ORDER

Order / Rev:	1258827	<u>_</u>	
Alt Order #:		<u></u>	
Product Desc:	CANDIDATE		
Estimate:	22335	_	KSBY
Flight Dates:	02/23/24 - 03/05/24	Primary AE:	Joshua Reiter
Original Date / Rev:	02/22/24 / 02/29/24	Sales Office:	EWSDC
Order Type:	GENERAL	Sales Region:	NAT
Name:	Thematic Campaigns		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	111 W Illinois St.	Billing Cycle:	EOM/EOC
	Chicago, IL 60654	Agency Commission:	15%
Name:	Schiff/Democrat/US Senate	_	
Demographic:	A35+	New Business End:	
Product Codes:	Federal Candidate	Advertiser External ID:	279946
Revenue Code 1:	DISC	Agency External ID:	155264
Revenue Code 2:	POL	Unit Code:	General
Revenue Code 3:	CAND	Order Separation:	00:10:00
Priority:	P-6		
	Alt Order #: Product Desc: Estimate: Flight Dates: Original Date / Rev: Order Type: Name: Buying Contact: Billing Contact: Billing Contact: Product Codes: Revenue Code 1: Revenue Code 2: Revenue Code 3:	Alt Order #: Product Desc: CANDIDATE Estimate: 22335 Flight Dates: 02/23/24 - 03/05/24 Original Date / Rev: 02/22/24 / 02/29/24 Order Type: GENERAL Name: Thematic Campaigns Buying Contact: Billing Contact: 111 W Illinois St. Chicago, IL 60654 Name: Schiff/Democrat/US Senate Demographic: A35+ Product Codes: Federal Candidate Revenue Code 1: DISC Revenue Code 2: POL Revenue Code 3: CAND	Alt Order #: Product Desc: CANDIDATE Estimate: 22335 Flight Dates: 02/23/24 - 03/05/24 Primary AE: Original Date / Rev: 02/22/24 / 02/29/24 Sales Office: Order Type: GENERAL Sales Region: Name: Thematic Campaigns Buying Contact: Billing Type: Billing Calendar: Billing Calendar: Billing Cycle: Chicago, IL 60654 Billing Cycle: Agency Commission: Name: Schiff/Democrat/US Senate Demographic: A35+ New Business End: Product Codes: Federal Candidate Advertiser External ID: Revenue Code 1: DISC Agency External ID: Revenue Code 2: POL Unit Code: Revenue Code 3: CAND Order Separation:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	21	\$1,840.00	\$1,564.00
02/26/24	03/05/24	83	\$7,475.00	\$6,353.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	21	\$1,840.00	\$1,564.00	0.00
March 2024	83	\$7,475.00	\$6,353.75	0.00
Totals	104	\$9,315.00	\$7,917.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joshua Reiter			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KSBY	02/23/2	4 03/05/24	M-F 6am News	CM	6-7am	MTWTF	:30	1	\$70.00 P-6	0.00 NM	7	\$490.00
			M-F 6am News									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02	/19/24	02/25/24	F	1	\$70.00	0.00						
Week: 02	/26/24	03/03/24	MTWTF	4	\$70.00	0.00						
Week: 03/	/04/24	03/10/24	МГ	2	\$70.00	0.00						
N 2 KSBY	02/23/2	4 03/05/24	M-F Today Show	CM	7-9am	МГЖГБ	:30	1	\$75.00 P-6	0.00 NM	7	\$525.00
			M-F Today Show									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02	/19/24	02/25/24	F	1	\$75.00	0.00						
Week: 02	/26/24	03/03/24	MTWTF	4	\$75.00	0.00						
Week: 03/	/04/24	03/10/24	МГ	2	\$75.00	0.00						
N 3 KSBY	02/23/2	4 03/03/24	Meet the Press 8a	am CM	8-9am	S	:30	1	\$300.00 P-6	0.00 NM	2	\$600.00
			Meet the Press 8	am								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02	/19/24	02/25/24	S	1	\$300.00	0.00						
Week: 02/	/26/24	03/03/24	S	1	\$300.00	0.00						
N 4 KSBY	02/23/2	4 03/03/24	M-F 12-1pm	CM	12-1pm	МГЖГБ	:30	2	\$30.00 P-6	0.00 NM	3	\$90.00
			M-F 12-1pm		•							
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02	/19/24	02/25/24	F	1	\$30.00	0.00						

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Order / Rev: 1258827 Advertiser: Schiff/Democrat/US Senate

Alt Order #: Product Desc: CANDIDATE KSBY

Flight Dates: 02/23/24 - 03/05/24 Estimate: 22335

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
_	art Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
Week: 02 N 5 KSBY		03/03/24	M-F 1130am-12p	om CM	\$30.00 1130am-12	0.00 pm MTWTF	:30	1	\$30.00 P-6	0.00 NM	4	\$120.00
NO NODI	02/20/2	00/00/21	M-F 1130am-12p		1100411112		.00		φου.σσ. σ	0.00 14141	'	Ψ120.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 02 Week: 02		02/25/24 03/03/24	F MTWTF	1 2	\$30.00 \$30.00	0.00 0.00					ł	
Week: 03		03/10/24	МГ	1	\$30.00	0.00					l	
N 6 KSBY	02/23/2	24 03/03/24	M-F 11-1130am	CM	11-1130am	MTWTF	:30	2	\$30.00 P-6	0.00 NM	3	\$90.00
01	1 D - 1 -	Fad Data	M-F 11am Scripp		Data	Detien						
Sta Week: 02	art Date	End Date 02/25/24	<u>Weekdays</u> F	Spots/Week 1	Rate \$30.00	Rating 0.00						
Week: 02		03/03/24	MTWTF	2	\$30.00	0.00					į	
N 7 KSBY	02/23/2	24 03/05/24	M-F 9-10am M-F Today Third	CM	9-10am	МГWГF	:30	1	\$50.00 P-6	0.00 NM	4	\$200.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 02	2/19/24	02/25/24	F	1	\$50.00	0.00						
Week: 02 Week: 03		03/03/24 03/10/24	МГWГF МГ	2	\$50.00 \$50.00	0.00 0.00					l	
N 8 KSBY			M-F 10-11am	CM	10-11am	MTWTF	:30	2	\$45.00 P-6	0.00 NM	4	\$180.00
	02,20,2		M-F Today Show				.00	_	ψ.ο.οο.	0.00		Ψ.σσ.σσ
	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					1	
Week: 02 Week: 02		02/25/24 03/03/24	F МГWГF	1	\$45.00 \$45.00	0.00 0.00						
N 9 KSBY			M-F 430-5pm	CM	430-5pm	MTWTF	:30	1	\$40.00 P-6	0.00 NM	4	\$160.00
			M-F 430-5pm						,			,
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02 Week: 02		02/25/24 03/03/24	F МГWГF	1 2	\$40.00 \$40.00	0.00 0.00					l	
Week: 03		03/10/24	M	1	\$40.00	0.00						
N10 KSBY	02/23/2	24 03/04/24	M-F 4-430pm Ne M-F 4-430pm Ne		4-430pm	МГWГF	:30	1	\$60.00 P-6	0.00 NM	4	\$240.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02 Week: 02		02/25/24 03/03/24	F МГWГF	1 2	\$60.00 \$60.00	0.00 0.00					l	
Week: 02		03/03/24	M	1	\$60.00	0.00						
N11 KSBY	02/23/2	24 03/03/24	Su 6pm News	CM	6-630pm	S	:30	1	\$50.00 P-6	0.00 NM	2	\$100.00
			Su 6pm News									
Sta Week: 02	art Date	End Date 02/25/24	Weekdays S	Spots/Week	Rate \$50.00	Rating 0.00					l	
Week: 02		03/03/24	S	1	\$50.00	0.00					i	
N12 KSBY	02/23/2	24 03/04/24	M-F 6pm News M-F 6pm News	СМ	6-7pm	МГWГF	:30	1	\$150.00 P-6	0.00 NM	4	\$600.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					I	
Week: 02	2/19/24	02/25/24	F	1	\$150.00	0.00						
Week: 02 Week: 03		03/03/24 03/10/24	MTWTF M	2	\$150.00 \$150.00	0.00 0.00					l	
N13 KSBY			Sa 6pm News	СМ	6-630pm		:30	0	\$50.00 P-6	0.00 NM	1	\$50.00
St	art Date	End Date	Sa 6pm News Weekdays	Spots/Week	Rate	Rating					l	
Week: 02		03/03/24	S-	1	\$50.00	0.00						
N14 KSBY	02/23/2	24 03/04/24	M-F 5pm News M-F 5pm News	СМ	5-530pm		:30	0	\$175.00 P-6	0.00 NM	8	\$1,400.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02		02/25/24	F MTWTE	1	\$175.00 \$175.00	0.00						
Week: 02 Week: 03		03/03/24 03/10/24	МГWГF M	5 2	\$175.00 \$175.00	0.00 0.00					l	
N15 KSBY			Sa 730-8pm Sa Wheel of For	CM	730-8pm	S-	:30	1	\$75.00 P-6	0.00 NM	6	\$355.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02		02/25/24	S-	1	\$75.00	0.00					I	

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Order / Rev: 1258827 Advertiser: Schiff/Democrat/US Senate

Alt Order #: Product Desc: CANDIDATE KSBY

Flight Dates: 02/23/24 - 03/05/24 Estimate: 22335

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	s Len Spo	ts F	Rate Pri	Rtg Type	Spots	Amount
	End Date	Weekdays	Spots/Week	Rate	Rating						
	02/25/24	S-	1 Stor	\$75.00	0.00	Maakdaya	Longth	Doto	Dta Tuna		
Spot Ch Date Range 1 KSBY 02/19/24-		escription a 730-8pm		t/End Time ·8pm		Weekdays Sa	Length :30		Rtg Type 0.00 NM		
See MG 21.3		и гоо орт	100	Opini		Sa	.00	(φ10.00)	0.00 14111		
[INV CODE N											
	03/03/24	S-	1 Stor	\$75.00	0.00	Washdaya	Lanath	Doto	Dta Tuna		
Spot Ch Date Range 2 KSBY 02/26/24-		escription a 730-8pm		t/End Time ·8pm		Weekdays	Length :30		Rtg Type 0.00 NM		
See MG 15.3,	,15.4,15.5,	15.6,15.7	700	Op		Su	.00	(φ70.00)	0.00 14101		
[INV CODE N 3 KSBY 02/26/24-		-	630	7pm		Sa	:30	\$75.00	0.00 NM		
M MG for 24.1,1		a 030-7pm	030-	7 pm		Ja	.30	φ15.00	U.UU INIVI		
4 KSBY 02/26/24-	=	unday Prime B	8-9p	m		Su	:30	(\$140.00)	0.00 <i>NM</i>		
⊕ See MG 15.8,		•	· ·					,			
[P6 Rate for H						-					
5 KSBY 02/26/24-		u 6pm News	6-63	0pm		Su	:30	\$50.00	0.00 NM		
MG for 24.1,1	•	u 11 pm Nous	11 1	12000		Ç.	20	ተ ያለ ሰላ	0 00 NM		
6 KSBY 02/26/24-0		u Tipm News	11-1	130pm		Su	:30	\$80.00	0.00 NM		
7 KSBY 02/26/24-1		u 12-1am	12-1	am		Su	:30	\$10.00	0.00 NM		
⊕ MG for 24.1,1		a 12 14111		uiii			00	Ψ10.00	0.00 14111		
8 KSBY 02/26/24-	03/03/24 S	unday Prime B	8-9p	m		Su	:30	\$70.00	0.00 NM		
MG for 15.4 0	03/03	-									
9 KSBY 02/26/24-0		unday Prime B	8-9p	m		Su	:30	\$70.00	0.00 NM		
MG for 15.4 0	03/03										
N16 KSBY 02/23/24	03/03/24	Sa 7-730pm Sa Jeopardy	СМ	7-730pm		S- :30	1 \$	75.00 P-6	0.00 NM	2	\$150.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	02/25/24	S-	1	\$75.00	0.00						
	03/03/24	S-	1	\$75.00	0.00						^-
N17 KSBY 02/23/24	03/04/24	M-F 7-730pm M-F Jeopardy	СМ	7-730pm		:30	0 \$1	75.00 P-6	0.00 NM	4	\$700.00
	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
	02/25/24 03/03/24	F MTWTF	1 2	\$175.00 \$175.00	0.00 0.00						
	03/10/24	M	1	\$175.00	0.00						
N18 KSBY 02/23/24	03/03/24	Saturday Prime C		10-11pm		:30	0 \$1	25.00 P-6	0.00 NM	2	\$250.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	02/25/24	S-	1	\$125.00	0.00						
	03/03/24	S-	1	\$125.00	0.00						
N19 KSBY 02/23/24	03/03/24	Sunday Prime C Sunday Prime C	СМ	9-10pm		:30	0 \$1	40.00 P-6	0.00 NM	1	\$140.00
	End Date	Weekdays	Spots/Week	Rate	Rating						
	02/25/24	S S	1	\$140.00	0.00						
Week: 02/26/24 (Spot Ch Date Rang	03/03/24 ae D	escription	•	\$140.00 t/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
2 KSBY 02/26/24-	<u> </u>		9-10			Su			0.00 NM		
See MG 15.3, [INV CODE N											
N20 KSBY 02/26/24		<u> </u>		10-11pm		:30	0 \$1	40.00 P-6	0.00 NM	1	\$140.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	03/03/24	T	1	\$140.00	0.00						
N21 KSBY 02/26/24		Monday Prime C Monday Prime C	СМ	10-11pm		:30	0 \$1	35.00 P-6	0.00 NM	3	\$345.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	03/03/24	M	1	\$135.00	0.00						

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Order / Rev: 1258827 Advertiser: Schiff/Democrat/US Senate

Alt Order #: Product Desc: CANDIDATE KSBY

Flight Dates: 02/23/24 - 03/05/24 Estimate: 22335

Ln Ch St	art End	Inventory Code	Break	Start/End T		Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Da		<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 02/26/2 Spot Ch Dat	_	Description	1 Star	\$135.00 t/End Time	0.00	Weekdays	Lengt	th Rate	Rtg Type		
		Monday Prime C	10-1			M			0.00 NM		
	G 21.3,21.4 DDE N/A AB 2/2	31						,			
3 KSBY 02/2	26/24-03/03/24 I	Monday Prime B	9-10	pm		M	- :3	0 \$135.00	0.00 NM		
⊕ MG for		2- 620 7	000	7		C-	.0	O	0.00 NIM		
4 KSBY 02/ (H) MG for	19/24-03/03/24 \$ 15 1 21 1	Sa 630-7pm	630-	7pm		Sa	- :3	0 \$75.00	0.00 NM		
Week: 03/04/2	•	М	1	\$135.00	0.00						
N22 KSBY 02/		Thursday Prime E		9-10pm		:30	0	\$165.00 P-6	0.00 NM	1	\$165.00
Start Da	_	Weekdays	Spots/Week	Rate	Rating						
Week: 02/26/2		-	1	\$165.00	0.00			\$450.00 D.0	0.00 NIM		#450.00
N23 KSBY 02/	26/24 03/03/24	Thursday Prime A Thursday Prime A		8-9pm		:30	0	\$150.00 P-6	0.00 NM	1	\$150.00
Start Da Week: 02/26/2		<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
N24 KSBY 02/	26/24 03/03/24	Sunday Prime A Sunday Prime A	СМ	7-8pm		:30	0	\$140.00 P-6	0.00 NM	0	\$0.00
Start Da		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/26/2 Spot Ch Dat		S Description	1 Star	\$140.00 t/End Time	0.00	Weekdays	Lengt	th Rate	Rtg Type		
		Sunday Prime A	7-8p			Si					
	G 15.3,15.4,15.5 SOLD- THERE	5,15.6,15.7 IS ONLY ONE 30s	AVAIL DURIN	G THIS TIME	PERIOD AB 2	2/26]					
		Wednesday Prim	e A CM	8-9pm		:30	0	\$250.00 P-6	0.00 NM	1	\$250.00
Start Da	ate End Date	Wednesday Prim Weekdays	Spots/Week	Rate	Rating						
Week: 02/26/2		W	<u> </u>	\$250.00	0.00						
N26 KSBY 02/	26/24 03/03/24	Wednesday Prim Wednesday Prim		9-10pm		:30	0	\$225.00 P-6	0.00 NM	1	\$225.00
Start Da Week: 02/26/2		Weekdays W	Spots/Week	Rate \$225.00	Rating 0.00						
N27 KSBY 02/		Wednesday Prim	e C CM	10-11pm		:30	0	\$175.00 P-6	0.00 NM	1	\$175.00
Start Da	ate End Date	Wednesday Prim Weekdays	Spots/Week	Rate	Rating						
Week: 02/26/2		W	1	\$175.00	0.00						
N28 KSBY 02/	26/24 03/04/24	Monday Prime A Monday Prime A	СМ	8-9pm		:30	0	\$200.00 P-6	0.00 NM	2	\$400.00
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 02/26/2 Week: 03/04/2		M M	1	\$200.00 \$200.00	0.00 0.00						
N29 KSBY 02/		Sa 11pm News	СМ	11-1130pm		:30	0	\$80.00 P-6	0.00 NM	1	\$80.00
Start Da	ate End Date	Sa 11pm News Weekdays	Spots/Week	Rate	Rating						
Week: 02/26/2		S-	1	\$80.00	0.00						
N30 KSBY 02/	23/24 03/04/24	M-F 11pm News M-F 11pm News	СМ	11-1135pm		:30	0	\$80.00 P-6	0.00 NM	6	\$480.00
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/19/2		F	1	\$80.00	0.00						
Week: 02/26/2 Week: 03/04/2		MTWTF M	3 2	\$80.00 \$80.00	0.00 0.00						
N31 KSBY 02/		Su 11pm News	CM	11-1130pm		- S :30	1	\$80.00 P-6	0.00 NM	2	\$160.00
Start Da	ate End Date	Su 11pm News Weekdays	Spots/Week	Rate	Rating						
Week: 02/19/2		S	<u>Spois/week</u>	\$80.00	Rating 0.00						
Week: 02/26/2	4 03/03/24	S	1	\$80.00	0.00						
N	03/03/24		CM				1	P-6	0.00 NM	2	\$50.00

Print Date: 03/12/24 11:50:04 Page 5 of 5

Totals

104

\$9,315.00

 Order / Rev:
 1258827
 Advertiser:
 Schiff/Democrat/US Senate

 Alt Order #:
 Product Desc:
 CANDIDATE
 KSBY

 Flight Dates:
 02/23/24 - 03/05/24
 Estimate:
 22335

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri Rtg Type	Spots Amount
32 KSBY 02/23/24	Su 1130pm-12am	1130pm-12am	S :30	\$25.00	
	Su 1130pm-12am			_	
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 02/19/24 02/25/24	S 1	\$25.00 0.00			
Week: 02/26/24 03/03/24	S 1	\$25.00 0.00			
N33 KSBY 02/26/24 03/03/24	M-F 1235-135am CM	1235-135am MTWTF-	- :30 3	\$20.00 P-6 0.00 NM	3 \$60.00
	Late Night				
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 02/26/24 03/03/24	MГWTF 3	\$20.00 0.00			
N34 KSBY 02/26/24 03/04/24	M-F 1135pm-1235am CM	1135pm-1235am MTWTF-	- :30 3	\$25.00 P-6 0.00 NM	5 \$125.00
	The Tonight Show				
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 02/26/24 03/03/24	MTWTF 4	\$25.00 0.00			
Week: 03/04/24 03/10/24	M 1	\$25.00 0.00			
N35 KSBY 02/23/24 03/03/24	Saturday Night Live CM	1130pm-104amS	5- :30 1	\$35.00 P-6 0.00 NM	2 \$70.00
	Saturday Night Live				
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 02/19/24 02/25/24	S- 1	\$35.00 0.00			
Week: 02/26/24 03/03/24	S- 1	\$35.00 0.00			