

ASSEMBLY TRAFFIC INSTRUCTIONS

Date: March 2, 2020
 Client: (MBLM) Michael Bloomberg for President
 PRODUCT: (MBLM) Michael Bloomberg for President

LENGTH: 60
 ESTIMATE: 134 (Radio)

Traffic Contacts
 Gricec Luna 561-406-9801
 gricel.luna@media-asm.com

 ASMBloom Traffic 212-522-5222
 ASMTrafficBLOOM@media-asm.com

1 Q 2020 Traffic Instructions

Networks: Gen Media Partners
 Katz Radio Group
 PREM/iHeart Radio
 ESPN AM
 SAL FM

Ad-ID/ISCI Code	Title	Length	Rotation %	Flight Dates
MRBPKR60-09	Chaotic	:60	50%	03/02/20 - UFN
MRBPKR60-10	Lead Us Through	:60	50%	03/02/20 - UFN

Spot sent via email.
 Please confirm receipt of all materials.

Order #412701: Katz Media../Bloomberg../Bloomberg ../134.

Date	Action	Time	Comment	By	Total	Spots	Expected GR
02/28/20 1:05:25 PM	Processed		[cleared cash in adv]	Tamara Bl	\$5,350.00	24	0.00
02/28/20 1:04:44 PM	Processed		<async process>	Brian Curs	\$5,350.00	24	0.00
02/28/20 12:41:53 PM	Approved			Christy Jol	\$5,350.00	24	0.00
02/28/20 12:41:50 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Christy Jol	\$5,350.00	24	0.00
02/28/20 12:40:08 PM	Approval Workflow		[Sales Manager - Ready Default]	Erik Christ	\$5,350.00	24	0.00
02/28/20 12:35:01 PM	Ready for approval		New order	Daniel Pat	\$5,350.00	24	0.00
02/28/20 12:34:21 PM	New order created		Imported EC Order	Daniel Pat	\$5,350.00	24	0.00

[Sorted by: Date]

ORDER

Orders	Order / Rev:	<u>412701</u>		
	Alt Order #:	<u>33765114</u>		
	Product Desc:	<u>Bloomberg 134.</u>		
	Estimate:	<u>134.</u>		
	Flight Dates:	<u>02/29/20 - 03/03/20</u>	Primary AE:	<u>KXXR-FM</u>
	Original Date / Rev:	<u>02/28/20 / 02/28/20</u>	Sales Office:	<u>Katz New York</u>
	Order Type:	<u>GENERAL</u>	Sales Region:	<u>K-7.5</u>
				<u>N-Katz75</u>
Agency	Name:	<u>Katz Media Group</u>	Billing Type:	<u>Cash</u>
	Buying Contact:	<u></u>	Billing Calendar:	<u>Broadcast</u>
	Billing Contact:	<u></u>	Billing Cycle:	<u>EOM/EOC</u>
		<u>125 West 55th Street</u>	Agency Commission:	<u>15%</u>
		<u>New York, NY 10019</u>		
Advertiser	Name:	<u>Bloomberg/D/President</u>	New Business Thru:	<u></u>
	Demographic:	<u>A35+</u>	Advertiser External ID:	<u></u>
	Product Codes:	<u>Candidates</u>	Agency External ID:	<u></u>
	Revenue Code 1:	<u>AGY-AVAIL</u>	Unit Code:	<u>General</u>
	Revenue Code 2:	<u>POL-CAND</u>		
	Revenue Code 3:	<u>POL-PRES</u>		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/03/20	24	\$5,350.00	\$4,547.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	24	\$5,350.00	\$4,547.50	0.00
Totals	24	\$5,350.00	\$4,547.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXXR	02/29/20	03/03/20	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----S-	1:00	4	\$100.00	P-30	0.00	NM	4	\$400.00
This is a non-premptible class order															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/29/20	03/06/20	-----S-		4				\$100.00		0.00			
N 2	KXXR	02/29/20	03/03/20	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----S-	1:00	4	\$100.00	P-30	0.00	NM	4	\$400.00
This is a non-premptible class order															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/29/20	03/06/20	-----S-		4				\$100.00		0.00			
N 3	KXXR	03/02/20	03/03/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	M-----	1:00	3	\$250.00	P-30	0.00	NM	3	\$750.00
This is a non-premptible class order															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----		3				\$250.00		0.00			
N 4	KXXR	03/02/20	03/03/20	M-F Evening M-F	CM	7:00 PM-12:00 XMM	-----	1:00	1	\$50.00	P-30	0.00	NM	1	\$50.00
This is a non-premptible class order															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----		1				\$50.00		0.00			
N 5	KXXR	03/02/20	03/03/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	M-----	1:00	6	\$175.00	P-30	0.00	NM	6	\$1,050.00
This is a non-premptible class order															

Order / Rev: 412701
 Alt Order #: 33765114
 Flight Dates: 02/29/20 - 03/03/20

Advertiser: Bloomberg/D/President
 Product Desc: Bloomberg 134.
 Estimate: 134.
 KXXR-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	MT-----					6	\$175.00		0.00			
N 6	KXXR	03/02/20	03/03/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MT-----	1:00	6	\$450.00	P-30	0.00	NM	6	\$2,700.00
This is a non-premptible class order															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	MT-----					6	\$450.00		0.00			
													Totals	24	\$5,350.00

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Catherine Warburton

Name: Catherine Warburton

Date: 2/14/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

2/28/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

33765114

Station Call Letters:

KXXR

Date Received/Requested:

2/28/20

Est. #:

134

Station Location:

Mpls., MN

Run Start and End Dates:

2/29/20 - 3/3/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONT# 33765114 Mod# Ver# 1 (Last =)
 REP Cumulus Media National Sales
 TO KXXR-FM (Minneapolis-St. Paul, MN)
 FM ROBERT FRAZZETTO (NY)
 OFF NEW YORK
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 134.

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV MICHAEL BLOOMBERG FOR PRESIDENT
 PDT Bloomberg 134.
 FLT Feb 29, 20 - Mar 03, 20

* REP ORDER COMMENT *

** 2/28/2020 2:50:00 PM: NEW ORDER PLEASE CONFIRM IMMEDIATELY - GO TO YOUR NY MANAGER WITH QUESTIONS!

** 2/28/2020 2:50:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1S.	10A - 3P	60	2/29/2020 - 2/29/2020	1W	4	\$100.00	4
	1.2S.	3P - 7P	60	2/29/2020 - 2/29/2020	1W	4	\$100.00	4
					** WEEKLY FLIGHT TOTALS **		8	\$800.00	
		FLIGHT 2							
	2.1	M.....	3P - 7P	60	3/2/2020 - 3/2/2020	1W	3	\$250.00	3
	2.2	M.....	7P - 12A	60	3/2/2020 - 3/2/2020	1W	1	\$50.00	1
	2.3	MT.....	10A - 3P	60	3/2/2020 - 3/3/2020	1W	6	\$175.00	6
	2.4	MT.....	6A - 10A	60	3/2/2020 - 3/3/2020	1W	6	\$450.00	6
					** WEEKLY FLIGHT TOTALS **		16	\$4,550.00	

	Mar 20					
SPOTS	24					
CASH	5350.00					
TRADE	0.00					
NSL	0.00					
TOTAL	5350.00					

						TOTAL
SPOTS						24
CASH						5,350.00
TRADE						0.00
NSL						0.00
TOTAL						5,350.00

Feb 28, 20
CONT# 33765114 Mod# Ver# 1 (Last =)
REP Cumulus Media National Sales

DDS CONT# 0
C/P/E: / / 134.

**** Competitive Comments ****

SVC: WI09 MSA ARB
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ASSEMBLY TRAFFIC INSTRUCTIONS

Date: February 27, 2020
 Client: (MBLM) Michael Bloomberg for President
 PRODUCT: (MBLM) Michael Bloomberg for President
 LENGTH: 60
 ESTIMATE: 134 (Radio)

Traffic Contacts
 Grisel Luna 561-406-9801
grisel.luna@media-asm.com

 ASMBloom Traffic 212-522-5222
ASMTrafficBLOOM@media-asm.com

1Q, 2020 Traffic Instructions REV3

Networks: Gen Media Partners, Katz Radio Group PREM/Heart Radio, ESPN AM, SAL FM

General Market Copy - following formats (ALL Format Genres)

Ad-ID/ISCI Code	Title	Length	Rotation %	Flight Dates
MIRBPBKR6009_Chaotic_60	Chaotic	:60	100%	02/27/20 - UFN Effective ASAP

Spot sent via email. Please confirm receipt of all materials.



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Catherine Warburton, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input checked="" type="checkbox"/>	FEDERAL CANDIDATE
	<input type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Michael Bloomberg	
Authorized committee: Mike Bloomberg 2020, Inc.	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Assembly	
Candidate's political party: Democratic	
Office sought (no acronyms or abbreviations): President	
Date of election: Date varies by state 3/3/20 <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary	
Treasurer of candidate's authorized committee: Hayden Horowitz	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature: <i>Catherine Warburton</i>	Signature: <i>Erik Christopher</i>
Name: Catherine Warburton	Name: Erik Christopher
Date of Request to Purchase Ad Time: 2/28/20	Date of Station Agreement to Sell Time: 2/28/20