



ADVERTISING ORDER

Agency / Billing Address
Marketing Resource Group, Inc.
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Advertiser: MARGARET OBRIEN FOR STATE SENATE
Job Number: 14-MOR-903

									Monday - Sunday		Monday - Sunday			
									October 6 - October 12		October 13 - October 19			
DMA	Station	Network Affiliation	Days	Daypart Start	Daypart End	Program Name	Rate :30 Spot	Rate Type/Class	Spots per Week	Total Gross Cost per Week	Spots per Week	Total Gross Cost per Week	Spots per Flight	Total Gross Cost per Flight
Grand Rapids-Kalamazoo	WWMT	CBS	MON-FRI	5:00 AM	5:30 AM	NEWS 3 @ 5AM	\$ 75.00	LEVEL 3	5	\$ 375.00	5	\$ 375.00	10	\$ 750.00
Grand Rapids-Kalamazoo	WWMT	CBS	MON-FRI	5:30 AM	6:00 AM	NEWS 3 @ 5:30AM	\$ 125.00	LEVEL 2	2	\$ 250.00	2	\$ 250.00	4	\$ 500.00
Grand Rapids-Kalamazoo	WWMT	CBS	MON-FRI	6:00 AM	6:30 AM	NEWS 3 @ 6AM	\$ 575.00	1C 48 HRS	2	\$ 1,150.00	2	\$ 1,150.00	4	\$ 2,300.00
Grand Rapids-Kalamazoo	WWMT	CBS	MON-FRI	6:30 AM	7:00 AM	NEWS 3 @ 6:30AM	\$ 575.00	1C 48 HRS	2	\$ 1,150.00	2	\$ 1,150.00	4	\$ 2,300.00
Grand Rapids-Kalamazoo	WWMT	CBS	MON-FRI	7:00 AM	9:00 AM	CBS NEWS EARLY SHOW	\$ 350.00	1C 48 HRS	2	\$ 700.00	2	\$ 700.00	4	\$ 1,400.00
Grand Rapids-Kalamazoo	WWMT	CBS	MON-FRI	9:00 AM	10:00 AM	LIVE WITH KELLY & MICHAEL	\$ 150.00	LEVEL 3	2	\$ 300.00	2	\$ 300.00	4	\$ 600.00
Grand Rapids-Kalamazoo	WWMT	CBS	MON-FRI	10:00 AM	11:00 AM	LETS MAKE A DEAL	\$ 225.00	LEVEL 2	2	\$ 450.00	2	\$ 450.00	4	\$ 900.00
Grand Rapids-Kalamazoo	WWMT	CBS	MON-FRI	11:00 AM	12:00 PM	THE PRICE IS RIGHT	\$ 1,000.00	1B 1 WEEK	5	\$ 5,000.00	5	\$ 5,000.00	10	\$ 10,000.00
Grand Rapids-Kalamazoo	WWMT	CBS	MON-FRI	12:00 PM	12:30 PM	NEWS 3 @ NOON	\$ 300.00	LEVEL 2	2	\$ 600.00		\$ -	2	\$ 600.00
Grand Rapids-Kalamazoo	WWMT	CBS	MON-FRI	12:00 PM	12:30 PM	NEWS 3 @ NOON	\$ 450.00	1C 48 HRS		\$ -	2	\$ 900.00	2	\$ 900.00
Grand Rapids-Kalamazoo	WWMT	CBS	MON-FRI	12:30 PM	2:00 PM	SOAP ROTATION	\$ 350.00	1C 48 HRS	2	\$ 700.00	2	\$ 700.00	4	\$ 1,400.00
Grand Rapids-Kalamazoo	WWMT	CBS	MON-FRI	2:00 PM	3:00 PM	THE TALK	\$ 225.00	LEVEL 2	2	\$ 450.00	2	\$ 450.00	4	\$ 900.00
Grand Rapids-Kalamazoo	WWMT	CBS	MON-FRI	3:00 PM	4:00 PM	STEVE HARVEY	\$ 150.00	LEVEL 2	5	\$ 750.00	5	\$ 750.00	10	\$ 1,500.00
Grand Rapids-Kalamazoo	WWMT	CBS	MON-FRI	5:00 PM	5:30 PM	NEWS 3 @ FIVE	\$ 450.00	LEVEL 2	2	\$ 900.00	2	\$ 900.00	4	\$ 1,800.00
Grand Rapids-Kalamazoo	WWMT	CBS	MON-FRI	5:30 PM	6:00 PM	NEWS 3 @ 5:30PM	\$ 300.00	LEVEL 3	2	\$ 600.00		\$ -	2	\$ 600.00
Grand Rapids-Kalamazoo	WWMT	CBS	MON-FRI	5:30 PM	6:00 PM	NEWS 3 @ 5:30PM	\$ 450.00	LEVEL 2		\$ -	2	\$ 900.00	2	\$ 900.00
Grand Rapids-Kalamazoo	WWMT	CBS	MON-FRI	6:00 PM	6:30 PM	NEWS 3 @ SIX	\$ 450.00	LEVEL 3	2	\$ 900.00		\$ -	2	\$ 900.00
Grand Rapids-Kalamazoo	WWMT	CBS	MON-FRI	6:00 PM	6:30 PM	NEWS 3 @ SIX	\$ 675.00	LEVEL 2		\$ -	2	\$ 1,350.00	2	\$ 1,350.00
Grand Rapids-Kalamazoo	WWMT	CBS	MON-FRI	7:00 PM	7:30 PM	WHEEL OF FORTUNE	\$ 1,800.00	1C 48 HRS	2	\$ 3,600.00	2	\$ 3,600.00	4	\$ 7,200.00
Grand Rapids-Kalamazoo	WWMT	CBS	MON-FRI	7:30 PM	8:00 PM	JEOPARDY	\$ 1,800.00	1C 48 HRS	4	\$ 7,200.00	4	\$ 7,200.00	8	\$ 14,400.00
Grand Rapids-Kalamazoo	WWMT	CBS	MON-SUN	11:00 PM	11:35 PM	NEWS 3 @ ELEVEN	\$ 700.00	LEVEL 2	2	\$ 1,400.00	2	\$ 1,400.00	4	\$ 2,800.00
	WWMT Total								47	\$ 26,475.00	47	\$ 27,525.00	94	\$ 54,000.00

NET TOTAL COST \$45,900.00
