

HUBBARD RADIO CINCINNATI, LLC.

ISSUES AND PROGRAMS REPORT

FOR

WYGY

3rd Quarter, 2016

(July 1, 2016 through September 30, 2016)

Prepared by:

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Director, Public Affairs

**ISSUES OF CONCERN TO CINCINNATI
ADDRESSED IN RESPONSIVE PROGRAMMING
THE
3rd QUARTER, 2016**

1. **Learning Disabilities:** Fifteen percent of the U.S. population, or one in seven Americans, has some type of learning disability, according to the National Institutes of Health. During third quarter 2016, we focused on children and learning disabilities.
2. **Literacy:** Educators nationwide maintain that the country is facing a literacy crisis. We spoke to authors and experts who presented information to engage young people in reading.
3. **Postpartum Depression:** According to a recent study, 1 in every 5 women in the United States suffers with postpartum depression. We focused on the risk factors, symptoms and treatment for postpartum depression.
4. **Child Sexual Abuse:** An estimated 39 million people are survivors of childhood sexual abuse in the United States. 1 in 10 children will be victimized before the age of 18. And more than 30% of those victims will never tell anyone about the abuse. We focused on the impact of child sexual abuse.
5. **Parenting:** We provided information to help parents improve their parenting skills and ultimately strengthen their bond with their children.
6. **Education:** We offered relevant guidelines and information to improve the standards of education for today's youth.
7. **Alzheimer's disease:** More than 5 million Americans are living with Alzheimer's disease. We focused on the warning signs and symptoms of Alzheimer's. We also examined the impact the deadly disease has on caregivers and families.
8. **Forgiveness:** It's been called the most potent power on earth—the power of forgiveness. We focused on the healing power of forgiveness. We also examined the link between forgiveness and one's overall health.
9. **Health:** We supplied information designed to help maintain a sound mind and body.
10. **Finance:** We provided information to help families improve their finances.
11. **Drug Addiction:** Heroin has taken a major stronghold on Cincinnati and Northern Kentucky. Many believe heroin addiction has reached epidemic proportions. In an effort to raise awareness, *Sunday Morning Magazine* devoted time to this growing epidemic.

PUBLIC AFFAIRS PROGRAMS

WYGY PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. Sunday Morning Magazine
(Sundays 7:00 a.m. - 8:00 a.m.)
Locally produced show focusing on community events.
The show features interviews with local community leaders
as well as national authors. The show is hosted by Rodney Lear.

Third Quarter 2016

(July 1, 2016 to September 30, 2016)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: LEARNING DISABILITIES

Sunday Morning Magazine

July 3, 2016

7:00 a.m.

40:00 Minutes of a 60 Minute Program

Mary Ann Mulcahey, Springer School and Center; Ann Hahnel, St. Elizabeth Hospital. Fifteen percent of the U.S. population, or 1 in 7 Americans, has some type of learning disability, according to the National Institutes of Health. For this special edition of *Sunday Morning Magazine*, we focused on children and learning disabilities. My guests explained some of the more common learning disabilities such as Dyslexia, Dyscalculia, Dysgraphia, Auditor and Visual Processing Disorders and Nonverbal Learning Disabilities. They explained how children are evaluated for a learning disability and gave parents insight into the line of questions they should ask before, during and after this process. Our expert guests also spoke about the role technology is playing in the success of children diagnosed with a learning disability.

Sunday Morning Magazine

July 3, 2016

7:43 a.m.

17:00 Minutes of a 60 Minute Program

Henry Winkler, Actor, Director and New York Times-Selling Author, Here's Hank, Fake Snakes and Weird Wizards. During this edition of the show we focused on children and learning disabilities. Henry Winkler is best known for his role as the ultra-cool Arthur Fonzarelli—The Fonz from the hit TV series *Happy Days*. While on *Sunday Morning Magazine* Winkler revealed that he grew up with a learning disability, but was not diagnosed until he was 31-years-old. He explained that he turned his childhood experiences of living with a learning disability into a fun-loving character in the New York Times Best-Selling series, Hank Zipzer. From reading and memorizing scripts, Winkler spoke candidly about the difficulties of being an actor in Hollywood with a learning disability. During his time on-air, Winkler gave advice to listeners raising children with dyslexia and other learning disabilities.

ISSUE: LITERACY

Sunday Morning Magazine

July 17, 2016

7:00 a.m.

8:00 Minutes of a 60 Minute Program

Deborah Underwood, Author, Good Night, Baddies. For this edition of the show, which focused on illiteracy, we put together our 3rd Annual *Sunday Morning Magazine* Recommended Summer Reading list. One of the books that we selected in our Picture Book category was Good Night Baddies by author Deborah Underwood. During her time on-air, Mrs. Underwood spoke about her adorable new book. She also explained why summer is such a great time for children to read.

Sunday Morning Magazine

July 17, 2016

7:08 a.m.

8:00 Minutes of a 60 Minute Program

Aaron Philip, Author, This Kid Can Fly; Petrone Philip, Aaron's Dad. For this edition of the show we focused on literacy and proudly presented our 3rd Annual *Sunday Morning Magazine* Recommended Summer Reading list. One of the books that we selected in our Middle School category was This Kid Can Fly by Aaron Philip. While on the show, 15-year-old Aaron explained that he has cerebral palsy. Aaron also spoke about how he has become a role model for other young people living with disabilities. As a teen himself, Aaron gave us a unique prospective on how to engage other teens in reading during summer vacation.

Sunday Morning Magazine

July 17, 2016

7:16 a.m.

14:00 Minutes of a 60 Minute Program

Kwame Alexander, Author, Booked. During this edition of the show we were proud to announce the books we selected for our 3rd Annual *Sunday Morning Magazine* Recommended Summer Reading list. One of the titles we picked in our Middle School category was Booked. The author, Kwame Alexander joined the show to talk about the novel. Mr. Alexander's novel, The Crossover won every major literary award last year including the prestigious Newberry Medal, which is the highest honor in Children's books. The novel also received the esteemed Coretta Scott King Award for the most significant contribution to African American Children's books. As a guest on the show, Kwame Alexander provided a number of useful tips to get reluctant readers interested in books. "Books are like amusement parks. You let kids choose their own rides," says Alexander.

(Literacy cont.)

Sunday Morning Magazine

July 17, 2016

7:30 a.m.

6:00 Minutes of a 60 Minute Program

Lauren, Teacher, Butler Tech; Emily and Garret, Students at Butler Tech. Lauren, Emily and Garret joined the show to discuss a recent writing project which focused on the classic novel, *Catcher in the Rye*—one of the books we selected for our 3rd Annual Recommended Summer Reading List Show.

Sunday Morning Magazine

July 17, 2016

7:36 a.m.

9:00 Minutes of a 60 Minute Program

Tara Sullivan, Author, *The Bitter Side of Sweet*. For this show, in an effort to promote literacy, we were proud to announce our picks for our 3rd Annual *Sunday Morning Magazine* Recommended Summer Reading list. One of the books we selected in our Young Adult Category was *The Bitter Side of Sweet* by Tara Sullivan. Mrs. Sullivan is garnering a reputation for writing powerful stories for young adults with a human rights angle. She joined the show to talk about her latest book which looks at modern-day child slavery. Additionally, Sullivan explained why summer is such a perfect time for youngsters to connect with books.

Sunday Morning Magazine

July 17, 2016

7:45 a.m.

15:00 Minutes of a 60 Minute Program

Kurt Dinan, Author, *Don't Get Caught*. For this edition of the show, which focused on illiteracy, we put together our 3rd Annual *Sunday Morning Magazine* Recommended Summer Reading list. One of the books that we selected in our Young Adult category was *Don't Get Caught* by first-time author Kurt Dinan. While on the show, Mr. Dinan explained that he is an educator who teaches 10th grade English here in the Cincinnati area. Mr. Dinan talked about his writing process and spoke about the three year process to get his book published. As an educator, Mr. Dinan gave parents useful tips to help them keep their children's minds sharp over the summer to curve summer learning loss.

(Literacy cont.)

Sunday Morning Magazine

August 7, 2016

7:00 a.m.

11:00 Minutes of a 60 Minute Program

Shelby Alinsky, Kids Editor, National Geographic Kids, Everything Sports: All the Photos, Facts, and Fun to Make You Jump. As a guest on *Sunday Morning Magazine*, Shelby Alinsky explained why her latest book is perfect for reluctant readers and is just in time for the Rio Olympics. In the book readers learn about the history, rules, regulations and training practices of dozens of sports ranging from football to curling.

ISSUE: POSTPARTUM DEPRESSION

Sunday Morning Magazine

July 24, 2016

7:00 a.m.

33:00 Minutes of a 60 Minute Program

Dr. Anthereca Lane, Obstetrics & Gynecology, Christ Hospital; Dr. Shana Feibel, Staff Psychiatrist, Lindner Center of Hope. According to a recent study, 1 in every 5 women in the United States suffers with postpartum depression. Our expert guests held an on-air discussion about the cause, risk factors, symptoms and treatments for postpartum depression. While on the show Dr. Feibel explained the difference between “the baby blues” and postpartum depression. Dr. Lane says there is a stigma surrounding postpartum depression that makes it extremely difficult for women to discuss the disease openly. Dr. Lane and Dr. Feibel also talked about the impact postpartum depression has on children.

Sunday Morning Magazine

July 24, 2016

7:33 a.m.

27:00 Minutes of a 60 Minute Program

Teresa P. and Regina O. Support Group Facilitators, A Lighter Shade of Blue. As co-facilitators of A Lighter Shade of Blue, Teresa and Regina work with women who have or are currently struggling with postpartum depression. They both revealed on-air that they each experienced postpartum depression. Regina says she had trouble bonding emotionally with her newborn son. She also admitted that she had thoughts of harming her infant son and battled thoughts of suicide—she even says she wrote a suicide note—which her husband later found. Teresa says the support group that she now co-facilitates, A Light Shade of Blue, saved her life. Today, both women say they have a great relationship with their children.

ISSUE: CHILD SEXUAL ABUSE

Sunday Morning Magazine

July 31, 2016

7:00 a.m.

17:00 Minutes of a 60 Minute Program

Jay Smith, Child Abuse Treatment Services Specialist, Family Nurturing Center; Heidi Malott, Cincinnati's Children's Hospital. During this edition of the show we focused on the topic of Child Sexual Abuse Prevention. Jay Smith is a therapist who counsels men who have been sexually abused. Jay explained on-air that male victims of child sexual abuse disclose abuse far less often than women. He says abuse usually causes men to struggle with their own sexuality. Heidi, spoke about the stigma, guilt and shame related to child sexual abuse. Both Mr. Smith and Mrs. Malott described some of the most common warning signs that parents should look for that might indicate their child has been sexually abused.

Sunday Morning Magazine

July 31, 2016

7:18 a.m.

26:00 Minutes of a 60 Minute Program

Matt and Christopher. Both Matt and Christopher are survivors of child sexual abuse. They spoke candidly on-air about the years of abuse they each experienced at the hands of a trusted male family member. While on the show they described what it felt like to carry around the secret of abuse for decades. Christopher says the pain was so unbearable that he considered suicide. Both Matt and Christopher spoke about how they were empowered to bring their abuser to justice. Today, Matt and Christopher are healing through the help of a support group designed specifically for male victims of child sexual abuse.

Sunday Morning Magazine

July 31, 2016

7:44 a.m.

16:00 Minutes of a 60 Minute Program

Tisha Campbell-Martin. Actress Tisha Campbell-Martin is best known for her roles on television situation comedies like *Martin* and *My Wife and Kids*. She is currently co-starring on ABC's *Dr. Ken*. The talented performer recently revealed that she was raped when she was 3-years-old. She joined *Sunday Morning Magazine* to talk about the abuse. She explained on-air that she received a 5 page apology letter from the man that raped her as a child. Campbell-Martin says her new music video, *Steel Here*, was inspired by the abuse she experienced. She also spoke about why she chose to forgive her abuser.

ISSUE: PARENTING

Sunday Morning Magazine

August 7, 2016

7:12 a.m.

8:00 Minutes of a 60 Minute Program

Cullen Jones, Olympic Gold Medalist. According to figures from the USA Swimming Foundation, nearly 70% of Black children do not know how to swim, with Hispanic children trailing closely behind at 68%. The foundation has teamed up with Olympic gold medalist, Cullen Jones for its Make A Splash initiative to help more minority children learn to swim. Cullen, who is only the second African-American to win an Olympic Gold medal in swimming, joined *Sunday Morning Magazine* from his training facility in North Carolina to explain why he decided to team up with the USA Swimming Foundation for the program.

Sunday Morning Magazine

August 7, 2016

7:46 a.m.

14:00 Minutes of a 60 Minute Program

Dr. Shefali Tsabary, Author, The Awakened Family. Dr. Shefali has been featured on Oprah's *Super Soul Sunday* and *Oprah's Life Class*, joined the show to discuss her newest parenting book, The Awakened Family. On-air, Dr. Shefali said her books lays out a clear path to more effective, rewarding parenting, and gives parents the tools to tune into their own needs and challenges in order to better accommodate their children's needs.

Sunday Morning Magazine

August 28, 2016

7:00 a.m.

36:00 Minutes of a 60 Minute Program

Dr. Meg Meeker, Author, Strong Fathers, Strong Daughters: 10 Secrets Every Father Should Know. In today's increasingly complicated world, it's often difficult for parents to connect with their daughters—especially for fathers. With Strong Fathers, Strong Daughters, Dr. Meeker reveals that a young woman's relationship with her father is far more important than we've ever realized and shows that daughters need their father's attention, protection, courage, and wisdom in order to become strong, confident women.

(Parenting cont.)

Sunday Morning Magazine

September 11, 2016

7:00 a.m.

48:00 Minutes of a 60 Minute Program

Regina Russo, Director of Marketing and Communications, Cincinnati Art Museum; Laura Powell, Afternoon Radio Show Personality; Michelle Perry, Business Owner, Incite Visual. Being a working mom can certainly be stressful. But, to make things more complicated, add in the fact that you are a respected public figure with a demanding career that comes with its own set of fame and notoriety. During this edition of the show, we were joined by a panel of three successful, high-profile working moms. Our panelist discussed the challenges of being a working mom—the stress, balancing family and career, the secrets of time management, guilt, and finding time for oneself.

Sunday Morning Magazine

September 11, 2016

7:49 a.m.

11:00 Minutes of a 60 Minute Program

Lavinia Marshall, Founder, Totally You. Totally You was designed to empower women. While on the show, Mrs. Marshall spoke about how societal norms often hold women back from reaching their potential.

Sunday Morning Magazine

August 7, 2016

7:20 a.m.

25:00 Minutes of a 60 Minute Program

Antwone Fisher, Director, Screenwriter, Author and Film Producer. Antwone Fisher was born in prison to a teenage mother. He became a ward of the state and was placed in foster care immediately. At the age of two, he was placed in a home where he would suffer twelve years of abuse at the hand of this foster family. He survived the cruelties of foster care and the brutalities of homelessness and set a course of healing after joining the United States Navy. Antwone's New York Times Best Selling memoir, Finding Fish, inspired the story of his incredible life's journey. The book was later adapted into the feature film, *Antwone Fisher* which starred two-time Oscar winner, Denzel Washington. He joined *Sunday Morning Magazine* to talk about his experience in Ohio's foster care system.

The following Public Service Announcements aired in support of the issue of **Parenting:**

o Anti-Bullying Campaign (Hubbard Radio)

Ran: July 1, 2016 through September 30, 2016

93 thirty seconds announcements

(Parenting cont.)

- o Ohio Association of Broadcasters
Ran: July 1, 2016 through September 30, 2016
56 thirty seconds announcements
- o The National Highway Safety Administration (Texting and Driving)
Ran: July 1, 2016 through September 30, 2016
106 thirty seconds announcements
- o Futures Without Violence (Domestic Violence)
Ran: July 1, 2016 through September 30, 2016
78 thirty seconds announcements
- o ProKids (Foster Care)
Ran: July 1, 2016 through August 31, 2016
131 thirty seconds announcements
- o Ohio Housing Finance Agency
Ran: July 1, 2016 through August 31, 2016
48 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Parenting:**

- o Adopt U.S. Kids (Foster and Adoptive Parent Recruitment)
Ran: August 14, 2016; September 4, 2016
2 sixty seconds announcements
- o The U.S. Department of Health and Human Services (Talk to Your Child About Sex)
Ran: July 31, 2016
1 sixty seconds announcement
- o Futures Without Violence (Domestic Violence Prevention)
Ran: August 14, 2016; September 4, 2016
2 thirty seconds announcements
- o Hubbard Interactive-Cincinnati (Anti-Bullying Campaign)
Ran: August 14, 2016; August 21, 2016; September 4, 2016; September 11, 2016;
September 25, 2016
5 thirty seconds announcements

ISSUE: EDUCATION

Sunday Morning Magazine

August 14, 2016

7:00 a.m.

24:00 Minutes of a 60 Minute Program

Susan Frankel, President and CEO, Crayons to Computers; Mac Cooley, Principal, Tichenor Middle School, Kentucky. While on-air, Mrs. Frankel explained that Crayons to Computers (C2C) was founded to provide teachers with essential school supplies to promote learning in the classroom. Mrs. Frankel says that Crayons to Computers provides these supplies to area public school teachers at no cost. Principal Cooley spoke about the impact Crayons to Computers has made with both teachers and students.

Sunday Morning Magazine

August 14, 2016

7:26 a.m.

10:00 Minutes of a 60 Minute Program

Dr. Bradley Jackson, Pediatrician, Premier Pediatric Group. For our back-to-school edition of the show, Dr. Jackson provided tips and information to help parents prepare their children medically for the return to the classroom.

Sunday Morning Magazine

August 14, 2016

7:38 a.m.

7:00 Minutes of a 60 Minute Program

Liz Zack, Parenting Expert, iVillage.com. Its two weeks and counting before the entire nation is back-to-school. Parents are stuffing new backpacks with school supplies, planning healthy snacks for lunchboxes, and buying new fall outfits. But a recent study revealed that 80% of moms worry about their child's ability to make friends this school year. Zack says academics at school are of chief concern, but the social aspect of school is also significant. While on the show, Zack discussed how parents can help their kids get ready to make new friends for the new school year. Zack suggests that parents take their child to the school's playground a few times to get them used to it and create positive memories. She also recommends that parents make sure their child arrives to both school and play dates promptly and well-rested. She offered proven tips and advice on how to handle things when your child is not making friends.

(Education cont.)

Sunday Morning Magazine

August 14, 2016

7:47 a.m.

13:00 Minutes of a 60 Minute Program

Rhonda Twitty, Educator, Cincinnati Public School District. Homework time can be extremely frustrating for many parents and their children. Just in time for back-to-school, Twitty joined *Sunday Morning Magazine* to talk about how parents can make the daily homework routine easier. Twitty also gave advice on how parents can get their children to concentrate during homework time. She also discussed the detriments of bribing your child to do their homework. In addition, she spoke about preventing homework distractions, how to deal with homework temper tantrums and how to talk to your child's teacher if you believe they are assigning too much homework.

Sunday Morning Magazine

September 18, 2016

7:00 a.m.

20:00 Minutes of a 60 Minute Program

Gamal Brown, Executive Director, Provost Academy Ohio. While on-air Gamal informed listeners that Provost Academy Ohio is a free online public school serving students in grades 6th through 12th. Brown addressed critics that believe online learning is not as impactful as traditional classroom learning and deprives students of crucial interaction with peers.

Sunday Morning Magazine

September 18, 2016

7:29 a.m.

7:00 Minutes of a 60 Minute Program

Rich Walburg, Cincinnati Chamber, Oktoberfest Zinzinnati. Mr. Walburg explained on-air that Oktoberfest Zinzinnati showcases the rich German heritage of Southwest Ohio, as well as tasty samples of German-style music and food. First held in 1976, the event has grown to be America's largest Oktoberfest with nearly 650,000 people attending each year.

The following Public Service Announcements aired in support of the issue of **Education:**

o Adopt A Class (Education/Mentorship)

Ran: July 1, 2016 through September 30, 2016

131 thirty seconds announcements

(Education cont.)

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Education:**

o Adopt A Class (Youth Mentoring Program)

Ran: July 3, 2016; August 14, 2016x2

3 thirty seconds announcements

o Teach.org (Educator Recruitment)

Ran: July 3, 2016; August 21, 2016

2 fifteen seconds announcements

o Teach.org (Educator Recruitment)

Ran: August 7, 2016

1 thirty seconds announcement

o Teach.org (Educator Recruitment)

Ran: August 14, 2016

1 sixty seconds announcement

o Think It Up (Education Reform)

Ran: August 7, 2016; August 28, 2016; September 18, 2016

3 fifteen seconds announcements

o The United Way (Tutor and Mentor Programs)

Ran: August 14, 2016

1 thirty seconds announcement

ISSUE: ALZHEIMER'S DISEASE

Sunday Morning Magazine

September 25, 2016

7:00 a.m.

13:00 Minutes of a 60 Minute Program

Dr. Heather Snyder, The Alzheimer's Association, Research Initiatives. As a show guest, Dr. Snyder spoke about the global impact of Alzheimer's. She also discussed the role heredity plays in the disease. In addition, Dr. Snyder spoke about promising research into the deadly disease. She also encouraged listeners to look into clinical trials to help advance Alzheimer's research.

Sunday Morning Magazine

September 25, 2016

7:14 a.m.

27:00 Minutes of a 60 Minute Program

Dan Gasby, Husband and Business Partner to renowned lifestyle maven, B. Smith & Author of the book, Before I Forget: Love, Hope, Help and Acceptance in Our Fight Against Alzheimer's. In 2013 restaurateur, magazine publisher and celebrity chef, B. Smith was diagnosed with Alzheimer's disease. Her husband, Dan Gasby is currently Smith's primary caregiver. Mr. Gasby, along with his wife, has penned a new book, Before I Forget which chronicles their battle with Alzheimer's disease. As a guest on *Sunday Morning Magazine*, Gasby explained that Alzheimer's disease is one of the most costly diseases in the United States. Gasby is extremely passionate about spreading the word about Alzheimer's disease to African-Americans—who are 2 to 3 times more likely to develop Alzheimer's.

Sunday Morning Magazine

September 25, 2016

7:41 a.m.

9:00 Minutes of a 60 Minute Program

Bern Nadette Stanis, Actress, Author, Poetic, Humanitarian and Activist. Bern Nadette Stanis is best known as the quick witted, sexy, savvy Thelma Evans, from the groundbreaking sitcom, *Good Times*. After her beloved mother was diagnosed with Alzheimer's disease the multi-talented actress became an activist to combat the devastating disease. Stanis joined *Sunday Morning Magazine* to discuss her career and her struggles as the primary caregiver for her ill mother. Today, Stanis is a National Spokesperson for the Alzheimer's Association. In the role she travels the country to speak directly with minorities groups to raise awareness of the deadly disease.

(Alzheimer's Disease cont.)

Sunday Morning Magazine

September 25, 2016

7:51 a.m.

9:00 Minutes of a 60 Minute Program

Ashley Campbell, Artist, Musician and Songwriter. Ashley Campbell is the daughter of country music legend, Glen Campbell. In 2011 Glen Campbell revealed that he has Alzheimer's disease. Ashley joined the show to talk about her father's Alzheimer's diagnosis. She spoke candidly about her dad's health. She explained that her dad is currently living in a special care facility, has lost much of his ability to communicate, loves to laugh and enjoys eating ice cream. Ashley shared her new song *Remembering*, which she wrote in tribute to her ailing dad.

The following Public Service Announcements aired in support of the issue of **Alzheimer's Association**:

o The Alzheimer's Association

Ran: July 1, 2016 through September 30, 2016

105 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Alzheimer's disease**:

o The Alzheimer's Association (Walk to End Alzheimer's—Ashley Campbell)

Ran: July 3, 2016; August 7, 2016; August 14, 2016; September 11, 2016;

September 18, 2016

5 thirty seconds announcements

o The Alzheimer's Association (Walk to End Alzheimer's—Buddy LaRosa)

Ran: August 14, 2016x2; August 28, 2016; September 4, 2016x2; September 11, 2016;

September 25, 2016

7 thirty seconds announcement

ISSUE: FORGIVENESS

Sunday Morning Magazine

August 21, 2016

7:00 a.m.

31:00 Minutes of a 60 Minute Program

Rev. Damon Lynch III, Pastor, New Prospect Baptist Church; Cymbria Hess, Family and Marriage Counselor. Rev. Lynch and Cymbria Hess discussed the spiritual aspects of forgiveness.

Sunday Morning Magazine

August 21, 2016

7:00 a.m.

31:00 Minutes of a 60 Minute Program

Mary Johnson and Oshea Israel. In 1993 16-year-old Oshea Israel murdered Mary Johnson's 20 year-old son, Laramiun Bird. Oshea Israel was convicted of the murder and was sentenced to 25 years in prison. Today, twenty years later, Mary Johnson has not only forgiven Oshea but lives next door to him. Mary now considers Oshea as her "spiritual son." They joined the show to talk about their remarkable journey to healing and forgiveness.

Sunday Morning Magazine

August 21, 2016

7:00 a.m.

31:00 Minutes of a 60 Minute Program

Dr. Robin Arthur, Chief of Psychology, The Linder Center of Hope. Dr. Arthur joined the show to explain how chronic bitterness, holding on to grudges and not forgiving others can impact ones overall health.

ISSUE: HEALTH

Sunday Morning Magazine

September 4, 2016

7:00 a.m.

19:00 Minutes of a 60 Minute Program

Brooke Griffin, Author, Skippy Suppers: 125 Lightened Up, Healthier Meals for Your Family. As a guest on *Sunday Morning Magazine*, Brooke Griffin explained she once seemed to have it all. She was a NFL Cheerleader and Fitness Universe Champion. But, after the birth of her first child, she struggled to lose 70 pounds. Her marriage surprisingly ended, and she fell into a deep depression. After rediscovering her faith amid a time of personal struggle, Brook worked to lose all the baby weight and started SkinnyMom.com to help other women dealing with similar issues. Now reaching over 6 million people each month, Brook gives readers “the skinny” on healthy living while empowering them to spend quality time with their families over healthy and delicious suppers. The book features tasty and waist-friendly meals for families, with recipes that are simple and lower in fat and calories.

Sunday Morning Magazine

September 4, 2016

7:48 a.m.

12:00 Minutes of a 60 Minute Program

Chip Graeter, Graeter’s Ice Cream; Tim Philpot, Graeter’s Ice Cream. Our guests joined the show to go over details about an exciting new partnership between Graeter’s Ice Cream and the cancer research organization, The Cure Starts Now. Chip explained that Graeter’s plans to donate proceeds from its bestselling ice cream flavor, Elena’s Blueberry Pie to the Cure Starts Now in pursuit of the revolutionary “homerun” approach to cure cancers by focusing on pediatric brain cancer.

Sunday Morning Magazine

September 18, 2016

7:37 a.m.

23:00 Minutes of a 60 Minute Program

Bob White, President of the Tri-State Brain Aneurysm Support Group. Bob, who survived a brain aneurysm over 20 years ago, joined *Sunday Morning Magazine* to share his amazing story. Mr. White expounded on-air about the statistics of brain aneurysm. He explained that 1 in 50 people in the U.S.A have an un-ruptured brain aneurysm and 40% of brain aneurysms are fatal. White also went over the known risk factors of brain aneurysms.

(Health cont.)

Sunday Morning Magazine

September 18, 2016

7:21 a.m.

7:00 Minutes of a 60 Minute Program

Zina Garrison, Tennis Olympic Gold Medalist and Contestant on *NBC's The Biggest Loser*. Zina joined the show to talk about weight loss and her experience on the highly-rated television program, *The Biggest Loser*. Zina, who is currently the tennis coach for top junior tennis player, Taylor Townsend explained how she helped her young protégé come to terms with her own body image issues.

Sunday Morning Magazine

August 28, 2016

7:49 a.m.

11:00 Minutes of a 60 Minute Program

Kim Vincent, Co-Chair, 2017 ReelAbilities Film Festival; Teddy Kremer, Cincinnati Reds Bat Boy and Adult Living with Down Syndrome. Kim joined the show to talk about an exciting new partnership between The Cincinnati Reds and ReelAbilities. She explained the September 3rd Reds baseball game against the St. Louis Cardinals will be dedicated as Baseball for All day at the ballpark with a portion of tickets sales benefitting ReelAbilities Cincinnati. Kim says pre-game festivities will feature local leaders living with varying disabilities. During the event, our in-studio guest, Teddy Kremer, an adult living with Down syndrome, will deliver the game ball. While on-air, Teddy spoke about being an advocate for those living with disabilities. Teddy recently released a new book detailing his life and career with the Cincinnati Reds.

The following Public Service Announcements aired in support of the issue of **Health:**

o The American Heart Association (Women and Heart Disease)

Ran: July 1, 2016 through September 30, 2016

91 thirty seconds announcements

o The American Red Cross

Ran: July 1, 2016 through September 30, 2016

47 thirty seconds announcements

o Pancreatic Cancer

Ran: September 1, 2016 through September 30, 2016

20 thirty seconds announcements

(Health cont.)

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Health**:

o Department of Health and Human Services (Women and Heart Disease)

Ran: July 3, 2016; September 4, 2016

2 sixty seconds announcements

o The Entertainment Industry Foundation (Childhood Hunger)

Ran: August 28, 2016; September 4, 2016

2 thirty seconds announcements

o The United Way (Play 60, Children and Physical Activity)

Ran: July 3, 2016; September 4, 2016

2 fifteen seconds announcements

ISSUE: FINANCE

Sunday Morning Magazine

July 10, 2016

7:00 a.m.

36:00 Minutes of a 60 Minute Program

Tiffany L. Adams, President & Certified Consultant, Cincinnati Etiquette & Leadership Institute, LLC. Mrs. Adams joined the show to talk about dining, business and international etiquette. Adams says that dining etiquette is becoming more important as companies are incorporating formal dining as part of the interview process. With the increased use of technology in the workplace, Mrs. Adams spoke about the standards of etiquette when it comes to emails and other technology-driven areas of business. She also explained the many cultural issues that can arise when professionals conduct business abroad with international clients.

Sunday Morning Magazine

September 4, 2016

7:22 a.m.

23:00 Minutes of a 60 Minute Program

Dr. Gary Chapman, Author, Now What? and Profit Sharing. Dr. Chapman is a best-selling author, an internationally-known speaker and marriage counselor who has counseled hundreds of couples during the past thirty years. Dr. Chapman joined *Sunday Morning Magazine* to talk about his two newest books. Now What? answers the question, how do we keep our marriage alive now that the children have arrived? While on the show he offered realistic advice on making marriage a priority, taking control of your schedules, taking control of your money, learning to effectively discipline your children, and discovering the key to intimacy. In the book Profit Sharing, Chapman provides guidelines for making money an asset in marriage. From the book, Chapman explained when to discuss money, how much money couples should save and how to make the most of the money you have to live a fulfilling life.

ISSUE: DRUG ADDICTION

Sunday Morning Magazine

July 10, 2016

7:36 a.m.

24:00 Minutes of a 60 Minute Program

Stephanie DeAndrea, Director of Outreach, Lumiere Healing Centers. While on the show Stephanie DeAndrea explained that Lumiere Healing Centers is a drug detox facility. She spoke about the host of programs Lumiere offers to help those struggling with drug addictions. DeAndrea says the detox team at Lumiere is comprised of physicians, psychiatrists, registered nurses, clinicians and other addiction professionals.

The following Public Service Announcements aired in support of the issue of **Drug Addiction:**

o Drug-Free Northern Kentucky (Heroin Epidemic)

Ran: July 1, 2016 through September 30, 2016

132 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Drug Addiction:**

o Drug-Free Northern Kentucky (Heroin Epidemic)

Ran: July 3, 2016; August 14, 2016; August 28, 2016; September 4, 2016;

September 11, 2016; September 25, 2016

6 thirty seconds announcements