

HUBBARD RADIO CINCINNATI, LLC.

ISSUES AND PROGRAMS REPORT

FOR

WYGY

2<sup>nd</sup> Quarter, 2016

(April 1, 2016 through June 30, 2016)

Prepared by:

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Director, Public Affairs

**ISSUES OF CONCERN TO CINCINNATI  
ADDRESSED IN RESPONSIVE PROGRAMMING  
THE  
SECOND QUARTER, 2016**

1. **Hunger:** Childhood hunger is a reality here in Cincinnati. Nearly 100,000 children in the Tri-state area may not know where their next meal is coming. Research show that hungry children are more likely to be vulnerable to illness, lack focus and energy, and score lower on achievement test. During second quarter we focused on hunger.
2. **Internet Safety:** We addressed common technology issues confronting young people including sexting, online privacy and cyberbullying. We presented information to help parents keep their children safe online.
3. **Infertility:** 1 in 8 couples (12%) have trouble getting pregnant and suffer from some form of infertility. Only 15 states have laws that mandate insurance companies to cover some level of infertility treatment. We focused on the emotional and financial impact of infertility.
4. **Parenting:** We provided information to help parents improve their parenting skills and ultimately strengthen their bond with their children.
5. **Autism:** We examined autism from a male perspective. We spoke to fathers about how autism has impacted their children and their family.
6. **Immigration:** We explored the myriad of issues immigrants face in the United States.
7. **Health:** We supplied information designed to help maintain a sound mind and body.
8. **Crime:** We examined the impact of crime on a local and State-wide level.
9. **Heroin Epidemic:** Heroin has taken a major stronghold on Cincinnati and Northern Kentucky. Many believe heroin addiction has reached epidemic proportions. In an effort to raise awareness, *Sunday Morning Magazine* devoted time to this growing epidemic.
10. **Health:** We supplied information designed to help maintain a sound mind and body.
11. **Domestic Abuse/Abuse:** We presented information to help victims of violence in the home as well as the perpetrators of this horrific crime.
12. **Grandparents Raising Their Grandchildren/Parenting:** According to the U.S. Census, 1 of every 12 children in the United States (6 million children) are being raised by grandparents and other relative caregivers. We examined the challenges and systematic barriers grandparents face as they struggle to raise their grandchildren.

13. **Finance:** We provided information to help families improve their finances.
14. **Family:** We presented information to help strengthen the family unit.
15. **Education:** We offered relevant information to improve the standards of education for today's youth.
16. **Environment:** We examined ways to protect the earth resources including re-purposing, and adopting a "greener" approach to life.

## PUBLIC AFFAIRS PROGRAMS

### WYGY PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. Sunday Morning Magazine  
(Sundays 7:00 a.m. - 8:00 a.m.)  
Locally produced show focusing on community events.  
The show features interviews with local community leaders  
as well as national authors. The show is hosted by Rodney Lear.

Second Quarter 2016

(April 1, 2016 to June 30, 2016)

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: HUNGER**

**Sunday Morning Magazine**

May 22, 2016

7:00 a.m.

16:00 Minutes of a 60 Minute Program

Kurt L. Reiber, President & CEO, Freestore Foodbank. During this special edition of *Sunday Morning Magazine*, we focused on the issue of local hunger. Kurt, who oversees the area's largest foodbank, gave specific data on the number of children and families that are hungry. He says that most people are totally unaware that their neighbors, co-workers, and in some cases, their own extended family members, are going without food. Reiber also explained what happens when families are desperate for food. In addition, Reiber gave listeners information on how they can help combat hunger in their community.

**Sunday Morning Magazine**

May 22, 2016

7:20 a.m.

19:00 Minutes of a 60 Minute Program

Gregory Chandler Sr., Founder & President, CEO, Whole Again. We devoted the entire show to local hunger. Gregory Chandler, Sr. is the founder of Whole Again. The community outreach organization provides free food to children living in impoverished neighborhoods throughout Cincinnati. During his time on-air, Chandler explained the educational impact hunger has on children. He says youngsters that live in chronic hunger are far likely to receive poor test score, prone to repeat a grade in school and tend to have anxiety issues. Chandler says Whole Again approaches childhood hunger in three crucial areas: meals, education and physical activity.

*(Hunger cont.)*

**Sunday Morning Magazine**

May 22, 2016

7:41 a.m.

19:00 Minutes of a 60 Minute Program

Suzy DeYoung, La Soupe. During this special edition of the show, we devoted time to address the issue of local hunger. Suzy DeYoung says she was inspired to begin her non-profit company after she saw the vast amount of salvageable food being thrown out at local grocery stores. Today, DeYoung “rescues” the discarded items—usually fruits and vegetable—to make soup to feed local hungry children and families. DeYoung says La Soupe collects about 4,000 pounds of produce a month.

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday’s 7:00 a.m.-8:00 a.m.) in support of the issue of **HUNGER:**

o FreeStore Foodbank

Ran: April 10, 2016; May 22, 16

2 sixty seconds announcements

o The Safeway Foundation (Hunger)

Ran: April 24, 2016

1 thirty seconds announcement

o Feeding America (Hunger)

Ran: May 1, 2016; May 8, 2016; May 22, 2016x2: May 29, 2016; June 12, 2016

6 thirty seconds announcements

**ISSUE: INTERNET SAFETY**

**Sunday Morning Magazine**

April 3, 2016

7:00 a.m.

52:00 Minutes of a 60 Minute Program

Mary Braun, Cincinnati Police Department, Internet Crimes Against Children Task Force; Stephen Smith, Director of Educational Leadership, Cincinnati Bell Inc. During this edition of *Sunday Morning Magazine* we focused on internet safety. Our expert guest panel comprised of Cincinnati Police Detective, Mary Braun and Stephen Smith from Cincinnati Bell's Responsible Technology Program, discussed the dangers of social media. Our experts spoke on-air about the prevalence of teenage sexting. Mrs. Braun explained the legal ramifications of both sexting and cyberbullying. Mr. Smith provided a list of popular teen online sites and applications. He also gave useful tips to help parents navigate these potentially dangerous sites and protect their children from online child predators. Additionally, our guests went over a list of popular acronyms that teens are using through text messaging and on social media sites designed to keep parents clueless about risky online behaviors.

**Sunday Morning Magazine**

April 3, 2016

7:52 a.m.

8:00 Minutes of a 60 Minute Program

Zach Marks, Founder, Grom Social, Social Networking Site for Kids. For this edition of the show, we focused on internet safety. While on-air, 15-year-old, Zach Marks explained why and how he founded and designed, Grom Social, a social networking site especially for kids. Marks, described why his site is a safer option for children than some of the other social media networking sites. He explained that child safety experts monitor the site to protect the 1.2 million children that frequent the web page. Furthermore, Marks says that parents are copied on all on-line activities their child is involved with through Grom Social.

**ISSUE:        INFERTILITY**

**Sunday Morning Magazine**

June 5, 2016

7:00 a.m.

18:00 Minutes of a 60 Minute Program

Dr. Thomas Burwinkel, The institute for Reproductive Health. During this edition of the show we focused on the issue of infertility. Infertility affects millions of couples nationwide. With concerns over cost, testing, finding and deciding on the most effective procedures, the emotional toll of infertility can be very taxing. While on air, Dr. Burwinkel discussed the most common causes of infertility and the emotional impact infertility has on couples. The doctor also spoke about the many options available to infertile couples.

**Sunday Morning Magazine**

June 5, 2016

7:18 a.m.

10:00 Minutes of a 60 Minute Program

Laura, Infertility Patient. On-air, Laura discussed her painful battle with infertility. Laura revealed on-air that she and her husband tried to conceive a child for one year without success. After consulting and working with a fertility specialist, Laura became pregnant twice. Today she is the mother of two healthy daughters and is currently expecting her third child.

**Sunday Morning Magazine**

June 5, 2016

7:29 a.m.

23:00 Minutes of a 60 Minute Program

David and Jennifer Bross, Founders, Parental Hope. During this edition of *Sunday Morning Magazine* we focused on infertility. After years of battling infertility Dave and Jennifer Bross become parents of twins through InVitro Fertilization. As a way of giving back, Dave explained on-air that he and Jennifer decided to donate an unused embryo to another infertile couple. “After the embryo donation success, Jen and I wanted to give back to help even more couple with infertility issue”, says David. Earlier this year, David and Jennifer founded, Parental Hope. The organization provides financial support to hopeful couples battling infertility. Through Parental Hope parents are awarded grants to help cover cost of IVF treatments.

(Infertility cont.)



**Sunday Morning Magazine**

June 5, 2016

7:53 a.m.

7:00 Minutes of a 60 Minute Program

Rachel Lehmann-Haupt, Author, In Her Own Sweet Time. For this edition of the show we focused on infertility. While on-air, Rachel Lehmann-Haupt explained that more women are choosing to freeze their eggs and take control of reproduction timing. She says young women today want it all—career, family and the perfect partner—but haven't yet figured out how it all fits together.

**ISSUE: PARENTING**

**Sunday Morning Magazine**

April 10, 2016

7:00 a.m.

43:00 Minutes of a 60 Minute Program

Dr. Bradley Jackson, Premier Pediatrics; Dr. Amy Guiot, Cincinnati's Children's Hospital. For this edition of the show we focused on the total health of children—from infancy to the teenage years. Our expert panel of doctors dispensed invaluable medical advice to listeners regarding the health of children. They gave details on the most recent sleeping guidelines for newborn babies. Dr. Jackson dispelled myths about the link between childhood vaccinations and autism. In addition, Dr. Guiot and Dr. Jackson discussed children and sports injuries, childhood obesity, body image and sexual orientation.

**Sunday Morning Magazine**

April 24, 2016

7:28 a.m.

14:00 Minutes of a 60 Minute Program

Roma Downey, Actress and Activist. The charming 2010 children's book, *The Sweetest Story Bible*, is getting a fun upgrade with the help of Emmy and Golden Globe-nominated actress Roma Downey. This adorable pink storybook Bible is a collection of some of the most beloved Bible stories, and is written and illustrated to make God's word accessible to young girls. The enhanced edition, aptly titled The Sweetest Story Bible Deluxe Edition, features the voice of actress Roma Downey, who adorns every chapter with a tender audio reading on the accompanying CDs, making each tale even more heartfelt and sincere. Roma and her super-television producer husband, Mark Burnett are the parents of three. While on the show Roma explained how she keeps her children grounded while bring them up in the influential world of Hollywood. Roma also explained why she believes faith and spirituality are so crucial in child rearing.

**Sunday Morning Magazine**

May 8, 2016

7:00 a.m.

18:00 Minutes of a 60 Minute Program

Dr. Grant Brenner, Psychiatrist, MD. For our special Mother's Day edition of the show, we were joined by Dr. Grant Brenner. On-air, the doctor explained how our relationship with our mom influences our choices in life. Dr. Brenner also discussed how our experiences in life shape our perception of what love looks like. Additionally, Dr. Brenner explained that Mother's Day may not be the best time to resolve issues one may have with their mother.

(Parenting cont.)

**Sunday Morning Magazine**

May 8, 2016

7:20 a.m.

16:00 Minutes of a 60 Minute Program

Cheryl Casone, Reporter and Anchor, The Fox Business Network and Author, THE COMEBACK: How Today's Moms Reenter the Workplace Successfully. On-air Cheryl Casone explained she interviewed hundreds of women about their success and failures re-entering the workplace after years of being stay-at-home mothers. Casone says her new book provides smart strategies for moms to successfully comeback, and in the process improve their standard of living, their self-esteem and the wellbeing of their children.

**Sunday Morning Magazine**

May 8, 2016

7:20 a.m.

16:00 Minutes of a 60 Minute Program

Lisa Goich, Author, 14 Days: A Mother, A Daughter, A Two-Week Goodbye. During our annual Mother's Day show, we spoke to Lisa Goich about her new book which chronicles the final two weeks of her mother Millie's life. As a guest on *Sunday Morning Magazine*, Lisa explained when she traveled home to visit her parents in December 2011, she never expected an ordinary three day weekend to turn into an extraordinary 14-day observance of her mother's life—and ultimately—death. According to Goich, her book is a story of parental loss, and how to lovingly, bravely and gracefully let go of a hand you've been holding your entire life.

**Sunday Morning Magazine**

May 29, 2016

7:46 a.m.

14:00 Minutes of a 60 Minute Program

Rowdy Gaines, Three-Time Olympic Gold Medalist and Ambassador for the USA Swimming Foundation. To help swim lesson providers nationwide offer lessons to at-risk and low-income families, the USA Swimming Foundations recently awarded the Cincinnati Recreation Commission with a \$15,000 grant through their Make A Splash program to fund learn-to-swim programs locally. While on-air, Mr. Gaines explained that ten people drown each day in the United States. Mr. Gains says 70 percent of African American children, 60 percent of Latino children, and 40 percent of Caucasian children have low or no swimming ability. Additionally, Gaines explained that formal swimming lessons can reduce the likelihood of childhood drowning by 88 percent.

*(Parenting cont.)*

**Sunday Morning Magazine**

June 19, 2016

7:00 a.m.  
32:00 Minutes of a 60 Minute Program

Harold Howard, Director, The Fatherhood Project, The Talbert House; Michael Patton, Hamilton County Jobs and Family Services, Child Support Division. Harold and Michael joined *Sunday Morning Magazine* to talk about the programs and services offered through the Talbert House, Fatherhood Project.

**Sunday Morning Magazine**

June 19, 2016

7:32 a.m.

12:00 Minutes of a 60 Minute Program

Bill, a graduate of The Fatherhood Project offered through Talbert House. As a guest on the show, Bill spoke about his experience with the Fatherhood Project. He explained how the program helped him to become a more nurturing and involved parent.

The following Public Service Announcements aired in support of the issue of **PARENTING:**

o Anti-Bullying Campaign (Hubbard Radio)

Ran: April 1, 2016 through June 30, 2016

92 thirty seconds announcements

o Ohio Association of Broadcasters

Ran: April 1, 2016 through June 30, 2016

34 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **PARENTING:**

o U.S. Product Safety Commission (Pool Safety)

Ran: May 29, 2016

1 thirty seconds announcement

o Anti-Bullying Campaign (Hubbard Radio)

Ran: April 10, 2016; April 24, 2016

2 sixty seconds announcements

(Parenting cont.)

o Stop-Bullying.gov (The Ad Council)

Ran: April 17, 2016  
1 fifteen seconds announcement

**ISSUE:        AUTISM**

**Sunday Morning Magazine**

April 10, 2016

7:47 a.m.

5:00 Minutes of a 60 Minute Program

Duane Martin, Actor and Co-star, *The Real Husbands of Hollywood*. Duane Martin's acting credits include roles in the feature films *Any Given Sunday*, *Scream 2*, *Down Periscope*, and *Above the Rim*. Martin is currently co-starring on BET's *The Real Husbands of Hollywood*. Duane and his wife, actress Tisha Campbell-Martin, are the parents of a son diagnosed with autism. While on-air, Duane spoke candidly about his son and offered a number of on-line resources available to families faced with autism.

**Sunday Morning Magazine**

April 10, 2016

7:52 a.m.

8:00 Minutes of a 60 Minute Program

Shawn Stockman, Grammy Award-winning Group Boyz II Men and Judge on NBC's *The Sing Off*. Shawn joined the show to discuss how he balances the demands of his music career and family. Shawn also spoke on-air about his son's autism diagnosis. Stockman's personal charity, Micah's Voice was established to financially support families who have children living with autism.

**ISSUE: IMMIGRATION**

**Sunday Morning Magazine**

April 24, 2016

7:00 a.m.

26:00 Minutes of a 60 Minute Program

Dan-el Padilla Peralta, Author, UNDOCUMENTED: A Dominican Boy's Odyssey From A Homeless Shelter To The Ivey League. Peralta is one of millions of young undocumented men and women brought to the country as children. He is a gifted scholar who made his way to some of the world's most elite schools—including Princeton and the University of Oxford. Peralta joined *Sunday Morning Magazine* to share his story, and talk about his new book which recounts his real-life journey as an undocumented person in the United States, which he says eventually lead to his family being homeless for many years. Mr. Peralta spoke eloquently on the issues of racism and classism in America. Peralta also discussed the fight for immigration reform. Today, after living in the United States for nearly three decades and marrying a U.S. citizen, Peralata is still awaiting a decision on his Green Card.

**ISSUE:       HEALTH**

**Sunday Morning Magazine**

April 17, 2016

7:00 a.m.

13:00 Minutes of a 60 Minute Program

Dr. Heather Snyder, The Alzheimer's Association, Research Initiatives. As a show guest, Dr. Snyder spoke about the global impact of Alzheimer's. She also discussed the role heredity plays in the disease. In addition, Dr. Snyder spoke about promising research into the deadly disease. She also encouraged listeners to look into clinical trials to help advance Alzheimer's research.

**Sunday Morning Magazine**

April 17, 2016

7:43 a.m.

17:00 Minutes of a 60 Minute Program

Scott Layman and Dr. Joni Vest. Both Scott and Dr. Vest are living with Parkinson's disease. They joined the show to talk about the impact Parkinson's is having on their lives. Dr. Joni Vest explained that she was an Emergency Room physician at a major hospital in the city. She says symptoms of Parkinson's forced her to leave the profession she loved and settle into early retirement. On-air, Scott spoke about the progressive procedure he underwent called Deep Brain Stimulation Surgery to slow down the progression of Parkinson's.

**Sunday Morning Magazine**

April 17, 2016

7:26 a.m.

13:00 Minutes of a 60 Minute Program

Melanie Murray, Panera Bread. While on *Sunday Morning Magazine*, Melanie Murray explained that Panera Bread has dedicated time and resources to take artificial fillers, colors and others unhealthy ingredients out of the foods they serve. She says they now have a healthy selection of foods on their Clean Pairings menu. She also gave tips on how to make smart, healthier food choices when dining out.



(Health cont.)

**Sunday Morning Magazine**

April 17, 2016

7:40 a.m.

20:00 Minutes of a 60 Minute Program

Brooke Griffin, Author, Skippy Suppers: 125 Lightened Up, Healthier Meals for Your Family. As a guest on *Sunday Morning Magazine*, Brooke Griffin explained she once seemed to have it all. She was a NFL Cheerleader and Fitness Universe Champion. But, after the birth of her first child, she struggled to lose 70 pounds. Her marriage surprisingly ended, and she fell into a deep depression. After rediscovering her faith amid a time of personal struggle, Brook worked to lose all the baby weight and started SkinnyMom.com to help other women dealing with similar issues. Now reaching over 6 million people each month, Brook gives readers “the skinny” on healthy living while empowering them to spend quality time with their families over healthy and delicious suppers. The book features tasty and waist-friendly meals for families, with recipes that are simple and lower in fat and calories.

**Sunday Morning Magazine**

May 1, 2016

7:32 a.m.

11:00 Minutes of a 60 Minute Program

Charlotte, Patient, The Christ Hospital Heart and Vascular Center. During this edition of *Sunday Morning Magazine* we focused on Getting A Second Chance In Life. Charlotte explained on the show that her second chance in life came after she was diagnosed with advanced heart failure and an enlarged heart. Due to the conditions, she had surgery to have a Left Ventricular Assist Device (LVAD) implanted. She says the LVAD assists a failing heart by helping the heart to pump more effectively. Despite having to wear and carry around the equipment for the rest of her life, Charlotte says she feels blessed to be given a second chance in life.

**Sunday Morning Magazine**

May 29, 2016

7:21 a.m.

11:00 Minutes of a 60 Minute Program

Rebecca Dykstra, Make A Wish Foundation; Lanee (7 years old), Cincinnati Walk for Wishes Honorary Wish Child; Charity, Lanee’s mom. Our guests joined the show to talk about the 13<sup>TH</sup> Annual Cincinnati Walk for Wishes event. The Walk raises funds to help grant the wishes of ill children.

(Health cont.)

**Sunday Morning Magazine**

June 12, 2016

7:51 a.m.

9:00 Minutes of a 60 Minute Program

Steve Wampler, ReelAbilities Film Festival, *Wampler's Ascent*. Steve, who has severe cerebral palsy, set out to conquer one of the biggest human feats ever attempted—climbing the famous EL Capitan Mountain in Yosemite. He chronicled his journey in the documentary film, *Wampler's Ascent*. Steve joined *Sunday Morning Magazine* to talk about the film. He says he will be hosting a special screening and discussion session here in Cincinnati on Tuesday June 14<sup>th</sup>. Proceeds from the event will benefit Hamilton County Developmental Disabilities Services.

**Sunday Morning Magazine**

June 19, 2016

7:45 a.m.

15:00 Minutes of a 60 Minute Program

Ken Griffey Sr., Baseball Legend, Former Big Red Machine Outfielder. During his time on-air, Mr. Griffey spoke about his battle with prostate cancer. Griffey revealed that he had four uncles who all lost their lives to the disease. The senior Griffey has teamed up with his Baseball Hall of Fame winning son, Griffey Jr. to raise awareness about advanced prostate cancer through the Men Who Speak Up campaign.

The following Public Service Announcements aired in support of the issue of **HEALTH:**

o The Alzheimer's Association

Ran: April 1, 2016 through June 30, 2016

106 thirty seconds announcements

o The American Heart Association (Women and Heart Disease)

Ran: April 1, 2016 through June 30, 2016

93 thirty seconds announcements

o The American Red Cross

Ran: June 1, 2016 through June 30, 2016

3 thirty seconds announcements

(Health cont.)

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **HEALTH:**

o The Alzheimer's Association (Memories in the Making Gala)

Ran: April 10, 2016

1 thirty seconds announcement

o Zero, The End of Prostate Cancer (Men Who Speak Up)

Ran: April 17, 2016

1 thirty seconds announcement

o The U.S. Department of Health & Human Services (Women & Heart Attack Symptoms)

Ran: May 8, 2016

1 thirty seconds announcement

o Stand Up to Cancer (Ovarian Cancer)

Ran: June 5, 2016

1 thirty seconds announcement

o The United Way (Children and Physical Activities)

Ran: June 12, 2016

1 thirty seconds announcement

**ISSUE: CRIME**

**Sunday Morning Magazine**

May 1, 2016

7:21 a.m.

11:00 Minutes of a 60 Minute Program

Dominic Duren, Re-Entry Program Coordinator, Society of St. Vincent de Paul. For this show, we focused on the inspiring stories of those given a second chance in life. Dominic Duren was incarcerated for over 12 years. After years of struggles, Dominic has successfully integrated back into society. Today, he oversees the Re-entry Program at St. Vincent de Paul. As a guest, Mr. Duren spoke about the many barriers to employment ex-offenders face once they are released from jail.

**Sunday Morning Magazine**

May 1, 2016

7:44 a.m.

16:00 Minutes of a 60 Minute Program

IronE Singleton, Actor, AMC's *The Walking Dead*. For this edition of the show, we celebrated those that have been given a second chance in life. On the show, Singleton explained that he was determined to succeed in life despite an abusive mother, an absent father, and the temptation of instant gratification inherent with the thug life. Singleton admits he sold drugs and carried a gun as a teen. He said football, acting and faith in God helped him escape the violence and poverty of the drug-infested streets he called home as a youngster.

The following Public Service Announcements aired in support of the issue of **CRIME:**

o The National Highway Safety Administration (Texting and Driving)

Ran: April 1, 2016 through June 30, 2016

107 thirty seconds announcements

**ISSUE:           HERION EPIDEMIC**

**Sunday Morning Magazine**

May 1, 2016

7:00 a.m.

20:00 Minutes of a 60 Minute Program

Chelsea, Recovering Patient, Brighton Center's Center Table program; Randolph Smith, Food Service Manager, Center Table; Anita Prater, Department Director, Brighton Community Center. The topic of this show was Getting A Second Chance In Life. Our in-studio guest Chelsea admitted she was addicted to heroin for years before she checked in to Brighton Center. Chelsea described the impact her heroin addiction had on her loved ones. Randolph is the manager of Center Table. Randolph explained that Center Table supports the recovery efforts of formerly addicted women and provides them with culinary arts training to prepare them for employment within the food industry. Smith says 43% of the women in the program successfully obtain a job after completion of the program. Anita Prater spoke about the various other services offered to those in recovery.

The following Public Service Announcements aired in support of the issue of **HERION EPIDEMIC:**

o       Drug-Free Northern Kentucky (Heroin Epidemic)

Ran:   April 1, 2016 through June 30, 2016

133 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **HERION EPIDEMIC:**

o       Drug-Free Northern Kentucky (Heroin Epidemic)

Ran:   April 24, 2016; May 8, 2016; May 22, 2016; May 29, 2016; June 26, 2016

5 thirty seconds announcements

**ISSUE: DOMESTIC ABUSE/ABUSE**

**Sunday Morning Magazine**

June 12, 2016

7:15 a.m.

10:00 Minutes of a 60 Minute Program

Mary Jordan and Kevin Sullivan, Co-Authors, Hope: A Memoir of Survival in Cleveland. Amanda Berry made world-wide headlines when she escaped from a Cleveland home after being kidnapped and held captive for ten years. As the disturbing details unfolded, we found that two other girls Gina DeJesus and Michelle Knight were also being held against their will by Ariel Castro. Amanda Berry and Gina DeJesus have teamed up with Pulitzer Prize winning journalists Mary Jordan and Kevin Sullivan to tell their story. While on-air, Mary and Kevin revealed that Amanda secretly kept a 2,000 page journal which was written on Little Debbie boxes, napkins and McDonalds bags. Mary explained that she traveled to Castro's home town in Puerto Rico to gain more insight into the man that lured, kidnapped, chained, repeatedly raped and psychologically abused these three young girls. Today, Mary and Kevin say both Amanda and Gina are working hard to make the most of their lives. They both are pursuing higher education and looking forward to meaningful futures.

**Sunday Morning Magazine**

June 12, 2016

7:32 a.m.

18:00 Minutes of a 60 Minute Program

Debbi Morgan, Emmy Award-winning Actress and Author, The Monkey On My Back. Debbi Morgan is best known as Dr. Angela Hubbard on the long-running soap opera *All My Children*. She joined *Sunday Morning Magazine* to discuss her deeply personal memoir. Debbi revealed on-air that early in her family history, an ugly pattern of domestic violence began—which spanned three generations of women. The abuse developed into fear, insecurity, self-doubt, and emotional trauma, which were passed down from one generation to the next. From her maternal grandmother, who was beaten by her husband, to Debbi's mother, who became pregnant as a young teen and suffered the same abuse as her mother, down to Debbi, who internalized the physical abuse she watched her mother endure. As an adult, Debbi would also face abuse in her relationships.

The following Public Service Announcements aired in support of the issue of **DOMESTIC ABUSE/ABUSE**;

- o Domestic Violence Prevention  
Ran: April 1, 2016 through June 30, 2016  
79 thirty seconds announcements

*(Domestic Abuse/Abuse cont.)*

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **DOMESTIC ABUSE/ABUSE:**

o Futures without Violence (Domestic Violence Prevention)

Ran: April 24, 2016

1 thirty seconds announcement

**ISSUE: GRANDPARENTS RAISING THEIR GRANDCHILDREN/PARENTING**

**Sunday Morning Magazine**

June 26, 2016

7:00 a.m.

16:00 Minutes of a 60 Minute Program

Tim Harless, Ohio Grandparents/Kinship Coalition. For this special edition of the show, we focused on the growing number of grandparents who are raising their grandchildren. Tim joined the show to discuss the health insurance benefits as well as the financial and educational assistance available to youngsters who are being cared for by their grandparents.

**Sunday Morning Magazine**

June 26, 2016

7:16 a.m.

31:00 Minutes of a 60 Minute Program

Jeanne, Jeanne is raising three of her grandchildren; Bill and Lee, Bill and Lee are currently raising two of their grandchildren. *Sunday Morning Magazine* hosted a special show to discuss the growing number of grandparents in our community who are parenting their grandchildren. Jeanne, Bill and Lee explained on-air that due to their son's drug addiction issues, they are all raising their grandchildren. They joined the show to talk about the many challenges they face as the primary caregivers of their very young grandchildren. Bill and Lee say taking on the role has been "a complete lifestyle change." Jeanne says she grieves the loss of her son and the role he should have in his own children's lives.

**Sunday Morning Magazine**

June 26, 2016

7:47 a.m.

13:00 Minutes of a 60 Minute Program

Kelly A. Anchrum, Catholic Charities Southwestern Ohio; Ms. Ella Wooten, A Grandparent, Catholic Charities, Foster Grandparents Program. This edition of the show centered on grandparents who are raising their grandchildren. Kelly joined the show to introduce us to a local program that pairs seniors, ages 55 and older, with children to provide emotional support and develop reading readiness and basic learning skills through tutoring and mentoring at local schools in at-risk communities. Ms. Ella, a volunteer in the program known as the Foster Grandparents Program, spoke about her experience working with children. She explained why her presence in the classroom is much needed.



**ISSUE: FINANCE**

**Sunday Morning Magazine**

April 17, 2016

7:13 a.m.

12:00 Minutes of a 60 Minute Program

Marietta Jelks, Editor, Consumer Action Handbook, U.S. General Services Administration's USA.gov. Marietta says banks, credit card companies and other businesses use credit scores to estimate how likely you are to pay back money you borrow. A higher score makes it easier to qualify for a loan, or lower interest rates. But it's not just lenders who look at credit scores. A growing number of insurance companies, landlords, utility companies, and even employers review them when considering candidates. Ms. Jelks spoke on-air about how to read your credit report, raise your credit score and protect yourself from identity fraud.

**Sunday Morning Magazine**

May 29, 2016

7:09 a.m.

11:00 Minutes of a 60 Minute Program

Jame Reed, Author, 101 Job Interview Questions You'll Never Fear Again. James Reed is the Chairman of REED, the recruitment specialists. Every year, REED places hundreds of thousands of people into temporary and permanent work across a number of disciplines around the world. Reed says his new book offers powerful preparation techniques, the lowdown on how to answer the most common job interview questions and - above all - how to adopt a winning mindset at interviews, one that will help you stand out from the pack and land the job.

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **FINANCE**:

o Making Home Affordable (Foreclosure Prevention)

Ran: May 1, 2016

1 fifteen seconds announcement

**ISSUE:       FAMILY**

**Sunday Morning Magazine**

May 15, 2016

7:00 a.m.

11:00 Minutes of a 60 Minute Program

Cheryl Parker, Public Affairs Manager, AAA. To promote family bonding, we produced a show on affordable family-friendly summer vacations ideas. Cheryl Parker from AAA joined the show to provide traveling tips for families navigating the highways, byways and airways. She also dispensed advice on how to handle unexpected problems that may arise on the road.

**Sunday Morning Magazine**

May 15, 2016

7:11 a.m.

7:00 Minutes of a 60 Minute Program

Camille Fournier, Emerald Coast Convention & Visitors Bureau. Summer is a time to vacation and spend time with family. During this edition of *Sunday Morning Magazine*, we featured family-friendly summer vacation ideas. Florida's Emerald Coast is 11 hours from Cincinnati. With low gas prices, Mrs. Fournier explained that a summer road trip to the Emerald Coast is very affordable for area families looking for a bonding experience. Fournier says the area has a wide variety of family-friendly activities.

**Sunday Morning Magazine**

May 15, 2016

7:18 a.m.

9:00 Minutes of a 60 Minute Program

Karen Raymore, Executive Director, Hocking Hills Tourism Association. To promote family bonding, we produced a show on Affordable Family-Friendly Summer Vacations ideas. We provided information on budget-friendly getaways for families with the ultimate goal of helping families bond. Ms. Raymore says Hocking Hills is great for families that love an adventure and enjoy being outdoors. Raymore explained that the area offers opportunities for families to unplug from electronic devices and focus on togetherness.

(Family cont.)

**Sunday Morning Magazine**

May 15, 2016

7:27 a.m.

11:00 Minutes of a 60 Minute Program

Dave Lorenz, Travel Michigan. Summer is a time to vacation and spend time with family. With the economy many families are opting to stay close to home or cut back on the much-needed family vacation. During this edition of *Sunday Morning Magazine*, we featured family-friendly summer vacation ideas. Dave joined the show to talk about activities, hotel packages and deals available in Michigan. Dave also explained why listeners should consider Michigan as a vacation destination.

**Sunday Morning Magazine**

May 15, 2016

7:38 a.m.

12:00 Minutes of a 60 Minute Program

Morgan Synder, The Indianapolis Convention & Visitors Association. For this edition of the show we focused on affordable family-friendly summer vacation ideas. Research shows that a summer vacation creates the perfect opportunity for families to get a break from the everyday routine and come together and bond. Indianapolis is a simple 90 minute drive from Cincinnati. With the world largest Children's Museum, a new 8-mile cultural trail, the Zoo and great family dining, Synder says Indianapolis is the perfect weekend getaway for families.

**Sunday Morning Magazine**

May 15, 2016

7:50 a.m.

10:00 Minutes of a 60 Minute Program

Brittany Williams, LEGOLAND, Florida. To help promote family bonding we provided details on budget-friendly summer vacation ideas. LEGOLAND is a theme park located in Winter Haven, Florida. While on-air, Ms. Williams spoke about LEGOLAND and explained why family vacations provide a fun way for families to bond and spend much-needed quality time together.

(Family cont.)

**Sunday Morning Magazine**

May 29, 2016

7:33 a.m.

12:00 Minutes of a 60 Minute Program

Stacy Neurohr, DCCH Center for Children and Families; John Carney, Development Coordinator, DCCH Center for Children and Families. DCCH Center provides a number of programs for children in foster care including a residential housing facility, academic program, therapeutic recreation, therapy and psychiatric services. My guests spoke about the services of DCCH and the growing need for, and the requirements to become, licensed foster parents. John Carney discussed the upcoming DCCH Music Fest 2016. Carney says that several local bands are scheduled to perform during the two day event. According to Mrs. Neurohr, money raised during the Fest will help fund the array of services offered through DCCH Center for Children & Families.

The following Public Service Announcements aired in support of the issue of **FAMILY**;

- o The Family Nurturing Center  
Ran: May 1, 2016 through May 31, 2016  
20 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **FAMILY**:

- o Adopt U.S. Kids (Foster and Adoptive Parent Recruitment)  
Ran: May 8, 2016  
1 thirty seconds announcement
- o Adopt U.S. Kids (Foster and Adoptive Parent Recruitment)  
Ran: May 22, 2016; May 29, 2016; June 19, 2016  
3 sixty seconds announcements
- o The U.S. Forest Service (Family Bonding)  
Ran: June 12, 2016  
1 thirty seconds announcement

**ISSUE: EDUCATION**

**Sunday Morning Magazine**

May 29, 2016

7:00 a.m.

8:00 Minutes of a 60 Minute Program

Jayne Utter, Summerfair 2016. Summerfair will feature more than 300 fine artists from all around the country. Summerfair has grown into one of the oldest continuous art fairs. Artists exhibit their art at the fair in categories such as photography, painting, wood, ceramics, fibers, leather and jewelry. Utter explained that Summerfair provides scholarships to deserving art students.

**Sunday Morning Magazine**

June 12, 2016

7:25 a.m.

6:00 Minutes of a 60 Minute Program

Annie Ruth, Author, Poet, Artists and Activist. Annie Ruth is the creative mind behind an important new initiative called My Daddy Reads. The program encourages fathers to bond with their children through reading.

The following Public Service Announcements aired in support of the issue of **EDUCATION:**

- o Adopt A Class (Education/Mentorship)  
Ran: April 1, 2016 through June 30, 2016  
132 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **EDUCATION:**

- o Teach.org (Teacher Recruitment)  
Ran: April 24, 2016; May 22, 2016  
2 sixty seconds announcements
- o Teach.org (Teacher Recruitment)  
Ran: April 10, 2016  
1 thirty seconds announcement
- o Teach.org (Teacher Recruitment)  
Ran: June 5, 2016  
1 fifteen seconds announcement

*(Education cont.)*

o Think It Up (Education Reform)

Ran: May 22, 2016; June 5, 2016

2 fifteen seconds announcements

o Adopt A Class

Ran: April 17, 2016; May 1, 2016

2 thirty seconds announcements

o The United Way (Mentor, Tutor, Volunteer)

Ran: April 10, 2016; April 17, 2016; May 29, 2016

3 sixty seconds announcements

o The United Way (Mentor, Tutor, Volunteer)

Ran: May 1, 2016

1 fifteen seconds announcement

**ISSUE: ENVIRONMENT**

**Sunday Morning Magazine**

June 12, 2016

7:00 a.m.

14:00 Minutes of a 60 Minute Program

Molly Yeager, Rumpke. Our on-air guest, Molly Yeager says as a leader in the waste and recycling industry, Rumpke is committed to making recycling, easy, affordable and accessible. Molly says that Rumpke recently invested more than \$50 million dollars into its recycling infrastructure. Molly also spoke about the impact recycling has on our environment. While on-air, she gave tips on how to reduce our carbon footprint. She also went over guidelines for yard waste disposal, and how to properly recycle electronics, furniture, paint and mattresses.