

INVOICE



WOIO
 1717 East 12th Street
 Cleveland, OH 44114
 Main: (216) 771-1943
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1458683-2	02/29/16	March 2016	02/29/16 - 02/29/16

Station	Account Executive	Sales Office	Sales Region
WOIO	Teresa Difuria	Telerep-Philadel	National

Advertiser	Product	Estimate Number
ISS/New Leadership For Oh	NEW LEADERSHIP 4 OH	77

Billing Address:

Old Towne Media
 Attention: Accounts Payable
 PO Box 31150
 Alexandria, VA 22310

Flight Dates	Order #	Alt Order #
02/21/16 - 02/29/16	1458683	08127224

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

IDB #	Advertiser Code	Product Code
	5	5

Agency Ref	Advertiser Ref

Send Payment To:

WOIO
 Drawer #0958
 PO Box 11407
 Birmingham, AL 35246-0958

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type
7	02/29/16	02/29/16	Cleveland 19 News at 5p	5-6p	1-----	:30	1	\$425.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/29/16 03/06/16 1----- 1 \$425.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO M 02/29/16 5:24 PM Cleveland 19 News at 5p 5-6p :30 NLF003M16H \$425.00 NM										
8	02/29/16	02/29/16	Cleveland 19 News at 6p	6-630p	1-----	:30	1	\$550.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/29/16 03/06/16 1----- 1 \$550.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO M 02/29/16 6:13 PM Cleveland 19 News at 6p 6-630p :30 NLF003M16H \$550.00 NM										
9	02/22/16	02/29/16	CBS Evening News	630-7P	1-----	:30	1	\$750.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/29/16 03/06/16 1----- 1 \$750.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WOIO M 02/29/16 6:51 PM CBS Evening News 630-7P :30 NLF003M16H \$750.00 NM										
10	02/29/16	02/29/16	M-F 7-730p	7-730p	1-----	:30	1	\$1,400.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/29/16 03/06/16 1----- 1 \$1,400.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO M 02/29/16 7:12 PM M-F 7-730p 7-730p :30 NLF003M16H \$1,400.00 NM										
11	02/22/16	02/29/16	CBS This Morning	7-9a	1-----	:30	1	\$125.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/29/16 03/06/16 1----- 1 \$125.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WOIO M 02/29/16 8:25 AM CBS This Morning 7-9a :30 NLF003M16H \$125.00 NM										

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:
WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

<u>Invoice #</u> 1458683-2	<u>Invoice Date</u> 02/29/16	<u>Invoice Month</u> March 2016	<u>Invoice Period</u> 02/29/16 - 02/29/16
<u>Advertiser</u> ISS/New Leadership For O		<u>Product</u> NEW LEADERSHIP 4 OH	<u>Estimate Number</u> 77

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
<u>Total Spots</u>							5	

Payment Terms 30 Days

<u>Gross Total</u>	\$3,250.00
<u>Agency Commission</u>	\$487.50
<u>Net Amount Due</u>	\$2,762.50

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.