

## ORDER



WOIO

**Orders**  
**Order / Rev:** 1479969  
**Alt Order #:** 08157665  
**Product Desc:** CLINTON 4 PRESIDENT  
**Estimate:** 4432  
**Flight Dates:** 03/02/16 - 03/08/16  
**Original Date / Rev:** 03/07/16 / 03/07/16  
**Order Type:** Political

**Primary AE:** Teresa Difuria  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency**  
**Name:** Greer, Margolis, & Mitchell  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Clinton, Hillary/D/United States P  
**Demographic:** A35+  
**Product Codes:** PL565  
**Priority:** P 6  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/08/16	70	\$38,055.00	\$32,346.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	70	\$38,055.00	\$32,346.75	0.00
<b>Totals</b>	<b>70</b>	<b>\$38,055.00</b>	<b>\$32,346.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOIO	03/02/16	03/08/16	NET Let's Make A Deal Let's Make A Deal	Comm	10-11a	MTWTF--	:30	2	\$175.00	P 8	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/02/16	03/08/16	MTWTF--		2			\$175.00			0.00			
2	WOIO	03/02/16	03/08/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	MTWTF--	:30	4	\$1,000.00	P 4	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/02/16	03/08/16	MTWTF--		4			\$1,000.00			0.00			
3	WOIO	03/02/16	03/08/16	NET Late Show, The The Late Show	Comm	1135p-1238a	MTWTF--	:30	2	\$300.00	P 6	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/02/16	03/08/16	MTWTF--		2			\$300.00			0.00			
4	WOIO	03/02/16	03/08/16	NET Price Is Right Price is Right	Comm	11a-12p	MTWTF--	:30	2	\$350.00	P 6	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/02/16	03/08/16	MTWTF--		2			\$350.00			0.00			
5	WOIO	03/02/16	03/08/16	NET Late Late Show The Late Late Show	Comm	1235a-135a	MTWTF--	:30	2	\$75.00	P 8	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/02/16	03/08/16	MTWTF--		2			\$75.00			0.00			
6	WOIO	03/02/16	03/08/16	CBS Soaps CBS Soaps	Comm	CBS Soaps	MTWTF--	:30	2	\$450.00	P 6	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/02/16	03/08/16	MTWTF--		2			\$450.00			0.00			

Order / Rev: 1479969  
 Alt Order #: 08157665  
 Flight Dates: 03/02/16 - 03/08/16

Advertiser: POL/Clinton, Hillary/D/United States Pre:  
 Product Desc: CLINTON 4 PRESIDENT  
 Estimate: 4432  
**WOIO**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WOIO	03/02/16	03/08/16	Noon News Noon News	Comm	12-1230p	MTWTF--	:30	2	\$325.00	P 6	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/02/16	03/08/16	MTWTF--			2		\$325.00		0.00				
8	WOIO	03/02/16	03/08/16	The Talk The Talk	Comm	2-3p	MTWTF--	:30	2	\$250.00	P 8	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/02/16	03/08/16	MTWTF--			2		\$250.00		0.00				
9	WOIO	03/02/16	03/08/16	SYN M-F 3-4P M-F 3-4P	Comm	3-4P	MTWTF--	:30	2	\$75.00	P 8	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/02/16	03/08/16	MTWTF--			2		\$75.00		0.00				
10	WOIO	03/02/16	03/08/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	MTWTF--	:30	2	\$100.00	P 8	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/02/16	03/08/16	MTWTF--			2		\$100.00		0.00				
11	WOIO	03/02/16	03/08/16	Cleveland 19 News at 430a Cleveland 19 News at 430a	Comm	430-5a	MTWTF--	:30	3	\$15.00	P 8	0.00	NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/02/16	03/08/16	MTWTF--			3		\$15.00		0.00				
12	WOIO	03/02/16	03/08/16	Cleveland 19 News at 5a Cleveland 19 News at 5a	Comm	5-6a	MTWTF--	:30	3	\$35.00	P 8	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/02/16	03/08/16	MTWTF--			3		\$35.00		0.00				
13	WOIO	03/02/16	03/08/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	MTWTF--	:30	2	\$125.00	P 8	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/02/16	03/08/16	MTWTF--			2		\$125.00		0.00				
14	WOIO	03/02/16	03/08/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	MTWTF--	:30	2	\$375.00	P 6	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/02/16	03/08/16	MTWTF--			2		\$375.00		0.00				
15	WOIO	03/02/16	03/08/16	Cleveland 19 News at 6a Cleveland 19 News at 6a	Comm	6-7a	MTWTF--	:30	3	\$50.00	P 8	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/02/16	03/08/16	MTWTF--			3		\$50.00		0.00				
16	WOIO	03/02/16	03/08/16	NET CBS Evening News CBS Evening News	Comm	630-7P	MTWTF--	:30	2	\$400.00	P 8	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/02/16	03/08/16	MTWTF--			2		\$400.00		0.00				
17	WOIO	03/02/16	03/08/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	MTWTF--	:30	2	\$800.00	P 6	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/02/16	03/08/16	MTWTF--			2		\$800.00		0.00				
18	WOIO	03/02/16	03/08/16	NET CBS AM Network News CBS This Morning	Comm	7-9a	MTWTF--	:30	3	\$50.00	P 8	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/02/16	03/08/16	MTWTF--			3		\$50.00		0.00				
19	WOIO	03/02/16	03/08/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	MTWTF--	:30	2	\$850.00	P 6	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/02/16	03/08/16	MTWTF--			2		\$850.00		0.00				
20	WOIO	03/02/16	03/08/16	RI M-F 9-930a RI M-F 9-930a	Comm	9-930a	MTWTF--	:30	2	\$50.00	P 8	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/02/16	03/08/16	MTWTF--			2		\$50.00		0.00				
21	WOIO	03/02/16	03/08/16	RI M-F 930-10a RI M-F 930-10a	Comm	930-10a	MTWTF--	:30	2	\$50.00	P 8	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 1479969  
 Alt Order #: 08157665  
 Flight Dates: 03/02/16 - 03/08/16

Advertiser: POL/Clinton, Hillary/D/United States Pre:  
 Product Desc: CLINTON 4 PRESIDENT  
 Estimate: 4432  
**WOIO**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	WOIO	03/02/16	03/08/16	RI M-F 930-10a RI M-F 930-10a	Comm	930-10a	MTWTF--	:30	2	\$50.00	P 8	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/02/16	03/08/16	MTWTF--			2		\$50.00		0.00				
N22	WOIO	03/07/16	03/07/16	NET Mon Hour 3 Mon Hour 3	Comm	10-11P	1-----	:30	1	\$2,500.00	P 6	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/07/16	03/13/16	1-----			1		\$2,500.00		0.00				
23	WOIO	03/07/16	03/07/16	NET Mon Hour 1 Mon Hour 1	Comm	8-9p	1-----	:30	1	\$1,800.00	P 8	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/07/16	03/13/16	1-----			1		\$1,800.00		0.00				
24	WOIO	03/05/16	03/05/16	NET Sat Hour 3 Sat Hour 3	Comm	10-11p	-----1-	:30	1	\$2,000.00	P 6	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/29/16	03/06/16	-----1-			1		\$2,000.00		0.00				
25	WOIO	03/05/16	03/05/16	Sa Cleve 19 News at 11p Sa Cleve 19 News at 11p	Comm	11:00 PM-11:30 PM (11:00 PM-11:30 PM)	-----1-	:30	1	\$475.00	P 6	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/29/16	03/06/16	-----1-			1		\$475.00		0.00				
26	WOIO	03/05/16	03/05/16	SYN SAT 1135P-1235XM SAT 1135P-1235A	Comm	11:30 PM-12:30 XM (11:30 PM-12:30 XM)	-----1-	:30	1	\$75.00	P 8	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/29/16	03/06/16	-----1-			1		\$75.00		0.00				
27	WOIO	03/05/16	03/05/16	Sat 7-8p Sat 7-8p	Comm	7-8p	-----1-	:30	1	\$150.00	P 8	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/29/16	03/06/16	-----1-			1		\$150.00		0.00				
28	WOIO	03/05/16	03/05/16	The Early Show Sat Early Show	Comm	9-11a	-----1-	:30	1	\$125.00	P 6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/29/16	03/06/16	-----1-			1		\$125.00		0.00				
29	WOIO	03/06/16	03/06/16	NET Sun Hour 4 Sun Hour 4	Comm	10-11p	-----1	:30	1	\$1,500.00	P 8	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/29/16	03/06/16	-----1			1		\$1,500.00		0.00				
30	WOIO	03/06/16	03/06/16	NET Face The Nation Face the Nation	Comm	1030-11a	-----1	:30	1	\$200.00	P 8	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/29/16	03/06/16	-----1			1		\$200.00		0.00				
31	WOIO	03/06/16	03/06/16	Su Cleve 19 News at 11p Su Cleve 19 News at 11p	Comm	11:00 PM-11:30 PM (11:00 PM-11:30 PM)	-----1	:30	1	\$550.00	P 6	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/29/16	03/06/16	-----1			1		\$550.00		0.00				
32	WOIO	03/06/16	03/06/16	Cleveland 19 Sports Zone Cleveland 19 Sports Zone	Comm	1135p-1205a (11:30 PM-12:00 XM)	-----1	:30	1	\$450.00	P 8	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/29/16	03/06/16	-----1			1		\$450.00		0.00				
33	WOIO	03/06/16	03/06/16	NET NCAA Bskb (Reg) C NCAABB	Comm	12-2p (12:00 PM-2:00 PM)	-----1	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/29/16	03/06/16	-----1			1		\$750.00		0.00				
34	WOIO	03/06/16	03/06/16	NET NCAA Bskb (Reg) C NCAABB	Comm	2-430p (2:00 PM-4:30 PM)	-----1	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/29/16	03/06/16	-----1			1		\$750.00		0.00				
35	WOIO	03/06/16	03/06/16	NET NCAA Bskb (Reg) C NCAABB	Comm	430-630P (4:30 PM-6:30 PM)	-----1	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 1479969  
 Alt Order #: 08157665  
 Flight Dates: 03/02/16 - 03/08/16

Advertiser: POL/Clinton, Hillary/D/United States Pre:  
 Product Desc: CLINTON 4 PRESIDENT  
 Estimate: 4432

WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
35	WOIO	03/06/16	03/06/16	NET NCAA Bskb (Reg) Comm NCAABB	Comm	430-630P (4:30 PM-6:30 PM)	-----1	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/29/16	03/06/16	-----1		1				\$750.00		0.00			
36	WOIO	03/06/16	03/06/16	Sun Cleve 19 News at 630p Sun Cleve 19 News at 630p	Comm	630-7p	-----1	:30	1	\$150.00	P 8	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/29/16	03/06/16	-----1		1				\$150.00		0.00			
37	WOIO	03/06/16	03/06/16	NET Sun Hour 1 Sun Hour 1	Comm	7-8p	-----1	:30	1	\$2,000.00	P 8	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/29/16	03/06/16	-----1		1				\$2,000.00		0.00			
38	WOIO	03/06/16	03/06/16	Cleveland 19 News at 7a Cleveland 19 News at 7a	Comm	7-9a	-----1	:30	1	\$80.00	P 6	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/29/16	03/06/16	-----1		1				\$80.00		0.00			
39	WOIO	03/06/16	03/06/16	NET Sun Hour 2 Sun Hour 2	Comm	8-9p	-----1	:30	1	\$2,500.00	P 8	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/29/16	03/06/16	-----1		1				\$2,500.00		0.00			
40	WOIO	03/06/16	03/06/16	NET CBS Sunday Morni CBS Sunday Morning	Comm	9-1030a	-----1	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/29/16	03/06/16	-----1		1				\$300.00		0.00			
41	WOIO	03/06/16	03/06/16	NET Sun Hour 3 Sun Hour 3	Comm	9-10p	-----1	:30	1	\$1,500.00	P 8	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/29/16	03/06/16	-----1		1				\$1,500.00		0.00			
42	WOIO	03/08/16	03/08/16	NET Tue Hour 1 Tue Hour 1	Comm	8-9P	-1-----	:30	1	\$3,000.00	P 6	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/07/16	03/13/16	-1-----		1				\$3,000.00		0.00			
43	WOIO	03/08/16	03/08/16	NET Tue Hour 2 Tue Hour 2	Comm	9-10P	-1-----	:30	1	\$2,500.00	P 8	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/07/16	03/13/16	-1-----		1				\$2,500.00		0.00			
													Totals	70	\$38,055.00