

808953-Walker-WGOWAM-Revision

			Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRF
			05/06/22 10:47:27 AM	Processed		[cleared cash in adv]	Renee Prid	\$1,230.00	41	0.00
			05/06/22 10:46:12 AM	Processed		<async process>	Jade Collier	\$1,230.00	41	0.00
			05/06/22 10:38:48 AM	Approved			Renee Prid	\$1,230.00	41	0.00
			05/06/22 10:38:41 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Renee Prid	\$1,230.00	41	0.00
			05/06/22 10:36:45 AM	Approval Workflow		[Sales Manager - Ready Default]	Jared Steh	\$1,230.00	41	0.00
			05/06/22 10:30:52 AM	Ready for approval		New order	Craig Allen	\$1,230.00	41	0.00
			05/06/22 10:18:59 AM	Put in Edit Mode			Craig Allen	\$750.00	25	0.00
			05/06/22 7:46:26 AM	CIA Spot status		<updated to Cleared> 2-9, 2-16, 2-12, 2-15, 2-10, 2-13, 2-14, 2-11	Renee Prid	\$750.00	25	0.00
			05/05/22 1:31:39 PM	CIA Spot status		<updated to Cleared> 2-5, 2-7, 2-6, 2-4, 2-3	Renee Prid	\$750.00	25	0.00
			05/05/22 1:22:58 PM	Processed		<async process>	Renee Prid	\$750.00	25	0.00
			05/05/22 1:22:36 PM	Approved			Renee Prid	\$750.00	25	0.00
			05/05/22 1:22:33 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Renee Prid	\$750.00	25	0.00
			05/05/22 1:14:08 PM	Approval Workflow		[Sales Manager - Ready Default]	Deanna R	\$750.00	25	0.00
			05/05/22 1:14:03 PM	Ready for approval		phone call to remove mornings and afternoons. will send revision tomorrow	Deanna R	\$750.00	25	0.00
			05/05/22 12:31:18 PM	Unapproved		Rates are not p-50's. Please review rate cards	Renee Prid	\$1,750.00	75	0.00
			05/05/22 12:29:35 PM	Approval Workflow		[Sales Manager - Ready Default]	Jared Steh	\$1,750.00	75	0.00
			05/05/22 11:33:52 AM	Ready for approval		New order	Craig Allen	\$1,750.00	75	0.00
			05/05/22 11:33:06 AM	New order created		Imported EC Order	Craig Allen	\$1,750.00	75	0.00

[Sorted by: Date]

ORDER

Orders	Order / Rev:	808953	
	Alt Order #:	35883976	
	Product Desc:	radio	
	Estimate:	1719	
	Flight Dates:	05/04/22 - 05/10/22	WGOW-AM
	Original Date / Rev:	05/05/22 / 05/06/22	Primary AE: Katz Philadelphia
	Order Type:	GENERAL	Sales Office: K-7.5
			Sales Region: N-Katz75

Agency	Name:	Medium Buying	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		815 Grandview Ave	Billing Cycle: EOM/EOC
		Columbus, OH 43215	Agency Commission: 15%

Advertiser	Name:	Walker/R/US Senate	
	Demographic:	A50+	New Business Thru:
	Product Codes:	Candidates	Advertiser External ID:
	Revenue Code 1:	AGY-AVAIL	Agency External ID:
	Revenue Code 2:	POL-CAND	Unit Code: General
	Revenue Code 3:	POL-US SEN	Order Separation: 00:15:00
	Priority:	P-100	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/10/22	41	\$1,230.00	\$1,045.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	41	\$1,230.00	\$1,045.50	0.00
Totals	41	\$1,230.00	\$1,045.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WGOWA	05/06/22	05/10/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	MT--F--	1:00	25	\$30.00	P-80	0.00	NM	25	\$750.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/04/22	05/10/22	MT--F--		25				\$30.00		0.00			
N 4	WGOWA	05/04/22	05/10/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	MTWTF--	1:00	16	\$30.00	P-80	0.00	NM	16	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/02/22	05/08/22	-----		0				\$30.00		0.00			
	Week:	05/09/22	05/15/22	MT-----		16				\$30.00		0.00			
Totals														41	\$1,230.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, TANYA RENICKER / MEDIUM BUYING, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

HERSCHEL WALKER

Authorized committee:

TEAM HERSCHEL

Agency requesting time (and contact information):



MEDIUM BUYING

Candidate's political party:

REPUBLICAN PARTY

Office sought (no acronyms or abbreviations):

SENATE

Date of election:

5.24.22



General



Primary

Treasurer of candidate's authorized committee:

JASON BOLES - P.O. BOX 501707 ATLANTA, GA 31150

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

TANYA RENICKER

Name: TANYA RENICKER

Date of Request to Purchase Ad Time: 4.25.22

Station Representative

Signature:

Renee Price

Name: Renee Price

Date of Station Agreement to Sell Time: 05/05/22

05/06/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

TANYA RENICKER

Name: TANYA RENICKER

Date: 4.25.22

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 05/05/22

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:
808953Station Call Letters:
WGOWAMDate Received/Requested:
05/05/22 05/06/22Est. #:
1719Station Location:
Chattanooga, TNRun Start and End Dates:
05/04/22-05/10/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.