

# Issues Programs List

Quarterly Issues Programs List for Station- KCWU Ellensburg

April 1- June 30, 2020

Placed in the public file-

## Section I. Issues

The station has identified the following issues facing our community in this quarter

- A. Stock Market/Economy:** A look at how the stock market and the mechanics it uses to influence the economy as well as how COVID-19 has affected the market.
- B. How to Get Hired:** Different strategies on how to conduct yourself professionally and some key ideas on what employers like when looking for potential hires.
- C. Dieting/ Health and Fitness:** What are true ways to have a healthy diet and debunking many of the new fitness myths/fads
- D. How to Purchase a House:** The process of buying a house and is it more favorable for a person to rent or buy a home.
- E. Communication Strategies:** Forms of communication and how to implement them professionally and in your daily life

## Section II. Responsive Programs

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

### **A. Stock Market/Economy:**

**“The Dialogue”** – Broadcast on May 5, 9:00 AM; Duration 1 Hour segmented into 5 different topics. Our locally produced news program featuring a discussion between our station host, Noah Annett, and Ian Collins about the stock market and the economy of the United States

1. **“Introduction”** - A description of the stock market and what it is along with a discussion about the differences between stocks and bonds.

**Aired at 9:01.56-9:05.17 Duration 3 Minutes 20 Seconds.**

2. **“S&P 500”**- A look at the S&P 500 and discussion about what companies are rising and falling off the list and how it relates to the current economy. Also, a brief discussion about 401K accounts.

**Aired at 9:11.56- 9:16.27 Duration 5 Minutes 16 Seconds.**

3. **“How to Make Money Utilizing the Stock Market”**- A discussion about the mechanics and trends that need to be understood and utilized to make money using the stock market.

**Aired at 9:23.16- 9:29.21 Duration 6 Minutes 6 Seconds.**

4. **“The Current State of the Economy”**- Diving into how the economy has been affected from the COVID-19 pandemic and what companies are flourishing.

**Aired 9:35.19- 9:40.53 Duration 5 Minutes 34 Seconds.**

5. **“More Trends Involving the Stock Market”**- A look at the various trends that companies may be moving towards during the pandemic as well as predictions that we have involving the trends.

**Aired 9:41.36- 9:47.46 Duration 6 Minutes 9 Seconds**

## **B. How to Get Hired:**

**“The Dialogue”** – Broadcast on May 8, 9:00 AM; Duration 1 Hour segmented into 5 different topics. Our locally produced news program featuring a discussion between our station host, Noah Annett, and Danny Debock about various ways to improve your chances of getting hired.

1. **“Introduction”**- Highlighting the importance of utilizing online technologies to be a professional platform and make a great first impression. Also preview different techniques on how to get hired.

**Aired at 9:01.46- 9:05.49 Duration 4 Minutes 3 Seconds**

2. **“Dress to Impress”**- Explaining what and what not to wear in a professional work environment. Also, etiquette for in person and online interviews.

**Aired at 9:13.05- 9:19.28 Duration 6 Minutes 22 Seconds**

3. **“Building Your Resume”**- Information on how to properly format a resume and what information is relevant for the type of job you wish to acquire.

**Aired at 9:26.19- 9:33.01 Duration 6 Minutes 41 Seconds**

4. **“Professional Conduct and Confidence”**- An informational section on the different ways that a person can conduct themselves and the importance of confident speaking in job interviews  
**Aired at 9:40.30- 9:44.31 Duration 4 Minutes 0Seconds**
5. **“Tips for the Hiring Process During the Pandemic”**- Tips and tricks to help out with different ways to use online platforms and the skills mentioned prior and adapt them to the current state of the job market.  
**Aired at 9:47.41- 9:51.45 Duration 4 Minutes 3 Seconds.**

### **C. Dieting/ Health and Fitness:**

**“The Dialogue”** – Broadcast on May 16, 9:00 AM; Duration 1 Hour segmented into 5 different topics. Our locally produced news program featuring a discussion between our station host, Noah Annett, and Danny Debock about dieting/ health and fitness. Plus, a discussion on some healthy habits

1. **“Quarantine Fitness”**- Tips on how to have a fitness routine with all the gym closures across the United States. Also, how to stay safe while exercising outside.  
**Aired at 9:03.19- 9:07.09 Duration 3 Minutes 49 Seconds.**
2. **“Suggestions for Your Diet”**- Different thing that you can do to make sure that you are able to keep your diet on track while finding ways to organize your eating and possibly your life.  
**Aired at 9:10.56- 9:18.01 Duration 7 Minutes 4 Seconds.**
3. **“Fitness Fads to Stay Away From”**- Informing the public on different fitness diets and fads that are considered high risk if not done the proper way or frankly can just damage your body.  
**Aired at 9:24.43- 9:32.03 Duration 7 Minutes 20 Seconds.**
4. **“Pre -Workout Drinks”**- The recommended amount of pre-workout drinks that is good for a person and whether it is a healthy drink to implement into your diet and workout regimen. **Aired at 9:35.39- 9:43.00 Duration 7 Minutes 21 Seconds.**
5. **“Additional Information”** Tips that weight trainers would like you to know when working out and additional ways to make sure you are on track with your dieting and fitness routine.  
**Aired at 9:49.59- 9:55.40 Duration 5 Minutes 41 Seconds.**

#### **D. How to Purchase a House**

**“The Dialogue”** – Broadcast on May 23, 9:00 AM; Duration 1 Hour segmented into 5 different topics. Our locally produced news program featuring a discussion between our station host, Noah Annett, and Danny Debock about the process of buying a home.

1. **“Rent or Buy a Home”**- Some pros and cons about whether a person should rent or buy a home.  
**Aired at 9:03.47- 9:09.21 Duration 5 Minutes 33 Seconds.**
2. **“Are You Ready to Purchase a Home?”**- A discussion about the risks associated when it comes to buying a home as well as if the person is financially able to purchase a home.  
**Aired at 9:12.41- 9:18.14 Duration 5 Minutes 33 Seconds.**
3. **“Researching the Housing Market”**- Informing regarding the research that a person must do to make sure that the home you are going to purchase is the one that you would like to live in as well as financial research.  
**Aired at 9:22.18- 9:27.41 Duration 5 Minutes 23 Seconds.**
4. **“Making an Offer on Your Home”**- A informative piece on what financial paperwork that a person needs to fill out with the bank and how to close the sale on your new home.  
**Aired at 9:30.46- 9:37.34 Duration 6 Minutes 47 Seconds.**
5. **“Housing Market Outlook”**- A dive into what the housing market will potentially look like during and after the COVID-19 Pandemic and whether it is the time to buy property.  
**Aired at 9:44.14- 9:50.14 Duration 6 Minutes 0 Seconds.**

#### **E. Communication Strategies**

**“The Dialogue”** – Broadcast on May 30, 9:00 AM; Duration 1 Hour segmented into 5 different topics. Our locally produced news program featuring a discussion between our station host, Noah Annett, and Danny Debock about the various types of communication and how to implement them into daily life

- 1. “What is Communication?”**- Information on what communication is as well as a discussion about what channel richness is and how it talks about how clear your communication is.  
**Aired at 9:01.33- 9:05.52 Duration 4 Minutes 18 Seconds.**
- 2. “Types of Communication”**- A look at the different types of communication and how they are used in society. From basic communication such as face to face all the way to video conferencing communication.  
**Aired at 9:10.12- 9:17.38 Duration 7 Minutes 25 Seconds.**
- 3. “How to Effectively Communicate”**- Information regarding the proper way to communicate with people as well as strategies to break down some of the miscommunication that there may be.  
**Aired at 9:21.01- 9:26.43 Duration 5 Minutes 41 Seconds.**
- 4. “Communication in a Professional Setting”**- Looking at the different ways to communicate in a professional setting since it can be drastically different than a person’s everyday communication.  
**Aired at 9:30.57- 9:36.14 Duration 5 Minutes 41 Seconds.**
- 5. “How to Communicate in a General Sense”**- Adding on to prior ways to communicate by expressing some more helpful tips on communication and how to effectively get your point across.  
**Aired at 9:39.19- 9:46.11 Duration 6 Minutes 52 Seconds.**