

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 09/30/2010

Call Sign	Channel Numbers	Community of License			
KNXT	38 <i>(analog)</i>	City	State	County	ZIP Code
	49 <i>(digital)</i>	Visalia	CA	Tulare	93277
Licensee Name					
Diocese of Fresno Education Corp					
Network Affiliation		Nielsens DMA	Licensee World Wide Web Home Page Address (if applicable)		
Independent		Fresno-Visalia	www.knxt.tv		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
16950	N/A		12/01/2014		

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). 4.0 hours
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 3(a).
- Tribune TV Media, TV Guide, FYI Television, Inc., Fresno Bee, Bakersfield Californian, Merced Sun Star, Hanford Sentinel, Porterville Recorder

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origination	
Telestory		LOCAL	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
M/15:00 T/16:00 SA/7:30	34	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	3 years	6 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Selected books are read by the host to a wide age range of children. Books are selected for content and quality of illustration. Program encourages reading by children and to children by adults. Meets age, length, airtime and listing requirements			

Title of Analog Core Program #2	Origination
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Gina D		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
Th/15:00 F/16:00 & SA/8:30	34	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	3 years	6 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Program is aimed at the pre-school audience. Presents host, Gina D, as a positive role model who connects with the audience as a teacher. Program revolves around Gina D's Kid's Club. Each episode establishes and reinforces positive behaviours through music and rhymes. Meets age, airtime, length and listing requirements.			

Title of Analog Core Program #3		Origination	
NASA Connect		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
T/15:30 & W/16:00	21	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	7 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Program focuses on NASA research, including new technologies, advanced aerodynamica and medial breakthroughs. Each program gives the audience an inside loo at NASA and demonstrates how resarch and technology ar related to our everyday lives. Meets age, length, airtime and listing requirements.			

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

Title of Analog Non-Core Program #1		Origination	
WOW		S	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
M/15:30 & T/16:30	21	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	12 years	
Does the program have educating and informing children ages 16 and under as a significant purpose?			Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?			Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?			Y
Description of Program			

Game show format features elementary school children. Consists of 3 rounds of questions and answers in which the children identify significant phrases that reflect their religious llives. The winner of each round advances to the final challenge to compete for a grand prize. Meets age, length, airtime and listing requirements.

Date and Time Aired (if preempted and rescheduled)

Sponsored Core Programming

- 6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

- 7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
If No to 7(c), submit as an Exhibit a Statement of Explanation.
- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
- 9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).

4.0 hours
Y
Y
0.0 hours
0.0 hours
Y

Tribune TV Media, TV Guide, FYI Television, Inc., Fresno Bee, Bakersfield Californian, Merced Sun Star, Hanford Sentinel, Porterville Recorder

- 10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origination	
Telestory		LOCAL	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
M/15:00 T/16:00 & SA/7:30	34		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	3 years	6 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Selected books are read by the host to a wide age range of children. Books are selected for content and quality of illustration. Program encourages reading by children and to children by adults. Meets age, length, airtime and listing requirements			

Title of Digital Core Program #2		Origination	
Gina D		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Th/15:00 F/16:00 & SA/8:30	34		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	3 years	6 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Program is aimed at the pre-school audience. Presents host, Gina D, as a positive role model who connects with the audience as a teacher. Program revolves around Gina D's Kid's Club. Each episode establishes and reinforces positive behaviours through music and rhymes. Meets age, airtime, length and listing requirements			

Title of Digital Core Program #3		Origination	
NASA Connect		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
T/15:30 & W/16:00	21		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Program focuses on NASA research, including new technologies, advanced aerodynamica and medial breakthroughs. Each program gives the audience an inside loo at NASA and demonstrates how research and technology ar related to our everyday lives. Meets age, length			

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Y

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

Title of Digital Non-Core Program #1		Origination	
WOW		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
M/15:30 & T/16:30	21	0	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	6 years	12 years	

Does the program have educating and informing children ages 16 and under as a significant purpose?	Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?	Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?	Y
Description of Program	
Game show format features elementary school children. Consists of 3 rounds of questions and answers in which the children identify significant phrases that reflect their religious llives. The winner of each round advances to the final challenge to compete for a grand prize. Meets age, length, airtime and listing requirements.	
Date and Time Aired (if preempted and rescheduled)	

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origination	
Math On Call	LOCAL	
Regular Schedule	Total Times to be Aired	
M -F/16:00	50	
Length of Program	Age of Target Audience	
	From	To
60 minutes	7 years	12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Live interactive program hosted by local math teachers as a tutorial vehicle for local students. Math concepts are discussed. Students call in for assistance with their homework assignments. Meets age, airtime, length and listing requirements		

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name	Telephone Number
RosaMaria Henry	(5590 488-7440
Address	E-mail Address

1550 N. Fresno St.		rosamaria@dioceseoffresno.org
City	State	ZIP Code
Fresno	CA	93703

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

KNXT_TV- does not air programming that containst violent, morally objectionable or offensive material. The station is committed to offering alternative, commercial free programming suitable for the entire family.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
Diocese of Fresno Education Corp.	
Date	
10/07/2010	