Print Date 05/10/24 15:49:20 Page 1 of 3

ORDER

					OR	DE	R			K	XK		
Orders	Order / R	lev:	4463	3203									
	Alt Order	#:	2839	99747							= W	S	
	Product E	Desc:	Broa	adcast TV						PUTTING N	ORTH DAKOT	AEDST	
	Estimate:		7080)						Bismarch	КХМС		
	Flight Dat	tes:	05/1	6/24 - 05/22/24			Primary A	۹E:		Katz Polit	cal		
	Original E	Date / Rev:	05/1	0/24 / 05/10/24			Sales Of	fice:		K-POL			
	Order Ty	be:	REG	3			Sales Re	gion:		Nat			
Agency	Name:		Stra	tegic Media									
0,	Buying C	ontact:		on alegic media			Billing Ty	vpe:		Cash			
	Billing Co						Billing Ca		-	Broadcas	t		
	0		63 F	rancis Street			Billing Cy			EOM			
			Portl	and, ME 04102			Agency (ssion:	15%			
Advertiser	Name:	u hi a .		/Rick Becker/US	Senate/ND/R	ep	Order Bra		- in al.				
	Demogra		A35				New Bus						
	Product (PL1				Advertise			A11200/IN	40500		
	Revenue		AGY				Agency E		II ID:	AU306/IN	10522		
	Revenue		POL POL-CAND				Unit Code: Order Separation:			General			
	Revenue	Code 3:		-CAND			Order Se	paratio	on:	00:30:00			
	Priority:		P5										
Bill Plan						Tota	-						
Start Date	End Date	# Spots	Gross	Amount Net A	Amount	Mon			# Spots	Gross A		let Amount	Rating
04/29/24	05/26/24	47	:	\$14,030.00	\$11,925.50	Total	2024		47		030.00 030.00	\$11,925.50 \$11,925.50	0.00
						TOLA	5		47	ψ14,	050.00	ψ11,925.50	0.00
Account Exe		Sales Offi	ce	Sales Region	Start Date / I	End Da	te		Order %	1			
Katz Political		K-POL	00	Nat	Start Of Orde				100%]			
					_				100 /	,			
Order Share		S	hare	Tota									
Bismarck KX	MC		25%	\$14,030.00									
Market			100%	\$56,120.00									
Competitive	Share	S	hare	Tota]								
CABLE			0%										
KXMA KXMB			0% 0%	\$0.00 \$0.00									
KXMD			0%	\$0.00									
KXMW			0%	\$0.00									
UNKWN			75%										
MultiChanne	1												
Ln Ch	Start En	d Inver	ntory C	Code Brea	k Start/End	Time	Days	Len	Spots	Rate Pr	Rtg Typ	e_Spots	Amount
N 1 Multi Channe	05/16/24 05/2 ls : KXMB,KXM	C,KXMD,KX	ME		M-F 5a-7a		MTWTF	:30) 5	\$120.00P3	0.00 NI	M 5	\$600.00
Good D	ay Dakota	Good	i Day E)akota 5a-7a								1	
<u>Sta</u>	rt Date End I		ekdays	Spots/Wee		Rat							
Week: 05/		-	TF		5 \$120.00	C	0.00					-	•
N 2 Multi Channe	05/16/24 05/2 ls : KXMB,KXM	C,KXMD,KX	ME	orning CM Iorning	M-F 7a-9a		MTWTF	:30) 5	\$150.00P3	0.00 NI	M 5	\$750.00
CBS Th	is Morning	000										1	

Order / Rev: 4463203						Advertiser: POL/Rick Becker/US Senate/ND/Rep								
Alt Order #: 28399747 Flight Dates: 05/16/24 - 05/22/24					Product Desc:	Broadcast T	V			Bismar	ck KXMC			
Flight	Dates:	05/	/16/24 - 05/2	2/24		Estimate:	7080							
Multi	Channel													
Ln	Ch	Start	End	Inventory Code		Start/End Tim		Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount	
We	<u>Star</u> eek: 05/1	t Date 6/24	<u>End Date</u> 05/22/24	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$150.00	Rating 0.00							
			4 05/18/24		CM	Sa 630a-7a	S-	:30	1	\$40.00P3	0.00 NM	1	\$40.00	
	Channel: Ag PhD	s : KXM	B,KXMC,KXI	MD,KXME Sa 630a-7a										
,	0	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
We	ek: 05/1		05/19/24	S-	1	\$40.00	0.00							
			4 05/18/24 B,KXMC,KXI	CBS This Morning MD,KXME CBS This Mornin	•	7a-9a	S-	:30	1	\$100.00P3	0.00 NM	1	\$100.00	
(CBS Thi	s Mornir	ng Saturday		9									
We	<u>Star</u> eek: 05/1	t Date	<u>End Date</u> 05/19/24	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$100.00	<u>Rating</u> 0.00							
N 5	Multi	05/19/2		CBS Sunday Mor	ning CM	CBS Sunday M		:30	1	\$200.00P3	0.00 NM	1	\$200.00	
(CBS Sur	nday Mo	rning	,										
Me	<u>Star</u> eek: 05/1	t Date 3/24	<u>End Date</u> 05/19/24	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$200.00	<u>Rating</u> 0.00							
N 6	Multi	05/19/2		Face the Nation	CM	Face the Natio		:30	1	\$150.00P3	0.00 NM	1	\$150.00	
F	Face the													
We	<u>Star</u> eek: 05/1	<u>t Date</u> 3/24	<u>End Date</u> 05/19/24	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$150.00	<u>Rating</u> 0.00							
N 7 (Multi Channels	05/16/2 s : KXM		M-F 9a-10a MD,KXME M-F 9a-10a	СМ	M-F 9a-10a	MTWTF	:30	5	\$75.00P3	0.00 NM	5	\$375.00	
,	Studio 70 Star	01 t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
We	ek: 05/1		05/22/24	MTWTF	5		0.00							
			4 05/22/24 B,KXMC,KXI	KX News Noon MD,KXME KX News Noon	СМ	M-F 12p-1230p	D MTWTF	:30	5	\$150.00P3	0.00 NM	5	\$750.00	
ł	X News			Maakdava	Spoto/Maak	Dete	Dating							
We	ek: 05/1	<u>t Date</u> 6/24	<u>End Date</u> 05/22/24	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$150.00	<u>Rating</u> 0.00							
			4 05/22/24 B,KXMC,KXI	KX News 5p MD,KXME KX News 5pm	СМ	M-F 5p-530p	MTWTF	:30	4	\$350.00P3	0.00 NM	4	\$1,400.00	
ł	KX News	s at 5												
We	<u>Star</u> eek: 05/1	t Date	<u>End Date</u> 05/22/24	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$350.00	Rating 0.00							
N 10	Multi	05/16/2		CBS 530P Evenir MD,KXME	ng New€M	530p-6p	MTWTF	:30	4	\$500.00P3	0.00 NM	4	\$2,000.00	
(CBS Eve	ening Ne	ews	CBS Evening Ne	ws									
		t Date	<u>End Date</u> 05/22/24	<u>Weekdays</u> MTWTF	<u>Spots/Week</u> 4	<u>Rate</u> \$500.00	<u>Rating</u> 0.00							
			4 05/22/24 B,KXMC,KXI	M-Sa 6p News MD,KXME M-Sa 6p News	СМ	M-F 6p-7p/ Sa	6p-IMTWTF	:30	5	\$550.00P3	0.00 NM	5	\$2,750.00	
ł	<x news<="" td=""><td>s at 6</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></x>	s at 6												
\٨/-	<u>Star</u> eek: 05/1	t Date 6/24	<u>End Date</u> 05/22/24	<u>Weekdays</u> MTWTF	Spots/Week 5		Rating 0.00							
N 12	Multi	05/18/2		CBS Evening Nev MD,KXME	ws WKNCM	5:30 PM-6:00 F	PMS-	:30	1	\$400.00P3	0.00 NM	1	\$400.00	
(CBS Eve	ening Ne	ws Saturday	5:30 PM-6:00 PN /	I	(5:30 PM-6:00	rivi)							
		t Date	<u>End Date</u> 05/19/24	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00							
			4 05/18/24	5	CM	M-F 6p-7p/ Sa		:30	1	\$350.00P3	0.00 NM		\$350.00	

 N13
 Multi
 05/18/24
 05/18/24
 CM
 M-F 6p-7p/ Sa 6p-1----S :30
 1
 \$350.00 P3
 0.00 NM
 1
 \$350.00

Order / Rev: 443203 Advertise: POL/Rick Becker/US Senate/ND/Rep Alt Order #: 28399747 Product Dec: Braadcast TV Bismarck KXMC Flight Date: 05/16/24 - 05/22/24 Estimate: 7080 Bismarck KXMC MultiChanel Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount MultiChanel MultiChanel Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount MultiChanels KXMB (XMC) (XMC) Sabo Movs Sabo								Prir	nt Date: 05/10)/24 15:49:20) Page	3 of 3
Flight Dates: 05/16/24 - 05/22/24 Estimate: 7080 MultiChannel In ventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Channels: IXXMB KXMC/KXMD, KXME MS3 6p News MS3 6p News KXN News at 6 Saturday Saturday </td <td>Order / Rev:</td> <td colspan="4">er / Rev: <u>4463203</u></td> <td>POL/Rick B</td> <td>ecker/US</td> <td>Senate</td> <td>e/ND/Rep</td> <td></td> <td></td> <td></td>	Order / Rev:	er / Rev: <u>4463203</u>				POL/Rick B	ecker/US	Senate	e/ND/Rep			
MultiChannel Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Multi Channels: KXMB,KXMC,KXMD,KXME Mesk doi:10.214 CBS Evening News WKMD CBS Evening News WKMD CBS Evening News Start Date End Date Start/End Version St	Alt Order #:	28399747			Product Desc:	Broadcast 1	Broadcast TV				ck KXMC	
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Channels: KXMB,KXMC,KXMD,KXME M-38 dp News M-38 dp News </td <td>Flight Dates:</td> <td colspan="3">es: 05/16/24 - 05/22/24</td> <td>Estimate:</td> <td>7080</td> <td colspan="3">7080</td> <td></td> <td></td> <td></td>	Flight Dates:	es: 05/16/24 - 05/22/24			Estimate:	7080	7080					
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Channels: KXMB,KXMC,KXMD,KXME M-38 dp News M-38 dp News </td <td>MultiChannel</td> <td></td>	MultiChannel											
M-Sa Bp News Channels : KXMB,KXMC,KXMD KXME M-Sa Bp News KXX News at 6 Saturday Start Date End Date Week: 05/1322 O 00 Week: 05/1322 O 00 M-Saturday Start Date End Date Week: 05/1322 CB Evening News WKRD CBS Evening News Sunday Start Date Week: 05/13/24 O 00 N15 Multi 05/19/24 CSB Evening News WKRD CBS Evening News Sunday Start Date Week: 05/13/24 OS/100 0 N15 Multi 05/19/24 CLM KXME CM Start Date Meekidays Spots/Week Rating Week: 05/13/24 OS/1025P CM Sut 1035P-1105P Attracts CM Sut 1035P-1105P Sut 1035P-1105P Sut 1035P-1105P Atter the Whisit		art End	Inventory Code	Break	Start/End Tin	ne Davs	len S	nots	Rate Pri	Rta Type	Spots	Amount
M-Sa 6p News Start Date End Date Weekdays Spots/Week Rating Week: D5/13/24 OS/19/24 OS/19			M-Sa 6p News	2.00						rag i jpo		,
KX News at 6 Saturday Week: 05/13/24 Option Statuday Statuday <th< td=""><td colspan="11"></td><td></td></th<>												
Week: 05/13/24 05/19/24 05/19/24 0.00 N14 Nult 05/19/24 05/19/24 CBS Evening News WKND CBS Evening News WKND CBS Evening News Winday Start Date End Date Week/days Spots/Week Rate Rating Week: 05/13/24 05/19/24 05/19/24	KX News at	6 Saturday	in ou op none								_	
N14 Multi 05/19/24 05/19/24 CBS Evening News WKND CBS Evening News WKND CBS Evening News Sunday 1 \$400.00P3 0.00 NM 1 \$400.00 CBS Evening News Sunday CBS Evening News Sunday Start Date Mekdays Spots/Week Rate Rating Week: 05/13/24 05/19/24 5 1 \$400.00 0.00 0.00 N15 Multi 05/16/24 05/22/24 MNKW NMKWE Start Date Mekdays Spots/Week Rate Rating NMKWE	<u>Start Da</u>			Spots/Week								
Channels: KXMB, KXMC, KXMD, KXME CBS Evening News Sunday Start Date End Date Weekkof/3124 Stort Date				-								
CBS Evening News Sunday Start Date End Date Weekdays Spots/Week Rating Week: 05/13/24 05/19/24 S 1 \$400.00 0.00 3 \$800.00P3 0.00 NM N15<			(MD,KXME		CBS Evening I	NewS	:30	1	\$400.00P3	0.00 NM	1	\$400.00
Start Date End Date Weekdays Spots/Week Rate Rating NUTF Nut Start Date End Date Week/05/13/24 ON Nu 3 \$2,400.00 N15 Multi 05/16/24 05/16/24 05/16/24 05/12/24 IN MSu CM M-Su 10p-1035p 33 \$800.00P3 0.00 NM 3 \$2,400.00 N15 Multi 05/16/24 05/2/24 IN MFu 3 \$2,400.00 0.00 NI KX News at 10 KX News at 10 Start Date End Date Weekdays Spots/Week Rate Rating NI \$75.00P3 0.00 NM 1 \$75.00 N16 Multi 05/19/24 S019/24 Su 1035p-1105p CM Su 1035p-1105p Su 1035p-1105p 0.00 NI \$75.00 0.00 NI \$75.00 0.00 NM 1 \$75.00 After the Whistle Su 1035p-1105p CM Su 1105p-1135p Su 1105p-1135p Su 1105p-1135p Su 1105p-1135p Su 1105p-1135p Su 1105p-1135p Su 1005p-1105p Su 1005p-1105p	CBS Evening	n News Sunday	CBS Evening Nev	ws WKND								
Week: 05/13/24 05/19/24 S 1 \$400.00 0.00 N15 Multi 05/19/24 LN M-Su CM M-Su 10p-1035p MTWTF :30 3 \$800.00P3 0.00 NM 3 \$2,400.00 Channels: KXN Rews at 10 KX News at 10p Spots/Week Rate Rating Week: 05/16/24 05/22/24 MTWTF 3 \$800.00 0.00 NM 1 \$75.00 N16 Multi 05/16/24 05/19/24 Su 1035p-1105p CM Su 1035p-1105p 5 :30 1 \$75.00 P3 0.00 NM 1 \$75.00 Channels: KXMB,KXMC,KXMD,KXME Su 1035p-1105p CM Su 105p-1135p :30 1 \$40.00P3 0.00 NM 1 \$40.00 N17 Multi 05/13/24 05/19/24 Su 105p-1135p :30 1 \$40.00P3 0.00 NM 1 \$40.00 N18 Multi 05/13/24 05/19/24 Su 105p-1135p :30 1 \$750.0			Weekdavs	Spots/Week	Rate	Rating						
Channels : KXMB, KXMC, KXMD, KXME KX News at 10p M-Su KX News at 10p M-Su Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/16/24 05/19/24 05/1												
KX News at 10p M-Su KX News at 10 Date Week: 05/16/24 Date Start Date End Date Week: 05/16/24 Object 2019/24 Su 1035p-1105p N16 Multi 05/22/24 MTWTF 3 \$800.00 0.00 N16 Multi 05/22/24 SU 1035p-1105p CM SU 1035p-1105p S :30 1 \$75.00 P3 0.00 NM Channels: KXMR,KXMC,KXME Su 1035p-1105p S :30 1 \$75.00 P3 0.00 NM 1 \$75.00 0.00 After the Whistle S 1 \$75.00 0.00 N1 Su 1035p-1105p CM Su 10105p-1135p 30 1 \$40.00 0.00 N1 \$40.00 1												