

APPLICANT INFORMATION
CANDIDATE STATEMENT OF CANDIDACY

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

I declare to the best of my knowledge and belief that I am a qualified candidate for the office of Governor in the General election to be held on 11/4/14 in the State of Mississippi.

Station and Location:	Date:
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I, HMS

being/on behalf of: Parker Griffith

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: 11/4/14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Griffith for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tom Griffith PO BOX 18904 Huntsville, AL 35804 256-850-3233

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERPETRATE DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISEMENTS.

To Be Signed By Candidate or Authorized Committee

8/20/14

Date

Kel Blue

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Drew Woods

Signature

DREW WOODS

Printed Name

NSM

Title

CONTRACT



WCOV-TV
 1 WCOV Ave
 Montgomery, AL 36111
 (334) 288-7020

<u>Contract / Revision</u> 11774 /	<u>Alt Order #</u> 10383459
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<u>Product</u> GRIFFITH FOR GOVERNO	
<u>Contract Dates</u> 08/18/14 - 08/31/14	<u>Estimate #</u> 191
<u>Advertiser</u> Political/Griffith for Governor	<u>Original Date / Revision</u> 08/21/14 / 08/21/14

And:

Hulsen Media Services
 2400 Laramie Trail
 Austin, TX 78745

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCOV-TV	<u>Account Executive</u> Luke Willingham	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCOV	08/21/14	08/25/14	M-F 3p-4p Bethenny	3p-4p		:30			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/21/14	08/27/14	M--TF--				3	\$35.00			
N 2	WCOV	08/21/14	08/25/14	M-F 4p-5p Ellen	4p-5p		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/21/14	08/27/14	M--TF--				3	\$40.00			
N 3	WCOV	08/21/14	08/25/14	M-F 9p-935p Late News	9p-935p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/21/14	08/27/14	M--TF--				3	\$100.00			
Totals											9	\$525.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 - 08/25/14	9	\$525.00	(\$78.75)	\$446.25
Totals	9	\$525.00	(\$78.75)	\$446.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.

ORDER WORKSHEET

Rep Order# 10383459 Ver# 3 Status Revised

Traffic Order#

Last Received: 08/21/14 11:26 AM

Showing Buylines: All Lines

11774

1 of 2

Station WCOV-TV MONTGOMERY, AL
 Advertiser (NW80) POLITICAL
 Product GRIFETH FOR GOVERNO
 Estimate# 191
 Buyer MEENAH HULSEN

Agency (HULSEN MEDIA SERVICES
 2400 LARAMIE TRAIL
 AUSTIN, TX 78745
 Agency C/P1/P2/E /191
 Flight Dates 08/18/14-08/31/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (LW1) LUKE WILLINGHAM
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

CONTRACT COMMENT

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REMARKS

LN 1,3 ADJUSTED

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1*	Th F, M	3P-4P	BETHENNY	30	-	-	\$35.00	08/21-08/25	3	3	\$105.00
Sales remark: V3 V3 Program Name Change, Comment Changed											
2	Th F, M	4P-5P	ELLEN	30	-	-	\$40.00	08/21-08/25	3	3	\$120.00
3*	Th F, M	9P-935P	NEWS	30	-	-	\$100.00	08/21-08/25	3	3	\$300.00
Sales remark: V3 V3 More than 2 codes changed											

REPORT TOTALS
 Report Totals: 9 / \$525.00

SALES MONTHLY TOTALS

Aug2014: 9 / \$525.00
 Order Totals: 9 / \$525.00
 Total GRPS: 0.0
 Market Totals \$9,633.03
 CADDL .00%
 UNKN .00%
 WAKA 17.33%
 WBNM .00%
 WMY .00%

COPY

Handwritten signature

ORDER WORKSHEET

Order Number: 10383459 Ver# 3

Status Revised

Traffic Order#

Last Received: 08/21/14 11:26 AM

Showing Buylines: All Lines

Station: WCOV-TV MONTICOMERY, AL
Advertiser: (NEWS) POLITICAL
Product: STRIFE FOR GOVERNO
Estimate#: 191
Buyer: MELINDA HULSEN

Agency: (HULS) HULSEN MEDIA SERVICES
2400 LARAMIE TRAIL
AUSTIN, TX 78745
Agency C/P1/P2/E: /191
Flight Dates: 08/18/14-08/31/14

WCOV 5.45% WJRM .00% WNCF 12.87%

Rep Firm: MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (LW1) LUKE WILLINGHAM
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348
WSEA 64.35%

Buyer: (HULS)
103834

*** PLEASE READ ***
STANDARD ORDER TERMS