

Issues Programs List

Quarterly Issues Programs List for Station- KCWU Ellensburg

January 1- March 31, 2020

Placed in the public file-

Section I. Issues

The station has identified the following issues facing our community in this quarter

- A. Types of Schools:** Issues among post-secondary education and the different options offered in the United States.
- B. Student Loan Debt:** The different forms of student loans and the impact that they have on students.
- C. Corona Virus Early stages:** The initial exposure of the Covid-19 corona virus and the problems going on in China and early exposure in the United States
- D. Social Media:** Types of social media and the impact it has on society and news exposure
- E. Corona Virus Epidemic:** The impact that COVID-19 has on the public and trends that have come from it
- F. Corona Virus Pandemic:** The growing threat of COVID-19 and how we are moving forward in dealing with the Pandemic

Section II. Responsive Programs

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

A. Types of Schools:

“The Dialogue” – Broadcast on February 2, 10:00 AM; Duration 1 Hour segmented into 5 different topics. Our locally produced news program featuring a discussion between our station host, Mariah Valles, and Noah Annett about issues and options involving post-secondary education

1. **“Introduction”**- A description of the initial problems involving student debt and some of the post-secondary education decisions that students make.

2. **“Community Colleges”**- Highlighting the option of attending a community college as well as the pros and cons associated with the option.
3. **“Four-Year Universities”**- Discussing the pros and cons associated with four-year universities within the state of Washington and throughout the United States.
4. **“Technical Schools”**- Discussion of the pros and cons of technical schools and the shift of students pursuing a technical degree.
5. **“Salaries and Trends”**- An on-air discussion about the salaries a person could make from each form of education and the societal expectations that is put upon students within high schools

B. Student Loan Debt:

“The Dialogue” – Broadcast on February 9, 10:00 AM; Duration 1 Hour segmented into 5 different topics. Our locally produced news program featuring a discussion between our station host, Mariah Valles, and Noah Annett about issues and options involving student loans.

1. **“Introduction”**- Highlighting the issue of student loans within the United States and informing about the student debt levels across the United States.
2. **“Loan Mechanics”**- Explaining the different types of student loans that are available and the type of person who may want to apply for each type of loan.
3. **“Diving into the Problem”**- A discussion about the trends of student loan debt with items such as debt within each state per person, the average debt per institution within the state of Washington, and the average length or debt repayment.
4. **“Presidential Solutions”**- An informational section on the different ways that the presidential candidates wish to tackle the issues regarding student debt within the United States.
5. **“Protection as a borrower and Scams”**- A discussion of preventative measures that should be taken when protecting yourself when dealing with student loans and potential student loan scammers.

C. Corona Virus Early Stages:

“The Dialogue” – Broadcast on February 23, 10:00 AM; Duration 1 Hour segmented into 5 different topics. Our locally produced news program featuring a discussion

between our station host, Mariah Valles, and Noah Annett about the early stages of the COVID-19 Corona Virus.

1. **“Initial Impact”**- The origins of COVID-19 and information about the current state of what happened in China as well as the numbers involving COVID-19
2. **“Washington and The United States”**- A discussion about the cases involving COVID-19 within the United States and the growing amount of cases in Washington state.
3. **“Breaking Records”**- Informing the public about the severity of the COVID-19 and the different records it had broken with relation to other Corona Viruses.
4. **“CWU Situation”**- An informational session about what Central Washington University had done to inform the public about a student that had come back from China and the preventative measures taken to not expose others to the student.
5. **“Prevention”** Tips on basic preventative measures for a people to follow to not further spread the COVID-19

D. Social Media

“The Dialogue” – Broadcast on February 29, 10:00 AM; Duration 1 Hour segmented into 5 different topics. Our locally produced news program featuring a discussion between our station host, Mariah Valles, and Noah Annett about Social Media and the impact it has on society.

1. **“Types of Social Media”**- Information of the different ways that social media is categorized and what forms are most popular among each age demographic.
2. **“Social Media and News”**- Looking at a Pew Research study to explain how social media is trending among younger age demographics as their primary source of news.
3. **“Credible Sources”**- A discussion about being careful while using social media for a news outlet. Also, some tips on how to make sure your sources are credible.
4. **“Pros and Cons”**- A look at the benefits of social media and some of the things to be weary of when using social media.

5. **“Reoccurring Social Media”**- A discussion about reoccurring topics in social media as well as expanding more on some social media horror stories and more information on how to be safe.

E. Corona Virus Epidemic

“The Dialogue” – Broadcast on March 13, 2:00 PM; Duration 1 Hour segmented into 5 different topics. Our locally produced news program featuring a discussion between our station host, Mariah Valles, and Noah Annett about the COVID-19 and update what had occurred since it had shifted to an Epidemic.

1. **“Regulation”**- Information on the COVID-19 and the initial travel bans President Trump created and The Banning of events larger than 250 people from Governor Jay Inslee.
2. **“Cases”**- A look at the cases that have occurred in Kittitas County, Washington State, and the United States. Including the number of recovered individuals and deaths from COVID-19
3. **“Sports/Entertainment”**- Information regarding the indefinite suspension of sporting leagues. A discussion about what athletes and celebrities have COVID-19.
4. **“CWU Update”**- Looking at the new precautions that Central Washington University had put in place regarding COVID-19. Online finals, study abroad program cancellation, preparation for a virtual spring quarter.
5. **“Preventative Measures Update”**- Adding on to prior preventative measures with new information. The addition of social distancing. Also, a discussion about the impact of COVID-19 and the grocery store.

F. Corona Virus Pandemic

“The Dialogue” – Broadcast on March 13, 3:00 PM; Duration 1 Hour segmented into 5 different topics. Our locally produced news program featuring a discussion between our station host, Mariah Valles, and Noah Annett about COVID-19 and the transition to a Pandemic.

1. **“Schools”**- Information regarding the executive order created by Washington Governor Jay Inslee to close K-12 schools in King, Peirce, and Snohomish counties. Also, information about foodbanks and childcare issues.

2. **“CWU Current State”**- Information encouraging students to stay in Ellensburg over Spring Break to help prevent COVID-19 from spreading further. Other information regarding residence halls and the Student Union building.
3. **“Sports Update”**- A discussion about the suspension of the NCAA tournament and different options that the NCAA may pursue after the COVID-19 is handled. The GNAC conference was also suspended which was another topic of discussion.
4. **“United States Update”**- Looking at the impacts of COVID-19 on the United States. President Trump declaring the United States in a state of National Emergency. A discussion about the delay of the Louisiana Primary and the presidential election.
5. **“Prevention/Store Chaos”**- The inability to buy products continues. A discussion about companies switching to an online workplace. Limits places on stores due to COVID-19 panic.