

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 2

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, HMS

being/on behalf of: Parker Griffith

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: 11/4/14

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Griffith for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tom Griffith PO BOX 18904 Huntsville, AL 35804 256-850-3233

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/20/14

Date

K. Bluh

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

8/28/14

Signature

Kelly Bay

Printed Name

LSA

Title

ORDER WORKSHEET

Rep Order# 10387305 Ver# 1 Status New
 E/C'd No

Traffic Order#

Printed: 08/26/14 9:52 AM
 Last Received: 08/26/14 9:28 AM
 Showing Buylines: All Lines

1 of 2

Station WCOV-TV MONTGOMERY, AL
 Advertiser (NW80) POLITICAL
 Product GRIFFITH 4 GOVERNOR
 Estimate# 205
 Buyer MEENAH HULSEN

Agency (HULS) HULSEN MEDIA SERVICES
 2400 LARAMIE TRAIL
 AUSTIN, TX 78745
 Agency C/P1/P2/E /205
 Flight Dates 09/02/14-09/08/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (LW1) LUKE WILLINGHAM
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER STARTING 9/2

| Ln | Day | Time | Program | Len | RTG/IMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|----|--------|---------|---------|-----|---------|----------------|----------|-------------|----------------|----------------|------------|
| 1 | Tu, Th | 4P-5P | ELLEN | 30 | - | - | \$40.00 | 09/02-09/04 | 2 | 2 | \$80.00 |
| 2 | F, M | 4P-5P | ELLEN | 30 | - | - | \$40.00 | 09/05-09/08 | 2 | 2 | \$80.00 |
| 3 | W-Th | 9P-935P | NEWS | 30 | - | - | \$100.00 | 09/03-09/04 | 2 | 2 | \$200.00 |
| 4 | M | 9P-935P | NEWS | 30 | - | - | \$100.00 | 09/08-09/08 | 1 | 1 | \$100.00 |

---REPORT TOTALS---

Report Totals: 7 / \$460.00

---SALES MONTHLY TOTALS---

Sep2014: 7 / \$460.00
 Order Totals: 7 / \$460.00
 Total GRPs: 0.0

---COMPETITIVE---

Market Totals \$8,761.90

CABL .00% UNKN .00% WAKA 28.78% WENM .00% WBYM .00%
 WCOV 5.25% WJRM .00% WNCN 13.88% WSFA 52.08%

COPY

T.M. GRIFFITH

ORDER WORKSHEET

| | | | | | |
|---------------------|--------|------------|----------------|---------------------------------|--------|
| Rep Order# 10387305 | Ver# 1 | Status New | Traffic Order# | Printed: 08/26/14 9:52 AM | 2 of 2 |
| EC'd No | | | | Last Received: 08/26/14 9:28 AM | |
| | | | | Showing Buylines: All Lines | |

| | | |
|--------------------------------|-------------------------------------|---------------------------------------|
| Station WCOV-TV MONTGOMERY, AL | Agency (HULS) HULSEN MEDIA SERVICES | Rep Firm MILLENNIUM SALES & MARKETING |
| Advertiser (NW80) POLITICAL | 2400 LARAMIE TRAIL | Sales Office (DC) WASHINGTON |
| Product GRIFFITH 4 GOVERNOR | AUSTIN, TX 78745 | Salesperson (LW1) LUKE WILLINGHAM |
| Estimate# 205 | Agency C/P1/P2/E /205 | Sales Assistant |
| Buyer MIRENAH HULSEN | Flight Dates 09/02/14-09/08/14 | Salesperson Phone# 202-955-5342 |
| | | Salesperson Fax# 202-955-5348 |

Reps [null]
Comments RA35+

-- CREDIT RISK --
STANDARD CREDIT TERMS

ORDER

Orders
Order / Rev: 11779
Alt Order #: 10387305
Product Desc: GRIFFITH 4 GOVERNOR
Estimate: 205
Flight Dates: 09/02/14 - 09/08/14
Original Date / Rev: 08/26/14 / 08/26/14
Order Type: GENERAL
Primary AE: Luke Willingham
Sales Office: WASH
Sales Region: NAT

Agency
Name: Hulsen Media Services
Buying Contact:
Billing Contact:
 2400 Laramie Trail
 Austin, TX 78745
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Political/Griffith for Governor
Demographic: A35+
Product Codes: PL1
Priority: \$0
Revenue Codes: AGY, GEN, GEN
New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/01/14 | 09/08/14 | 7 | \$460.00 | \$391.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|----------|-----------------|-----------------|-------------|
| September 2014 | 7 | \$460.00 | \$391.00 | 0.00 |
| Totals | 7 | \$460.00 | \$391.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Luke Willingham | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|----------|----------|--|-------|----------------|---------|-----|-------|----------|-----|------|------|----------|-----------------|
| E 1 | WCOV | 09/02/14 | 09/04/14 | Court 4p-5p M-F 4p-5p Ellen | CM | 4p-5p | -T-T--- | :30 | 2 | \$40.00 | L-3 | 0.00 | NM | 2 | \$80.00 |
| ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/01/14 09/07/14 -T-T--- 2 \$40.00 0.00 | | | | | | | | | | | | | | | |
| E 2 | WCOV | 09/05/14 | 09/08/14 | Court 4p-5p M-F 4p-5p Ellen | CM | 4p-5p | M---F-- | :30 | 2 | \$40.00 | L-3 | 0.00 | NM | 2 | \$80.00 |
| ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/05/14 09/11/14 M---F-- 2 \$40.00 0.00 | | | | | | | | | | | | | | | |
| E 3 | WCOV | 09/03/14 | 09/04/14 | M-F 9p-935p Late News M-F 9p-935p Late News | CM | 9p-935p | --WT--- | :30 | 2 | \$100.00 | L-3 | 0.00 | NM | 2 | \$200.00 |
| NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/01/14 09/07/14 --WT--- 2 \$100.00 0.00 | | | | | | | | | | | | | | | |
| E 4 | WCOV | 09/08/14 | 09/08/14 | M-F 9p-935p Late News M-F 9p-935p Late News | CM | 9p-935p | M----- | :30 | 1 | \$100.00 | L-3 | 0.00 | NM | 1 | \$100.00 |
| NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/08/14 09/14/14 M----- 1 \$100.00 0.00 | | | | | | | | | | | | | | | |
| Totals | | | | | | | | | | | | | | 7 | \$460.00 |



WCOV-TV
1 WCOV Ave
Montgomery, AL 36111
(334) 288-7020

CONTRACT

| | | |
|--|---|--|
| <u>Contract / Revision</u> 11779 / | | <u>Alt Order #</u> 10387305 |
| <u>Product</u> GRIFFITH 4 GOVERNOR | | |
| <u>Contract Dates</u> 09/02/14 - 09/08/14 | | <u>Estimate #</u> 205 |
| <u>Advertiser</u> Political/Griffith for Governor | | <u>Original Date / Revision</u> 08/26/14 / 08/26/14 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WCOV-TV | <u>Account Executive</u> Luke Willingham | <u>Sales Office</u> Millennium Was |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Hulsen Media Services
2400 Laramie Trail
Austin, TX 78745

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|------|----------|-----------------|
| N 1 | WCOV | 09/02/14 | 09/04/14 | M-F 4p-5p Ellen | 4p-5p | | :30 | | | NM | 2 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/01/14 | 09/07/14 | -T-T--- | | | | 2 | \$40.00 | | | |
| N 2 | WCOV | 09/05/14 | 09/08/14 | M-F 4p-5p Ellen | 4p-5p | | :30 | | | NM | 2 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/05/14 | 09/11/14 | M---F-- | | | | 2 | \$40.00 | | | |
| N 3 | WCOV | 09/03/14 | 09/04/14 | M-F 9p-935p Late News | 9p-935p | | :30 | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/01/14 | 09/07/14 | --WT--- | | | | 2 | \$100.00 | | | |
| N 4 | WCOV | 09/08/14 | 09/08/14 | M-F 9p-935p Late News | 9p-935p | | :30 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/08/14 | 09/14/14 | M----- | | | | 1 | \$100.00 | | | |
| Totals | | | | | | | | | | | 7 | \$460.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-----------------|------------------|-----------------|
| 09/01/14 - 09/08/14 | 7 | \$460.00 | (\$69.00) | \$391.00 |
| Totals | 7 | \$460.00 | (\$69.00) | \$391.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.