

# CONTRACT



**KATU TV**  
 2153 NE Sandy Blvd  
 Portland, OR 97232  
 (503)231-4222

www.katu.com

And:

**Media Analysis, Inc**  
 Attention: Marla Jackson  
 PO Box 66490  
 Portland, OR 97290

|   |  |  |
|---|--|--|
| <u>Contract / Revision</u><br>199312 /                  |  | <u>Alt Order #</u>                                     |
| <u>Product</u>  |  |  |
| <u>Contract Dates</u><br>10/15/12 - 11/05/12            |  | <u>Estimate #</u><br>406                               |
| <u>Advertiser</u><br>Mary Nolan for City Council, Pos 1 |  | <u>Original Date / Revision</u><br>10/26/12 / 10/26/12 |
| <u>Billing Cycle</u><br>EOM/EOC                         | <u>Billing Calendar</u><br>Broadcast     | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>KATU                                  | <u>Account Executive</u><br>Local Direct | <u>Sales Office</u><br>Portland Local                  |
| <u>Special Handling</u>                                 |  |  |
| <u>Demographic</u><br>Adults 25-54                      |  |  |
|   |  | <u>Total Ratings</u><br>234.60                         |
| <u>IDB#</u>   | <u>Advertiser Code</u>                   | <u>Product Code</u>                                    |
| <u>Agency Ref</u>                                       | <u>Advertiser Ref</u>                    |  |

| *Line              | Ch        | Start Date        | End Date        | Description          | Start/End Time        | Days            | Length        | Spots/<br>Week | Rate                | Rtn        | Type        | Spots | Amount     |
|--------------------|-----------|-------------------|-----------------|----------------------|-----------------------|-----------------|---------------|----------------|---------------------|------------|-------------|-------|------------|
| 1                  | KATU      | 10/15/12          | 10/19/12        | Good Morning America | 7a-9a                 |                 | :30           |                |                     |            | NM          | 4     | \$1,400.00 |
|                    |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      | <u>Spots/Week</u>     |                 |               | <u>Rate</u>    | <u>Rating</u>       |            |             |       |            |
| Week:              |           | 10/15/12          | 10/21/12        | -TWTF--              | 4                     |                 |               | \$350.00       | 1.80                |            |             |       |            |
| 2                  | KATU      | 10/15/12          | 10/19/12        | M-F 430-5p           | 430p-5p               |                 | :30           |                |                     |            | NM          | 2     | \$800.00   |
|                    |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      | <u>Spots/Week</u>     |                 |               | <u>Rate</u>    | <u>Rating</u>       |            |             |       |            |
| Week:              |           | 10/15/12          | 10/21/12        | -T-T---              | 2                     |                 |               | \$400.00       | 2.30                |            |             |       |            |
| 3                  | KATU      | 10/15/12          | 10/19/12        | KATU News @ 5p       | 5p-530p               |                 | :30           |                |                     |            | NM          | 2     | \$1,400.00 |
|                    |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      | <u>Spots/Week</u>     |                 |               | <u>Rate</u>    | <u>Rating</u>       |            |             |       |            |
| Week:              |           | 10/15/12          | 10/21/12        | M-W----              | 2                     |                 |               | \$700.00       | 3.60                |            |             |       |            |
| <u>Spot</u>        | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>   | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                | <u>Rate</u>         | <u>Rtg</u> | <u>Type</u> |       |            |
| 1                  | KATU      | 10/15/12-10/21/12 |                 | KATU News @ 5p       | 5p-530p               | M-W-----        | :30           |                | <del>\$700.00</del> | 3.60       | NM          |       |            |
| See MG 3.3         |           |                   |                 |                      |                       |                 |               |                |                     |            |             |       |            |
| 3                  | KATU      | 10/22/12-10/22/12 |                 | KATU News @ 5p       | 5p-530p               | M-----          | :30           |                | \$700.00            | 3.60       | NM          |       |            |
| Ⓜ MG for 3.1 10/17 |           |                   |                 |                      |                       |                 |               |                |                     |            |             |       |            |
| 4                  | KATU      | 10/15/12          | 10/19/12        | KATU News @ 6p       | 6p-630p               |                 | :30           |                |                     |            | NM          | 3     | \$2,100.00 |
|                    |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      | <u>Spots/Week</u>     |                 |               | <u>Rate</u>    | <u>Rating</u>       |            |             |       |            |
| Week:              |           | 10/15/12          | 10/21/12        | M-W-F--              | 3                     |                 |               | \$700.00       | 3.90                |            |             |       |            |
| <u>Spot</u>        | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>   | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                | <u>Rate</u>         | <u>Rtg</u> | <u>Type</u> |       |            |
| 1                  | KATU      | 10/15/12-10/21/12 |                 | KATU News @ 6p       | 6p-630p               | M-W-F----       | :30           |                | <del>\$700.00</del> | 3.90       | NM          |       |            |
| See MG 4.4         |           |                   |                 |                      |                       |                 |               |                |                     |            |             |       |            |
| 4                  | KATU      | 10/28/12-10/28/12 |                 | Sun 6-630p News      | 6p-630p               | -----Su         | :30           |                | \$700.00            | 3.90       | NM          |       |            |
| Ⓜ MG for 4.1 10/17 |           |                   |                 |                      |                       |                 |               |                |                     |            |             |       |            |
| 5                  | KATU      | 10/15/12          | 10/19/12        | KATU News @ 630p     | 630p-7p               |                 | :30           |                |                     |            | NM          | 3     | \$2,100.00 |
|                    |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      | <u>Spots/Week</u>     |                 |               | <u>Rate</u>    | <u>Rating</u>       |            |             |       |            |
| Week:              |           | 10/15/12          | 10/21/12        | M-WT---              | 3                     |                 |               | \$700.00       | 3.50                |            |             |       |            |
| <u>Spot</u>        | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>   | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                | <u>Rate</u>         | <u>Rtg</u> | <u>Type</u> |       |            |
| 3                  | KATU      | 10/15/12-10/21/12 |                 | KATU News @ 630p     | 630p-7p               | M-WTh----       | :30           |                | <del>\$700.00</del> | 3.50       | NM          |       |            |
| See MG 5.4         |           |                   |                 |                      |                       |                 |               |                |                     |            |             |       |            |
| 4                  | KATU      | 10/21/12-10/21/12 |                 | Sun 6-630p News      | 6p-630p               | -----Su         | :30           |                | \$700.00            | 3.50       | NM          |       |            |
| Ⓜ MG for 5.3 10/17 |           |                   |                 |                      |                       |                 |               |                |                     |            |             |       |            |
| 6                  | KATU      | 10/15/12          | 10/19/12        | Jeopardy             | 7p-730p               |                 | :30           |                |                     |            | NM          | 2     | \$2,200.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.



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| <u>Contract / Revision</u><br>199312 /        |  | <u>Alt Order #</u>                                     |
| <u>Contract Dates</u><br>10/15/12 - 11/05/12  |  | <u>Product</u>   |
| <u>Advertiser</u><br>Mary Nolan for City Coun |  | <u>Estimate #</u><br>406                               |
|   |  | <u>Original Date / Revision</u><br>10/26/12 / 10/26/12 |

| *Line | Ch                 | Start Date | End Date          | Description                   | Start/End Time        | Days            | Length        | Spots/Week | Rate                  | Rtn        | Type        | Spots | Amount     |
|-------|--------------------|------------|-------------------|-------------------------------|-----------------------|-----------------|---------------|------------|-----------------------|------------|-------------|-------|------------|
| 6     | KATU               | 10/15/12   | 10/21/12          | Jeopardy                      | 7p-730p               | M-W----         | :30           | 2          | \$1,100.00            | 7.10       | NM          |       |            |
| Week: |                    | 10/15/12   | 10/21/12          | M-W----                       |                       |                 |               | 2          | \$1,100.00            | 7.10       |             |       |            |
|       | <u>Spot</u>        | <u>Ch</u>  | <u>Date Range</u> | <u>Description</u>            | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |            | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u> |       |            |
|       | 1                  | KATU       | 10/15/12-10/21/12 | Jeopardy                      | 7p-730p               | M-W-----        | :30           |            | <del>\$1,100.00</del> | 7.10       | NM          |       |            |
|       | See MG 6.3         |            |                   |                               |                       |                 |               |            |                       |            |             |       |            |
|       | 3                  | KATU       | 10/29/12-10/29/12 | Jeopardy                      | 7p-730p               | M-----          | :30           |            | \$1,100.00            | 7.10       | NM          |       |            |
|       | Ⓜ MG for 6.1 10/17 |            |                   |                               |                       |                 |               |            |                       |            |             |       |            |
| N 7   | KATU               | 10/15/12   | 10/19/12          | Wheel Of Fortune              | 730p-8p               | --WT---         | :30           | 2          | \$1,100.00            | 6.50       | NM          | 3     | \$2,200.00 |
| Week: |                    | 10/15/12   | 10/21/12          | --WT---                       |                       |                 |               | 2          | \$1,100.00            | 6.50       |             |       |            |
|       | <u>Spot</u>        | <u>Ch</u>  | <u>Date Range</u> | <u>Description</u>            | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |            | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u> |       |            |
|       | 2                  | KATU       | 10/15/12-10/21/12 | Wheel Of Fortune              | 730p-8p               | ---WTh----      | :30           |            | <del>\$1,100.00</del> | 6.50       | NM          |       |            |
|       | See MG 7.3         |            |                   |                               |                       |                 |               |            |                       |            |             |       |            |
|       | 3                  | KATU       | 11/02/12-11/02/12 | Wheel Of Fortune              | 730p-8p               | -----F----      | :30           |            | <del>\$1,100.00</del> | 6.50       | NM          |       |            |
|       | Ⓜ See MG 7.4, 7.5  |            |                   |                               |                       |                 |               |            |                       |            |             |       |            |
|       | 4                  | KATU       | 10/26/12-10/26/12 | 20/20                         | 10p-11p               | -----F----      | :30           |            | \$900.00              | 6.50       | NM          |       |            |
|       | Ⓜ MG for 7.3 11/02 |            |                   |                               |                       |                 |               |            |                       |            |             |       |            |
|       | 5                  | KATU       | 10/28/12-10/28/12 | Sunday 7-9a News              | Sun 7a-9a             | -----Su         | :30           |            | \$200.00              | 6.50       | NM          |       |            |
|       | Ⓜ MG for 7.3 11/02 |            |                   |                               |                       |                 |               |            |                       |            |             |       |            |
| 8     | KATU               | 10/15/12   | 10/19/12          | Nightline                     | 1135p-1202a           | -TWT---         | :30           | 3          | \$350.00              | 1.90       | NM          | 3     | \$1,050.00 |
| Week: |                    | 10/15/12   | 10/21/12          | -TWT---                       |                       |                 |               | 3          | \$350.00              | 1.90       |             |       |            |
|       | <u>Spot</u>        | <u>Ch</u>  | <u>Date Range</u> | <u>Description</u>            | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |            | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u> |       |            |
|       | 2                  | KATU       | 10/15/12-10/21/12 | Nightline                     | 1135p-1202a           | -TuWTh----      | :30           |            | <del>\$350.00</del>   | 1.90       | NM          |       |            |
|       | See MG 8.4         |            |                   |                               |                       |                 |               |            |                       |            |             |       |            |
|       | 4                  | KATU       | 10/19/12-10/19/12 | Th/Fri Nightline 12a after HS | 112a-1230a            | -----F----      | :30           |            | \$350.00              | 1.90       | NM          |       |            |
|       | Ⓜ MG for 8.2 10/17 |            |                   |                               |                       |                 |               |            |                       |            |             |       |            |
| 9     | KATU               | 10/21/12   | 10/21/12          | Sunday 7-9a News              | Sun 7a-9a             | -----S          | :30           | 1          | \$200.00              | 1.10       | NM          | 1     | \$200.00   |
| Week: |                    | 10/15/12   | 10/21/12          | -----S                        |                       |                 |               | 1          | \$200.00              | 1.10       |             |       |            |
| 10    | KATU               | 10/21/12   | 10/21/12          | Sun 5P News                   | 5p-530p               | -----S          | :30           | 1          | \$700.00              | 4.00       | NM          | 1     | \$700.00   |
| Week: |                    | 10/15/12   | 10/21/12          | -----S                        |                       |                 |               | 1          | \$700.00              | 4.00       |             |       |            |
| 11    | KATU               | 10/22/12   | 10/26/12          | Good Morning America          | 7a-9a                 | -TW-F--         | :30           | 3          | \$350.00              | 1.80       | NM          | 3     | \$1,050.00 |
| Week: |                    | 10/22/12   | 10/28/12          | -TW-F--                       |                       |                 |               | 3          | \$350.00              | 1.80       |             |       |            |
| 12    | KATU               | 10/22/12   | 10/26/12          | M-F 430-5p                    | 430p-5p               | --W----         | :30           | 1          | \$400.00              | 2.30       | NM          | 1     | \$400.00   |
| Week: |                    | 10/22/12   | 10/28/12          | --W----                       |                       |                 |               | 1          | \$400.00              | 2.30       |             |       |            |
| 13    | KATU               | 10/22/12   | 10/26/12          | KATU News @ 5p                | 5p-530p               | -T-T---         | :30           | 2          | \$700.00              | 3.60       | NM          | 2     | \$1,400.00 |
| Week: |                    | 10/22/12   | 10/28/12          | -T-T---                       |                       |                 |               | 2          | \$700.00              | 3.60       |             |       |            |
| 14    | KATU               | 10/22/12   | 10/26/12          | KATU News @ 6p                | 6p-630p               | -TW-F--         | :30           | 3          | \$700.00              | 3.90       | NM          | 3     | \$2,100.00 |
| Week: |                    | 10/22/12   | 10/28/12          | -TW-F--                       |                       |                 |               | 3          | \$700.00              | 3.90       |             |       |            |
| 15    | KATU               | 10/22/12   | 10/26/12          | KATU News @ 630p              | 630p-7p               | -TW----         | :30           | 2          | \$700.00              | 3.50       | NM          | 2     | \$1,400.00 |
| Week: |                    | 10/22/12   | 10/28/12          | -TW----                       |                       |                 |               | 2          | \$700.00              | 3.50       |             |       |            |
| 16    | KATU               | 10/22/12   | 10/26/12          | Jeopardy                      | 7p-730p               |                 | :30           |            |                       |            | NM          | 2     | \$2,200.00 |

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|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 199312 /                   |                    |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/15/12 - 11/05/12   |                | 406               |

|                          |                                 |
|--------------------------|---------------------------------|
| <u>Advertiser</u>        | <u>Original Date / Revision</u> |
| Mary Nolan for City Coun | 10/26/12 / 10/26/12             |

| *Line         | Ch   | Start Date        | End Date        | Description          | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount      |
|---------------|------|-------------------|-----------------|----------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |      | 10/22/12          | 10/28/12        | -T-T---              |                |      |        | 2                 | \$1,100.00  | 7.10          |      |       |             |
| 17            | KATU | 10/22/12          | 10/26/12        | Wheel Of Fortune     | 730p-8p        |      | :30    |                   |             |               | NM   | 2     | \$2,200.00  |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |      | 10/22/12          | 10/28/12        | --WT---              |                |      |        | 2                 | \$1,100.00  | 6.50          |      |       |             |
| 18            | KATU | 10/22/12          | 10/26/12        | Nightline            | 1135p-1202a    |      | :30    |                   |             |               | NM   | 2     | \$700.00    |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |      | 10/22/12          | 10/28/12        | -T-T---              |                |      |        | 2                 | \$350.00    | 1.90          |      |       |             |
| 19            | KATU | 10/28/12          | 10/28/12        | Sunday 7-9a News     | Sun 7a-9a      |      | :30    |                   |             |               | NM   | 1     | \$200.00    |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |      | 10/22/12          | 10/28/12        | -----S               |                |      |        | 1                 | \$200.00    | 1.10          |      |       |             |
| 20            | KATU | 10/28/12          | 10/28/12        | Sun 5P News          | 5p-530p        |      | :30    |                   |             |               | NM   | 1     | \$700.00    |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |      | 10/22/12          | 10/28/12        | -----S               |                |      |        | 1                 | \$700.00    | 4.00          |      |       |             |
| 21            | KATU | 10/29/12          | 11/02/12        | Good Morning America | 7a-9a          |      | :30    |                   |             |               | NM   | 4     | \$1,400.00  |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |      | 10/29/12          | 11/04/12        | MTWT---              |                |      |        | 4                 | \$350.00    | 1.80          |      |       |             |
| 22            | KATU | 10/29/12          | 11/02/12        | M-F 430-5p           | 430p-5p        |      | :30    |                   |             |               | NM   | 2     | \$800.00    |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |      | 10/29/12          | 11/04/12        | MT-----              |                |      |        | 2                 | \$400.00    | 2.30          |      |       |             |
| 23            | KATU | 10/29/12          | 11/02/12        | KATU News @ 5p       | 5p-530p        |      | :30    |                   |             |               | NM   | 2     | \$1,400.00  |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |      | 10/29/12          | 11/04/12        | MT-----              |                |      |        | 2                 | \$700.00    | 3.60          |      |       |             |
| 24            | KATU | 10/29/12          | 11/02/12        | KATU News @ 6p       | 6p-630p        |      | :30    |                   |             |               | NM   | 3     | \$2,100.00  |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |      | 10/29/12          | 11/04/12        | M-WT---              |                |      |        | 3                 | \$700.00    | 3.90          |      |       |             |
| 25            | KATU | 10/29/12          | 11/02/12        | KATU News @ 630p     | 630p-7p        |      | :30    |                   |             |               | NM   | 3     | \$2,100.00  |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |      | 10/29/12          | 11/04/12        | -TWT---              |                |      |        | 3                 | \$700.00    | 3.50          |      |       |             |
| 26            | KATU | 10/29/12          | 11/02/12        | Jeopardy             | 7p-730p        |      | :30    |                   |             |               | NM   | 2     | \$2,200.00  |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |      | 10/29/12          | 11/04/12        | -T--F--              |                |      |        | 2                 | \$1,100.00  | 7.10          |      |       |             |
| 27            | KATU | 10/29/12          | 11/02/12        | Wheel Of Fortune     | 730p-8p        |      | :30    |                   |             |               | NM   | 2     | \$2,200.00  |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |      | 10/29/12          | 11/04/12        | MT-----              |                |      |        | 2                 | \$1,100.00  | 6.50          |      |       |             |
| 28            | KATU | 10/29/12          | 11/02/12        | Nightline            | 1135p-1202a    |      | :30    |                   |             |               | NM   | 3     | \$1,050.00  |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |      | 10/29/12          | 11/04/12        | -TWT---              |                |      |        | 3                 | \$350.00    | 1.90          |      |       |             |
| 29            | KATU | 11/04/12          | 11/04/12        | Sunday 7-9a News     | Sun 7a-9a      |      | :30    |                   |             |               | NM   | 1     | \$200.00    |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |      | 10/29/12          | 11/04/12        | -----S               |                |      |        | 1                 | \$200.00    | 1.10          |      |       |             |
| 30            | KATU | 11/04/12          | 11/04/12        | Sun 5P News          | 5p-530p        |      | :30    |                   |             |               | NM   | 1     | \$700.00    |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |      | 10/29/12          | 11/04/12        | -----S               |                |      |        | 1                 | \$700.00    | 4.00          |      |       |             |
| <b>Totals</b> |      |                   |                 |                      |                |      |        |                   |             |               |      | 66    | \$40,650.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KATU TV**  
**2153 NE Sandy Blvd**  
**Portland, OR 97232**  
**(503)231-4222**

www.katu.com

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 199312 /                   |                    |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/15/12 - 11/05/12   |                | 406               |

|                          |                                 |
|--------------------------|---------------------------------|
| <u>Advertiser</u>        | <u>Original Date / Revision</u> |
| Mary Nolan for City Coun | 10/26/12 / 10/26/12             |

| Time Period         | # of Spots | Gross Amount       | Net Amount         |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/28/12 | 42         | \$25,400.00        | \$21,590.00        |
| 10/29/12 - 11/04/12 | 24         | \$15,250.00        | \$12,962.50        |
| <b>Totals</b>       | <b>66</b>  | <b>\$40,650.00</b> | <b>\$34,552.50</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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