

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 06/30/2010

Call Sign	Channel Numbers	City	Community of License		ZIP Code
			State	County	
KNXT	38 <i>(analog)</i> 49 <i>(digital)</i>	Visalia	CA	Tulare	93277

Licensee Name

Diocese of Fresno Education Corp

Network Affiliation Nielsen DMA Licensee World Wide Web Home Page Address (if applicable)

Independent Fresno-Visalia www.knxt.tv

Facility ID Previous Call Sign (if applicable) License Renewal Expiration Date

16950 N/A 12/01/2014

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). 5.0 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y

(b) Identify publishers who were sent information in 3(a).

Tribune TV Media, TV Duide, FYI Television, Inc., Fresno Bee, Bakersfield Californian, Merced Sun Star, Hanford Sentinel, Porterville Record

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origination	
Math on Call		LOCAL	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
M - F/16:00	52	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
60 minutes	From	To	
	7 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Live interactive program hosted by local Math teachers as a tutorial vehicle for local students. Math concepts are discussed. Students call in to the program for assistance with their Math homework assignments. Meet age, length, airtime and listing requirements

Title of Analog Core Program #2		Origination	
Telestory		LOCAL	

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
M/15:00 & SA/7:30	25	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	3 years	6 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Selected stories are read by the host to a weide age range of children. Books are selected for content and quality of illustrations. Programencourages reading by children and to children by adults. Meets age, airtime, length and listing requirements

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
26	1	1

	Preemption #1	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/5/#495	6/12/7:30	N

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? N

Reason for Preemption PUBLIC INTEREST

Title of Analog Core Program #3	Origination
Gina D	SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Th/15:00 & SA/8:30	23	3

Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	3 years	6 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Program is aimed at the pre-school audience. Presnets host, Gina D, as a positive role model who connects with the audience as children would connect with a teacher. Program revolves around Gina D's Kid's Club. Each episode establishes and reinforces postive values and behaviours through music and rhymes. Meets age, aitiem, length and listing requirements.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
26	3	3

	Preemption #1	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
4/1/ #153	4/8/15:30	N

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? N

Reason for Preemption PUBLIC INTEREST

	Preemption #2	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
4/17/ #152	4/24/8:30	N

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? N

Reason for Preemption PUBLIC INTEREST

Preemption #3

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/5/#358	6/12/8:30	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	PUBLIC INTEREST	

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

Title of Analog Non-Core Program #1	Origination	
WOW	S	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
M/15:30	13	0
Length of Program	Age of Target Audience	
30 minutes	From	To
	6 years	10 years
Does the program have educating and informing children ages 16 and under as a significant purpose?	Y	
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?	Y	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?	Y	
Description of Program		
Game show format features elementary school children. Consists of 3 rounds of questions and answers in which the children identify significant phrases that reflect their religious lives. The winner of each round advances to the final challenge to compete for a grand prize. Meets age, length, airtime and listing requirements.		
Date and Time Aired (if preempted and rescheduled)		

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]
[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a)	State the average number of hours of Core Programming per week broadcast by the station on its main program stream.	7.0 hours
(b)	Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?	Y
(c)	If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.	Y

Length of Program	Age of Target Audience	
	From	To
30 minutes	6 years	12 years
Does the program have educating and informing children ages 16 and under as a significant purpose?		Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?		Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?		Y
Description of Program		
Game show format features elementary school children. Consists of 3 rounds of questions and answers in which the children identify significant phrases that reflect their religious lives. The winner of each round advances to the final challenge to compete for a grand prize. Meets age, length, airtime and listing requirements		
Date and Time Aired (if preempted and rescheduled)		

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
- [There are no digital sponsored core program broadcast reports.]*
- [There are no digital sponsored core program detail reports.]*

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origination
Telestory	LOCAL
Regular Schedule	Total Times to be Aired
M/15:00 T 16:00 SA/7:30	39
Length of Program	Age of Target Audience
	From To
30 minutes	3 years 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Selected stories are read by the host to a weide age range of children. Books are selected for content and quality of illustrations. Programencourages reading by children and to children by adults. Meets age, airtime, length and listing requirements

Title of Planned Core Program #2	Origination
Gina D	SYNDICATED
Regular Schedule	Total Times to be Aired
M/15:00 T/16:00 SA/7:30	39
Length of Program	Age of Target Audience
	From To

If No to 7(c), submit as an Exhibit a Statement of Explanation.

- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 0.0 hours
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 0.0 hours
- 9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 9(a).

Tribune TV Media, TV Duide, FYI Television, Inc., Fresno Bee, Bakersfield Californian, Merced Sun Star, Hanford Sentinel, Porterville Record

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origination	
Math On Call		LOCAL	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
M - F/16:00	52		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
60 minutes	From	To	
	7 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Live interactive program hosted by local Math teachers as a tutorial vehicle for local students. Math concepts are discussed. Students call in to the program for assistance with their Math homework assignments. Meet age, length, airtime and listing requirements

Title of Digital Core Program #2		Origination	
Telestory		LOCAL	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
M/15:00 & SA/7:30	25		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	3 years	6 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Selected stories are read by the host to a weide age range of children. Books are selected for content and quality of illustrations. Programencourages reading by children and to children by adults. Meets age, airtime, length and listing requirements

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
26	1	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/5/#495	6/12 7:30	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	PUBLIC INTEREST	

Title of Digital Core Program #3	Origination
Gina D	SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		
Th/15:30 & SA/8:30	23			
Length of Program		Age of Target Audience		E/I Symbol Used As Required
		From	To	
30 minutes		3 years	6 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Program is aimed at the pre-school audience. Presnets host, Gina D, as a positive role model who connects with the audience as children would connect with a teacher. Program revolves around Gina D's Kid's Club. Each episode establishes and reinforces positive values and behaviours through music and rhymes. Meets age, aitiem, length and listing requirements.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
26	3	3
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
4/1/ #153	4/8 15:00	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	PUBLIC INTEREST	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
4/17/#152	4/24 8:30	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	PUBLIC INTEREST	
Preemption #3		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/5/#158	6/12 8:30	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	PUBLIC INTEREST	

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

Title of Digital Non-Core Program #1	Origination	
WOW	SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
M/15:00	13	0

30 minutes

3 years

6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Program is aimed at the pre-school audience. Presnets host, Gina D, as a positive role model who connects with the audience as children would connect with a teacher. Program revolves around Gina D's Kid's Club. Each episode establishes and reinforces positive values and behaviours through music and rhymes. Meets age, aitiem, length and listing requirements.

Title of Planned Core Program #3

Origination

NASA Connect

SYNDICATED

Regular Schedule

Total Times to be Aired

T/15:30 & W/16:00

26

Length of Program

Age of Target Audience

30 minutes

From

To

7 years

12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Program focuses on NASA research, including new technologies, advanced aerodynmanics and medical breakthroughs. Each program gives the audience an inside look at NASA and demonstrates how research and technology are related to our every day lives. Meets age, airtime, lenght and listing requirements.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name

Telephone Number

RosaMaria Henry

(559) 488-7440

Address

E-mail Address

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rosamaria@dioceseoffresno.org

City

State

ZIP Code

Fresno

CA

93703

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

KNXT-TV does not air programming that contains violent, morally objectionable or offensive material. The station is committed to offering alternative, commercial free programming suitable for the entire family.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

Signature

Diocese of Fresno Education Corp.

Date

07/08/2010

