

HUBBARD RADIO CINCINNATI, LLC.

ISSUES AND PROGRAMS REPORT

FOR

WYGY

1st Quarter, 2013

(January 1, 2013 through March 31, 2013)

Prepared by:

Rodney Lear
Director, Public Affairs

ISSUES OF CONCERN TO CINCINNATI
ADDRESSED IN RESPONSIVE PROGRAMMING
THE
FIRST QUARTER, 2013

1. **Children of Incarcerated Parents:** Experts say it's an under-studied population. We explored what happens to children nation-wide who have one or more of their parents serving time in prison. We examined the myriad of challenges these young people face including social stigmas, shame, delinquency, mental health issues and family reunification.
2. **College Preparation:** As millions of high school students scramble to select a college and begin the college application process, we provided tips, advice and information to help prepare youngsters for their freshman year on campus.
3. **Estate Planning:** We explained the importance of a will, a trust, a living will and a living trust. We also provided tips on how to initiate end of life discussions with loved ones.
4. **Youth:** We explored crucial issues that today's youth encounter on a daily basis.
5. **Parenting:** We provided information to help parents improve their parenting skills and ultimately strengthen their bond with their children.
6. **Education:** We offered relevant guidelines and information to improve the standards of education for today's youth.
7. **Civil Rights:** We presented information to bring a better appreciation of the culture of those of a different race, heritage or socioeconomic background. We also explored the struggle for civil rights both nationally and internationally.
8. **Health:** We supplied information designed to help maintain a sound mind and body.
9. **Finance:** We presented information to educate listeners about the financial challenges that are pertinent today.
10. **Marriage Enrichment:** Research shows that fifty percent of all marriages will end in divorce. We provided information designed to strengthen the bond of marriage.

PUBLIC AFFAIRS PROGRAMS

WYGY PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. Sunday Morning Magazine
(Sundays 7:00 a.m. - 8:00 a.m.)
Locally produced show focusing on community events.
The show features interviews with local community leaders
as well as national authors. The show is hosted by Rodney Lear.

First Quarter 2013

(January 1, 2013 to March 31, 2013)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: CHILDREN OF INCARCERATED PARENTS

Sunday Morning Magazine

March 24, 2013

7:00 a.m.

28:00 Minutes of a 60 Minute Program

Yvette Harris, PhD, Author, *Children of Incarcerated Parents*; Kelley Eversole, Big Brothers Big Sisters of Butler County, Amachi Program. Children of incarcerated parents are too often at risk for antisocial and delinquent behavior. During this edition of *Sunday Morning Magazine*, we focused on the issues and challenges children face when one or more of their parents are locked behind bars. Our guests shared their expertise on the subject and helped to shed light on this under-studied population. Ms. Eversole oversees a program that provides mentors to area children and teens that have parents in jail. Dr. Harris spoke about her book and shared result of her extensive research study on children of incarcerated parents.

Sunday Morning Magazine

March 24, 2013

7:00 a.m.

31:00 Minutes of a 60 Minute Program

Kimberly Davis, formerly imprisoned mother of four. During this edition of *Sunday Morning Magazine*, we focused on the issues and challenges children face when one or more of their parents are locked behind bars. Kimberly is the mother of four. She was jailed for drug-related crimes. She joined the show to share her story. Kimberly says that she gave birth to her drug-addicted son while incarcerated. She spoke on-air about her struggle to kick her drug habit, re-enter the workforce and regain custody of her children. After years of hard work, Kimberly has successfully restored her relationship with all four of her children. Today, Kimberly is attending college and plans to earn a master's degree. She is currently working with and assisting women abusing drugs and have recently lost custody of their own children.

Sunday Morning Magazine

March 24, 2013

7:00 a.m.

31:00 Minutes of a 60 Minute Program

Dr. Yvette Harris; Kelley Eversole; Kimberly Davis. During this edition of *Sunday Morning Magazine*, we focused on the issues and challenges children face when one or more of their parents are locked behind bars. We concluded the show with a roundtable discussion on the subject.

ISSUE: COLLEGE PREPARATION

Sunday Morning Magazine

March 17, 2013

7:00 a.m.

14:00 Minutes of a 60 Minute Program

Marie Carr, Author, The Prepared Parent's Operational Manual: Sending Your Child to College. During this edition of *Sunday Morning Magazine*, we focused on preparing students for college. Mrs. Carr and her husband sent three daughters to college. She chronicled her years of experience in her book and offers indispensable advice to parents sending their children off to college. While on the show, Mrs. Carr spoke about controlling debt in college, keeping students safe on campus and caring for ill children from miles away.

Sunday Morning Magazine

March 17, 2013

7:14 a.m.

9:00 Minutes of a 60 Minute Program

Laura Krauze, Huntington Learning Center. During this edition of *Sunday Morning Magazine*, we focused on preparing students for college. Ms. Krauze joined the show to give parents useful tips, advice and information to prepare students planning to take college admission tests such as the ACT and SAT. Ms. Krauze explained the differences between the two tests. She also spoke about the college test preparation programs and courses available at Huntington.

Sunday Morning Magazine

March 17, 2013

7:23 a.m.

9:00 Minutes of a 60 Minute Program

Shannon McDaniel-Myers, Financial Aid Advisor, University of Cincinnati. During this edition of *Sunday Morning Magazine*, we focused on preparing students for college. As a guest on the show, Shannon spoke about the challenges students often face when it comes to receiving college financial aid. She provided information to help parents assist their children as they navigate through the financial aid process.

Sunday Morning Magazine

March 17, 2013

7:32 a.m.

8:00 Minutes of a 60 Minute Program

Paul Paeglis, College Advantage, Ohio Tuition Trust Authority. During this edition of *Sunday Morning Magazine*, we focused on preparing students for college. According to our guest, College Advantage is Ohio's 529 prepaid college tuition program. Paeglis explained that funds invested in the plan can be used for higher education expenses such as tuition and room and board fees at any accredited college in the country—2 year, 4 year, public, private, in-state, out-of-state. Paeglis says the plan is easy, affordable and flexible.

(College Preparation cont.)

Sunday Morning Magazine

March 17, 2013

7:40 a.m.

10:00 Minutes of a 60 Minute Program

Danielle Metz, Graduated from college debt-free. During this edition of *Sunday Morning Magazine*, we focused on preparing students for college. Danielle dreamed of graduating from college debt-free. She joined the show to explain to listeners exactly how she made her dream a reality. Danielle says she used a pay-as-you-go approach to finance her college education. When she couldn't afford a semester, she simply would take off and work to save money. Danielle says she worked odd jobs, including a local grocery store—which provided a college saving program that also helped her pay for school. Danielle says she called her school's financial aid office regularly to inquire about any and all funding that might be available. In total, it took Danielle seven years to earn her bachelor degree from Milligan College, a private university in Northeast Tennessee.

Sunday Morning Magazine

March 17, 2013

7:50 a.m.

10:00 Minutes of a 60 Minute Program

Lia Lenart, Journalist, USA TODAY. During this edition of *Sunday Morning Magazine*, we focused on preparing students for college. Lia is a graduate of the prestigious Harvard University. She joined the show with 10 tips to help college freshman ace their first year of college. Among her advice to freshman: keep in touch with high school friends, find a mentor, sleep and trust your instincts.

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **COLLEGE PREPARATION:**

- o The Hispanic Scholarship Fund
Ran: March 24, 2013; March 31, 2013
2 sixty seconds announcements

ISSUE: ESTATE PLANNING

Sunday Morning Magazine

February 2, 2013

7:00 a.m.

40:00 Minutes of a 60 Minute Program

Barry Zimmer, Attorney, The Zimmer Law Firm. It's a topic that everyone wants to avoid, however death is a part of life. Attorney Barry Zimmer joined *Sunday Morning Magazine* to discuss estate planning. While on the air, Zimmer explained the purpose of a will, a trust and a living trust. He says that many people operate under the misconception that a will is only for the super healthy. Zimmer discussed some of the mistakes that people often make when putting a will together. In addition, he gave advice from an estate planning standpoint, in a variety of categories that are relevant to listeners including: same sex couples and small business owners.

Sunday Morning Magazine

February 2, 2013

7:40 a.m.

18:00 Minutes of a 60 Minute Program

Janet Montgomery, Hospice of Cincinnati; Barry Zimmer, Estate Planning Attorney, The Zimmer Law Firm. During our hour-long discussion on estate planning, we were joined by Janet Montgomery of Hospice of Cincinnati. Janet spoke about the services provided by Hospice. The organization recently introduced an initiative called *Conversations of a Lifetime*. The program encourages family members to discuss end of life decisions with their loved ones. Montgomery also explained that families should revisit the topic when any of the following occur: the death of a friend or family member, after a divorce in the family, after a diagnosis of a significant medical condition, after a decade has passed since the last talk and after a decline of physical conditions. Both Mrs. Montgomery and Mr. Zimmer spoke about the importance of a living will.

ISSUE: YOUTH

Sunday Morning Magazine

January 6, 2013

7:00 a.m.

56:00 Minutes of a 60 Minute Program

Eric Washington, Cincinnati Health Department; Nzinga Bryd, Centerpoint Health, Teen Parent Program; Dr. Bradley Jackson, Pediatrician, Premier Pediatrics Group; Rick Scholtz, President, Pure Hope; Joan Van Epps, Psychologist, Centerpoint Health. *Sunday Morning Magazine* hosted an hour-long on-air panel discussion on the topic of teens and sex. Our panelist spoke about the rise in the number of teens contracting sexually transmitted diseases and explained why self-worth and self-esteem are contributing factor when it comes to teens engaging in sex. Our panel also discussed how both the media and technology are contributing to our overly sexualized culture. In addition, they explained why parents must begin a dialog with their teens about this extremely important topic.

Sunday Morning Magazine

January 13, 2013

7:00 a.m.

11:00 Minutes of a 60 Minute Program

Zach Hunter, Author, *Be The Change*. Much too often we hear negative stories in the media about teenagers. During this edition of *Sunday Morning Magazine*, we introduced listeners to three teens that are making a positive impact in their community and on a global scale. When Zach Hunter first burst onto the antislavery scene at just 12 years of age, he captured the attention of a nation with his sincere passion to help those less fortunate. After learning that there were 27 million cases of slavery in the world—many of them ages 5-17—Hunter embarked on an international campaign to do something about it. Now, at the age of 19 years-old, Zach is the author of three powerfully inspirational books. Zach joined the show to talk about his efforts to end slavery world-wide.

Sunday Morning Magazine

January 13, 2013

7:12 a.m.

23:00 Minutes of a 60 Minute Program

Karen D'Agostino and Max Raffel, the Music Resource Center; Devonte, Singer-songwriter. Much too often we hear negative stories in the media about teenagers. During this edition of *Sunday Morning Magazine*, we introduced listeners to three inspiring teens. Devonte is among the most promising new artists to emerge from Cincinnati. Devonte is currently a freshman at the acclaimed Berklee College of Music in Boston. The talented 18 year-old crooner was influenced by the Music Resource Center. The Music Resource Center is a multifaceted teen center that uses recording and performing arts, as well as life skills mentoring to create a sense of empowerment and accomplishment in the urban community.

(Youth cont.)

Sunday Morning Magazine

January 13, 2013

7:37 a.m.

23:00 Minutes of a 60 Minute Program

Meredith and Angela Stutz. Much too often we hear negative stories in the media about teenagers. During this edition of *Sunday Morning Magazine*, we introduced listeners to three teens that are making a positive impact in their community and on a global scale. Meredith is the co-founder and co-director of Kids Character Camp. The program uses music, art and drama to teach children positive values such as honesty, contentment and courage. The caring 17 year-old participated in a Hurricane Katrina rebuilding mission trip and has traveled to Kenya to carry out life-saving mission work.

The following Public Service Announcements aired in support of the issue of **YOUTH:**

o Kenzie's Closet (Volunteerism/Finance)

Ran: January 1, 2013 through March 31, 2013

168 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **YOUTH:**

o Recording Artists, Actors and Athletes Against Drunk Driving

Ran: January 20, 2013

1 fifteen seconds announcement

o The National Runaway Switchboard (Bully Prevention)

Ran: February 10, 2013

1 thirty seconds announcement

o Stop Bullying.gov (Bully Prevention)

Ran: March 31, 2013

1 thirty seconds announcement

ISSUE: PARENTING

Sunday Morning Magazine

February 10, 2013

7:00 a.m.

35:00 Minutes of a 60 Minute Program

Cymbria Hess, Licensed Family & Marriage Therapist; Sharon James, Mediator and Parent Coach, Beech Acres Parenting Center. Stepfamilies, also known as blended families, are more of a norm now than ever before. At least one-third of all children in the U.S. will be part of a stepfamily before they reach age 18. The focus of this edition of *Sunday Morning Magazine* was blended families. My guests say that most blended families are able to work out their growing pains and live together successfully. Open communication, positive attitudes, mutual respect and plenty of love and patience all have an important place in creating a healthy blended family.

Sunday Morning Magazine

March 10, 2013

7:15 a.m.

35:00 Minutes of a 60 Minute Program

Dr. Meg Meeker, Author, Strong Fathers, Strong Daughters: 10 Secrets Every Father Should Know. In today's increasingly complicated world, it's often difficult for parents to connect with their daughters—especially for fathers. With Strong Fathers, Strong Daughters, Dr. Meeker reveals that a young woman's relationship with her father is far more important than we've ever realized and shows that daughters need their father's attention, protection, courage, and wisdom in order to become strong, confident women.

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **PARENTING**:

o The U.S. Department of Health and Human Services (Talk to Teens About Sex)

Ran: January 6, 2013; January 13, 2013

2 sixty seconds announcements

o Adopt U.S. Kids (Foster Care and Adoption Recruitment)

Ran: January 13, 2013; February 17, 2013; March 17, 2013

3 fifteen seconds announcements

o Adopt U.S. Kids (Foster Care and Adoption Recruitment)

Ran: February 10, 2013

1 sixty seconds announcement

o The U.S. Department of Health & Human Services (Father Involvement)

Ran: February 24, 2013

1 fifteen seconds announcement

(Parenting cont.)

o The U.S. Department of Health & Human Services (Father Involvement)

Ran: March 24, 2013

1 thirty seconds announcement

ISSUE: EDUCATION

Sunday Morning Magazine

January 20, 2013

7:00 a.m.

17:00 Minutes of a 60 Minute Program

Doug Dunlap, Director of Operations, Whiz Kids, City Gospel Mission. According to our guest, Mr. Doug Dunlap, Whiz Kids is a literacy-based, one-to-one tutoring and mentoring program that reaches over 1,300 academically at-risk elementary students. A devastating 48% of Cincinnati's children live in poverty. While on the air, Mr. Dunlap explained the immense learning barrier poverty creates. Dunlap says that the relationship between an at-risk student and a caring adult is a major component to the success of the Whiz Kids program.

Sunday Morning Magazine

January 20, 2013

7:44 a.m.

16:00 Minutes of a 60 Minute Program

Rhonda Lindon-Hammon, Director, YMCA Rosie's Girls; Emily Madden, Community Relations Director, M/I Homes. Rosie's Girls is a unique summer program for 11-13 year old girls designed to build self-esteem, physical confidence, interpersonal cooperation and leadership skills through learning and applying basic skill in carpentry and other technical trades. Mrs. Lindon-Hammon spoke on-air about the program. She was joined by Emily Madden with a local homebuilder called, M/I Homes. The two organizations have joined forces to design and build a playhouse which will be donated to a local abused women's shelter for children who have been affected by domestic violence. Rosie's Girls will provide the labor and M/I Homes will donate the building materials for the project.

Sunday Morning Magazine

January 27, 2013

7:00 a.m.

20:00 Minutes of a 60 Minute Program

Linda Bress Silbert, Author, Why Bad Grades Happen to Good Kids. Linda joined the show to discuss how parents can help their children succeed academically in school. The book provides examples and techniques, and contains many real-life anecdotes about the students and parents Mrs. Silbert has worked with as an educator.

(Education cont.)

Sunday Morning Magazine

February 17, 2013

7:30 a.m.

18:00 Minutes of a 60 Minute Program

Kenneth C. Davis, Author, Don't Know Much About the Presidents. In celebration of Presidents Day, we invited author Kenneth C. Davis to join us on the show to talk about his new book. Through a series of question-and answer formats, Davis informs reader about the political achievements, nicknames, hobbies, and even favorite foods of our presidents. While on the air, Davis talked about quirky fun facts related to the United States Presidents.

Sunday Morning Magazine

March 10, 2013

7:00 a.m.

9:00 Minutes of a 60 Minute Program

Charles E. Fryman, Area Representative, Firehouse Subs. Mr. Fryman joined the show to introduce our listeners to the Firehouse Subs Public Safety Foundation. The 501(c) (3) division of the sub sandwich shop donates life-saving tools, technology and training to firefighters, police and other public safety officials. Mr. Fryman explained that the Foundation has donated a number of thermal imaging cameras to firehouses around the country. Research indicates the equipment is responsible for saving lives. Mr. Fryman says our listeners can support the work of the Firehouse Subs Public Safety Foundation simply by visiting areas stores.

Sunday Morning Magazine

February 24, 2013

7:00 a.m.

9:00 Minutes of a 60 Minute Program

Dr. Brian D. Ray, Founder, National Home Education Research Institute. Dr. Ray joined the show via telephone to discuss home-based education. He spoke at length about the pros, cons, myths and misconceptions surrounding home-schooling. He gave valuable tips on home-schooling gifted and special needs children. Dr. Ray also explained why he believes home-schooling seems to be a growing trend among American families. Additionally, he outlined how home-schooled students compare academically to their peers who are currently receiving a more traditional education in a public or private school setting.

(Education cont.)

Sunday Morning Magazine

February 24, 2013

7:10 a.m.

37:00 Minutes of a 60 Minute Program

Claudia Ganote, Home-Schooling Mom. Claudia is currently home schooling her three daughters. She explained on-air that she withdrew her girls from public school when she noticed how the school focused so much of the school year on state testing. She says it was more important to have her children develop a love of learning. While on *Sunday Morning Magazine* Mrs. Ganote discussed her daily teaching routine, the research efforts she puts into finding the best educational materials and resources for her girls. She also discussed grading bias and how she handles courses that are academically outside of her comfort level. Mrs. Ganote says that most people have misconceptions about home-schooling. They believe that home-based education stunts children from growing socially. Ganote disagrees and says there are local home-school bands, team sports leagues, proms and dances.

Sunday Morning Magazine

February 24, 2013

7:47 a.m.

13:00 Minutes of a 60 Minute Program

Rachel Coker, Home-Schooled Student and Author, Interrupted: Life Beyond Words. While many teenage girls may have been doodling in their notebooks daydreaming, or hanging out at the mall, 16-year-old Rachel Coker wrote her first book and got it published. Rachel joined *Sunday Morning Magazine* to explain how home-schooling prepared her for a career as a writer, and gave her a unique educational advantage over her peers attending a more traditional high school setting.

Sunday Morning Magazine

March 31, 2013

7:45 a.m.

15:00 Minutes of a 60 Minute Program

Dan Cox, Dean of Instruction, Live Oaks School; Autumn, Student, Live Oaks School. Autumn joined the show to talk about her experience as a student in Live Oaks' vocational program. Mr. Cox spoke about the programs and services offered through the educational facility. Dan also discussed the school's upcoming community outreach event called Super Service Saturday. The event allows visitors the opportunity to visit the campus, tour labs, and learn more about career programs available to high school students and adults.

The following Public Service Announcements aired in support of the issue of **EDUCATION:**

o The Ohio Association of Broadcasters (Every Citizen Online—Computer Literacy)

Ran: January 1, 2013 through March 31, 2013

66 thirty seconds announcements

o The Ohio Association of Broadcasters (Ohio Army National Guard)

Ran: January 1, 2013 through March 31, 2013

41 thirty seconds announcements

o The United States Coast Guard

Ran: January 1, 2013 through March 31, 2013

30 thirty seconds announcements

o The Literacy Network of Greater Cincinnati

Ran: January 1, 2013 through March 31, 2013

20 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **EDUCATION:**

o The National Association for Music Education

Ran: February 2, 2013

1 sixty seconds announcement

o The Library of Congress (Literacy)

Ran: January 6, 2013

1 sixty seconds announcement

o Wanna Play (Music Education Program)

Ran: January 27, 2013; February 10, 2013; March 3, 2013

3 fifteen seconds announcements

o Reading is Fundamental (Youth Literacy)

Ran: February 10, 2013

1 sixty seconds announcement

o The Hispanic Scholarship Fund

Ran: March 24, 2013

1 sixty seconds announcement

o Adopt A Class (Youth Mentoring Program)

Ran: January 6, 2013; January 13, 2013; January 20, 2013; February 2, 2013;

February 10, 2013; March 10, 2013; March 24, 2013; March 31, 2013

8 thirty seconds announcements

(Education cont.)

o The United Way (Mentoring/Volunteering)

Ran: January 6, 2013; January 13, 2013; January 20, 2013; January 27, 2013;
February 2, 2013; February 10, 2013; February 17, 2013; March 3, 2013; March 24, 2013;
March 31, 2013

10 sixty seconds announcements

o The United Way (Mentoring/Volunteering)

Ran: March 10, 2013; March 17, 2013

2 fifteen seconds announcements

o The Freestore Foodbank (Power Packs)

Ran: March 3, 2013; March 10, 2013; March 24, 2013

3 sixty seconds announcements

o The Army Guard Reserves

Ran: February 24, 2013

1 thirty seconds announcement

o The Girl Scouts (Cookie Sales)

Ran: March 3, 2013

1 sixty seconds announcement

ISSUE: CIVIL RIGHTS

Sunday Morning Magazine

January 20, 2013

7:19 a.m.

24:00 Minutes of a 60 Minute Program

Taylor Branch, Author, At Canaan's Edge: America in the King Years 1965-68. We spoke to Pulitzer Prize-winning and bestselling author Taylor Branch. He joined the show to talk about his latest project. The book concludes Branch's history of the civil rights movement and Dr. Martin Luther King's heroic role at the center of it all. While on *Sunday Morning Magazine*, Branch explained that the new book chronicles King's efforts to hold his movement together in the face of internal factions that disagreed about strategy, tactics, and whether they could achieve their goals solely through nonviolence. Branch also spoke about the intermittent hostility Dr. King faced from President Johnson's administration. Branch also provided insight into the unrelenting harassment Dr. King endured at the hands of the FBI.

Sunday Morning Magazine

February 17, 2013

7:49 a.m.

9:00 Minutes of a 60 Minute Program

Zaziwe Dlamini-Manaway and Swati Dlamini, *Being Mandela*. Zaziwe and Swati are two of the granddaughters of Nelson and Winnie Mandela. Nelson Mandela is a human rights activist who was jailed for eighteen years for his work to end apartheid in South Africa. After his release from prison, Mandela became South Africa's first black and first democratically elected President. Zaziwe and Swati joined the program to talk about their new reality show on Cozi TV. While on the show, the ladies discussed their grandfather's legacy, their resolve to be positive role models for black women world-wide, and the pressure of carrying on the Mandela name.

Sunday Morning Magazine

March 31, 2013

7:00 a.m.

9:00 Minutes of a 60 Minute Program

Sister Louise Acres, Sisters of Charity. Sister Louise has worked to promote unity, race relations and diversity world-wide. She joined the show to talk about an upcoming event focused on violence against women.

ISSUE: HEALTH

Sunday Morning Magazine

January 27, 2013

7:22 a.m.

21:00 Minutes of a 60 Minute Program

Dr. Christopher Lewis, Founder and President, Village Life Outreach Project Inc. A trip to Tanzania, East Africa as a medical student inspired Dr. Lewis to form Village Life Outreach Project. The organization partners with local volunteers to improve the quality of life, health and education for impoverished villagers living in the Rorya District of Tanzania. While on the air, Dr. Lewis spoke about the health, educational and medical facilities in Africa. Through Village Life, Dr. Lewis is in the middle of building a health center to service the needs of the villagers. Village Life is focusing its efforts on helping those in the region sustain themselves by providing access to clean water and education.

Sunday Morning Magazine

January 27, 2013

7:44 a.m.

16:00 Minutes of a 60 Minute Program

Leeza Gibbons, Co-host, *America Now* and Author of Take Two. While on the air, Ms. Gibbons discussed her news magazine show, *America Now*, her new book, Take Two and her upcoming book signing in Cincinnati. She also spoke about life after her recent divorce. In addition, Ms. Gibbons talked candidly about her work to fight Alzheimer's disease. Her mother and grandmother both died of the heart-breaking illness. Inspired by her loss, she created the Leeza Gibbons Memory Foundation (a 501c3 non-profit) and its signature programs, Leeza's Place and Leeza's Care. "After the two strongest women in my life fell prey to the thief of memory called Alzheimer's Disease, I created what we wished we had—a place to get support, help and hope along a challenging health journey," says the one-time *Entertainment Tonight* host.

Sunday Morning Magazine

February 10, 2013

7:40 a.m.

20:00 Minutes of a 60 Minute Program

Ria Davidson, Co-Founder, The Dragonfly Foundation. According to our guest, Ria Davidson, The Dragonfly Foundation provides distractions from the psychological, emotional, physical and financial toll of childhood cancers and blood diseases. The Foundation offers a gifting program that replenishes toys and entertainment material to patients of Cincinnati Children's Hospital Medical Center's Cancer & Blood Disease Institute. The organization also provides weekly family fun activities for ill children and their families. Ria joined *Sunday Morning Magazine* to talk about the not-for-profit Foundation's biggest annual fundraiser, Casino Night. Ria says the funds raised during the event will help offset some of the Foundation's operational expenses and directly impact the families they serve.

(Health cont.)

Sunday Morning Magazine

February 17, 2013

7:00 a.m.

29:00 Minutes of a 60 Minute Program

Kevin B. Jones, M.D., Author, What Doctors Cannot Tell You: Clarity, Confidence and Uncertainty in Medicine. Dr. Jones' new book explores why patients and doctors have so much trouble communicating. While on the air, Jones provided tips and useful information on how our listeners can improve their relationship with their doctor and open up the doors of communication. Dr. Jones also spoke about the disadvantages to searching for medical answers on the internet instead of asking the doctor directly.

Sunday Morning Magazine

March 10, 2013

7:50 a.m.

10:00 Minutes of a 60 Minute Program

Pricilla Thomas, Epilepsy Foundation. As a guest on the show, Mrs. Thomas explained what epilepsy is and spoke about current methods available to treat the disorder. She also spoke about the many services the Foundation provides to those affect by Epilepsy. In addition, she discussed the Epilepsy Foundation's upcoming fundraiser, The Emerald Miles 5K RUN/WALK.

Sunday Morning Magazine

March 31, 2013

7:38 a.m.

5:00 Minutes of a 60 Minute Program

Ken Harper, Circus Chair, Cincinnati Shrine Circus. Ken joined the show to talk about the upcoming Shrine Circus. Ken says the funds raised from the circus will help improve the quality of services provided to children and adults with serve burns at the Cincinnati Shrine Hospital for Burns. Ken maintains that for 92 years, The Shrine Circus has been the main fund-raising entity of the organization and has contributed over a million dollars to multiple charities in the Greater Cincinnati area.

The following Public Service Announcements aired in support of the issue of **HEALTH:**

o The Ohio Department of Health (Diabetic Eye Disease)

Ran: January 1, 2013 through March 31, 2013

104 thirty seconds announcements

(Health cont.)

o We Thrive (Community Health Initiative)

Ran: January 1, 2013 through March 31, 2013

170 thirty seconds announcements

o The Drop Inn Center (Feeding the homeless)

Ran: January 1, 2013 through March 31, 2013

34 thirty seconds announcements

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **HEALTH:**

o The American Heart Association (Go Red for Women)

Ran: February 24, 2013; March 10, 2013

2 thirty seconds announcements

o The U.S. Department of Health and Human Services (Heart Attack Warning Signs)

Ran: January 20, 2013; February 2, 2013; February 17, 2013; March 3, 2013; March 24, 2013

5 sixty seconds announcements

o The Alzheimer's Association of Greater Cincinnati (On-line Coaching Caregiver)

Ran: January 27, 2013; February 10, 2013

2 sixty seconds announcements

o The Alzheimer's Association of Greater Cincinnati (General Information)

Ran: January 27, 2013; February 2, 2013; March 10, 2013

3 thirty seconds announcements

o The Alzheimer's Association of Greater Cincinnati (Art of Making Memories Event)

Ran: March 31, 2013x2

2 thirty seconds announcements

o Autism Speaks

Ran: January 6, 2013

1 fifteen seconds announcement

o The American Red Cross

Ran: March 17, 2013; March 31, 2013x2

3 thirty seconds announcements

ISSUE: FINANCE

Sunday Morning Magazine

March 3, 2013

7:00 a.m.

55:00 Minutes of a 60 Minute Program

Jennifer Jenkins, Internal Revenue Service. Jennifer joined the show with information and practical tips for filing 2012 tax returns. According to Ms. Jenkins, the IRS is expected to receive about 5.4 million 2012 individual tax returns from Ohio. She explained how the congressional Fiscal Cliff issue forced the IRS to push back filing for 2012. Ms. Jenkins spoke at length about the eligibility requirements for the Earned Income Tax Credit (EITC), the three main methods of e-filing, and deductions that are commonly missed. She gave tax advice to self-employed individuals, married couples, single parents, first-time homeowners and those who work from home.

Sunday Morning Magazine

March 31, 2013

7:13 a.m.

23:00 Minutes of a 60 Minute Program

(Also used in Marriage Enrichment) Dr. Gary Chapman, Author, Now What? and Profit Sharing. Dr. Chapman is a best-selling author, an internationally-known speaker and marriage counselor who has counseled hundreds of couples during the past thirty years. Dr. Chapman joined *Sunday Morning Magazine* to talk about his two newest books. Now What? answers the question, how do we keep our marriage alive now that the children have arrived? While on the show he offered realistic advice on making marriage a priority, taking control of your schedules, taking control of your money, learning to effectively discipline your children, and discovering the key to intimacy. In the book Profit Sharing, Chapman provides guidelines for making money an asset in marriage. From the book, Chapman explained when to discuss money, how much money couples should save and how to make the most of the money you have to live a fulfilling life.

The following Public Service Announcements aired during *Sunday Morning Magazine* (Sunday's 7:00 a.m.-8:00 a.m.) in support of the issue of **FINANCE**:

o The United States Treasury (Foreclosure Prevention)

Ran: January 6, 2013

1 fifteen seconds announcement

o The United States Treasury (Foreclosure Prevention)

Ran: February 2, 2013

1 sixty seconds announcement

o The American Institute of Certified Public Accountants (Financial Education)

Ran: March 31, 2013

1 sixty seconds announcement

ISSUE: MARRIAGE ENRICHMENT

Sunday Morning Magazine

March 10, 2013

7:09 a.m.

4:00 Minutes of a 60 Minute Program

Stedman Graham, Author and Activist. Stedman Graham and Oprah Winfrey are the ultimate super couple. With two extremely demanding careers, Mr. Graham gave listeners insight into what has made his relationship with Winfrey so strong over the years.

Sunday Morning Magazine

March 31, 2013

7:13 a.m.

23:00 Minutes of a 60 Minute Program

(Also used in Finance) Dr. Gary Chapman, Author, Now What? and Profit Sharing. Dr. Chapman is a best-selling author, an internationally-known speaker and marriage counselor who has counseled hundreds of couples during the past thirty years. Dr. Chapman joined *Sunday Morning Magazine* to talk about his two newest books. Now What? answers the question, how do we keep our marriage alive now that the children have arrived? While on the show he offered realistic advice on making marriage a priority, taking control of your schedules, taking control of your money, learning to effectively discipline your children, and discovering the key to intimacy. In the book Profit Sharing, Chapman provides guidelines for making money an asset in marriage. From the book, Chapman explained when to discuss money, how much money couples should save and how to make the most of the money you have to live a fulfilling life.