

HUBBARD RADIO CINCINNATI, LLC.

ISSUES AND PROGRAMS REPORT

FOR

WYGY-FM

4th Quarter, 2018

(October 1, 2018 through December 31, 2018)

Prepared by:

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**ISSUES OF CONCERN TO CINCINNATI
ADDRESSED IN RESPONSIVE PROGRAMMING
THE
FOURTH QUARTER, 2018**

1. **Innovative Educators:** We celebrated outstanding educators nationwide who are finding ways to reach students through innovative means.
2. **Literacy:** Educators nationwide maintain that the country is facing a literacy crisis. We spoke to authors and experts who presented information to engage young people in reading.
3. **Turning Your Life Around:** From drug addiction, to homelessness, to a life of crime, we speak to people who have made a change and reclaimed their lives.
4. **Employment:** We provided useful tips and information to assist those currently searching for employment.
5. **Getting Out of Debt:** The average American is over \$16,000 in credit card debt. Twenty-two percent of people have more credit card debt than savings. From wills, retirement, mortgages and life insurance, we spoke with industry experts about how to eliminate debt.
6. **Child Sexual Abuse:** An estimated 39 million people are survivors of childhood sexual abuse in the United States. One in 10 children will be victimized before the age of 18. And more than 30% of those victims will never tell anyone about the abuse. We focused on the impact of child sexual abuse.
7. **Health:** We supplied information designed to help maintain a sound mind and body.
8. **Parenting:** We provided information to help parents improve their parenting skills and ultimately strengthen their bond with their children.
9. **Military Veterans:** We offered information to both assist and honor those who have served in the United States Military.
10. **Women's Empowerment:** We focused on inspiring women who are making a difference on a local, national and international level.
11. **Community Engagement:** We presented information to empower listeners to get involved to help make a difference in their community through volunteer efforts and community outreach participation projects.

PUBLIC AFFAIRS PROGRAMS

WYGY PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. Sunday Morning Magazine

(Sundays 7:00 a.m. - 8:00 a.m.)

Locally produced show focusing on community events.

The show features interviews with local community leaders as well as national authors. Rodney Lear hosts the show.

Fourth Quarter 2018

(October 1, 2018 to December 31, 2018)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: INNOVATIVE EDUCATORS

Sunday Morning Magazine

October 7, 2018

7:00 a.m.

16:00 Minutes of a 60 Minute Program

Mandy Manning, National Teacher of the Year, 2018. During this special edition of *Sunday Morning Magazine*, we celebrated outstanding educator who are finding ways to reach their students through innovative means. Ms. Manning, teaches Math and English to refuge, and immigrant high school students in Spokane, Washington. She is often the first teacher her students have when they come to this country. For her devotion, she was named 2018's National Teacher of the Year. Ms. Manning shared on-air that in her classroom, she uses experiential projects like map-making to help her students process trauma, celebrate their home countries and culture, and learn about their new community.

Sunday Morning Magazine

October 7, 2018

7:16 a.m.

18:00 Minutes of a 60 Minute Program

Michael and Tracey Landry, Founders, T.M. Landry College Prep School, Louisiana. *Sunday Morning Magazine* proudly presented a show devoted to educators who are using non-traditional methods to teacher young people. The student videos from our guests Michael and Tracey Landry have gone virial—with over 6 million views. The videos show students receiving college acceptance letters into Ivey League schools like Harvard and Yale. The celebration serves as a job well done for Michael and Tracey Landry, the Founders of T.M. Landry College Prep School in Louisiana. This small yet dynamic school has a 100% graduation rate and a 100% college acceptance rate. The Landry's joined the show to talk about the success of the school. Michael explained that the school is open all year, has no set daily class schedule, has no text books, and homework is never assigned.

(Innovative Educators cont.)

Sunday Morning Magazine

October 7, 2018

7:34 a.m.

11:00 Minutes of a 60 Minute Program

Michael Cabral, Teacher, Cincinnati Public Schools, Dater High School. For this edition of the show, we focused on innovative educators who are teaching student using non-traditional methods. Michael Cabral is a teacher in the Cincinnati Public School system. Through his guidance, Mr. Cabral's students are producing state-of-the art projects and preparing for the future in the ever-changing world of technology. Mr. Cabral is a Google Certified Educator (Level 2). Cabral continues to learn more about the various educational tech possibilities available including Google Drive, Learning Management Systems like Schoology, WeVideo, Gradecam, DBQ Online, Green Screen Technology, Minecraft EDU and Screencasting. Over the past two years, Cabral's students have won the "MyTomorrow" Award at Cincinnati Public School's LINK project competition for the videos they produced in his classroom.

Sunday Morning Magazine

October 7, 2018

7:45 a.m.

15:00 Minutes of a 60 Minute Program

Akbar Cook, Principal, West Side High School, Newark, New Jersey. During this show, we celebrated outstanding educators who are finding unique ways to reach their students. Our guest, Akbar Cooks says when he found out that 85% of his students were missing 3 to 5 days of school per month because they did not have clean clothes—and that they were being bullied in school and through social media because of it—he vowed to make a difference. Mr. Cook says he wrote a grant and raised funds to install a laundromat in the school. Mr. Cook spoke on-air about some of the issues his students face outside the school that become barriers to their success in the classroom. Principal Cook admits that his story went viral and captured the attention of Ellen DeGeneres. He spoke about his recent appearance on Ellen's talk show.

ISSUE: LITERACY

Sunday Morning Magazine

October 14, 2018

7:00 a.m.

11:00 Minutes of a 60 Minute Program

Carlos Dunlap, Defensive End, Cincinnati Bengals. As an on-air guest, Mr. Dunlap spoke about his non-profit, The Carlos Dunlap Foundation. He says the organization focuses on literacy, anti-bullying, homelessness and education. Most recently, according to Dunlap, his foundation sponsored a student writing contest. Five local students attending Winton Hills Academy won the contest. They are now published authors. The winning book, Misunderstood Micah has an anti-bullying theme. Dunlap says the winning students receive \$500. Signed copies of the book will be donated to schools and libraries nationwide.

Sunday Morning Magazine

October 14, 2018

7:35 a.m.

11:00 Minutes of a 60 Minute Program

Malcolm Mitchell, Super Bowl Champ, Author and Founder of Read with Malcolm. While on *Sunday Morning Magazine*, Super Bowl Champ and former New England Patriot, Malcolm Mitchell admitted he struggled with reading. He says he was reading on a Junior High level in college. Today, Mitchell is a voracious reader. He even wrote a children's book called The Magician's Hat. To combat illiteracy, Mr. Mitchell started his own non-profit, Read with Malcolm. He spoke on-air about an upcoming reading contest that his foundation is organizing called the READBowl. He says the goal of the contest is to increase reading minutes among students in school.

Sunday Morning Magazine

October 14, 2018

7:50 a.m.

10:00 Minutes of a 60 Minute Program

Preston Brown, Linebacker, Cincinnati Bengals. Preston Brown grew up in Cincinnati. Brown started his professional football career with the National Football League as a lineman with the Buffalo Bills. This season he signed with his hometown team, The Cincinnati Bengals. Mr. Brown joined the show via telephone from the Bengals locker room to discuss his philanthropic work. He maintains that through his non-profit foundation, Preston's Playbook, he is working to support future educators. Additionally, Preston's Playbook has held free football camps for local youth, and provided personal computers to future educators.

(Literacy cont.)

Sunday Morning Magazine

October 21, 2018

7:18 a.m.

13:00 Minutes of a 60 Minute Program

Kate DiCamillo, Author, Louisiana's Way Home. Kate DiCamillo is a New York Times bestselling and two-time Newbery Medal-winning author. From titles such as Because of Winn-Dixie and The Tale of Despereaux, Kate's books have resonated with readers of all ages around the world. These two books were also made into major motion pictures starring actors such as Matthew Broderick, Dustin Hoffman, Emma Watson, Christopher Lloyd, and Jeff Daniels. As a guest on *Sunday Morning Magazine*, DiCamillo spoke about her latest novel, Louisiana's Way Home.

Sunday Morning Magazine

October 21, 2018

7:40 a.m.

20:00 Minutes of a 60 Minute Program

Sharon M. Draper, Author, Blended. Mrs. Draper is a professional educator, an accomplished writer and former National Teacher of the Year. She is a five-time winner of the Coretta Scott King Literary Award and a New York Times bestselling author. Draper has been honored at the White House six times, and was chosen as one of only four authors in the country to speak at the National Book Festival Gala in Washington, D.C. and to represent the United States in Moscow at their Book Festival. Mrs. Draper joins *Sunday Morning Magazine* to discuss her latest novel, Blended which examines race relations, police brutality, gun violence, divorce and racism.

Sunday Morning Magazine

December 9, 2018

7:00 a.m.

10:00 Minutes of a 60 Minute Program

Tony DiTerlizzi, Author and Illustrator, The Broken Ornament. To promote literacy during the holiday, we hosted our annual Christmas Literacy edition of the show. New York Times Best-selling author and Illustrator Tony DiTerlizzi joined the show to talk about his new book, The Broken Ornament. While on the show, Tony dispensed advice on how to engage reluctant readers in books.

(Literacy cont.)

Sunday Morning Magazine

December 9, 2018

7:10 a.m.

4:00 Minutes of a 60 Minute Program

Matt Tavares, Author and Illustrator, Matt Tavares, Red & Lulu. Just in time for the holidays, we presented our annual Christmas Literacy edition of the show. Popular children's author, Matt Tavares spoke about his new book. He also explained what he does with his own children to promote literacy.

Sunday Morning Magazine

December 9, 2018

7:17 a.m.

8:00 Minutes of a 60 Minute Program

Ann Whitford Paul, Author, If Animals Celebrated Christmas. During our annual Christmas Literacy edition of the show, we promoted reading. Author, Ann Whitford Paul joined the show to talk about her new children's book. Keeping in tune with the literacy theme of the show, Mrs. Whitford Paul offered excellent advice to parents to help them get their children to read more.

Sunday Morning Magazine

December 9, 2018

7:25 a.m.

6:00 Minutes of a 60 Minute Program

Mike Curato, Author and Illustrator, Merry Christmas Little Elliot. During this edition of the show, we focused on literacy. Author and illustrator, Mike Curato spoke about his holiday-themed children's book. Curator says he is currently working on a Graphic Novel. Curato believes that graphic novels are a great way to get reluctant readers to pick up a book.

Sunday Morning Magazine

December 9, 2018

7:32 a.m.

11:00 Minutes of a 60 Minute Program

Connie Schofield-Morrison, Author and Frank Morrison, Illustrator, I Got the Christmas Spirit. Husband and wife Connie and Frank Morrison have teamed up for a newly released Christmas book. The couple spoke candidly about working together on a professional level. Frank revealed on-air that he was a reluctant reader as a child. He says comic books helped engage him in reading. The parents of five, Connie and Frank collect children books and read to their kids every night.

(Literacy cont.)

Sunday Morning Magazine

December 9, 2018

7:43 a.m.

11:00 Minutes of a 60 Minute Program

Sandra Magsamen, Author and Illustrator, Merry Christmas Little One. To promote reading, we presented our annual Christmas Literacy edition of the show. Sandra Magsamen joined *Sunday Morning Magazine* to talk about her newest children's book. As an entrepreneur, who owns and manages several brands, she also gave advice to women in business.

Sunday Morning Magazine

December 9, 2018

7:54 a.m.

6:00 Minutes of a 60 Minute Program

Ryan T. Higgins, Author and Illustrator, Santa Bruce. We dedicated this edition of *Sunday Morning Magazine* to literacy. Ryan is a New York Times Best-selling author. In an age of digital technology, Mr. Higgins spoke about why a book still makes a great holiday gift for children and teens.

The following Public Service Announcements aired in support of the issue of **Literacy**:

o Freestore Foodbank (Power Packs)

Ran: October 1, 2018 through December 31, 2018

98 sixty seconds announcements

o Adopt A Book (Literacy)

Ran: October 1, 2018 through December 31, 2018

118 sixty seconds announcements

o Adopt A Class (Tutor/Mentorship)

Ran: October 1, 2018 through December 31, 2018

92 sixty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Literacy**:

o Adopt A Book (Literacy)

Ran: October 14, 2018; November 4, 2018; December 2, 2018

3 thirty seconds announcements

(Literacy cont.)

- o Understood.org (Learning Difficulties)

Ran: October 14, 2018; December 2, 2018

2 sixty seconds announcements

- o Understood.org (Learning Difficulties)

Ran: December 9, 2018

1 thirty seconds announcement

- o Understood.org (Learning Difficulties)

Ran: November 11, 2018

1 fifteen seconds announcement

- o The College Fund (UNCF)

Ran: October 14, 2018

1 sixty seconds announcement

- o My Cincinnati Treasure (College Scholarships)

Ran: October 28, 2018

1 fifteen seconds announcement

- o The Hispanic College Fund

Ran: November 25, 2018

1 thirty seconds announcement

- o Wanna Play (Music Education)

Ran: November 4, 2018

1 fifteen seconds announcement

- o Think It Up (Education Reform)

Ran: November 25, 2018

1 fifteen seconds announcement

- o United Way (Mentoring and Tutoring)

Ran: October 14, 2018

1 thirty seconds announcement

- o Teach.org (Teacher Recruitment)

Ran: December 16, 2018

1 fifteen seconds announcement

ISSUE: TURNING YOUR LIFE AROUND

Sunday Morning Magazine

October 28, 2018

7:00 a.m.

16:00 Minutes of a 60 Minute Program

Trevor S. During this edition of the show, we featured people who have turned their life around. As a guest on the program, Trevor spoke on-air about his cocaine addiction. He admits that on the surface he seemed to have it all—a successful career, a loving wife and three beautiful children. However, beneath the surface, Trevor says he was living a lie. For over two years, he explained that he was abusing drugs. At the height of his addiction, Trevor says he was doing drugs all day, every day of the week. Today, after an intensive drug recovery program, Trevor has been clean for 30 months. He joined the show to talk about his journey to sobriety. Today, he is helping others overcome addiction as a recovery coach and intervention specialist.

Sunday Morning Magazine

October 28, 2018

7:17 a.m.

11:00 Minutes of a 60 Minute Program

Laurie Short, Author, *Finding Faith in the Dark*. For this special edition of *Sunday Morning Magazine*, we featured people who have found the strength to turn their life around. Laurie says she was rocked to the core when the love of her life broke their engagement and remarried his ex-wife. On-air Short shared that the book features her story and the stories of others, which reveals a God who is able to transform the dark chapters of our lives into opportunities of grace.

Sunday Morning Magazine

October 28, 2018

7:29 a.m.

21:00 Minutes of a 60 Minute Program

Sam and Susan Landis, Co-Founders, Maslow's Army. During this special edition of the show, we featured people who have turned their life around. Sam and Susan Landis were both homeless. As a guest on the show, Sam revealed he was homeless for over 20 years. Susan became homeless after high school graduation. Sam says his drug addiction kept him on the streets. Mental illness contributed to Susan's homelessness. Today the husband and wife team are the co-founders of Maslow's Army. The non-profit, provides resources and help to the homeless in Cincinnati and Northern Kentucky.

(Turning Your Life Around cont.)

Sunday Morning Magazine

October 28, 2018

7:51 a.m.

9:00 Minutes of a 60 Minute Program

Malachi Jenkins and Roberto Smith, Authors, Trap Kitchen: Bangin' Recipes from Compton. For this show, we featured people who have turned their life around. While on the show, Malachi and Roberto explained they were members of historically feuding gangs in Compton, California. To escape the crime and violence of gang life, the duo turned to food. Today they are highly successful entrepreneurs and celebrity chefs. Their clientele include Snoop Dog, Kendrick Lamar, Wiz Khalifa and Martha Stewart. Malachi Jenkins and Roberto Smith's story is one of positivity and finding immense success in unlikely places.

ISSUE: EMPLOYMENT

Sunday Morning Magazine

November 25, 2018

7:33 a.m.

10:00 Minutes of a 60 Minute Program

James Reed, Author, 101 Job Interview Questions You'll Never Fear Again. James Reed is the Chairman of REED, the recruitment specialists. Every year, REED places hundreds of thousands of people into temporary and permanent work across a number of disciplines around the world. Reed says his new book offers powerful preparation techniques, the lowdown on how to answer the most common job interview questions and - above all - how to adopt a winning mindset at interviews, one that will help you stand out from the pack and land the job.

Sunday Morning Magazine

December 2, 2018

7:34 a.m.

9:00 Minutes of a 60 Minute Program

Shawn Askinosie, Founder Askinosie Chocolate and Author, Meaningful Work: A Quest to Do Great Business, Find Your Calling, and feed Your Soul. While on the show, Askinosie said that in 2005, he left a successful career as a criminal defense lawyer to start Askinosie Chocolate. Askinosie declares his small batch, award-winning chocolate is environmentally friendly. He says his chocolate is honestly sourced with 100% of the cocoa beans directly obtained from farmers across the globe.

Sunday Morning Magazine

December 16, 2018

7:00 a.m.

49:00 Minutes of a 60 Minute Program

Bob Anderson and Cathleen Snyder, Human Resources Consultants, Strategic HR Inc. For this edition of the show, we provided useful tips and information to assist those currently searching for employment. Mr. Anderson and Mrs. Snyder, who are two of the area's top HR consultants, shared their insight into what employers are looking for on resumes. The duo also explained how technology and the digital age are influencing the job hunt. In addition, they went over the benefits work at home opportunities offers both employers and employees. Mrs. Snyder also discussed strategies for negotiating a pay increase.

(Employment cont.)

Sunday Morning Magazine

December 16, 2018

7:50 a.m.

10:00 Minutes of a 60 Minute Program

Julie A. Smith Morrow, Ph.D., Dress for Success. During her time on-air Mrs. Morrow explained the mission of Dress for Success Cincinnati is to promote the economic independence of disadvantaged women by providing professional attire, a network of support, and career development tools to help them thrive in work and life.

ISSUE: GETTING OUT OF DEBT

Sunday Morning Magazine

November 11, 2018

7:00 a.m.

20:00 Minutes of a 60 Minute Program

Kenneth L. Webb, Republic Bank, Vice President, CRA Mortgage Loan Originator. Kenneth joins the show to share his expertise on understanding your credit score. He answers questions such as: How credit scores are determined? How to calculate your credit score? What are the best ways to rebuild your credit score? In addition, Mr. Webb discussed myths about credit reports and credit scores.

Sunday Morning Magazine

November 11, 2018

7:21 a.m.

27:00 Minutes of a 60 Minute Program

Lisa Piercefield, Regional Operations Manager, Apprisen. For over 60 years, Apprisen has been helping people get and stay on track with their money. Their objective has been to develop solutions for all stages of an individual's financial life. Lisa Piercefield joined the show to give listeners tips and information to help them effectively get out of credit card debt.

Sunday Morning Magazine

November 11, 2018

7:49 a.m.

9:00 Minutes of a 60 Minute Program

John Schwartz, Author, *This is the Year I Put My Financial Life in Order*. While on *Sunday Morning Magazine*, John Schwartz shared both harrowing and hilarious personal stories about his financial growth—from his brush with financial ruin and bankruptcy in his thirties to his budgeted diet of cafeteria French fries and gravy. Schwartz also discussed his journey to financial literacy, which he admittedly started a bit late. In his newest book, Schwartz covers everything from investments to retirement and insurance to wills (at fifty-eight, he did not have one) to medical directives.

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Getting Out of Debt:**

o American Institute of Certified Public Accountants (Financial Literacy)

Ran: October 21, 2018

1 fifteen seconds announcement

ISSUE: CHILD SEXUAL ABUSE

Sunday Morning Magazine

November 18, 2018

7:00 a.m.

17:00 Minutes of a 60 Minute Program

Jay Smith, Child Abuse Treatment Services Specialist, Family Nurturing Center; Heidi Malott, Cincinnati's Children's Hospital. During this edition of the show we focused on the topic of Child Sexual Abuse Prevention. Jay Smith is a therapist who counsels men who have been sexually abused. Jay explained on-air that male victims of child sexual abuse disclose abuse far less often than women. He says abuse usually causes men to struggle with their own sexuality. Heidi, spoke about the stigma, guilt and shame related to child sexual abuse. Both Mr. Smith and Mrs. Malott described some of the most common warning signs that parents should look for that might indicate their child has been sexually abused.

Sunday Morning Magazine

November 18, 2018

7:18 a.m.

26:00 Minutes of a 60 Minute Program

Matt and Christopher. Both Matt and Christopher are survivors of child sexual abuse. They spoke candidly on-air about the years of abuse they each experienced at the hands of a trusted male family member. While on the show, they described what it felt like to carry around the secret of abuse for decades. Christopher says the pain was so unbearable that he considered suicide. Both Matt and Christopher spoke about how they were empowered to bring their abuser to justice. Today, Matt and Christopher are healing through the help of a support group designed specifically for male victims of child sexual abuse.

Sunday Morning Magazine

November 18, 2018

7:44 a.m.

16:00 Minutes of a 60 Minute Program

Tisha Campbell-Martin. Actress Tisha Campbell-Martin is best known for her roles on television situation comedies like *Martin* and *My Wife and Kids*. The talented performer recently revealed that she was raped when she was 3-years-old. She joined *Sunday Morning Magazine* to talk about the abuse. She explained on-air that she received a 5-page apology letter from the man that raped her as a child. Campbell-Martin says her new music video *Steel Here* was inspired by the abuse she experienced. She also spoke about why she chose to forgive her abuser.

ISSUE: HEALTH

Sunday Morning Magazine

October 14, 2018

7:14 a.m.

17:00 Minutes of a 60 Minute Program

Evan Newton, Goalkeeper, FC Cincinnati Soccer. Mr. Newton joined the show to talk about his work to support Cincinnati Children's Hospital. Newton explained that every year, almost 16,000 children under the age of 21 are diagnosed with cancer and almost one quarter of them will not survive their disease. Evan is using his celebrity to shed a light on childhood cancers. He says a shirt, featuring his silhouette, will be sold. All profits from the sale of the special-edition shirts will be donated to Cincinnati's Children's Hospital.

Sunday Morning Magazine

November 4, 2018

7:13 a.m.

26:00 Minutes of a 60 Minute Program

Dan Gasby, Husband and Business Partner to renown lifestyle maven, B. Smith & Author of the book, Before I Forget: Love, Hope, Help and Acceptance in Our Fight Against Alzheimer's. In 2013 restaurateur, magazine publisher and celebrity chef, B. Smith was diagnosed with Alzheimer's disease. Her husband, Dan Gasby is currently Smith's primary caregiver. Mr. Gasby, along with his wife, have penned a new book, Before I Forget that chronicles their battle with Alzheimer's disease. As a guest on *Sunday Morning Magazine*, Gasby explained that Alzheimer's disease is one of the most costly diseases in the United States. Gasby is extremely passionate about spreading the word about Alzheimer's disease to African-Americans—who are 2 to 3 times more likely to develop Alzheimer's.

Sunday Morning Magazine

November 25, 2018

7:16 a.m.

17:00 Minutes of a 60 Minute Program

Tonya O'Rourke, WCPO-TV News Anchor. Mrs. O'Rourke, a successful news broadcaster in Cincinnati, made the lifesaving decision to donate her left kidney to a close family friend. A strong supporter of organ and tissue donation, O'Rourke joined the program to talk about her surgery and recovery. She spoke candidly about what she learned about herself, life, family and giving through her donation journey.

(Health cont.)

Sunday Morning Magazine

December 2, 2018

7:00 a.m.

19:00 Minutes of a 60 Minute Program

Brooke Griffin, Author, *Skinny Suppers: 125 Lightened Up, Healthier Meals for Your Family*. As a guest on *Sunday Morning Magazine*, Brooke Griffin explained she once seemed to have it all. She was a NFL Cheerleader and Fitness Universe Champion. But, after the birth of her first child, she struggled to lose 70 pounds. Her marriage surprisingly ended, and she fell into a deep depression. After rediscovering her faith amid a time of personal struggle, Brook worked to lose all the baby weight and started SkinnyMom.com to help other women dealing with similar issues. Now reaching over 6 million people each month, Brook gives readers “the skinny” on healthy living while empowering them to spend quality time with their families over healthy and delicious suppers. The book features tasty and waist-friendly meals for families, with recipes that are simple and lower in fat and calories.

Sunday Morning Magazine

December 23, 2018

7:16 a.m.

15:00 Minutes of a 60 Minute Program

Carla Hall, Author, *Carla Hall's Soul Food: Everyday and Celebration*. Carla Hall first came to fame as a fan favorite on Bravo’s *Top Chef*. After her success with that competition reality show, Hall served up great food and interesting conversations as co-host of ABC’s *The Chew*. Hall joined the show to talk about her new cookbook.

Sunday Morning Magazine

December 30, 2018

7:00 a.m.

60:00 Minutes of a 60 Minute Program

Lisa, Parent of a 16-year-old daughter diagnosed with Sickle Cell Disease; Keith, Parent of a 2-year-old daughter diagnosed with a severe form of Juvenile Arthritis; Summi, Parent of a teenage son diagnosed with Crohn’s Disease; Heather is living with a chronic illness. She is also raising five chronically ill children. *Sunday Morning Magazine* proudly presented a two-part series on Raising a Child with a Chronic Illness. For this, part one of the series, we focus on parents advocating for the health of their children. We hosted a roundtable discussion with four local parents who are all raising chronically ill children. Our panelist spoke eloquently about the impact their child’s illness is having on their families—most especially their other children.

The following Public Service Announcements aired in support of the issue of **Health:**

- o Drug-Free Northern Kentucky (Heroin Epidemic)

Ran: October 1, 2018 through December 31, 2018

114 thirty seconds announcements

- o Partnership for a Drug-Free Cincinnati

Ran: October 1, 2018 through December 31, 2018

137 thirty seconds announcements

- o LaSoupe (Hunger)

Ran: October 1, 2018 through December 31, 2018

96 thirty seconds announcements

- o Ohio Association of Broadcasters (Angels on Track-Railroad Safety)

Ran: October 1, 2018 through December 31, 2018

33 thirty seconds announcements

- o The American Heart Association

Ran: October 1, 2018 through December 31, 2018

80 thirty seconds announcements

- o The Alzheimer's Association of Greater Cincinnati

Ran: October 1, 2018 through December 31, 2018

95 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Health:**

- o AARP (Caregiving)

Ran: October 14, 2018; November 4, 2018

2 thirty seconds announcements

- o AARP (Caregiving)

Ran: October 28, 2018

1 sixty seconds announcement

(Health cont.)

- o Alzheimer's Association of Cincinnati (Walk End of Year Goal)

Ran: December 2, 2018; December 9, 2018

2 thirty seconds announcements

- o United Way and The National Football League (Physical Activity for Kids)

Ran: December 2, 2018

1 fifteen seconds announcement

- o Meals on Wheels

Ran: December 23, 2018

1 thirty seconds announcement

- o U.S. Department of Health & Human Services (Women and Heart Attack Symptoms)

Ran: October 14, 2018; December 2, 2018

2 sixty seconds announcements

- o LaSoupe (Hunger Prevention)

Ran: October 14, 2018; October 28, 2018; November 4, 2018; December 2, 2018

4 thirty seconds announcements

ISSUE: PARENTING

Sunday Morning Magazine

November 25, 2018

7:00 a.m.

14:00 Minutes of a 60 Minute Program

Dr. Shefali Tsabary, Author, The Awakened Family. Dr. Shefali, who has been featured on Oprah's *Super Soul Sunday* and *Oprah's Life Class*, joined the show to discuss her newest parenting book, The Awakened Family. On-air, Dr. Shefali said her book lays out a clear path to more effective, rewarding parenting, and gives parents the tools to tune into their own needs and challenges in order to better accommodate their children's needs.

Sunday Morning Magazine

October 21, 2018

7:32 a.m.

8:00 Minutes of a 60 Minute Program

Dr. Jeanette Betancourt, *Sesame Street*. Sesame Street recently introduced their newest character, Julia. As Dr. Betancourt explained on-air, Julia has autism. Dr. Betancourt says *Sesame Street* devoted over three years to research the character to make sure she was representative of the 1 in 68 American children on the Autism spectrum. Dr. Betancourt says the introduction of Julia is part of a new initiative by Sesame Street Workshops called *Sesame Street* and Autism: Seeing Amazing in All Children.

Sunday Morning Magazine

December 23, 2018

7:49 a.m.

11:00 Minutes of a 60 Minute Program

Cory Nieves, Owner, Mr. Cory's Cookies. Corey Nieves is only 13-years-old, but the company he started, Mr. Cory's Cookies, has been around for a while. His cookies, which are made with all natural ingredients are sold in Whole Foods and other grocery stores throughout the U.S. He joined *Sunday Morning Magazine* to talk about being an entrepreneur at such a young age. Cory says it all started when he grew tired of taking the bus in New York, so he decided to save money from his own business to purchase a car for his single mom.

The following Public Service Announcements aired in support of the issue of **Parenting:**

o The National Highway Traffic Safety Administration (Texting and Driving)

Ran: October 1, 2018 through December 31, 2018

117 thirty seconds announcements

(Parenting cont.)

- o Hubbard Cincinnati (Anti-bullying)
Ran: October 1, 2018 through December 31, 2018
82 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Parenting**:

- o Adopt U.S. Kids (Foster and Adoptive Parenting)
Ran: October 14, 2018; November 4, 2018
2 sixty seconds announcements

- o Adopt U.S. Kids (Foster and Adoptive Parenting)
Ran: October 21, 2018
1 thirty seconds announcement

- o Adopt U.S. Kids (Foster and Adoptive Parenting)
Ran: October 14, 2018
1 fifteen seconds announcement

- o Adopt U.S. Kids (Foster and Adoptive Parenting)
Ran: October 14, 2018
1 sixty seconds announcement

- o Freestore Foodbank (Power Packs)
Ran: October 14, 2018; November 4, 2018
2 sixty seconds announcements

- o Hubbard Cincinnati (Anti-bullying)
Ran: October 21, 2018; November 4, 2018; December 2, 2018
3 thirty seconds announcements

- o U.S. Department of Health & Human Services (Talking to your child about sex)
Ran: November 18, 2018
1 sixty seconds announcement

ISSUE: MILITARY VETERANS

Sunday Morning Magazine

October 21, 2018

7:00 a.m.

18:00 Minutes of a 60 Minute Program

Christina Mihalek and Cody Vanboxel, Disabled American Veterans. Mr. Vanboxel explained on-air that Disabled American Veterans helps more than 300,000 veterans each year file claims before the Veterans Administration for government benefits. Cody says many veterans are unaware of the programs, services and benefits they might qualify for as a result of their years of service. Christina Mihalek also joined the show for this segment to talk about the Disabled American Veterans 5k Walk. The event will raise funds to aid local injured veterans and their families. Mihalek says the purpose of the 5k Walk is to bring the local community and veterans together to honor veterans of all eras who have fought bravely in service.

Sunday Morning Magazine

November 4, 2018

7:00 a.m.

9:00 Minutes of a 60 Minute Program

Melanie Murray, Panera Bread. During her time on-air, Melanie Murray explained that Panera Bread plans to honor all those who have served our country. In celebration of Veterans Day, Panera Bread will offer a free you-pick-two meal to those who wear a uniform or show their Military ID or discharge papers at any participating Panera Bread location.

ISSUE: WOMEN'S EMPOWERMENT

Sunday Morning Magazine

November 4, 2018

7:42 a.m.

17:00 Minutes of a 60 Minute Program

Jenny Jones and Richard Behrman, Cincinnati Union Bethel. While on-air, our guests explained that Cincinnati Union Bethel has several programs that tackle poverty and injustice in our city. While working toward distinct results, their programs are united in their goal to bring about long-term and transformative changes in the lives of vulnerable community members. Ms. Jones spoke about the Anna Louise Inn Homeless Shelter for women. She also discussed Cincinnati Union Bethel's Early Learning Academy. The program prepares young children for kindergarten. Additionally, Jones spoke about the Cincinnati Scholar House. The Scholar house works to end the cycle of poverty two generations at a time, by empowering families to succeed in education and job readiness, thereby promoting life-long self-sufficiency. Richard Behrman spoke about CUB's upcoming event that will raise money for the Off the Streets program.

Sunday Morning Magazine

December 2, 2018

7:20 a.m.

12:00 Minutes of a 60 Minute Program

Diahann Carroll, legendary Actress and Author, The Legs Are the Last To Go. Diahann Carroll joined the show to discuss her latest project, her memoir, The Legs Are the Last To Go. While on the air, Carroll spoke about the racism, both subtle and overt, she faced in Hollywood as a young actress in the 1950's. Carroll, who was the first black woman to win a Tony Award, and the first black woman to have her own network sitcom (*Julia*), spoke passionately about her trailblazing efforts in the entertainment industry.

Sunday Morning Magazine

December 23, 2018

7:31 a.m.

13:00 Minutes of a 60 Minute Program

Shannon Keith, Founder, Sudara. While on *Sunday Morning Magazine*, Shannon Keith spoke about the company she founded, Sudara. The organization works to help women in India who have been forced into the sex trade by their families or picked up off the streets by local pimps. Sudara gives women the opportunity to gain job skills and find a long-term career.

(Women's Employment cont.)

Sunday Morning Magazine

December 23, 2018

7:44 a.m.

4:00 Minutes of a 60 Minute Program

Sandra Magsamen, Author and Business Women. Sandra Magasamen is an author, artist, art therapist and designer. She is the author of numerous children cooks, has her own line of jewelry, designs exclusively for 1-800-flowers, and is a contributor for Oprah.com. As an entrepreneur, who owns and manages several brands, she gave advice to women in business.

ISSUE: COMMUNITY ENGAGEMENT

Sunday Morning Magazine

November 25, 2018

7:43 a.m.

16:30 Minutes of a 60 Minute Program

Roger Howell, President, City Gospel Mission. As a guest, Mr. Howell explained that City Gospel Mission focuses on four key areas: Food and Shelter, Addiction Recovery, Job Training and Placement and Youth development. Additionally, Mr. Howell spoke about the programs and services offered through the faith-based organization.

Sunday Morning Magazine

December 2, 2018

7:48 a.m.

12:00 Minutes of a 60 Minute Program

Major Everett Henry, The Salvation Army; Jim Scott, Chair of the Salvation Army's Love Your Neighbor campaign. Our guests explained on-air that the 2018 Love Your Neighbor campaign, a local extension of the Red Kettle Campaign, will begin collecting donations in December. Jim is spearheading Love Your Neighbor Saturday's at area Kroger locations throughout the month of December. Major Everett Henry spoke about the many programs and services offered through the Salvation Army.

Sunday Morning Magazine

December 23, 2018

7:00 a.m.

16:00 Minutes of a 60 Minute Program

Jessica Mindich, Founder, The Caliber Collection. As a guest on the show, Jessica Mindich explained her company, The Caliber Collection, is a series of cuffs, bracelets and cufflinks engraved with serial numbers from illegal guns. The unique designs are created with the metal from shell casings that have been swept from crime scenes or turned over during gun buyback amnesty programs. Mindich says 20% of the net proceeds from all pieces sold fund public safety initiatives designed to reduce illegal gun violence nationwide.

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **Community Engagement:**

o Drug-Free Northern Kentucky (Heroin Epidemic)

Ran: October 14, 2018; November 25, 2018; December 2, 2018

3 thirty seconds announcements

o National Highway Traffic Safety Administration (Texting and Driving)

Ran: November 4, 2018

1 sixty seconds announcement