

ORDER



Orders
Order / Rev: 4463203
Alt Order #: 28399747
Product Desc: Broadcast TV
Estimate: 7080
Flight Dates: 05/16/24 - 05/22/24
Original Date / Rev: 05/10/24 / 05/10/24
Order Type: REG

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Strategic Media
Buying Contact:
Billing Contact:
 63 Francis Street
 Portland, ME 04102

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Rick Becker/US Senate/ND/Rep
Demographic: A35+
Product Codes: PL11
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: AU306/IN16522
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	47	\$14,030.00	\$11,925.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	47	\$14,030.00	\$11,925.50	0.00
Totals	47	\$14,030.00	\$11,925.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political	K-POL	Nat	Start Of Order - End Of Order	100%

Order Share

	Share	Total
Bismarck KXMC	25%	\$14,030.00
Market	100%	\$56,120.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KXMA	0%	\$0.00
KXMB	0%	\$0.00
KXMD	0%	\$0.00
KXMW	0%	\$0.00
UNKWN	75%	\$42,090.00

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	05/16/24	05/22/24	Good Day Dakota	CM	M-F 5a-7a	MTWTF--	:30	5	\$120.00	P3	0.00	NM	5	\$600.00
Channels : KXMB,KXMC,KXMD,KXME															
Good Day Dakota 5a-7a															
Good Day Dakota															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/16/24	05/22/24	MTWTF--	5	\$120.00	0.00								
N 2	Multi	05/16/24	05/22/24	CBS This Morning	CM	M-F 7a-9a	MTWTF--	:30	5	\$150.00	P3	0.00	NM	5	\$750.00
Channels : KXMB,KXMC,KXMD,KXME															
CBS This Morning															
CBS This Morning															

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Bismarck KXMC

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	Multi	05/18/24	05/18/24	Sa 630a-7a	CM	Sa 630a-7a	-----S-	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/24	05/22/24	MTWTF--		5				\$150.00		0.00			
		Channels : KXMB,KXMC,KXMD,KXME													
		Sa 630a-7a													
		Ag PhD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S-		1				\$40.00		0.00			
N 4	Multi	05/18/24	05/18/24	CBS This Morning Sa	CM	7a-9a	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		Channels : KXMB,KXMC,KXMD,KXME													
		CBS This Morning Sa													
		CBS This Morning Saturday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S-		1				\$100.00		0.00			
N 5	Multi	05/19/24	05/19/24	CBS Sunday Morning	CM	CBS Sunday Morn	-----S	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		Channels : KXMB,KXMC,KXMD,KXME													
		CBS Sunday Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S		1				\$200.00		0.00			
N 6	Multi	05/19/24	05/19/24	Face the Nation	CM	Face the Nation	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		Channels : KXMB,KXMC,KXMD,KXME													
		Face the Nation													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S		1				\$150.00		0.00			
N 7	Multi	05/16/24	05/22/24	M-F 9a-10a	CM	M-F 9a-10a	MTWTF--	:30	5	\$75.00	P3	0.00	NM	5	\$375.00
		Channels : KXMB,KXMC,KXMD,KXME													
		M-F 9a-10a													
		Studio 701													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/24	05/22/24	MTWTF--		5				\$75.00		0.00			
N 8	Multi	05/16/24	05/22/24	KX News Noon	CM	M-F 12p-1230p	MTWTF--	:30	5	\$150.00	P3	0.00	NM	5	\$750.00
		Channels : KXMB,KXMC,KXMD,KXME													
		KX News Noon													
		KX News at Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/24	05/22/24	MTWTF--		5				\$150.00		0.00			
N 9	Multi	05/16/24	05/22/24	KX News 5p	CM	M-F 5p-530p	MTWTF--	:30	4	\$350.00	P3	0.00	NM	4	\$1,400.00
		Channels : KXMB,KXMC,KXMD,KXME													
		KX News 5pm													
		KX News at 5													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/24	05/22/24	MTWTF--		4				\$350.00		0.00			
N 10	Multi	05/16/24	05/22/24	CBS 530P Evening New	CM	530p-6p	MTWTF--	:30	4	\$500.00	P3	0.00	NM	4	\$2,000.00
		Channels : KXMB,KXMC,KXMD,KXME													
		CBS Evening News													
		CBS Evening News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/24	05/22/24	MTWTF--		4				\$500.00		0.00			
N 11	Multi	05/16/24	05/22/24	M-Sa 6p News	CM	M-F 6p-7p/ Sa 6p-	MTWTF--	:30	5	\$550.00	P3	0.00	NM	5	\$2,750.00
		Channels : KXMB,KXMC,KXMD,KXME													
		M-Sa 6p News													
		KX News at 6													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/24	05/22/24	MTWTF--		5				\$550.00		0.00			
N 12	Multi	05/18/24	05/18/24	CBS Evening News WK	CM	5:30 PM-6:00 PM	-----S-	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		Channels : KXMB,KXMC,KXMD,KXME													
		5:30 PM-6:00 PM (5:30 PM-6:00 PM)													
		CBS Evening News Saturday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S-		1				\$400.00		0.00			
N 13	Multi	05/18/24	05/18/24		CM	M-F 6p-7p/ Sa 6p-	-----S-	:30	1	\$350.00	P3	0.00	NM	1	\$350.00

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				M-Sa 6p News											
				Channels : KXMB,KXMC,KXMD,KXME											
				M-Sa 6p News											
				KX News at 6 Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S-		1				\$350.00		0.00			
N 14	Multi	05/19/24	05/19/24	CBS Evening News WKND	CM	CBS Evening New	-----S	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
				Channels : KXMB,KXMC,KXMD,KXME											
				CBS Evening News WKND											
				CBS Evening News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S		1				\$400.00		0.00			
N 15	Multi	05/16/24	05/22/24	LN M-Su	CM	M-Su 10p-1035p	MTWTF--	:30	3	\$800.00	P3	0.00	NM	3	\$2,400.00
				Channels : KXMB,KXMC,KXMD,KXME											
				KX News at 10p M-Su											
				KX News at 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/24	05/22/24	MTWTF--		3				\$800.00		0.00			
N 16	Multi	05/19/24	05/19/24	Su 1035p-1105p	CM	Su 1035p-1105p	-----S	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
				Channels : KXMB,KXMC,KXMD,KXME											
				Su 1035p-1105p											
				After the Whistle											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S		1				\$75.00		0.00			
N 17	Multi	05/19/24	05/19/24	Su 1105p-1135p	CM	Su 1105p-1135p	-----S	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
				Channels : KXMB,KXMC,KXMD,KXME											
				Su 1105p-1135p											
				Seinfeld											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S		1				\$40.00		0.00			
N 18	Multi	05/21/24	05/21/24	Tue Prime Hour 2	CM	Tue 8p-9p	-T-----	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
				Channels : KXMB,KXMC,KXMD,KXME											
				Tue Prime Hour 2											
				FBI: International-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-T-----		1				\$750.00		0.00			
N 19	Multi	05/16/24	05/16/24	Thur Prime Hour 2	CM	Thu 8p-9p	---T---	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
				Channels : KXMB,KXMC,KXMD,KXME											
				Thu Prime Hour 2											
				So Help Me Todd-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	---T---		1				\$500.00		0.00			
													Totals	47	\$14,030.00