

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

KDAL EST 1458  
 Cont. 3731881  
 10/5-11/8/22

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Allen Blakemore, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Dan Patrick

Authorized committee:

Texans For Dan Patrick

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Texas Lieutenant Governor

Date of election:

11/08/2022

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Robert Wells

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

Allen Blakemore

Digitally signed by Allen Blakemore  
 Date: 2022.09.01 14:36:20 -05'00'

Signature:

Name:

Name: Allen Blakemore

Date of Station Agreement to Sell Time:

Date of Request to Purchase Ad Time: 09/15/2022

10/3/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☐ Yes ☐ No Date ad received: \_\_\_\_\_**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted *ORDER*☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #: *373/881*Station Call Letters: *KTAL*Date Received/Requested: *ORDER 10/3/22*Est. #: *1458*Station Location: *Shreveport, LA*Run Start and End Dates: *10/5 - 10/8/22*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**CONTRACT**

**KTAL**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Irving, TX 75039**  
**(318) 629-7143**

And:

**Political Communications Advertising**  
**Attention: Nick Serricchio**  
**11 E 44th Street**  
**Room 301**  
**New York, NY 10017**

<b>Contract / Revision</b> 3731881 /		<b>Alt Order #</b> 27953749	
<b>Advertiser</b> POL/Texans for Dan Patrick/Lt Governor/Rep		<b>Original Date / Revision</b> 10/03/22 / 10/03/22	
<b>Contract Dates</b> 10/05/22 - 11/08/22		<b>Estimate #</b> 1458	
<b>Product</b> Dan Patrick for Lt G			
<b>Order Brand</b>	<b>Billing Cycle</b> EOM	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KTAL	<b>Account Executive</b> Millennium Washingto	<b>Sales Office</b> Millennium/Was	
<b>Special Handling</b>			
<b>Demographic</b> Adults 35+			
<b>Agency Code</b> 9923365	<b>Advertiser Code</b>	<b>Product 1/2</b>	
<b>Agency Ref</b>		<b>Advertiser Ref</b>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	KTAL	10/05/22	11/08/22	M-F 6-7a News	6:00 AM-7:00 AM		:30			P5	NM	27	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/22	10/09/22	--111--				3	\$30.00				
Week:		10/10/22	10/16/22	11111--				5	\$30.00				
Week:		10/17/22	10/23/22	11111--				5	\$30.00				
Week:		10/24/22	10/30/22	11111--				5	\$30.00				
Week:		10/31/22	11/06/22	11111--				5	\$30.00				
Week:		11/07/22	11/13/22	22-----				4	\$30.00				
N 2	KTAL	10/05/22	11/08/22	M-F 7-9a Today Show	7:00 AM-9:00 AM		:30			P5	NM	25	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/22	10/09/22	--111--				3	\$50.00				
Week:		10/10/22	10/16/22	11111--				5	\$50.00				
Week:		10/17/22	10/23/22	11111--				5	\$50.00				
Week:		10/24/22	10/30/22	11111--				5	\$50.00				
Week:		10/31/22	11/06/22	11111--				5	\$50.00				
Week:		11/07/22	11/13/22	11-----				2	\$50.00				
N 3	KTAL	10/05/22	11/07/22	M-F 5-530p News	5:00 PM-5:30 PM		:30			P5	NM	24	\$2,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/22	10/09/22	--111--				3	\$95.00				
Week:		10/10/22	10/16/22	11111--				5	\$95.00				
Week:		10/17/22	10/23/22	11111--				5	\$95.00				
Week:		10/24/22	10/30/22	11111--				5	\$95.00				
Week:		10/31/22	11/06/22	11111--				5	\$95.00				
Week:		11/07/22	11/13/22	1-----				1	\$95.00				
N 4	KTAL	10/05/22	11/07/22	M-F 6-630p NEWS	6:00 PM-6:30 PM		:30			P5	NM	24	\$2,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/22	10/09/22	--111--				3	\$115.00				
Week:		10/10/22	10/16/22	11111--				5	\$115.00				
Week:		10/17/22	10/23/22	11111--				5	\$115.00				
Week:		10/24/22	10/30/22	11111--				5	\$115.00				
Week:		10/31/22	11/06/22	11111--				5	\$115.00				
Week:		11/07/22	11/13/22	1-----				1	\$115.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KTAL**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Irving, TX 75039**  
**(318) 629-7143**

Contract / Revision	Alt Order #
3731881 /	27953749

Advertiser	Original Date / Revision
POL/Texans for Dan Patrick/Lt Governor/Rep	10/03/22 / 10/03/22

Contract Dates	Product	Estimate #
10/05/22 - 11/08/22	Dan Patrick for Lt G	1458

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 5	KTAL	10/05/22	11/07/22	NBC 6 News at 10	10-1035p		:30			P5	NM	24	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/22	10/09/22	--111--				3	\$100.00				
Week:		10/10/22	10/16/22	11111--				5	\$100.00				
Week:		10/17/22	10/23/22	11111--				5	\$100.00				
Week:		10/24/22	10/30/22	11111--				5	\$100.00				
Week:		10/31/22	11/06/22	11111--				5	\$100.00				
Week:		11/07/22	11/13/22	1-----				1	\$100.00				
N 6	KTAL	10/09/22	11/06/22	Late run News- after N10:30 PM-11:00 P			:30			P5	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/22	10/09/22	-----1				1	\$100.00				
Week:		10/10/22	10/16/22	-----1				1	\$100.00				
Week:		10/17/22	10/23/22	-----1				1	\$100.00				
Week:		10/24/22	10/30/22	-----1				1	\$100.00				
Week:		10/31/22	11/06/22	-----1				1	\$100.00				
Totals												129	\$10,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/30/22	94	\$7,420.00	(\$1,113.00)	\$6,307.00
10/31/22 - 11/27/22	35	\$2,580.00	(\$387.00)	\$2,193.00
<b>Totals</b>	<b>129</b>	<b>\$10,000.00</b>	<b>(\$1,500.00)</b>	<b>\$8,500.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<[www.nexstar.tv/advertisingterms](http://www.nexstar.tv/advertisingterms)>