

Northland Television, LLC - WJFW-12



Order

Orig. Date: 08/04/2014 **Advertiser:** BURKE FOR GOVERNOR
Order Date: 08/06/2014 **Product:** POLITICAL
Start Date: 08/05/2014 **Pri. Prod. Category:** POLITICAL
End Date: 08/17/2014
Sec. Prod. Category: POLITICAL

Acct. Exec.: HRP - WASHINGTON DC
Est. Code: 3289
Billing Cycle: Broadcast Month
Order Class: National
Price Type:
Revenue Type: Default
Billing Type: Regular
Order Type: Political
Spot Type: Local

Agency Information

Special Instructions:

Name: GREER, MARGOLIS, MITCHELL
Address: SUITE 800 1010 WISCONSIN AVE, S.
 WASHINGTON DC 20007
Contact: BUYER.
Fax: (202) 338-2334
Phone: (202) 338-8700

Order #: 30393 **Revision:** 2

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	Station	BB	MI	MG	Length	Flight Start	End Time	Start	End	Log	GE	S	W	Cost per spot	Spots	Ext Cost	B/P	Pattern
1	NEWSWATCH 12 10P NEW	WJFW - NBC 12				:30	08/11/14	10:00PM	10:34PM		Master				\$400.00	1	\$400.00		1
2	Tonight Show 1035-1135	WJFW - NBC 12				:30	08/05/14	10:35PM	11:34PM		Master				\$150.00	1	\$150.00		1
3	NW12 AT 11	WJFW - NBC 12				:30	08/05/14	11:00AM	11:30AM		Master				\$150.00	1	\$150.00		1
4	DAYS OF OUR LIVES	WJFW - NBC 12				:30	08/05/14	12:00PM	1:00PM		Master				\$140.00	1	\$140.00		1
5	JUDGE JUDY	WJFW - NBC 12				:30	08/05/14	3:30PM	4:29PM		Master				\$100.00	1	\$100.00		1
6	NEWSWATCH 12 5 P NEW	WJFW - NBC 12				:30	08/05/14	5:00PM	5:30PM		Master				\$325.00	1	\$325.00		1

8/6/2014 4:39:35 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

Page: 1 of 3

Order

Order #: 30393 Revision: 2

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line# Ordered As BB MI MG Length Flight: Start - End Time: Start - End GE S / W Cost per spot Spots Ext. Cost B / P M T W T F S S

Combo Title Station Station Flight Detail Log Comment

Line#	Ordered As	BB MI MG	Length	Flight: Start - End Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P M T W T F S S
7	Morning News 5a-7a		:30	08/11/14 08/11/14 5:30AM 7:00AM		1	\$135.00	1	\$135.00	1
		WJFW - NBC 12					Master			
8	NEWSWATCH 12 6P NEW		:30	08/05/14 08/08/14 6:00PM 6:30PM		1	\$325.00	1	\$325.00	1 1 1 1 1
		WJFW - NBC 12					Master			
9	WHEEL OF FORTUNE		:30	08/05/14 08/08/14 6:30PM 7:00PM		1	\$600.00	1	\$600.00	1 1 1 1 1
		WJFW - NBC 12					Master			
10	TODAY SHOW		:30	08/05/14 08/08/14 7:00AM 9:00AM		1	\$200.00	1	\$200.00	1 1 1 1 1
		WJFW - NBC 12					Master			
11	DATELINE 2 HOUR 9PM		:30	08/05/14 08/08/14 8:00PM 9:00PM		1	\$400.00	1	\$400.00	1 1 1 1 1
		WJFW - NBC 12					Master			
12	SATURDAY NIGHT LIVE		:30	08/09/14 08/09/14 10:30PM 12:00AM		1	\$200.00	1	\$200.00	1 1 1 1 1
		WJFW - NBC 12					Master			
13	SUNDAY TODAY		:30	08/10/14 08/10/14 7:00AM 8:00AM		1	\$150.00	1	\$150.00	1 1 1 1 1
		WJFW - NBC 12					Master			
14	MEET THE PRESS		:30	08/10/14 08/10/14 9:00AM 10:00AM		1	\$400.00	1	\$400.00	1 1 1 1 1
		WJFW - NBC 12					Master			
15	AMERICAS GOT TALENT 2		:30	08/06/14 08/06/14 8:00PM 9:00PM		1	\$400.00	1	\$400.00	1 1 1 1 1
		WJFW - NBC 12					Master			
16	JEOPARDY W/ TERMINAL		:30	08/05/14 08/08/14 4:30PM 4:59PM		1	\$300.00	1	\$300.00	1 1 1 1 1
		WJFW - NBC 12					Master			
17	RUNNING WILD WITH BEAR GRYLLS		:30	08/11/14 08/11/14 7:00PM 8:00PM		1	\$600.00	1	\$600.00	1 1 1 1 1
		WJFW - NBC 12					Master			

8/6/2014 4:39:35 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

Page: 2 of 3

Order

Order #: 30393

Revision: 2

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SMW: Spots per week

Pattern

Line# Ordered As Station BB MI MG Length Flight: Start - End Time: Start - End GE S / W Cost per spot Spots Ext. Cost B/P M T W T F S S

Combo Title Station Flight Detail Log Comment

18 NEWSWATCH 12 10P NEW :30 08/07/14 08/08/14 10:00PM 10:34PM 1 \$400.00 1 \$400.00

WJFW - NBC 12 Master

Total Cost Monthly Breakouts		Spots	Cost	Gross Cost:
Month(s)	Amount			
August (2014)	\$5,375.00	Pre-Empted: 0	\$0.00	\$5,375.00
		Credited: 0	\$0.00	- Agency Commission: \$806.25
		Billboards: 0		Net Cost: \$4,568.75
Total:	\$5,375.00	Total: 18		