air that Gen-1 is a groundbreaking program that is the nation's first living and learning community to focus on first-generation college students. She says the program promotes successful transition into college life and works on retention, and degree completion by helping students attain their academic, personal, and social goals. Dianiesha, who is the first person in her family to attend college, spoke about her experience in the Gen-1 program.

ISSUE: COMMUNITY OUTREACH

Sunday Morning Magazine

August 5, 2018

7:43 a.m.

17:00 Minutes of a 60 Minute Program

Sergeant Eric E. Franz, Cincinnati Police Department; Carol Smith, President, Roselawn Community Council. In an effort to reduce crime, strengthen community and police relations, the Cincinnati Police Department hosted National Night Out in five districts throughout the city. Carol Smith, President of the Roselawn Community Council, is overseeing Cincinnati's biggest National Night Out event in Police District 4. Carol joined the show to talk about crime prevention programs the Roselawn Community Council has successfully implemented over the past several year. Sergeant Franz, spoke about the impact the new officer body cams and Shot Spotter initiative have had on area crime. Franz, says the Police Department is planning to launch a new online APP that will help local citizen stay informed about crime happening in their neighborhoods. The APP will also allow the community at-large to report crime.

Sunday Morning Magazine

July 22, 2018

7:00 a.m.

15:00 Minutes of a 60 Minute Program

Major Robert Klenk, Salvation Army. While on the show, Major Klenk explained he is currently the Divisional Secretary of the Southwest Ohio/Northern Kentucky Division. In that role, he is responsible for oversight of property matters and Emergency Disaster Services in the region. He talked about his mission trips to Hurricane Sandy in New Jersey and back-to-back deployments to Houston, Texas and his stay as part of the initial team deployed to Puerto Rico for Hurricane Maria. In addition, Major Klenk spoke about how both he and his wife started a summer program to feed families in need and promote literacy among disadvantage youth. Major Klenk also spoke about the many emergency and disaster services the Salvation Army offers.

Sunday Morning Magazine

July 1, 2018

7:53 a.m.

7:00 Minutes of a 60 Minute Program

To celebrate Independence Day, we took to the streets of Downtown Cincinnati to talk to citizens about the significance of the 4th of July in our Nation's history.

(Community Outreach cont.)

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Community Outreach**:

o United Way (Volunteerism)

Ran: September 16, 2018

1 fifteen seconds announcement

ISSUE: RANDOM ACTS OF KINDNESS

Sunday Morning Magazine

August 12, 2018

7:00 a.m.

16:00 Minutes of a 60 Minute Program

Kat Schilling, Mom who Performs Random Acts of Kindness. During the edition of the show, we featured stories of random acts of kindness. After the death of her 16-year-old son, Kat Schilling has turned her personal heartache into a way to serve others. Using her income tax refund, Schilling performs random acts of kindness to honor the memory of her beloved child. She joins *Sunday Morning Magazine* to share her story.

Sunday Morning Magazine

August 12, 2018

7:16 a.m.

10:00 Minutes of a 60 Minute Program

Sam Landis and Bruce. For this special show, we focused on stories of random acts of kindness. As a guest on the show, Sam explained he was homeless for over 20 years. He admits that drug use played a role during his years on the streets. Through a random act of kindness, Bruce explained on-air that he took Sam into his home and provided resources to help Sam kick his drug habit. After Bruce intervened, Sam enrolled in college and learned to deal with the issues that led to his homelessness. Recently, Sam co-founded a non-profit that assists the homeless.

Sunday Morning Magazine

August 12, 2018

7:27 a.m.

19:00 Minutes of a 60 Minute Program

Kathy P. For this edition of *Sunday Morning Magazine*, we highlighted stories of random acts of kindness. Kathy joins the show to share her live-saving random act of kindness. On-air, Kathy shared that she donated a kidney to a complete stranger. Her selfless act started a chain reaction that ultimately saved the lives of four other people.

(Random Acts of Kindness cont.)

Sunday Morning Magazine

August 12, 2018

7:47 a.m.

13:00 Minutes of a 60 Minute Program

Paula Kollstedt, Executive Director, Alzheimer's Association, Greater Cincinnati and an anonymous donor. During this special edition of the show, we featured amazing stories of random acts of kindness. Paula and a donor—who preferred to remain anonymous—joined the show. While on-air, Paula explained that due to the generosity of this donor and his amazing random acts of kindness, over \$25,000 was raised to aid in the care and cure of Alzheimer's disease.

ISSUE: FAMILY FINANCE

Sunday Morning Magazine

July 1, 2018

7:00 a.m.

12:00 Minutes of a 60 Minute Program

Hilary Farr, Co-Star of the HGTV hit show, *Love It Or List It*. Hilary spoke on air about decorating on a budget. She also gave listeners her best timesaving holiday tips.

Sunday Morning Magazine

July 1, 2018

7:14 a.m.

17:00 Minutes of a 60 Minute Program

Aaron McCargo, Jr., Former Host of the Food Network Show, *Big Daddy's House* and author of the book, Simply Done, Well Done. Aaron joined the show to talk about his show and cookbook. While on *Sunday Morning Magazine*, McCargo gave listeners several tips and recipes designed to help those cooking on a tight budget and those that would like to begin cooking healthier meals.

Sunday Morning Magazine

July 1, 2018

7:32 a.m.

10:00 Minutes of a 60 Minute Program

Matt Blashaw, Contributor to HGTV and the DIY Network and a licensed contractor. Matt Blashaw joined *Sunday Morning Magazine* with information for homeowners who plan on taking on a home Do It Yourself (DIY) project. He offered tips to make home renovations low-stress and on budget. In addition, Blashaw spoke about easy projects homeowners can do to improve the value of their home.

(Family Finance cont.)

Sunday Morning Magazine

August 5, 2018

7:20 a.m.

23:00 Minutes of a 60 Minute Program

Dr. Gary Chapman, Author, Now What? and Profit Sharing. Dr. Chapman is a best-selling author, an internationally known speaker and marriage counselor who has counseled hundreds of couples during the past thirty years. Dr. Chapman joined *Sunday Morning Magazine* to talk about his two newest books. Now What? answers the question: how do we keep our marriage alive now that the children have arrived? While on the show, he offered realistic advice on making marriage a priority, taking control of your schedules, taking control of your money, learning to effectively discipline your children, and discovering the key to intimacy. In the book Profit Sharing, Chapman provides guidelines for making money an asset in marriage. In the book, Chapman explained when to discuss money, how much money couples should save and how to make the most of the money you have to live a fulfilling life.

Sunday Morning Magazine

September 23, 2018

7:00 a.m.

6:00 Minutes of a 60 Minute Program

Brooke Duncan, Community Development Manager, Uptown Consortium. Brooke Duncan joined the show to talk about The Short Vine Flea for All. The event features local artists, one of a kind vintage & handmade items, fresh market, organic goods and fashion. Ms. Duncan explained that The Uptown Consortium is a nonprofit community development corporation dedicated to the economic development of Uptown Cincinnati. The organization was formed by the chief executive officers of Uptown's largest employers and the area's leading tourist attraction: Cincinnati Children's Hospital Medical Center, UC Health, TriHealth, Inc., University of Cincinnati and Cincinnati Zoo & Botanical Garden. Combined, the consortium members employ over 35,000 people, have a payroll of \$2.2 billion, and produce an annual economic impact of over \$9 billion.

(Family Finance cont.)

Sunday Morning Magazine

July 1, 2018

7:44 a.m.

9:00 Minutes of a 60 Minute Program

Drew and Jonathan Scott, Host, HGTV's, *The Property Brothers*. Drew and Jonathan Scott are the hosts of HGTV's hugely popular show, *The Property Brothers*. On the show the Brothers help couples find, buy and transform extreme fixer-uppers into the ultimate dream home. As guests on *Sunday Morning Magazine* Drew and Jonathan gave listeners important advice on hiring a contractor and finding a good real estate agent.

The following Public Service Announcements aired in support of the issue of **Family Finance:**

o Ohio Association of Broadcasters (Ohio Housing)

Ran: July 1, 2018 through September 30, 2018

52 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Family Finance:**

o American Institute of Certified Public Accountants (Saving)

Ran: August 5, 2018

1 fifteen seconds announcement

ISSUE: MARRIAGE ENRICHMENT

Sunday Morning Magazine

July 22, 2018

7:16 a.m.

23:00 Minutes of a 60 Minute Program

Dr. Ronn Elmore, Marriage and Family Counselor, Author, *An Outrageous Commitment: The 48 Vows of an Indestructible Marriage*. As a guest on *Sunday Morning Magazine*, Dr. Ronn dispensed invaluable advice on how couples can develop, maintain and strengthen their marriage. Dr. Ronn spoke powerfully about common issues that many couples face including sex, money, parenting and infidelity.

Sunday Morning Magazine

July 22, 2018

7:39 a.m.

4:00 Minutes of a 60 Minute Program

Stedman Graham, Author and Activist. Stedman Graham and Oprah Winfrey are the ultimate super couple. With two extremely demanding careers, Mr. Graham gave listeners insight into what has made his relationship with Winfrey so strong over the years.

ISSUE: HEALTH

Sunday Morning Magazine

July 22, 2018

7:44 a.m.

16:00 Minutes of a 60 Minute Program

Tracie Martin, Founder, Pink Ribbon Girls. As a guest of the show, Tracie explained that her organization was founded by breast cancer survivors who have a passion for supporting and empowering others who are currently in the fight against breast and gynecological cancers. Pink Ribbon Girls provide FREE direct services of healthy meals, housecleaning, rides to treatment, and peer support to clients, to ensure that no one faces cancer alone. In addition, Mrs. Martin, spoke about an upcoming fundraising event sponsored by The Pink Ribbon Girls called Pink House Party. The event will take place during Homearama 2018.

Sunday Morning Magazine

August 5, 2018

7:00 a.m.

20:00 Minutes of a 60 Minute Program

Christine Hyung-Oak Lee, Author, Tell Me Everything You Don't Remember: The Stroke That Changed My Life. As a guest on the show, Christine Hyung-Oak Lee spoke about her new book. Christine explained on-air that at the age of 33, she suffered a left thalamic stroke. "I finally saw the years of my stroke laden with meaning when my husband had an affair and left me with a newborn daughter. I relied heavily on the lessons I learned from the stroke to get myself through that crisis," says Hyung-Oak Lee.

Sunday Morning Magazine

August 26, 2018

7:41 a.m.

19:00 Minutes of a 60 Minute Program

Lisa Meatchem, Founder/CEO, Sickle Cell Alliance Foundation; Tracy Rawls, CEO/Founder of eXclusive Services. Lisa has a 16-year old daughter who was diagnosed with Sickle Cell Disease. Lisa is the founder of the Sickle Cell Alliance Foundation. Lisa joined the show to talk about her family's experience with Sickle Cell. Tracy Rawls also joined us on-air. She spoke about the services her company provides for those impacted by Sickle Cell. Additionally, the Tracy and Lisa discussed the upcoming Walk sponsored by the Sickle Cell Alliance Foundation.

(Health cont.)

Sunday Morning Magazine

September 30, 2018

7:00 a.m.

20:00 Minutes of a 60 Minute Program

Katey Childers, Panera Bread; Jan Middleton, Director of Community Engagement, Pink Ribbon Girls; Jackie, Breast cancer survivor. Katey spoke about the kickoff to Panera Bread's annual Pink Ribbon Bagel campaign to support the work of the local non-profit, The Pink Ribbon Girls. Childers says, throughout the month of October, Panera will donate 10 cents for each Pink Ribbon Bagel sold to The Pink Ribbon Girls. Jan Middleton spoke about what it means to The Pink Ribbon Girls to receive support from Panera Bread. Jackie spoke about her road to recovery following her breast cancer diagnosis.

Sunday Morning Magazine

September 30, 2018

7:35 a.m.

8:00 Minutes of a 60 Minute Program

Susan Fisher, Wellness Your Way Festival. As a guest on the show, Mrs. Fisher spoke about the first ever Wellness Your Way Festival, which is taking place October 4-7, 2018. Mrs. Fisher says attendees will enjoy three days of health testing, nutrition education and inspirational talks, with celebrity chef cooking demos, group fitness classes and concerts every night. The festival's expert lineup includes master fitness trainer and creator of P90X, Tony Horton, best-selling author and co-host of Hallmark Channel's *Home and Family*, Debbie Matenopoulos, and live cooking demos from Michael Symon and the *Today Show*'s Joy Bauer. The festival will feature nightly concerts from co-founder Jewel, singer-songwriter Gavin DeGraw and Cincinnati's own Nick Lachey.

Sunday Morning Magazine

September 30, 2018

7:43 a.m.

17:30 Minutes of a 60 Minute Program

Suzy DeYoung, Founder, LaSoupe. Suzy DeYoung joined the show to talk about an exciting new event that her non-profit, La Soupe is introducing called, WASTEd And The City. DeYoung says on October 9th from 6:00-8:30pm, For \$75, attendees of WASTEd And The City have the opportunity to visit Over-The-Rhine and Downtown restaurants along the streetcar route, to sample tapas and a cocktail prepared with rescued food ingredients provided by La Soupe. According to Mrs. DeYoung, La Soupe bridges the gap between rampant food waste and hunger in the community by rescuing food that would otherwise be unnecessarily wasted. In turn, the food is used to create nutritious meals for non-profit organizations and food-insecure families.

The following Public Service Announcements aired in support of the issue of **Health:**

o Drug-Free Northern Kentucky (Heroin Epidemic)

Ran: July 1, 2018 through September 30, 2018

122 thirty seconds announcements

o Partnership for a Drug-Free Cincinnati

Ran: July 1, 2018 through September 30, 2018

150 thirty seconds announcements

o LaSoupe (Hunger)

Ran: July 1, 2018 through September 30, 2018

104 thirty seconds announcements

o Ohio Association of Broadcasters (Angels on Track-Railroad Safety)

Ran: July 1, 2018 through September 30, 2018

43 thirty seconds announcements

o The American Heart Association

Ran: July 1, 2018 through September 30, 2018

88 thirty seconds announcements

o The Alzheimer's Association of Greater Cincinnati

Ran: July 1, 2018 through September 30, 2018

103 thirty seconds announcements

o Ohio Association of Broadcasters (Department of Agriculture)

Ran: July 1, 2018 through September 30, 2018

24 thirty seconds announcements

o Ohio Association of Broadcasters (National Guard)

Ran: July 1, 2018 through September 30, 2018

31 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Health:**

o American Stroke Association

Ran: July 1, 2018; September 9, 2018

2 sixty seconds announcements

o The American Heart Association (Go Red for Women)

Ran: September 16, 2018

1 thirty seconds announcement

o Meals on Wheel America

Ran: September 9, 2018

1 fifteen seconds announcement

o FreeStore Foodbank (Power Packs)

Ran: September 9, 2018

1 sixty seconds announcement

o Feeding America (Hunger)

Ran: September 9, 2018

1 thirty seconds announcement

o LaSoupe (Hunger Prevention)

Ran: July 1, 2018; August 26, 2018; September 23, 2018

3 thirty seconds announcements

o AARP (Senior Caregiving Guide)

Ran: August 26, 2018

1 fifteen seconds announcement

ISSUE: YOUTH

Sunday Morning Magazine

July 8, 2018

7:00 a.m.

60:00 Minutes of a 60 Minute Program

Isaac, Emily, Devin and Ana Maria. Isaac will be heading off to his first year of college in the next few weeks. Emily, Devin and Ana Maria are looking forward to their senior year of High School. Many people believe that teens today face more challenges than any other generation. What do teens think about sex? Who are their role models? Why is it so hard to be a teenager today? And what do teens really want from their parents? These are some of the questions we asked our teen panel during our special Teen Roundtable edition of *Sunday Morning Magazine*. The panel was comprised of four teens from four very diverse backgrounds. During our hour-long discussion, our teen panel members discuss issues that teens face from teen suicide to teen pregnancy, bullying and body image.

Sunday Morning Magazine

August 19, 2018

7:00 a.m.

18:00 Minutes of a 60 Minute Program

Kilee, 19-year-old Burn Survivor. For this edition of the show, we introduced listeners to local teenagers who are doing great things in our community. While on *Sunday Morning Magazine*, Kilee explained she was burned on almost half her body when a gas leak caused her house to explode in November 2014. Kilee says she was hospitalized for thirty-eight days before returning home in excruciating pain. Kilee felt compelled to give back to Shriners, the hospital that saved her life, and help support other children and families facing burn injuries. Her charity, Kilee Gives Back Foundation, has raised more than \$100,000 for Shriners. Kilee also discussed her new book, Beautiful Scares, which chronicles her journey.

Sunday Morning Magazine

August 19, 2018

7:18 a.m.

10:00 Minutes of a 60 Minute Program

Trey, 17-year-old Junior, Madeira High School, Founder, Dogs for a Cause. During this special edition of *Sunday Morning Magazine*, we highlighted the accomplishments of local teenagers who are making a difference in our community. As an on-air guest, Trey explained the charity that he founded, Dogs for a Cause, started off as a simple classroom assignment a few months ago. Today, Trey is working to make Dogs for a Cause a 501-3c charity. Trey says the organization raises funds to provide service dogs for Military Veterans suffering with Post Traumatic Stress Disorder.

(Youth cont.)

Sunday Morning Magazine

August 19, 2018

7:29 a.m.

11:00 Minutes of a 60 Minute Program

Aaron, Zachary, Nigel and Nick Wade, The Wade Quads. We produced a special show that highlighted local teenagers who are doing great things. Aaron, Zachary, Nigel and Nick Wade joined the broadcast for this edition of the show. The quadruplets made worldwide headlines when all four of them were accepted into several Ivy League schools. Known as the “Ivy League Quads,” they all decided to attend the prestigious, Yale University. From their dorm rooms, all four young men joined *Sunday Morning Magazine* over the phone. They spoke about diversity at Yale University, their course load, and how positive peer pressure motivates them all to succeed.

Sunday Morning Magazine

August 19, 2018

7:40 a.m.

10:00 Minutes of a 60 Minute Program

Hannah and Alexander, Founders, Adopt A Book. For this edition of the program, we introduced listeners to local teens who are doing great things—giving back and helping others. 15-year-old twins, Hannah and Alexander joined the show to talk about the organization they founded at the tender age of 8-years-old. While on the show, Alexander explained that Adopt A Book collects new and gently used books and distributes them to disadvantaged youth in our community.

Sunday Morning Magazine

August 19, 2018

7:50 a.m.

10:00 Minutes of a 60 Minute Program

Mitch, Mitch’s Mission. During this edition of the show, we featured local young people who are giving back to our local community. While on-air, Mitch revealed he was diagnosed with brain cancer at 11-years-old. As a way of giving back, Mitch founded Mitch’s Mission. The organization raises funds to send children with blood cancers to a specialized summer camp. Currently, Mitch is a thriving sophomore at The University of Cincinnati.

ISSUE: PARENTING

Sunday Morning Magazine

August 26, 2018

7:00 a.m.

12:00 Minutes of a 60 Minute Program

KJ Dell'Antonia, Author, How To Be A Happier Parent: Raising a Family, Having a Life, and Loving (Almost) Every Minute. As a mom of four and a beloved parenting writer for the *New York Times*, KJ Dell'Antonia explained on-air that she often found herself asking the question that plagues most modern parents: Why does this have to suck so much? She joined *Sunday Morning Magazine* to discuss her new book. She says unlike so many anxiety-inducing parenting books on the market, How To Be A Happier Parent does not demand that parents add more to their already busy lives. Instead, it focuses on improving problem spots and savoring the lovely modern lives we already live.

Sunday Morning Magazine

August 26, 2018

7:00 a.m.

12:00 Minutes of a 60 Minute Program

Sharon Robinson, Author, Slam Dunk. Sharon Robinson is the daughter of baseball legend Jackie Robinson. Sharon is an educational consultant for Major League Baseball. In her role with MLB, Sharon oversees Breaking Barriers: In Sports, In Life. Breaking Barriers is a national character education program designed to empower students with strategies to help them face obstacles in their lives. While on the air, Ms. Robinson spoke about her latest young adult novel, Slam Dunk. She says that readers will identify with the book's main character, Jumper, who struggles to balance sports and academics, and new and old friendships, all in his first year of middle-school. She also gave clear examples of how parents can engage youngsters in reading.

Sunday Morning Magazine

September 9, 2018

7:00 a.m.

12:00 Minutes of a 60 Minute Program

Jane Ellis, Brown County Indiana. As a guest, Jane Ellis joined the show to talk about the various outdoor and family-friendly activities that are available to families visiting Brown County, Indiana.

(Parenting cont.)

Sunday Morning Magazine

September 9, 2018

7:00 a.m.

9:00 Minutes of a 60 Minute Program

Iyanla Vanzant, Author and Motivational Speaker. Via telephone, Iyanla Vanzant joined the program to impart her wisdom to our listeners. Vanzant, who was an abused teenage mother, found the strength to leave her violent marriage to return to school to receive a law degree. Vanzant is the author of nine inspirational books. Currently, Vanzant is acting as a life coach on her own show, *Iyanla Fix My Life* which airs on OWN—The Oprah Winfrey Network.

Sunday Morning Magazine

September 23, 2018

7:20 a.m.

28:30 Minutes of a 60 Minute Program

Dr. Meg Meeker, Author, Strong Fathers, Strong Daughters: 10 Secrets Every Father Should Know. In today's increasingly complicated world, it's often difficult for parents to connect with their daughters—especially for fathers. With Strong Fathers, Strong Daughters, Dr. Meeker reveals that a young woman's relationship with her father is far more important than we've ever realized and shows that daughters need their father's attention, protection, courage, and wisdom in order to become strong, confident women.

Sunday Morning Magazine

September 23, 2018

7:49 a.m.

10:30 Minutes of a 60 Minute Program

Roma Downey, Actress and Activist. The charming 2010 children's book, *The Sweetest Story Bible*, is getting a fun upgrade with the help of Emmy and Golden Globe-nominated actress Roma Downey. This adorable pink storybook Bible is a collection of some of the most beloved Bible stories, and is written and illustrated to make God's word accessible to young girls. The enhanced edition, aptly titled The Sweetest Story Bible Deluxe Edition, features the voice of actress Roma Downey, who adorns every chapter with a tender audio reading on the accompanying CDs, making each tale even more heartfelt and sincere. Roma and her super-television producer husband, Mark Burnett are the parents of three. While on the show Roma explained how she keeps her children grounded while bring them up in the influential world of Hollywood. Roma also explained why she believes faith and spirituality are so crucial in child rearing.

(Parenting cont.)

Sunday Morning Magazine

September 30, 2018

7:21 a.m.

13:00 Minutes of a 60 Minute Program

Bill Rancic, Reality Television Star, Entrepreneur, Author, First Light. Bill Rancic burst onto the national scene as the first-ever winner of the NBC hit series *The Apprentice*. More than ten years later, he continues to wear many hats as a television producer, bestselling author, television personality, and restaurateur. During his time as a guest on *Sunday Morning Magazine*, Rancic spoke about his secret to balancing his career, charity work and the demands of Hollywood with family and fatherhood. Rancic explained why he has been so candid about his wife's, TV personality Giuliana Rancic's breast cancer diagnosis and the couple's battle with infertility. Rancic also spoke about his debut novel, First Light. "The book pulls from my own life experiences to tell a fictional story of love, survival and hope," says Rancic. "My desire is that people finish this book feeling empowered to tackle life's countless challenges and obstacles."

The following Public Service Announcements aired in support of the issue of **Parenting:**

o The National Highway Traffic Safety Administration (Texting and Driving)

Ran: July 1, 2018 through September 30, 2018

124 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Parenting:**

o Adopt US Kids (Adoption and Foster Parent Recruitment)

Ran: July 22, 2018

1 sixty seconds announcement

o Adopt US Kids (Adoption and Foster Parent Recruitment)

Ran: August 26, 2018

1 thirty seconds announcement

o Adopt US Kids (Adoption and Foster Parent Recruitment)

Ran: September 23, 2018; September 30, 2018

2 fifteen seconds announcements

o Partnership for a Drug-Free Northern Kentucky (Heroin Epidemic)

Ran: July 1, 2018; August 12, 2018; September 2, 2018

3 thirty seconds announcements

(Parenting cont.)

o National Highway Traffic Safety Administration (Texting and Driving)

Ran: July 1, 2018; September 16, 2018

2 thirty seconds announcements

o The U.S. Department of Health and Human Services (Fatherhood Initiative)

Ran: September 2, 2018

1 fifteen seconds announcement

o National Highway Traffic Safety Administration

Ran: September 16, 2018

1 thirty seconds announcement

o Recording Artists, Actors and Athletes Against Drunk Driving

Ran: September 16, 2018

1 thirty seconds announcement

ISSUE: DOMESTIC VIOLENCE

Sunday Morning Magazine

September 2, 2018

7:00 a.m.

14:00 Minutes of a 60 Minute Program

Erika Yingling, Director, Family and Community Intervention, YWCA of Greater Cincinnati. During this special edition of the show, we focused on domestic violence. Ms. Yingling, joined the show to speak about the many programs and services available to women fleeing an abusive relationship. Yingling spoke about warning signs that women can look for in their partner that might indicate abusive behavior in the future. In addition, Yingling discussed the impact domestic violence has on children.

Sunday Morning Magazine

September 2, 2018

7:15 a.m.

24:00 Minutes of a 60 Minute Program

Brittani and Crystal, Survivors of Domestic Violence. During this one-hour special edition of the show, we devoted time to discuss domestic violence. Brittani and Crystal suffered years of abuse at the hands of the same man. They joined *Sunday Morning Magazine* to share their remarkable story. Crystal explained on-air that she was married to the abuser. After years of physical, verbal and emotional abuse, Crystal divorced her abusive husband. Shortly after Crystal ended her relationship with the abuser, Brittani began dating him. Brittani's relationship quickly escalated into abuse. It was then, that Brittani and Crystal formed an unbreakable bond to bring their abuser to justice. Today, this man is serving time in jail for domestic violence.

Sunday Morning Magazine

September 2, 2018

7:40 a.m.

10:00 Minutes of a 60 Minute Program

Erik Thomas, Family Violence Prevention Project, Coaching Boys Into Men Program. We devoted an entire show to the topic of domestic violence. Erik runs a local program that works with young boys and young adult males to empower them to speak out against violence towards girls and women. Mr. Thomas joined *Sunday Morning Magazine* to discuss the program at length. Thomas also gave a few examples of how fathers can start a conversation with their sons about violence against women.

(Domestic Violence cont.)

Sunday Morning Magazine

September 2, 2018

7:50 a.m.

10:00 Minutes of a 60 Minute Program

Jay Edwards, Meathead Movers. During this special edition of the show, we focused on the issue of domestic violence. Jay Edwards, with a California-based company called Meathead Movers, joined the show. Jay explained on-air that Meathead Movers helps women escape abusive relationship by helping them move. Mr. Edwards says Meathead Movers has enlisted over 200 international companies through its non-profit organization, Move to End DV, to help battered women.

Sunday Morning Magazine

September 9, 2018

7:11 a.m.

20:00 Minutes of a 60 Minute Program

Carolyn R. Smith, PHD, Registered Nurse, Assistant Professor and Nursing Researcher, University of Cincinnati College of Nursing. Carolyn R. Smith joined *Sunday Morning Magazine* to discuss the finding of her most recent research study that examines Teen Dating Violence. On-air, Mrs. Smith explained that as a teen she was too involved in an abusive relationship. Smith maintains that experience motivated her to study violence against women of all ages. Our on-air conversation focused on teen dating violence, signs of an unhealthy relationship, aspects of a healthy dating relationship, and the impact teen dating violence has on subsequent romantic relationships. She also mention finding of her current research study which focuses on teens who come from a household where intimate partner violence took place between their parent and their partner. She says kids who witness intimate partner violence are also more likely to engage in negative behaviors including, but not limited to, being in a violent relationship themselves.

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Domestic Violence:**

o Futures Without Violence (Domestic Violence)

Ran: September 2, 2018

1 thirty seconds announcement

ISSUE: TEENS AND BODY IMAGE/EATING DISORDERS

Sunday Morning Magazine

September 16, 2018

7:00 a.m.

10:00 Minutes of a 60 Minute Program

Shaunti Feldhahn, Co-Author, Made To Crave For Young Women: Satisfying Your Deepest Desires with God. For this edition of *Sunday Morning Magazine*, we focused on the issue of teens and body image. Shaunti, a social researcher, joined the show to talk about her most recent findings regarding teen girls and how they perceive themselves.

Sunday Morning Magazine

September 16, 2018

7:11 a.m.

13:00 Minutes of a 60 Minute Program

Janet Nash, Division of Psychiatry at Cincinnati Children's Hospital Medical Center. During this edition of *Sunday Morning Magazine*, we focused on the issue of teens and body image. As a guest on the show, Mrs. Nash discussed eating disorders and how they are so often closely related to body image. She spoke about the impact the media often has on teenagers and the way they view their own bodies. Mrs. Nash detailed the medical complications that occur as a result of an eating disorder such as anorexia or bulimia.

Sunday Morning Magazine

September 16, 2018

7:25 a.m.

14:00 Minutes of a 60 Minute Program

Stacy Michael & Kacy Cluxton. During this edition of *Sunday Morning Magazine*, we focused on the issue of teens and body image. Stacy and Kacy are identical twin sisters who battled anorexia as teens. They joined the show to share their inspiring story of how they overcame the eating disorder. The twin sisters say that images they saw in the media such as music videos and magazines triggered their bout with anorexia. They shared their journey from personal lows to recovery to eventually becoming comfortable with their own bodies. Today, they are both registered dieticians and work with teenagers battling eating disorders.

(Teens and Body Image/Eating Disorders cont.)

Sunday Morning Magazine

September 16, 2018

7:40 a.m.

10:00 Minutes of a 60 Minute Program

Misty Copeland, Classical Ballet Dancer and Soloist with the famed American Ballet Theatre in New York. During this edition of *Sunday Morning Magazine*, we focused on the issue of teens and body image. In 2007, Misty Copeland became the first African American female soloist for the American Ballet Theatre. At 5'2 and 103 pounds, Misty is often referred to as a "curvy" ballet dancer. She spoke candidly about her battle to accept her body and fight the pressures to conform to the unrealistic expectations of the dance industry.

Sunday Morning Magazine

September 16, 2018

7:50 a.m.

10:00 Minutes of a 60 Minute Program

Erin Hamilton, Executive Director, Girls on the Run. During this edition of *Sunday Morning Magazine*, we focused on the issue of teens and body image. According to our guest, Erin Hamilton, Girls on the Run is a program that works to build confidence and self-esteem in young girls through running. She says the pre-teen years are crucial when it comes to how girls view their bodies. She also explained why running is such a great way to address and help young girls deal with body image issues.

The following Public Service Announcements aired in support of the issue of **Teens and Body Image/Eating Disorders:**

o Hubbard Radio-Cincinnati (Anti-Bullying Campaign)

Ran: July 1, 2018 through September 30, 2018

88 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Teens and Body Image/Eating Disorders:**

o Hubbard Radio (Anti-Bullying Campaign)

Ran: July 1, 2018; August 19, 2018; September 9, 2018

3 thirty seconds announcements

o National Runaway Switchboard (Anti-Bullying)

Ran: September 16, 2018

1 fifteen seconds announcement

