

CONTRACT



KCEC-TV
1907 Mile High Stadium W. Circle
Denver, CO 80204
(303) 832-0050

<u>Contract / Revision</u> 244571 /		<u>Alt Order #</u> 00909871
<u>Product</u> CAMPAIGN		
<u>Contract Dates</u> 08/01/16 - 08/21/16		<u>Estimate #</u> 14
<u>Advertiser</u> Coffman for Congress		<u>Original Date / Revision</u> 07/29/16 / 08/05/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KCEC-TV	<u>Account Executive</u> Jill Mulhall	<u>Sales Office</u> Univision-New Y
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agency Ref</u>	<u>Advertiser Code</u> 4	<u>Product 1/2</u> 5
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Targeted Victory LLC
1033 N. Fairfax Street, Suite 400
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KCEC	08/08/16	08/19/16	Despierta Colorado	6:00 AM-8:00 AM		:30				NM	5	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	MTWTF--				3	\$220.00				
	Week:	08/15/16	08/21/16	MTWTF--				2	\$220.00				
N 2	KCEC	08/08/16	08/19/16	Daytime M-F 12p-1p	12p-1p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	MTWTF--				3	\$250.00				
	Week:	08/15/16	08/21/16	MTWTF--				2	\$250.00				
N 3	KCEC	08/08/16	08/19/16	Early Fringe M-F 4p-5p	4p-5p		:30				NM	5	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	MTWTF--				3	\$435.00				
	Week:	08/15/16	08/21/16	MTWTF--				2	\$435.00				
N 4	KCEC	08/13/16	08/20/16	Early Fringe Sa 5p-6p	5p-6p		:30				NM	2	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-----1-				1	\$385.00				
	Week:	08/15/16	08/21/16	-----1-				1	\$385.00				
N 5	KCEC	08/13/16	08/20/16	Overnight Sa 2a-3a	2a-3a		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-----S-				2	\$75.00				
	Week:	08/15/16	08/21/16	-----S-				1	\$75.00				
N 6	KCEC	08/14/16	08/21/16	Overnight Su 2a-3a	2a-3a		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-----1				1	\$20.00				
	Week:	08/15/16	08/21/16	-----1				1	\$20.00				
N 7	KCEC	08/14/16	08/21/16	Overnight Su 3a-4a	3a-4a		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-----1				1	\$20.00				
	Week:	08/15/16	08/21/16	-----1				1	\$20.00				
D 8	KCEC	08/04/16	08/05/16	Despierta Colorado	6:00 AM-8:00 AM		:30				NM	0	\$0.00
D 9	KCEC	08/04/16	08/05/16	Early Fringe Tu-F 4p-5p	4p-5p		:30				NM	0	\$0.00
D 10	KCEC	08/04/16	08/05/16	Daytime Tu-F 12p-1p	12p-1p		:30				NM	0	\$0.00
Totals								0.00				24	\$5,600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandservices, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



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244571 /	00909871

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/01/16 - 08/21/16	CAMPAIGN	14

<u>Advertiser</u>	<u>Original Date / Revision</u>
Coffman for Congress	07/29/16 / 08/05/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/21/16	24	\$5,600.00	(\$840.00)	\$4,760.00
Totals	24	\$5,600.00	(\$840.00)	\$4,760.00

Signature: _____ **Date:** _____

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The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsandservices.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center; font-size: 1.2em;">See Schedule</p>	Date:
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I, Cinnamon Watson
being/on behalf of: Coffman for Congress 2016
a legally qualified candidate of the Republican Party
political party for the office of: U.S. Congress
in the 6th Congressional District
election to be held on: November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Coffman for Congress 2014

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jacque Ponder

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

07/07/2014
Date

Cinnamon Web
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.