

Northland Television, LLC - WJFW-12



Order

Orig. Date: 08/04/2014	Advertiser: BURKE FOR GOVERNOR	Acct. Exec.: HRP - WASHINGTON DC	Price Type:
Order Date: 08/06/2014	Product: POLITICAL	Est. Code: 3289	Revenue Type: Default
Start Date: 08/05/2014	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	BillingType: Regular
End Date: 08/17/2014	Sec. Prod. Category: POLITICAL	Order Class: National	Order Type: Political
		Spot Type: Local	

Agency Information		Special Instructions:
Name: GREER, MARGOLIS, MITCHELL Address: SUITE 800 1010 WISCONSIN AVE, S. WASHINGTON DC 20007 Contact: BUYER.		Fax: (202) 338-2334 Phone: (202) 338-8700

Order #: 30393 **Revision:** 2

BB: Billboard, MI: Mirror, MG: Makegood, GE: Ghost Eligible, SNW: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight Start - End	Time Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	Pattern
Combo Title					Flight Detail					Comment				
1	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	08/11/14	10:00PM	10:34PM		1	\$400.00	1	\$400.00		1 1 1 1 1 1 1 1 1 1
							Master							
2	Tonight Show 1035-1135	WJFW - NBC 12		:30	08/05/14	10:35PM	11:34PM		1	\$150.00	1	\$150.00		1 1 1 1 1 1 1 1 1 1
							Master							
3	NW12 AT 11	WJFW - NBC 12		:30	08/05/14	11:00AM	11:30AM		1	\$150.00	1	\$150.00		1 1 1 1 1 1 1 1 1 1
							Master							
4	DAYS OF OUR LIVES	WJFW - NBC 12		:30	08/05/14	12:00PM	1:00PM		1	\$140.00	1	\$140.00		1 1 1 1 1 1 1 1 1 1
							Master							
5	JUDGE JUDY	WJFW - NBC 12		:30	08/05/14	3:30PM	4:29PM		1	\$100.00	1	\$100.00		1 1 1 1 1 1 1 1 1 1
							Master							
6	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	08/05/14	5:00PM	5:30PM		1	\$325.00	1	\$325.00		1 1 1 1 1 1 1 1 1 1
							Master							

8/6/2014 4:39:35 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Pattern

Line# Ordered As

BB MI MG

Length Flight: Start - End Time: Start - End

GE S / W

Cost per spot

Spots

Ext. Cost

B / P

M T W T F S S

Combo Title

Station

Flight Detail

Log

Comment

18 NEWSWATCH 12 10P NEW

☐ ☐ ☐

:30

08/07/14 08/08/14 10:00PM 10:34PM

☐

1

\$400.00

1

\$400.00

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WUPW - NBC 12

Master

Total Cost Monthly Breakouts

Month(s) Amount

August (2014) \$5,375.00

Total: \$5,375.00

Spots Pre-Empted: 0 Cost \$0.00 Gross Cost: \$5,375.00

Credited: 0 \$0.00 - Agency Commission: \$806.25

Billboards: 0 Net Cost: \$4,568.75

Total: 18

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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