

HUBBARD RADIO CINCINNATI, LLC.

ISSUES AND PROGRAMS REPORT

FOR

WYGY

3<sup>rd</sup> Quarter, 2017

(July 1, 2017 through September 30, 2017)

Prepared by:

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**ISSUES OF CONCERN TO CINCINNATI  
ADDRESSED IN RESPONSIVE PROGRAMMING  
THE  
Third QUARTER, 2017**

1. **Health:** We supplied information designed to help maintain a sound mind and body.
2. **Youth:** We explored crucial issues that today's youth encounter on a daily basis.
3. **Literacy:** Educators nationwide maintain that the country is facing a literacy crisis. We spoke to authors and experts who presented information to engage young people in reading.
4. **Obesity:** According to the National Center for Health, more than one-third of U.S. adults are obese. Approximately 300,000 deaths per year are attributable to obesity. During this special edition of *Sunday Morning Magazine*, we focused on obesity and weight management.
5. **Education:** We offered relevant guidelines and information to improve the standards of education for today's youth.
6. **Parenting:** We provided information to help parents improve their parenting skills and ultimately strengthen their bond with their children.
7. **Military Veterans:** We offered information to both assist and honor those who have served in the United States Military.
8. **Finances:** We provided information to help families improve their finances.
9. **Race Relations:** We presented information to bring a better appreciation of the culture of those of a different race, heritage or socioeconomic background.
10. **Second Chance in Life:** We celebrated those that had the courage to triumph over their adversities to find positivity in the next chapter of their lives.
11. **Animal Welfare:** We provided information and resources to aid in the care and health of endangered and stray animals.

## PUBLIC AFFAIRS PROGRAMS

### WYGY PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. Sunday Morning Magazine

(Sundays 7:00 a.m. - 8:00 a.m.)

Locally produced show focusing on community events.

The show features interviews with local community leaders as well as national authors. The show is hosted by Rodney Lear.

Third Quarter 2017

(July 1, 2017 to September 30, 2017)

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: HEALTH**

**Sunday Morning Magazine**

July 2, 2017

7:00 a.m.

13:00 Minutes of a 60 Minute Program

Ken Griffey Sr., Baseball Legend, Former Big Red Machine Outfielder. During his time on-air, Mr. Griffey spoke about his battle with prostate cancer. Griffey revealed that he had four uncles who all lost their lives to the disease. The senior Griffey has teamed up with his Baseball Hall of Fame winning son, Griffey Jr. to raise awareness about advanced prostate cancer through the Men Who Speak Up campaign.

**Sunday Morning Magazine**

July 30, 2017

7:00 a.m.

15:00 Minutes of a 60 Minute Program

Suzanne Somers, Actress and Author, Breakthrough: Eight Steps to Wellness. For her latest book, Suzanne Somers interviewed top doctors in the field of anti-aging medicine to uncover enlightening life-saving information. As a guest on *Sunday Morning Magazine*, Ms. Somers discussed her new book. She maintains that the publication provides information on how to improve memory, detect diabetes early, preserve eyesight, and restore hearing.

**Sunday Morning Magazine**

July 30, 2017

7:25 a.m.

15:00 Minutes of a 60 Minute Program

Bern Nadette Stanis, Actress, Author, Poetic, Humanitarian and Activist. Bern Nadette Stanis is best known as the quick witted, sexy, savvy Thelma Evans, from the groundbreaking sitcom, *Good Times*. After her beloved mother was diagnosed with Alzheimer's disease, the multi-talented actress became an activist to combat the devastating disease. Stanis joined *Sunday Morning Magazine* to discuss her career and her struggles as the primary caregiver for her ill mother. Today, Stanis is a National Spokesperson for the Alzheimer's Association. In the role, she travels the country to speak directly with minorities groups to raise awareness of the deadly disease.

*(Health cont.)*

**Sunday Morning Magazine**

August 20, 2017  
7:00 a.m.  
19:00 Minutes of a 60 Minute Program

Dr. Umara Raza, Assistant Professor at University of Cincinnati College of Medicine (Cardiologist) and Dr. Anthereca Lane, The Christ Hospital (OB/GYN). We examined total health, focusing on children, men and women's health. During this segment dedicated to women's health, two female physicians discussed medical issues women face. Our panelists spoke at length about heart disease in women, breast cancer, infertility and menopause. In addition, the physicians also went over important guidelines for health screenings for women.

**Sunday Morning Magazine**

August 20, 2017  
7:19 a.m.  
23:00 Minutes of a 60 Minute Program

Dr. Abhinav Sidana, A Clinical Instructor in the Urology Division in the Department of Surgery at the UC College of Medicine (Urologist) and Dr. Gerry Tolbert, The Christ Hospital (Family Physician). For this show, we devoted time to focus on overall health. We divided the show in three segment—children, men and women's health. During this segment, we hosted a roundtable discussion consisting of a panel of two leading male physicians about medical issues men face. The guests discussed why it is so difficult to get men to go to the doctor. Our panelists also spoke at length about heart disease, diabetes, prostate cancer, testicular cancer and the implications of low testosterone levels in men.

**Sunday Morning Magazine**

August 20, 2017  
7:19 a.m.  
23:00 Minutes of a 60 Minute Program

Dr. Bradley Jackson, Premier Pediatrics (Pediatrician) and Dr. Emanuel Chandler, Assistant Professor of Pediatrics, Associated Medical Director, Teen Health Center Division of Adolescent and Transition Medicine (Pediatrician). During this special edition of the show, we centered on Health. We present information and expert advice on children, men and women's health. During this particular segment, we focused on children and teen health issues. Dr. Jackson and Dr. Chandler discussed the most crucial health concerns for infants and toddler. The doctors addressed childhood obesity, HPV vaccinations, teen suicide, teen depression and sexual identity.

*(Health cont.)*

**Sunday Morning Magazine**

September 10, 2017  
7:27 a.m.

21:00 Minutes of a 60 Minute Program

Christine Hyung-Oak Lee, Author, Tell Me Everything You Don't Remember: The Stroke That Changed My Life. As a guest on the show, Christine Hyung-Oak Lee spoke about her new book. Christine explained on-air that at the age of 33, she suffered a left thalamic stroke. "I finally saw the years of my stroke laden with meaning when my husband had an affair and left me with a newborn daughter. I relied heavily on the lessons I learned from the stroke to get myself through that crisis," says Hyung-Oak Lee.

**Sunday Morning Magazine**

September 17, 2017

7:22 a.m.

27:00 Minutes of a 60 Minute Program

Dan Gasby, Husband and Business Partner to renown lifestyle maven, B. Smith & Author of the book, Before I Forget: Love, Hope, Help and Acceptance in Our Fight Against Alzheimer's. In 2013 restaurateur, magazine publisher and celebrity chef, B. Smith was diagnosed with Alzheimer's disease. Her husband, Dan Gasby is currently Smith's primary caregiver. Mr. Gasby, along with his wife, have penned a new book, Before I Forget that chronicles their battle with Alzheimer's disease. As a guest on *Sunday Morning Magazine*, Gasby explained that Alzheimer's disease is one of the most costly diseases in the United States. Gasby is extremely passionate about spreading the word about Alzheimer's disease to African-Americans—who are 2 to 3 times more likely to develop Alzheimer's.

**Sunday Morning Magazine**

September 17, 2017

7:50 a.m.

10:00 Minutes of a 60 Minute Program

Dr. Scott Sayre, Advance Dentistry. While on-air, Dr. Sayre explained that his practice would offer free dental care to individuals in need, who would otherwise go without, during an effort he is spearheading called Cincy Care to Share. Dr. Sayre's office will be offering one free cleaning, filling or extraction to adults 18 and older. Sayre says Cincy Care to Share offers a unique opportunity for his staff to give back to the community.

The following Public Service Announcements aired in support of the issue of **Health:**

o The Alzheimer's Association of Greater Cincinnati

Ran: July 1, 2017 through September 30, 2017

106 thirty seconds announcements

o The American Heart Association

Ran: July 1, 2017 through September 30, 2017  
92 thirty seconds announcements

o Angels on Track (The Ohio Association of Broadcasters)

Ran: July 1, 2017 through September 30, 2017  
24 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of ***Health:***

o Meals on Wheels

Ran: July 2, 2017  
1 thirty seconds announcement

o Meals on Wheels

Ran: September 24, 2017  
1 fifteen seconds announcement

o The U.S. Department of Health & Human Services (Women and Heart Attack Symptoms)

Ran: August 6, 2017  
1 sixty seconds announcement

o The Alzheimer's Association (Walk to End Alzheimer's)

Ran: August 27, 2017x3; September 10, 2017  
4 thirty seconds announcements

**ISSUE:        YOUTH**

**Sunday Morning Magazine**

August 13, 2017

7:00 a.m.

60:00 Minutes of a 60 Minute Program

Isaac, Emily, Devin and Ana Maria. Isaac will be heading off to his first year of college in the next few weeks. Emily, Devin and Ana Maria are looking forward to their senior year of High School later this month. Many people believe that teens today face more challenges than any other generation. What do teens think about sex? Who are their role models? Why is it so hard to be a teenager today? And what do teens really want from their parents? These are some of the questions we asked our teen panel during our special Teen Roundtable edition of *Sunday Morning Magazine*. The panel was comprised of four teens from four very diverse backgrounds. During our hour-long discussion, our teen panel members discuss issues that teens face from teen suicide to teen pregnancy, bullying and body image.

**Sunday Morning Magazine**

September 3, 2017

7:16 a.m.

20:00 Minutes of a 60 Minute Program

Carolyn R. Smith, PHD, Registered Nurse, Assistant Professor and Nursing Researcher, University of Cincinnati College of Nursing. Carolyn R. Smith joined *Sunday Morning Magazine* to discuss the findings of her most recent research study that examines Teen Dating Violence. On-air, Mrs. Smith explained that as a teen she was involved in an abusive relationship. Smith maintains that experience motivated her to study violence against women of all ages. Our on-air conversation focused on teen dating violence, signs of an unhealthy relationship, aspects of a healthy dating relationship, and the impact teen dating violence has on subsequent romantic relationships. She also mentioned findings of her current research study, which focuses on teens who come from a household where intimate partner violence took place between their parent and their partner. She says kids who witness intimate partner violence are also more likely to engage in negative behaviors including, but not limited to, being in a violent relationship themselves.

**Sunday Morning Magazine**

September 17, 2017

7:15 a.m.

7:00 Minutes of a 60 Minute Program

Jay McGraw, Author, *Life Strategies for Teens*. Jay is the son of Phil McGraw. Jay is following closely in his dad's footsteps. He recently wrote a book to help teens improve their quality of life.



The following Public Service Announcements aired in support of the issue of **Youth:**

o Futures Without Violence (Youth Domestic Violence Prevention Program)

Ran: July 1, 2017 through September 30, 2017

77 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Youth:**

o Futures Without Violence (Domestic Violence Prevent)

Ran: August 27, 2017; September 17, 2017

2 thirty seconds announcements

**ISSUE: LITERACY**

**Sunday Morning Magazine**

July 16, 2017

7:00 a.m.

14:00 Minutes of a 60 Minute Program

Adam F. Watkins, Author and Illustrator, Raybot and Weebot. For this edition of the show, which focused on illiteracy, we put together our 4th Annual *Sunday Morning Magazine* Recommended Summer Reading List. One of the books we selected in our Picture Book category was Raybot and Weebot by local author and illustrator, Adam F. Watkins. During his time on-air, Watkins spoke about his adorable new book. He also explained why picture books are so essential to early childhood literacy.

**Sunday Morning Magazine**

July 16, 2017

7:14 a.m.

18:00 Minutes of a 60 Minute Program

Shannon Hale, Author, Real Friends. For this show, in an effort to promote literacy, we were proud to announce our picks for our 4th Annual *Sunday Morning Magazine* Recommended Summer Reading List. One of the books we selected in our Middle School category was Real Friends by Shannon Hale. Mrs. Hale is a New York Time best-selling and a Newberry Honor winning author. She joined the show to talk about her latest book. The graphic novel tells of Hale's true-life childhood and addresses the powerful and timely topic of bullying. While on-air Hale revealed that due to the bullying she faced at the age of ten years-old, she contemplated suicide. Additionally, Hale explained why summer is such a perfect time for youngsters to connect with books.

**Sunday Morning Magazine**

July 16, 2017

7:32 a.m.

15:00 Minutes of a 60 Minute Program

Tamara Bundy, Author, Walking With Miss Millie. For this edition of the show, which focused on illiteracy, we revealed our 4th Annual *Sunday Morning Magazine* Recommended Summer Reading List. One of the books that we selected in our Middle School category was Walking with Miss Millie by first-time author Tamara Bundy. While on the show, Mrs. Bundy explained that she is an educator who teaches 12th grade English here in the Cincinnati area. Bundy, whose book examines racism, race relations, disabilities, aging, dementia and absentee parents, explained on-air why these are such important issues for middle school students to read and learn about. As an educator, Mrs. Bundy gave parents useful tips to get their reluctant readers interested in books.

*(Literacy cont.)*

**Sunday Morning Magazine**

July 16, 2017

7:47 a.m.

13:00 Minutes of a 60 Minute Program

Carol Weston, Author, Speed of Life. For this edition of the show, we focused on literacy and proudly presented our 4<sup>th</sup> Annual *Sunday Morning Magazine* Recommended Summer Reading List. One of the books that we selected in our Young Adult category was Speed of Life by Carol Weston. Mrs. Weston, who has been the Dear Carol advice columnist at *Girl's Life Magazine* since 1994, joined the show to talk about her new Young Adult novel. Weston says much of the sorrow of the main character derives from her personal experience of losing a parent as a young child. She also discussed on-air why she felt it was important to explore the complications of blended families on the pages of her newest novel. Weston, whose parents were journalists, spoke about why parents are so crucial in fostering a love of reading in their own children.

**Sunday Morning Magazine**

August 6, 2017

7:40 a.m.

20:00 Minutes of a 60 Minute Program

Kwame Alexander, Author, Solo. Kwame Alexander is a poet, educator, and *New York Times* bestselling author of 24 books including *The Crossover*, which received the 2015 John Newbery Medal for the Most Distinguished Contribution to American literature for Children and the Coretta Scott King Author Award Honor. Mr. Alexander joined *Sunday Morning Magazine* to talk about his latest novel entitled, Solo. In addition, Kwame discussed his role as co-founder of The Literacy Empowerment Action Project (LEAP). LEAP is a multi-phase literacy, school improvement and youth empowerment initiative supporting children in the Konko Village located in the eastern region of Ghana.

**ISSUE: OBESITY**

**Sunday Morning Magazine**

July 2, 2017

7:26 a.m.

7:00 Minutes of a 60 Minute Program

Zina Garrison, Tennis Olympic Gold Medalist and Contestant on *NBC's The Biggest Loser*. Zina Garrison joined the show to talk about weight loss and her experience on the highly rated television program, *The Biggest Loser*. Garrison, who is currently coaching top junior tennis player, Taylor Townsend, explained how she helped her young protégé come to terms with her own body image issues.

**Sunday Morning Magazine**

September 24, 2017

7:00 a.m.

14:00 Minutes of a 60 Minute Program

Dr. Angela Fitch, Medical Director of Medical Weight Management, UC Health Weight Loss Center. According to the National Center for Health, more than one-third of American adults are obese. For this edition of *Sunday Morning Magazine*, we focused on obesity and weight management. As an expert guest, Dr. Angela Fitch explained the difference between being overweight and obese. Dr. Fitch also discussed the overall health implications of obesity. Additionally, Dr. Fitch spoke about the effectiveness and safety of over-the-counter diet pills.

**Sunday Morning Magazine**

September 24, 2017

7:14 a.m.

12:00 Minutes of a 60 Minute Program

Dr. Robert Siegel, Medical Director, Center for Better Health and Nutrition, Cincinnati's Children's Hospital. During this special edition of *Sunday Morning Magazine*, we examined obesity. Dr. Robert Siegel joined the show to discuss childhood obesity. He spoke about some of the major factors that have led to high obesity rates among today's youth. Dr. Siegel also spoke about the clinical and school-based obesity intervention programs and services offered to overweight children and their families through Children's Hospital.

(Obesity cont.)

**Sunday Morning Magazine**

September 24, 2017

7:26 a.m.

9:00 Minutes of a 60 Minute Program

Dr. Anthereca Lane, OB/GYN, The Christ Hospital. For this special edition of the show, we focused on obesity. Dr. Lane explained how obesity influences a woman's fertility. She also says prenatal care differs in obese pregnant women. Additionally, Dr. Lane described how the health of a baby born to an obese woman could be affected. She said research shows that babies born to obese moms have an increased risk of congenital anomalies such as neural tube defects and cardiovascular anomalies. Obese women are 40% more likely to experience stillbirth compared to non-obese pregnant patients. She also, went over weight gain recommendations for overweight and obese women during pregnancy.

**Sunday Morning Magazine**

September 24, 2017

7:35 a.m.

10:00 Minutes of a 60 Minute Program

Ryan K. During this edition of *Sunday Morning Magazine*, we examined obesity. Ryan says he has battled with his weight since we was a child. After his weight reached nearly 500 pounds and began to affect his job performance, Ryan decided he needed to make a change. Ryan turned to the non-surgical weight loss program at UC Health. While on-air, Ryan spoke about this weight loss journey. To date, Ryan has lost 196 pounds.

**Sunday Morning Magazine**

September 24, 2017

7:45 a.m.

15:00 Minutes of a 60 Minute Program

Chris Powell, Celebrity Fitness Trainer and former host of *ABC's Extreme Weight Loss*. During this edition of the show, we focused on obesity. Chris Powell, best known for his role as trainer and host of *ABC's Extreme Weight Loss*, joined *Sunday Morning Magazine*. Chris gave advice to overweight listeners.

**ISSUE:            EDUCATION**

**Sunday Morning Magazine**

July 2, 2017

7:14 a.m.  
6:00 Minutes of a 60 Minute Program

Michael Johnson, Defensive End, The Cincinnati Bengals. In June, Michael established the MJ93 Fund. The fund provides resources to assist underprivileged children to enrich their lives through education and athletics. Michael explained that through the fund, he provides a mentoring and tutoring program to high school athletes. The goal of the MJ93 Fund is to help students develop communication and social skills, develop positive self-esteem and to encourage them to foster a love of education.

**Sunday Morning Magazine**

July 2, 2017

7:20 a.m.

5:00 Minutes of a 60 Minute Program

Marvin Lewis, Head Coach, NFL's Cincinnati Bengals. Coach Lewis joined *Sunday Morning Magazine* to talk about the Marvin Lewis Community Fund. The fund has collaborated with several regional non-profit organizations and has helped touch the lives of over 200,000 individuals. This year, the Marvin Lewis Community Fund will award over \$20,000 in scholarships to local students. In addition, Coach Lewis explained why he believes it is important for him to give back to the local community.

**Sunday Morning Magazine**

July 30, 2017

7:43 a.m.

17:00 Minutes of a 60 Minute Program

Henry Winkler, Actor, Director and New York Times Best-selling Author, Here's Hank, Fake Snakes and Weird Wizards. During this edition of the show, we focused on children and learning disabilities. Henry Winkler is best known for his role as the ultra-cool Arthur Fonzarelli on the hit TV series *Happy Days*. While on *Sunday Morning Magazine*, Winkler revealed that he grew up with a learning disability, but was not diagnosed until he was 31-years-old. He explained that he turned his childhood experiences of living with a learning disability into a fun-loving character in the New York Times Best-Selling series, *Hank Zipzer*. During his time on-air, Winkler gave advice to listeners raising children with dyslexia and other learning disabilities.

*(Education cont.)*

**Sunday Morning Magazine**

August 27, 2017

7:00 a.m.

24:00 Minutes of a 60 Minute Program

Susan Frankel, President and CEO, Crayons to Computers; Mac Cooley, Principal, Tichenor Middle School, Kentucky. While on-air, Mrs. Frankel explained that Crayons to Computers (C2C) was founded to provide teachers with essential school supplies to promote learning in the classroom. Mrs. Frankel says that Crayons to Computers provides these supplies to area public school teachers at no cost. Principal Cooley spoke about the impact Crayons to Computers has made with both teachers and students.

**Sunday Morning Magazine**

August 27, 2017

7:26 a.m.

10:00 Minutes of a 60 Minute Program

Dr. Bradley Jackson, Pediatrician, Premier Pediatric Group. For our back-to-school edition of the show, Dr. Jackson provided tips and information to help parents prepare their children medically for their return to the classroom.

**Sunday Morning Magazine**

August 27, 2017

7:38 a.m.

7:00 Minutes of a 60 Minute Program

Liz Zack, Parenting Expert, iVillage.com. Its two weeks and counting before the entire nation is back-to-school. Parents are stuffing new backpacks with school supplies, planning healthy snacks for lunchboxes, and buying new fall outfits. However, a recent study revealed that 80% of moms worry about their child's ability to make friends this school year. Zack says academics at school are of chief concern, but the social aspect of school is also significant. While on the show, Zack discussed how parents could help their kids get ready to make new friends for the new school year. Zack suggests that parents take their child to the school's playground a few times to get them used to it and create positive memories. She also recommends that parents make sure their child arrives to both school and play dates promptly and well rested. She offered proven tips and advice on how to handle things when your child is not making friends.

*(Education cont.)*

**Sunday Morning Magazine**

August 27, 2017

7:47 a.m.

13:00 Minutes of a 60 Minute Program

Rhonda Twitty, Educator, Cincinnati Public School District. Homework time can be extremely frustrating for many parents and their children. Just in time for back-to-school, Twitty joined *Sunday Morning Magazine* to talk about how parents can make the daily homework routine easier. Twitty also gave advice on how parents can get their children to concentrate during homework time. She also discussed the detriments of bribing your child to do their homework. In addition, she spoke about how to prevent homework distractions and how to deal with homework temper tantrums.

**Sunday Morning Magazine**

July 9, 2017

7:18 a.m.

12:00 Minutes of a 60 Minute Program

Major Larry Ashcraft, The Salvation Army; Jim Scott, Chair, The Salvation Army's Love Your Neighbor campaign. As guests on *Sunday Morning Magazine*, Major Ashcraft and Jim Scott spoke at length about the Salvation Army's summer fund and awareness raising campaign. The Major says many are generous with their time and money during the holiday season, but those in need require help all year long. He says the Love Your Neighbor campaign offers an opportunity for those in our community to give during this crucial time of the year. In addition, Major Ashcraft and Mr. Scott spoke about the Salvation Army's Summer Youth and Senior Services programs.

The following Public Service Announcements aired in support of the issue of **Education:**

o Adopt A Class (Education/Mentorship)

Ran: July 1, 2017 through September 30, 2017

133 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Education:**

o Teach.org (Teacher Recruitment)

Ran: August 27, 2017

1 sixty seconds announcement

*(Education cont.)*

o Teach.org (Teacher Recruitment)

Ran: July 2, 2017; September 3, 2017

2 fifteen seconds announcements

o Think It Up (Educations Reform)

Ran: July 2, 2017

1 fifteen seconds announcement

o Adopt A Class (Mentor)



Ran: July 23, 2017; July 30, 2017; August 6, 2017; August 27, 2017x2  
5 thirty seconds announcements

o Understood.org (Learning Disabilities)

Ran: August 6, 2017

1 sixty seconds announcement

o Understood.org (Learning Disabilities)

Ran: July 30, 2017; September 3, 2017; September 17, 2017

3 fifteen seconds announcements

o The United Way (Volunteer)

Ran: August 27, 2017

1 thirty seconds announcement

o The United Way (Volunteer)

Ran: July 23, 2017

1 fifteen seconds announcement

**ISSUE: PARENTING**

**Sunday Morning Magazine**

July 2, 2017

7:34 a.m.

13:00 Minutes of a 60 Minute Program

Alonzo Mourning, Former Pro Athlete, The National Basketball Association (NBA). At the age of twelve, after his parents divorced, Alonzo Mourning was placed in foster care. It was the love and support of Mourning's foster mother that served as a catalyst for Mourning to take up basketball. While on the air, he empowered foster children to stay strong and to remain focused on their life goals. He says that those in foster care should never let anyone put a negative label on them simply because they are in the system. Mourning admits that his time in foster care taught him how to give. Thusly, he started his own foundation, Zo Charities, which caters to the needs of disadvantaged children.

**Sunday Morning Magazine**

July 2, 2017

7:18 a.m.

12:00 Minutes of a 60 Minute Program

Elizabeth Beisel, Two-time U.S. Olympic Swimmer. In the 2012 London Olympics games Elizabeth Beisel earned two medals. She won a silver in the 400m individual medley and a bronze in the 200m backstroke. Beisel joined the show to talk about her swimming career and her involvement with the USA Swimming Foundation. On-air, Beisel explained that research shows nearly 70% of Black children do not know how to swim, with Hispanic children trailing closely behind at 68%. Beisel says she teamed up with The USA Swimming Foundation, for its Make A Splash initiative, to teach minority children how to swim.

**Sunday Morning Magazine**

July 9, 2017

7:46 a.m.

14:00 Minutes of a 60 Minute Program

Bill Rancic, Reality Television Star, Entrepreneur, Author, First Light. During his time as a guest on *Sunday Morning Magazine*, Rancic spoke about his secret to balancing his career, charity work and the demands of Hollywood with family and fatherhood. Rancic explained why he has been so candid about his wife's, TV personality Giuliana Rancic's, breast cancer diagnosis and the couple's battle with infertility. Rancic also spoke about his debut novel, First Light. "The book pulls from my own life experiences to tell a fictional story of love, survival and hope," says Rancic. "My desire is that people finish this book feeling empowered to tackle life's countless challenges and obstacles."

(Parenting cont.)

**Sunday Morning Magazine**

August 6, 2017  
7:00 a.m.  
12:00 Minutes of a 60 Minute Program

Rowdy Gaines, Three-time Olympic Gold Medalist and Ambassador for the USA Swimming Foundation. To help swim lesson providers nationwide offer lessons to at-risk and low-income families, the USA Swimming Foundations recently awarded the Cincinnati Recreation Commission with a \$15,000 grant through their Make A Splash program. While on-air, Mr. Gaines explained that ten people drown each day in the United States. Mr. Gains says 70% of African American children, 60% of Latino children, and 40% of Caucasian children have low or no swimming ability. Additionally, Gaines explained that formal swimming lessons reduce the likelihood of childhood drowning by 88%.

**Sunday Morning Magazine**

August 6, 2017  
7:15 a.m.  
24:00 Minutes of a 60 Minute Program

Dr. Ronn Elmore, Marriage and Family Counselor, Author, An Outrageous Commitment: The 48 Vows of an Indestructible Marriage. As a guest on *Sunday Morning Magazine*, Dr. Ronn dispensed invaluable advice on how couples can develop, maintain and strengthen their marriage. Dr. Ronn spoke powerfully about common issues that many couples face including sex, money, parenting and infidelity.

The following Public Service Announcements aired in support of the issue of **Parenting:**

o Drug-Free NYKY (Heroin Addiction)

Ran: July 1, 2017 through September 30, 2017  
135 thirty seconds announcements

o National Highway Traffic Administration (Texting While Driving)

Ran: July 1, 2017 through September 30, 2017  
102 thirty seconds announcements

o Hubbard Radio (Anti-Bullying Campaign)

Ran: July 1, 2017 through September 30, 2017  
93 thirty seconds announcements

(Parenting cont.)

o Partnership for a Drug-Free Cincinnati

Ran: July 1, 2017 through September 30, 2017  
158 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Parenting:**

o U.S. Department of Health and Human Services (Adoption)

Ran: July 9, 2017

1 sixty seconds announcement

o FreeStore Foodbank (Power Packs)

Ran: July 9, 2017

1 sixty seconds announcement

o Hubbard Radio (Anti-Bullying Campaign)

Ran: July 9, 2017; July 30, 2017; August 6, 2017; August 27, 2017

4 thirty seconds announcements

o Adopt US Kids (Foster and Adoptive Parent Recruitment)

Ran: August 27, 2017

1 thirty seconds announcement

o Adopt US Kids (Foster and Adoptive Parent Recruitment)

Ran: September 3, 2017

1 sixty seconds announcement

o Drug-Free NKY (Heroin Addiction)

Ran: July 30, 2017; August 27, 2017

2 thirty seconds announcements

o Feeding America (Hunger Prevention)

Ran: September 10, 2017

1 sixty seconds announcement

o National Highway Traffic Administration (Texting While Driving)

Ran: July 2, 2017

1 sixty seconds announcement

**ISSUE:           MILITARY VETERANS**

**Sunday Morning Magazine**

September 3, 2017

7:00 a.m.

15:00 Minutes of a 60 Minute Program

Donna Daskevics and Ray Earls, Co-Directors, CincyVetFest. Mrs. Daskevics and Mr. Earls joined the show to talk about their upcoming fundraiser, CincyVetFest. Daskevics explained that proceeds from the event benefit the local Fisher House. The facility provides lodging for ill military veterans in need of medical treatment as well as their families. According to Earls, Fisher House operates solely on donations.

**Sunday Morning Magazine**

September 3, 2017

7:48 a.m.

12:00 Minutes of a 60 Minute Program

Linda Seig and Vicki Jenkins. Linda's son Tony Seig lost his life while serving in Iraq in 2006. To honor her son's memory, Linda started a fundraiser, The Salute A Soldier 5K Run/Walk. Vicki, who is Linda's sister and Tony's aunt, explained on-air that money raised during the event will benefit a college scholarship fund established as a tribute to Tony.

**ISSUE: FINANCE**

**Sunday Morning Magazine**

July 9, 2017

7:15 a.m.

30:00 Minutes of a 60 Minute Program

Deborah Owens, Financial Commentator and Author, Confident Investing and Nickel and Dime Your Way to Wealth. While on the show Deborah explained how listeners can enter into the New Year in sound financial shape. She contends that a few simple habits can lead to a year round lifestyle of wealth.

**Sunday Morning Magazine**

September 17, 2017

7:00 a.m.

14:00 Minutes of a 60 Minute Program

Kelli Grant, CNBC.COM. Kelli Grant is a reporter covering personal finance and consumer spending. During her time on the program, Kelli spoke at length about a number of financial issues that affect our listeners. Kelli explained on-air the Consumer Financial Protection Bureau is taking action against agencies that are providing consumers with misleading credit scores. As a Certified Financial Planner, Kelli gave useful advice to listeners about what they should look for on their credit report. In addition, Grant provided a list of the top ten states with the cheapest public college tuition. Grant also discussed realistic benchmarks to achieve financial security.

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Finance:**

o American Institute of Certified Public Accountants

Ran: July 2, 2017; August 6, 2017

2 thirty seconds announcements

o Making Home Affordable (Foreclosure Prevention)

Ran: July 23, 2017

1 thirty seconds announcement

**ISSUE: RACE RELATIONS**

**Sunday Morning Magazine**

September 3, 2017

7:36 a.m.

10:00 Minutes of a 60 Minute Program

Margot Lee Shetterly, Author, Hidden Figures: The American Dream and the Untold Story of the Black Women Mathematicians Who Helped Win the Space Race. Margot Lee Shetterly's novel, Hidden Figures was adapted into the box office smash and Academy Award Best Picture nominated film, *Hidden Figures*. Margot Lee Shetterly joined *Sunday Morning Magazine* to discuss the book and movie. Shetterly explained that Hidden Figures is the inspiring yet largely unknown true story of the African-American female mathematicians at NASA whose work helped fuel some of America's greatest achievements in space. Ironically, the main characters in the book and film, Dorothy Vaughan, Marry Jackson, Katherine Johnson, and Christine Darden were responsible for some of NASA's greatest successes at a time when Jim Crow laws ensured NASA remained segregated. Shetterly admitted during the interview that she grew up in Hampton Virginia, where she knew many of the women in *Hidden Figures*.

**Sunday Morning Magazine**

September 10, 2017

7:00 a.m.

26:00 Minutes of a 60 Minute Program

Dan-el Padilla Peralta, Author, UNDOCUMENTED: A Dominican Boy's Odyssey From A Homeless Shelter To The Ivey League. Peralta is one of millions of young undocumented men and women brought to the country as children. He is a gifted scholar who made his way to some of the world's most elite schools—including Princeton and the University of Oxford. Peralta joined *Sunday Morning Magazine* to share his story, and talk about his new book which recounts his real-life journey as an undocumented person in the United States, which he says eventually lead to his family being homeless for many years. Mr. Peralta spoke eloquently on the issues of racism and classism in America. Peralta also discussed the fight for immigration reform. Today, after living in the United States for nearly three decades and marrying a U.S. citizen, Peralata is still awaiting a decision on his Green Card.

**ISSUE: SECOND CHANCE IN LIFE**

**Sunday Morning Magazine**

July 23, 2017

7:00 a.m.  
20:00 Minutes of a 60 Minute Program

Chelsea, Recovering Patient, Brighton Center's Center Table program; Randolph Smith, Food Service Manager, Center Table; Anita Prater, Department Director, Brighton Community Center. The topic of this show was Getting A Second Chance In Life. Our in-studio guest Chelsea admitted she was addicted to heroin for years before she checked into Brighton Center. Chelsea described the impact her heroin addiction had on her loved ones. Randolph is the manager of Center Table. Randolph explained that Center Table supports the recovery efforts of formerly addicted women and provides them with culinary arts training to prepare them for employment within the food industry. Smith says 43% of the women in the program successfully obtain a job after completion of the program. Anita Prater spoke about the various services offered to those in recovery.

**Sunday Morning Magazine**

July 23, 2017  
7:21 a.m.  
11:00 Minutes of a 60 Minute Program

Dominic Duren, Re-Entry Program Coordinator, Society of St. Vincent de Paul. For this show, we focused on the inspiring stories of those given a second chance in life. Dominic Duren was incarcerated for over 12 years. After years of struggles, Dominic has successfully integrated back into society. Today, he oversees the Re-entry Program at St. Vincent de Paul. As a guest, Mr. Duren spoke about the many barriers to employment ex-offenders face once they are released from jail.

**Sunday Morning Magazine**

July 23, 2017  
7:44 a.m.  
16:00 Minutes of a 60 Minute Program

IronE Singleton, Actor, AMC's *The Walking Dead*. For this edition of the show, we celebrated those that have been given a second chance in life. On the show, Singleton explained that he was determined to succeed in life despite an abusive mother, an absent father, and the temptation of instant gratification inherent with the thug life. Singleton admits he sold drugs and carried a gun as a teen. He said football, acting and faith in God helped him escape the violence and poverty of the drug-infested streets he called home as a youngster.

*(Second Change in Life cont.)*

**Sunday Morning Magazine**

July 23, 2017  
7:32 a.m.  
11:00 Minutes of a 60 Minute Program



Charlotte, Patient, The Christ Hospital Heart and Vascular Center. During this edition of *Sunday Morning Magazine* we focused on getting a second chance in life. Charlotte explained on the show that her second chance in life came after she was diagnosed with advanced heart failure and an enlarged heart. Due to the conditions, she had surgery to have a Left Ventricular Assist Device (LVAD) implanted. She says the LVAD assists a failing heart by helping the heart to pump more effectively. Despite having to wear and carry around the equipment for the rest of her life, Charlotte says she feels blessed to receive a second chance in life.

**ISSUE: ANIMALE WELFARE**

**Sunday Morning Magazine**

September 10, 2017

7:49 a.m.

11:00 Minutes of a 60 Minute Program

Zeke Zekoff, Founder, United Pet Fund. Veterinarian Zeke Zekoff founded United Pet Fund in 2010. As a guest on *Sunday Morning Magazine*, Mr. Zekoff described United Pet Fund as a comprehensive network of partners, volunteers and member organizations that secures critically needed resources with independent or small animal shelters and rescues, as well as the economically challenged elderly. According to Zekoff, the sole mission of United Pet Fund is to help take the burden off those who sacrifice so much to care for sick, abandoned or unwanted animals. To date, Mr. Zekoff explained United Pet fund has helped nearly 35,000 animals in the Tristate area. In addition, Mr. Zekoff spoke about the inaugural Mutstache Dash 5K, which will benefit United Pet Fund.