

HUBBARD RADIO CINCINNATI, LLC.

ISSUES AND PROGRAMS REPORT

FOR

WYGY-FM

2<sup>nd</sup> Quarter, 2013

(April 1, 2013 through June 30, 2013)

Prepared by:

Rodney Lear  
Director, Public Affairs

ISSUES OF CONCERN TO CINCINNATI  
ADDRESSED IN RESPONSIVE PROGRAMMING  
THE  
SECOND QUARTER, 2013

1. **Race Relations:** We presented information to bring a better appreciation of the culture of those of a different race, heritage or socioeconomic background.
2. **Forgiveness:** We focused on the healing power of forgiveness. We also examined the link between forgiveness and ones overall health.
3. **Hunger:** Hunger is a reality for 1 in 6 Americans, including millions of children, seniors and working families. We presented information to raise awareness of this important issue.
4. **Mental Illness:** Bipolar disorder affects 5.7 million American adults—approximately 2.6 percent of the adult population per year. We examined the risk factors, diagnosis and treatment for the illness.
5. **Parenting:** We provided information to help parents improve their parenting skills and ultimately strengthen their bond with their children.
6. **Entrepreneurship:** We focused on owning and operating a small business and examined the impact small start-up businesses have on our local economy.
7. **Health:** We supplied information designed to help maintain a sound mind and body.
8. **Marriage Enrichment:** Research shows that fifty percent of all marriages will end in divorce. We provided information designed to strengthen the bond of marriage.
9. **Sexual Abuse:** We discussed the impact abuse has on youngsters and examined how these issues often follow victims into adulthood.
10. **Education:** We offered relevant guidelines and information to improve the standards of education for today's youth.
11. **Personal Growth:** We presented information to help listeners improve their lives—personally and professionally.

## PUBLIC AFFAIRS PROGRAMS

### WYGY PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. Sunday Morning Magazine

(Sundays 6:00 a.m. - 7:00 a.m.)

Locally produced show focusing on community events.

The show features interviews with local community leaders as well as national authors. The show is hosted by Rodney Lear.

Second Quarter 2013

(April 1, 2013 to June 30, 2013)

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: RACE RELATIONS**

**Sunday Morning Magazine**

May 5, 2013

7:00 a.m.

55:00 Minutes of a 60 Minute Program

Leo Calderon and Gloria Rodriguez-Milord, Advocates for Latino Inclusion. My guests are both advocates for the local Hispanic community. They joined *Sunday Morning Magazine* to promote diversity and to increase Latino awareness. While on the air, our guests spoke about the local Hispanic community, Latino culture and immigration reform. They discussed the many misconceptions that the community has about immigrants. Both guests explained why Cincinnati is so attractive to immigrants. Gloria spoke about the many difficulties she faced when she initially applied for citizenship in the United States.

**Sunday Morning Magazine**

June 30, 2013

7:00 a.m.

25:00 Minutes of a 60 Minute Program

Marilyn Singer, Author, Face Relations. Ms. Singer joined the show to talk about her book as well as racial diversity. Ms. Singer's book, Face Relations, is an anthology of eleven authors of varying racial backgrounds who tell their stories about what it means to be different in America. The publication demonstrates what is possible when prejudices are challenged. Proceeds from the sale of the book will benefit the Southern Poverty Law Center's Teaching Tolerance Project, a program that provides resources to teachers, principals, and parents to promote tolerance, education and racial acceptance through community initiatives.

(Race Relations cont.)

**Sunday Morning Magazine**

June 30, 2013

7:26 a.m.

24:00 Minutes of a 60 Minute Program

David Matthews, Author, Ace of Spades. Growing up as a bi-racial child, who could pass as either African American or white, Matthews says he knows first-hand how Americans can be racist. Matthews admits he slipped in and out of the black and white worlds, never really knowing who or what he was. Having a true identity crisis, Matthews says he swung from virulent white racist to pontificating black militant. As a guest on *Sunday Morning Magazine*, Matthews revealed how he was treated differently when he was perceived as a black man as opposed to a white man.

The following Public Service Announcements aired in support of the issue of **RACE RELATIONS:**

- o Housing Opportunities Made Equal  
Ran: April 1, 2013 through June 30, 2013  
27 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **RACE RELATIONS:**

- o The Hispanic Scholarship Fund  
Ran: May 5, 2013x2; June 30, 2013  
3 sixty seconds announcements

**ISSUE: FORGIVENESS**

**Sunday Morning Magazine**

April 7, 2013

7:00 a.m.

31:00 Minutes of a 60 Minute Program

Rev. Damon Lynch III, Pastor, New Prospect Baptist Church; Cymbria Hess, Family and Marriage Counselor. Rev. Lynch and Cymbria Hess discussed the spiritual aspects of forgiveness.

**Sunday Morning Magazine**

April 7, 2013

7:00 a.m.

31:00 Minutes of a 60 Minute Program

Mary Johnson and Oshea Israel. In 1993 16-year-old Oshea Israel murdered Mary Johnson's 20 year-old son, Laramiun Bird. Oshea Israel was convicted of the murder and was sentenced to 25 years in prison. Today, twenty years later, Mary Johnson has not only forgiven Oshea but lives next door to him. Mary now considers Oshea as her "spiritual son." They joined the show to talk about their remarkable journey to healing and forgiveness.

**Sunday Morning Magazine**

April 7, 2013

7:00 a.m.

31:00 Minutes of a 60 Minute Program

Dr. Robin Arthur, Chief of Psychology, The Linder Center of Hope. Dr. Arthur joined the show to explain how chronic bitterness, holding on to grudges and not forgiving others can impact ones overall health.

**ISSUE: HUNGER**

**Sunday Morning Magazine**

April 14, 2013

7:00 a.m.

10:00 Minutes of a 60 Minute Program

Eric Young, St. Vincent de Paul; Michael Hutmier, Papa John's Pizza. My guests say there are currently 300,000 people throughout our community who are food insecure, including 100,000 children. With so many of our neighbors who are unsure where their next meal will come from, St. Vincent de Paul has teamed up with Papa John's Pizza to help feed local struggling families. Mr. Hutmier says from April 15 through May 5<sup>th</sup>, when customers donate ten non-perishable food items at their local Papa John's location they will receive a coupon redeemable online for a large one-topping pizza. The donated food items will be given to St. Vincent de Paul and distributed to families in need.

The following Public Service Announcements aired in support of the issue of **HUNGER:**

o The FreeStore FoodBank (Power Packs)

Ran: April 1, 2013 through June 30, 2013

91 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **HUNGER:**

o Feeding America (Hunger Relief Initiative)

Ran: April 28, 2013; May 26, 2013; June 2, 2013; June 9, 2013; June 16, 2013; June 30, 2013

6 thirty seconds announcements

o The FreeStore FoodBank (Power Pack)

Ran: May 12, 2013; June 2, 2013

2 sixty seconds announcements

**ISSUE: MENTAL ILLNESS**

**Sunday Morning Magazine**

April 21, 2013

7:40 a.m.

5:00 Minutes of a 60 Minute Program

Dr. Eric Youngstrom; “Renee,” suffers with bipolar disorder. Dr. Youngstrom and “Renee” joined the show to talk about bipolar disorder. Dr. Youngstrom explained why the disorder is often misdiagnosed. Dr. Youngstrom also discussed the role heredity plays in the disease. “Renee” spoke about the affect bipolar disorder had on her and her family.

**Sunday Morning Magazine**

April 28, 2013

7:29 a.m.

12:00 Minutes of a 60 Minute Program

Carrie Fisher, Actress, Author and Film Maker. Carrie Fisher is best known for her role as Princess Leia in the iconic *Star Wars* trilogy. She is the daughter of actors Eddie Fisher and Debbie Reynolds. Her experiences with addiction and bipolar disorder and depression—and her willingness to speak honestly about them have made her a sought-after speaker and respected advocate for these communities. Ms. Fisher joined the show to talk about her career and her mental health and substance abuse issues.



**ISSUE: PARENTING**

**Sunday Morning Magazine**

April 28, 2013

7:13 a.m.

15:00 Minutes of a 60 Minute Program

Rev. Run, member of the iconic rap group, Run DMC, and star of the MTV reality Show, *Run's House*, and Author of, Take Back Your Family. Despite being a hip-hop icon, an ordained minister, and a reality TV star, Rev. Run's greatest accomplishment has been raising his six children—Vanessa, Angela, JoJo, Diggy, Russy, and Miley—with his wife Justine. Rev. Run joined *Sunday Morning Magazine* to talk about his new book, family and the importance of family values. In an age marked by shallow materialism and fragmented families, Rev. Run says that he and Justine wrote the book to celebrate the role of parents and share their secrets to raising a respectful and loving family that can enjoy the good times while surviving the hard ones.

**Sunday Morning Magazine**

May 12, 2013

7:16 a.m.

16:00 Minutes of a 60 Minute Program

Clarissa and Marjory Rentz. For our special Mother's Day edition of *Sunday Morning Magazine* we celebrated the extraordinary bond between mother and daughter. Clarissa (mom) and Marjory (Daughter) joined the show to talk about their special relationship. The ladies believe their relationship has evolved over the years, transitioning from Marjory's childhood to adulthood.

**Sunday Morning Magazine**

May 12, 2013

7:18 a.m.

19:00 Minutes of a 60 Minute Program

Elizabeth and Samantha. For our special Mother's Day edition of *Sunday Morning Magazine* we celebrated the extraordinary bond between mother and daughter. Elizabeth and her 30-year-old daughter, Samantha work together at Elizabeth's custom painting design company. The two women spoke about how their employer and employee relationship often affects their mother/daughter relationship.

(Parenting cont.)

**Sunday Morning Magazine**

May 12, 2013

7:39 a.m.

21:00 Minutes of a 60 Minute Program

Sandra, Kimberly and Kia Lear. For our special Mother's Day edition of *Sunday Morning Magazine* we celebrated the extraordinary bond between mother and daughter. We invited the mother, sister and niece of *Sunday Morning Magazine* host, Rodney Lear to the show. The three generations of Lear women spoke candidly about their close bond. The women admit they speak over the phone via three-way calling on a daily basis to stay in touch. They explained how they handle disagreements within the group. They also spoke about the challenges they face in their current stage of motherhood.

**Sunday Morning Magazine**

May 26, 2013

7:00 a.m.

21:00 Minutes of a 60 Minute Program

Dr. John T. Chirban, Author, What's Love Got to Do with It. Dr. Chirban believes the most important conversations parents will ever have with their children are about sex, and that those conversations are often the most difficult. In his newest book, Chirban provides guidelines on what to say, when to say it and offers troubleshooting tips on some tricky topics that could leave even the savviest of parents floundering. While on the air, Dr. Chirban discussed the importance of creating a family credo on sexuality, which lays the groundwork for open and respectful conversations about sex.

**Sunday Morning Magazine**

June 16, 2013

7:00 a.m.

28:00 Minutes of a 60 Minute Program

Mr. Wille C., Dr. Bradley and Derwin Jackson. In honor of Father's Day, we celebrated the bond between fathers and their sons. Mr. Willie C. Jackson was joined on-air by his two sons, Dr. Bradley Jackson and Derwin Jackson. The gentleman spoke eloquently about the rewards, pressures and challenges of fatherhood.

(Parenting cont.)

**Sunday Morning Magazine**

June 16, 2013

7:30 a.m.

30:00 Minutes of a 60 Minute Program

Mr. Buddy, Mike and Mark LaRosa. In honor of Father's Day, we celebrated the bond between fathers and their sons. Mr. Buddy LaRosa is the respected founder of one of Southern Ohio's most beloved restaurant chains, LaRosa's Pizza. As a father, Mr. LaRosa said it was important for him to teach his sons how to become successful businessmen. LaRosa's sons, Mike and Mark recalled stories of how their father influenced them both personally and professionally.

The following Public Service Announcements aired in support of the issue of **PARENTING:**

o The Blair Foundation (Foster Parent Recruitment)

Ran: June 11, 2013 through June 30, 2013

12 thirty seconds announcements

o Coalition for a Drug-Free Cincinnati

Ran: April 1, 2013 through June 30, 2013

108 thirty seconds announcements

o Partnership @ At a Drug-Free America

Ran: April 1, 2013 through June 30, 2013

108 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **PARENTING:**

o Adopt U.S. Kids (Adoption Recruitment)

Ran: April 7, 2013; April 28, 2013; June 2, 2013; June 16, 2013

4 fifteen seconds announcement

o Adopt U.S. Kids (Adoption Recruitment)

Ran: June 23, 2013

1 sixty seconds announcement

o The U.S. Department of Health and Human Services (Fatherhood Initiative)

Ran: April 28, 2013

1 thirty seconds announcement

o The U.S. Department of Health and Human Services (Talk to Kids About Sex)

Ran: May 26 2013

1 sixty seconds announcement

(Parenting cont.)

o The National Runaway Switchboard (Bullying)

Ran: April 7, 2013; April 28, 2013; June 9, 2013

3 fifteen seconds announcements

o The National Runaway Switchboard (Bullying)

Ran: May 5, 2013

1 thirty seconds announcement

o Stop Bullying.gov (Bullying)

Ran: April 14, 2013; May 26, 2013

2 thirty seconds announcements

o The National Highway Safety Administration (Texting While Driving)

Ran: June 9, 2013

1 thirty seconds announcement

o The National Highway Safety Administration (Texting While Driving)

Ran: June 23, 2013

1 fifteen seconds announcement

o The U.S. Forest Service (Nature/Family Time)

Ran: June 9, 2013

1 fifteen seconds announcement

o The Crime Preventions Coalition (Youth Gun Violence)

Ran: June 30, 2013

1 sixty seconds announcement

**ISSUE:            ENTREPRENEURSHIP**

**Sunday Morning Magazine**

April 14, 2013

7:11 a.m.

15:00 Minutes of a 60 Minute Program

Chris Gardner, Investment Broker and Author, Start Where You Are: Life Lessons in Getting from Where You Are to Where You Want to Be. The Pursuit of Happiness, the #1 New York Times bestselling book and hit movie starring Will Smith, made Chris Gardner a worldwide inspiration. Gardner, formerly a homeless single father, is currently the owner and CEO of an institutional investment firm. Mr. Gardener joined *Sunday Morning Magazine* to discuss today's economy. While on the show, he advised listeners to save money and put off long-term investments until the market turns around.

**Sunday Morning Magazine**

May 19, 2013

7:00 a.m.

38:00 Minutes of a 60 Minute Program

Kristin Kitchen, Owner, Six Acres Bed and Breakfast; Corey Ward, Co-Owner, Tom+Chee; Clifford Bailey, Founding President & CEO, TechSoft Systems, Inc. During this edition of *Sunday Morning Magazine* we focused on owning and operating a small business. We invited three successful entrepreneurs on the show to have a round table discussion on how to manage a profitable start-up business. Our panelist provided insight and advice on customer service, managing employees, accounting and book-keeping. The panelist also spoke at length about how they funded their businesses and how they prepared their formal business plan. In addition, they also discussed the amount of personal sacrifice, self-confidence and self-discipline it takes to manage and grow a small, start-up business.

(Entrepreneurship cont.)

**Sunday Morning Magazine**

May 19, 2013

7:40 a.m.

20:00 Minutes of a 60 Minute Program

Chelsea Koglmeir, The Brandery; Erika Patterson, Cintrifuse; Corey Drushal, Bad Girl Ventures, Inc. During this edition of *Sunday Morning Magazine* we focused on owning and operating a small business. Our panelist joined the show to talk about how their companies are working to provide untraditional funding for small businesses. According to Miss Koglmeir, The Brandery is a nonprofit that provides seed money to entrepreneurs, pairs them with local branding talent, and puts them through a twelve week business education course. Ms. Erika Patterson explained the goal of Cintrifuse is to rejuvenate entrepreneurship by nurturing small businesses. The initiative includes an investment fund of \$55 to \$100 million in venture capital with the goal of funding Cincinnati start-ups. Cintrifuse will act as an incubator that will be used to connect entrepreneurs, investors and advisors all over the region. Bad Girl Ventures is an educational and micro-finance organization dedicated to inspiring and supporting women entrepreneurs in all the key elements of their business. Corey Drushal, explained on air, that Bad Girl Ventures enables female entrepreneurs to build and sustain well managed, profitable businesses through guidance, education and access to capital.

The following Public Service Announcements aired in support of the issue of

**ENTREPRENEURSHIP:**

- o Kenzie's Closet (Volunteerism/Finance)

Ran: April 1, 2013 through June 30, 2013

144 thirty seconds announcements

- o The Ohio Association of Broadcasters (Ohio Housing Finance Authority)

Ran: April 1, 2013 through June 30, 2013

20 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine*

(Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **ENTREPRENEURSHIP:**

- o The American Institute of Certified Accountants (Financial Literacy)

Ran: April 14, 2013

1 thirty seconds announcement

- o The American Institute of Certified Accountants (Financial Literacy)

Ran: June 23, 2013

1 sixty seconds announcement

(Entrepreneurship cont.)

o HUDD/Housing and Urban Development Department (Foreclosure Prevention)

Ran: April 7, 2013

1 fifteen seconds announcement

o HUDD/Housing and Urban Development Department (Foreclosure Prevention)

Ran: April 21, 2013

1 thirty seconds announcement

o Making Homes Affordable (Foreclosure Prevention)

Ran: May 19, 2013

1 thirty seconds announcement

**ISSUE: HEALTH**

**Sunday Morning Magazine**

April 14, 2013

7:28 a.m.

10:00 Minutes of a 60 Minute Program

Joseph Pinnell, The American Heart Association's Heart Chase. Mr. Pinnell spoke on-air about the 2<sup>nd</sup> Annual Heart Chase sponsored by The American Heart Association. Pinnell, who describes Heart Chase as a combination of the television game shows *The Amazing Race* and *Minute-to-Win-It*, says Heart Chase is an innovative community event that provides a fun, new way to promote healthy living. Pinnell points to the fact that cardiovascular disease and stroke are our nation's #1 and #4 killers and much of these problems can be reduced or even eliminated with healthy living, exercise and healthy lifestyle habits. Pinnell believes Heart Chase offers a unique opportunity to introduce healthy activity and proper nutrition into the lives of those who live a sedentary lifestyle.

**Sunday Morning Magazine**

April 14, 2013

7:50 a.m.

10:00 Minutes of a 60 Minute Program

Jim McKale, Alzheimer's Association of Greater Cincinnati, ALZ Stars Team. An estimated 5.4 million Americans are currently living with Alzheimer's disease. 10 million baby boomers are expected to develop this fatal disease. Jim joined the show to explain how listeners, and the community at large, can united to raise money to combat Alzheimer's disease by signing up for the Flying Pig Marathon and joining the Alzheimer's Association's team, The ALZ Stars.

**Sunday Morning Magazine**

April 21, 2013

7:46 a.m.

14:00 Minutes of a 60 Minute Program

Andi O'Malley, LifeCenter Organ Donor Network. Mrs. O'Malley joined *Sunday Morning Magazine* to talk about organ and tissue donation. She discussed the need for donors here in the Cincinnati area. She also explained how a single donor can potentially save up to eight lives through organ donation and improve the lives of up to 50 people through tissue and eye donation. O'Malley also discussed Life Center's Green Chair Campaign. The goal of the campaign is to raise awareness about organ, eye and tissue donation throughout Ohio, and to add more names to the Ohio Donor Registry.

*(Health cont.)*



**Sunday Morning Magazine**

June 9, 2013

7:00 a.m.

16:00 Minutes of a 60 Minute Program

Meredith Reffner, Make A Wish Foundation; Elijah (7 years old), Cincinnati Walk for Wishes Honorary Wish Child; E'Lyse, Elijah's Mother. Our guests joined the show to talk about the 10<sup>TH</sup> Annual Cincinnati Walk for Wishes event. The Walk raises funds to help grant the wishes of ill children. Elijah, who suffers with Sickle-Cell Anemia and his mom, E'Lyse joined the show as well. E'lyse spoke of Elijah's struggle with the disease and how the Make A Wish Foundation recently granted Elijah's wish to visit Peter Pan at Walt Disney World in Florida. E'lyse explained the positive changes she saw in Elijah after his trip to the Magic Kingdom and credits Make A Wish for the favorable turnaround.

**Sunday Morning Magazine**

June 23, 2013

7:00 a.m.

7:00 Minutes of a 60 Minute Program

Cheryl Koopman, Founder, The Hyde Park Blast. Cheryl explained on-air that the Hyde Park Blast was founded as a way for the community to have fun, be active and raise money for a good cause—the fight against cancer. She says since 2001, more than \$300,000 has been donated to CancerFree Kids, the Leukemia & Lymphoma Society, the Cancer Support Community and The Cure Starts Now.

The following Public Service Announcements aired in support of the issue of **HEALTH:**

o The Alzheimer's Association of Greater Cincinnati

Ran: April 1, 2013 through June 30, 2013

91 thirty seconds announcements

o The Ohio Department of Health (Diabetic Eye Disease)

Ran: April 1, 2013 through June 30, 2013

24 thirty seconds announcements

o Planet Fitness (Breast Cancer)

Ran: April 1, 2013 through June 30, 2013

31 thirty seconds announcements

o Hyde Park Blast (Cancer Care)

Ran: April 1, 2013 through June 30, 2013

68 thirty seconds announcements

*(Health cont.)*

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **HEALTH:**

- o The Alzheimer's Association of Greater Cincinnati (Memories in the Making)  
Ran: April 14, 2013; April 21, 2013; April 28, 2013x2; May 12, 2013  
5 thirty seconds announcements
- o The Alzheimer's Association of Greater Cincinnati (On-line Coaching)  
Ran: May 26, 2013  
1 sixty seconds announcement
- o The U.S. Department of Health and Human Services (Women and Heart Attacks)  
Ran: April 14, 2013; April 28, 2013; May 19, 2013; May 26, 2013; June 16, 2013;  
June 30, 2013  
6 sixty seconds announcements
- o The American Heart Association (Go Red for Women)  
Ran: April 28, 2013  
1 thirty seconds announcement
- o The Department of Health and Human Services (Colon Cancer)  
Ran: April 14, 2013  
1 sixty seconds announcement
- o AARP (Care Giver Support)  
Ran: April 21, 2013  
1 thirty seconds announcement
- o The National Drowning Prevention Alliance (Water Safety)  
Ran: May 5, 2013  
1 sixty seconds announcement
- o The U.S. Department of Health and Human Services (Colon Cancer)  
Ran: June 2, 2013  
1 thirty seconds announcement

**ISSUE: MARRIAGE ENRICHMENT**

**Sunday Morning Magazine**

April 28, 2013

7:00 a.m.

10:00 Minutes of a 60 Minute Program

Dr. Phil McGraw, Talk Show Host and Author, Relationship Rescue and Strategies for Life. Dr. Phil McGraw joined *Sunday Morning Magazine* to talk about his books. He gave advice on how to rebuild relationships, families, and finances.

**Sunday Morning Magazine**

April 28, 2013

7:43 a.m.

17:00 Minutes of a 60 Minute Program

Tonya Lewis Lee, Activist and Author, Giant Steps to Change the world. Tonya, along with her husband, filmmaker, Spike Lee, recently wrote their third children's book. Tonya says the book pays tribute to those who took a step into a place where no one had ever stood. The book emphasizes the point that you don't always have to be the bravest or the strongest, you simply have to believe in something enough to overcome all odds, to conquer every obstacle and succeed. She also spoke about her working relationship with her husband.

**Sunday Morning Magazine**

June 23, 2013

7:08 a.m.

23:00 Minutes of a 60 Minute Program

Dr. Ronn Elmore, Marriage and Family Counselor, Author, An Outrageous Commitment: The 48 Vows of an Indestructible Marriage. As a guest on *Sunday Morning Magazine*, Dr. Ronn dispensed invaluable advice on how couples can develop, maintain and strengthen their marriage. Dr. Ronn spoke powerfully about common issues that many couples face including sex, money and infidelity.

*(Marriage Enrichment cont.)*

**Sunday Morning Magazine**

June 23, 2013

7:32 a.m.

28:00 Minutes of a 60 Minute Program

Rodney and Tawanda, Married eight years; Marie Hill, Marriage Counselor. Rodney and Tawanda have been married eight years. Tawanda admits that over the years she and her husband have struggled with communication issues in their marriage. Rodney says that time management problems have also put a strain on their relationship. Through couple's therapy, Rodney and Tawanda have overcome those issues. Marriage Counselor, Marie Hill joined the show during this segment to discuss many of the major issues that most couples face.

**ISSUE:       SEXUAL ABUSE**

**Sunday Morning Magazine**

April 14, 2013

7:39 a.m.

9:00 Minutes of a 60 Minute Program

Cheryl Burke, Two-time *Dancing with the Stars* Champion, Author, Dancing Lessons. In her book, Burke speaks candidly about her long struggle to transform self-doubt into self-confidence. She opens up in the book about her body image issues and her difficulties in dealing with the media spotlight. Burke also talked about being sexually abused by a family friend at the age of six.

**Sunday Morning Magazine**

May 26, 2013

7:24 a.m.

22:00 Minutes of a 60 Minute Program

Mike Lew, Author, Victims No Longer. Psychotherapist Mike Lew says his book is the first publication written specifically for male survivors of incest and other sexual abuse and trauma. According to Mr. Lew, Victims No Longer will help male survivors work through issues such as trust, intimacy and sexual confusion. Lew believes the book speaks to the pain, needs, fears, and hopes of the adult male survivor.

**ISSUE: EDUCATION**

**Sunday Morning Magazine**

June 2, 2013

7:00 a.m.

25:00 Minutes of a 60 Minute Program

Rhonda Twitty, Teacher, Cincinnati Public Schools; Dana Clolinger, Vice President School Partnerships, Sylvan Learning Center. For this edition of the show, we focused on summer learning loss. Experts say that children often lose the academic skills they acquire during the school year over summer vacation. My guests joined the show to give listening parents several useful tips on how to prevent summer learning loss in their children.

**Sunday Morning Magazine**

June 2, 2013

7:26 a.m.

17:00 Minutes of a 60 Minute Program

Lisa Soper and Kate Toebbe, Planning Committee, Summer Reading Program, The Public Library of Cincinnati and Hamilton county. For this edition of the show, we focused on summer learning loss. Experts say that children often lose the academic skills they acquire during the school year over summer vacation. Ms. Soper and Ms. Toebbe joined the show to talk about the Public Library's Summer Reading Program. The program is designed to stimulate children and promote literacy through the summer months. Our guests explained how the summer reading program works. They spoke about the many activities and programs being held throughout the summer in conjunction with the Summer Reading Program. They also discussed the many prizes and incentives offered to children that participate in the program. In addition, my guests gave listeners a list of recommended books for summer reading for preschoolers, kids, teens and adults.

**Sunday Morning Magazine**

June 2, 2013

7:48 a.m.

12:00 Minutes of a 60 Minute Program

Cullen Jones, Olympic Gold Medalist. According to figures from the USA Swimming Foundation, nearly 70% of Black children do not know how to swim, with Hispanic children trailing closely behind at 68%. The foundation has teamed up with Olympic gold medalist, Cullen Jones for its Make A Splash initiative to help more minority children learn to swim. Cullen, who is only the second African-American to win an Olympic Gold medal in swimming, joined *Sunday Morning Magazine* from his training facility in North Carolina to explain why he decided to team up with the USA Swimming Foundation for the program.

*(Education cont.)*

**Sunday Morning Magazine**

June 9, 2013

7:17 a.m.

18:00 Minutes of a 60 Minute Program

Sharon G. Flake, Youth Adult Fiction Novelist, Bang! Ms. Flake is known for her honest depiction of gritty urban life and racism in her books. Her latest novel, Bang! Explores teen gun violence. Ms. Flake hopes that young people will read, Bang! and become empowered to stop the gun violence in America's inner cities. She believes the most powerful weapon in combating youth gun violence is a book—not a gun.

**Sunday Morning Magazine**

May 26, 2013

7:50 a.m.

10:00 Minutes of a 60 Minute Program

Anne Poppe, Chair, Summerfair 2013. Summerfair will feature more than 300 fine artists and craftspeople from around the country as well regional performers and a variety of gourmet foods. Mrs. Poppe explained that the event drew record-breaking crowds last year. She says that Summerfair has grown into one of the oldest continuous art fairs. Artists exhibit their art at the fair in categories such as photography, painting, wood, ceramics, fibers, leather and jewelry. Anne also spoke about The Little Black Dress party, which is a fundraiser held to benefit Summerfair.

**Sunday Morning Magazine**

June 30, 2013

7:54 a.m.

4:00 Minutes of a 60 Minute Program

To celebrate Independence Day, we took to the streets of Downtown Cincinnati to talk to citizens about the significance of the 4<sup>th</sup> of July in our Nation's history.

The following Public Service Announcements aired in support of the issue of **EDUCATION:**

o National Highway Traffic Administration (Texting While Driving)

Ran: April 1, 2013 through June 30, 2013

80 thirty seconds announcements

o The Ohio Association of Broadcasters (Every Citizen Online—Computer Literacy)

Ran: April 1, 2013 through June 30, 2013

65 thirty seconds announcements

*(Education cont.)*

o The Ohio Association of Broadcasters (Ohio Army National Guard)  
Ran: April 1, 2013 through June 30, 2013  
60 thirty seconds announcements

o Adopt A Class  
Ran: April 1, 2013 through June 30, 2013  
78 thirty seconds announcements

o The National Association of Broadcasters (We Are Broadcasters)  
Ran: April 1, 2013 through June 30, 2013  
90 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **EDUCATION:**

o Wanna Play (Music Education)  
Ran: April 21, 2013; May 19, 2013; June 9, 2013  
3 fifteen seconds announcements

o The National Association for Music Education  
Ran: June 2, 2013  
2 sixty seconds announcement

o Reading is Fundamental (Literacy)  
Ran: June 2, 2013  
1 sixty seconds announcement

o Adopt-A-Class  
Ran: April 28, 2013; May 5, 2013; May 12, 2013; June 30, 2013  
4 thirty seconds announcements

o The United Way (Mentor/Tutor Program)  
Ran: May 12, 2013; May 26, 2013; June 2, 2013  
3 sixty seconds announcements

o The United Way (Volunteering)  
Ran: May 12, 2013  
1 thirty seconds announcement

o U.S Army (Dropout Prevention)  
Ran: June 30, 2013  
1 sixty seconds announcement



**ISSUE:           PERSONAL GROWTH**

**Sunday Morning Magazine**

June 9, 2013

7:36 a.m.

13:00 Minutes of a 60 Minute Program

Jay McGraw, Author, Life Strategies for Teens. Jay is the son of Phil McGraw. Jay is following closely in his dad's footsteps. He recently wrote a new book to help teens improve their quality of life.

**Sunday Morning Magazine**

June 9, 2013

7:50 a.m.

10:00 Minutes of a 60 Minute Program

Iyanla Vanzant, Author and Motivational Speaker. Via telephone, Iyanla Vanzant joined the program to impart her wisdom to our listeners. Vanzant, who was an abused teenage mother, found the strength to leave her violent marriage to return to school to receive a law degree. Vanzant is the author of nine inspirational books. Currently, Vanzant is acting as a life coach on her own show, *Iyanla Fix My Life* which airs on OWN—The Oprah Winfrey Network.

**Sunday Morning Magazine**

April 21, 2013

7:00 a.m.

38:00 Minutes of a 60 Minute Program

Lawrence Hawkins III (37), Founding Partner, Hawkins and Ludwig; Dr. Ellen Air (35), Neurosurgeon, Mayfield Clinic; Ben Fry (23), Founder, Fry Holdings; Yvette Simpson (34), Council Member, City of Cincinnati. For this show, we hosted a round table discussion with four young adults who are blazing trails here in Cincinnati. Our panelists spoke about how they achieved success at a young age. They talked about their role models, personal motivation, age discrimination, self-imposed and outside pressures, finding life balance and what they hope to accomplish by the time they turn 50 years old.

