

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

<u>Contract / Revision</u> 150944 / 2		<u>Alt Order #</u> WOC10485525
<u>Product</u> RE-ELECT JUDGE LINDA STEPHENS (CS)		
<u>Contract Dates</u> 10/16/16 - 10/28/16		<u>Estimate #</u> 846 856 5158
<u>Advertiser</u> Re-Elect Judge Linda Stephens		<u>Original Date / Revision</u> 10/12/16 / 10/14/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 846	<u>Product 1/2</u> 856
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Buying Time
650 Massachusetts Avenue, NW
Suite 210
Washington, DC 20001

360085

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	10/18/16	10/20/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:15/:15				BK	2	\$2,468.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	- 1 - 1 - -				2	\$1,234.00				
2	WTVD	10/18/16	10/28/16	Good Morning America	7:00 AM-9:00 AM		:15/:15				BK	9	\$11,106.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	- 1 1 1 1 - -				4	\$1,234.00				
Week:		10/24/16	10/30/16	1 1 1 1 1 - -				5	\$1,234.00				
3	WTVD	10/18/16	10/28/16	Live w/Kelly	9:00 AM-10:00 AM		:15/:15				BK	9	\$4,266.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	- 1 1 1 1 - -				4	\$474.00				
Week:		10/24/16	10/30/16	1 1 1 1 1 - -				5	\$474.00				
4	WTVD	10/18/16	10/28/16	Rachael Ray	10:00 AM-11:00 AM		:15/:15				BK	8	\$992.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	- 1 1 - 1 - -				3	\$124.00				
Week:		10/24/16	10/30/16	1 1 1 1 1 - -				5	\$124.00				
5	WTVD	10/18/16	10/28/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:15/:15				BK	9	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	- 1 1 1 1 - -				4	\$450.00				
Week:		10/24/16	10/30/16	1 1 1 1 1 - -				5	\$450.00				
6	WTVD	10/18/16	10/28/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:15/:15				BK	7	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	- - 1 1 1 - -				3	\$450.00				
Week:		10/24/16	10/30/16	- 1 1 1 1 - -				4	\$450.00				
7	WTVD	10/18/16	10/27/16	The Chew	1:00 PM-2:00 PM		:15/:15				BK	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	- - 1 1 - - -				2	\$200.00				
Week:		10/24/16	10/30/16	1 1 1 1 - - -				4	\$200.00				
8	WTVD	10/18/16	10/28/16	General Hospital	3:00 PM-4:00 PM		:15/:15				BK	4	\$2,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	- 1 - 1 - -				2	\$570.00				
Week:		10/24/16	10/30/16	- 1 - 1 - -				2	\$570.00				
9	WTVD	10/18/16	10/28/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:15/:15				BK	5	\$5,700.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/16/16 - 10/28/16	<u>Product</u> RE-ELECT JUDGE LINDA	<u>Estimate #</u> 846 856 5158
<u>Advertiser</u> Re-Elect Judge Linda Ste		<u>Original Date / Revision</u> 10/12/16 / 10/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	- 1 - 1 - - -				2	\$1,140.00				
Week:		10/24/16	10/30/16	1 - 1 - 1 - -				3	\$1,140.00				
10	WTVD	10/24/16	10/25/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:15/:15				BK	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	- 1 - - - - -				1	\$1,900.00				
11	WTVD	10/18/16	10/22/16	Eyewitness News Sat @ 7pm	7:00 PM-7:30 PM		:15/:15				BK	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	- - - - - 1 -				1	\$600.00				
12	WTVD	10/18/16	10/23/16	Eyewitness News Sun @ 6pm	6:00 PM-6:30 PM		:15/:15				BK	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	- - - - - 1				1	\$850.00				
13	WTVD	10/18/16	10/27/16	Jeopardy	7:00 PM-7:30 PM		:15/:15				BK	4	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	- 1 - 1 - - -				2	\$1,900.00				
Week:		10/24/16	10/30/16	1 - - 1 - - -				2	\$1,900.00				
14	WTVD	10/18/16	10/28/16	Wheel of Fortune	7:30 PM-8:00 PM		:15/:15				BK	4	\$6,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	- - 1 - 1 - -				2	\$1,710.00				
Week:		10/24/16	10/30/16	- - 1 - 1 - -				2	\$1,710.00				
16	WTVD	10/18/16	10/22/16	Eyewitness News Sat @ 7a	7:00 AM-8:00 AM		:15/:15				BK	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	- - - - - 1 -				1	\$400.00				
17	WTVD	10/18/16	10/22/16	GMA Saturday 8a-9a	8:00 AM-9:00 AM		:15/:15				BK	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	- - - - - 1 -				1	\$570.00				
18	WTVD	10/18/16	10/22/16	Eyewitness News Sat 9a-10	9:00 AM-10:00 AM		:15/:15				BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	- - - - - 1 -				1	\$350.00				
19	WTVD	10/18/16	10/23/16	Eyewitness News Sun 7a-8a	7:00 AM-8:00 AM		:15/:15				BK	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	- - - - - 1				1	\$450.00				
20	WTVD	10/18/16	10/23/16	GMA Sunday 8a-9a	8:00 AM-9:00 AM		:15/:15				BK	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	- - - - - 1				1	\$570.00				
21	WTVD	10/18/16	10/23/16	Eyewitness News @ 9a	9:00 AM-10:00 AM		:15/:15				BK	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	- - - - - 1				1	\$250.00				
22	WTVD	10/18/16	10/23/16	Eyewitness News Sun 10a	10:00 AM-10:30 AM		:15/:15				BK	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	- - - - - 1				1	\$300.00				
23	WTVD	10/23/16	10/23/16	Inside Carolina Football	1130a-12p		:15/:15				BK	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	- - - - - S				1	\$500.00				
Totals								0.00				78	\$56,392.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/28/16	78	\$56,392.00	(\$8,458.80)	\$47,933.20
Totals	78	\$56,392.00	(\$8,458.80)	\$47,933.20

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