

## NCC Cable System Order

Order #	62597341
Syscode	3151
System Name	Spectrum/Bufalo, MN
Market	Minneapolis-St. Paul

Flight Dates	10/15/18 - 10/28/18
Agency	Strategic Media Services, Inc
Advertiser	Emmer for Congress

Update Date	10/16/18
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Ethan Lundquist
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Aug18
-	

Client Code	
Product Code	
Est Code	5918
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$4,193.00		
Commission	\$628.95		
Net Total	\$3,564.05		
Total Spots	324		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.16 New order, please review and confirm, Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	10/15/18	10/21/18	05:00	09:00			X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	PRE
2	CNN	NEW DAY<	10/22/18	10/28/18	05:00	09:00	X	X						-	-	1	\$12.00	\$12.00	30	PRE
3	CNN	CNN NEWSROOM<	10/15/18	10/21/18	09:00	16:00			X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	PRE
4	CNN	VARIOUS	10/22/18	10/28/18	09:00	16:00	X	X						-	-	2	\$10.00	\$20.00	30	PRE
5	CNN	VARIOUS	10/15/18	10/21/18	16:00	19:00			X	X	X	X	X	-	-	5	\$17.00	\$85.00	30	PRE
6	CNN	SITUATION ROOM<	10/22/18	10/28/18	16:00	19:00	X	X						-	-	2	\$17.00	\$34.00	30	PRE
7	CNN	VARIOUS	10/15/18	10/21/18	19:00	24:00			X	X	X	X	X	-	-	4	\$21.00	\$84.00	30	PRE
8	CNN	VARIOUS	10/22/18	10/28/18	19:00	24:00	X	X						-	-	2	\$21.00	\$42.00	30	PRE
9	ESPN	VARIOUS	10/15/18	10/21/18	05:00	09:00			X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	PRE
10	ESPN	GET UP L<	10/22/18	10/28/18	05:00	09:00	X	X						-	-	1	\$12.00	\$12.00	30	PRE
11	ESPN	AVG. ALL WKS<	10/15/18	10/21/18	09:00	16:00			X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	PRE
12	ESPN	AVG. ALL WKS<	10/22/18	10/28/18	09:00	16:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE
13	ESPN	AVG. ALL WKS<	10/15/18	10/21/18	16:00	19:00			X	X	X	X	X	-	-	4	\$17.00	\$68.00	30	PRE
14	ESPN	AVG. ALL WKS<	10/22/18	10/28/18	16:00	19:00	X	X						-	-	2	\$17.00	\$34.00	30	PRE
15	ESPN	AVG. ALL WKS<	10/15/18	10/21/18	19:00	24:00			X	X	X	X	X	-	-	9	\$21.00	\$189.00	30	PRE
16	ESPN	AVG. ALL WKS	10/22/18	10/28/18	19:00	24:00	X	X						-	-	3	\$21.00	\$63.00	30	PRE
17	FOOD	OFF AIR<	10/15/18	10/21/18	05:00	09:00			X	X	X	X	X	-	-	3	\$11.00	\$33.00	30	PRE
18	FOOD	OFF AIR<	10/22/18	10/28/18	05:00	09:00	X	X						-	-	1	\$11.00	\$11.00	30	PRE
19	FOOD	AVG. ALL WKS<	10/15/18	10/21/18	09:00	16:00			X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	PRE
20	FOOD	VARIOUS	10/22/18	10/28/18	09:00	16:00	X	X						-	-	2	\$8.00	\$16.00	30	PRE
21	FOOD	AVG. ALL WKS<	10/15/18	10/21/18	16:00	19:00			X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	PRE

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Sales Coordinator	Ethan Lundquist
Office	Washington
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Survey	DMA Nielsen Live+1 Aug18
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Client Code	
Product Code	
Est Code	5918
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Affiliate Split	100.0		
Sold On	Cost Per Spot		
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Primary Demo	Adults 35+
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	KIDS BAKING CH/CHOPPED	10/22/18	10/28/18	16:00	19:00	X	X						-	-	2	\$14.00	\$28.00	30	PRE
23	FOOD	VARIOUS	10/15/18	10/21/18	19:00	24:00			X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	PRE
24	FOOD	VARIOUS	10/22/18	10/28/18	19:00	24:00	X	X						-	-	2	\$18.00	\$36.00	30	PRE
25	FX	VARIOUS	10/15/18	10/21/18	05:00	09:00			X	X	X	X	X	-	-	4	\$4.00	\$16.00	30	PRE
26	FX	FX MORNING MOV<	10/22/18	10/28/18	05:00	09:00	X	X						-	-	1	\$4.00	\$4.00	30	PRE
27	FX	AVG. ALL WKS<	10/15/18	10/21/18	09:00	16:00			X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	PRE
28	FX	VARIOUS	10/22/18	10/28/18	09:00	16:00	X	X						-	-	1	\$3.00	\$3.00	30	PRE
29	FX	AVG. ALL WKS<	10/15/18	10/21/18	16:00	19:00			X	X	X	X	X	-	-	5	\$6.00	\$30.00	30	PRE
30	FX	FX MOVIE PRIME<	10/22/18	10/28/18	16:00	19:00	X	X						-	-	2	\$6.00	\$12.00	30	PRE
31	FX	VARIOUS	10/15/18	10/21/18	19:00	24:00			X	X	X	X	X	-	-	6	\$7.00	\$42.00	30	PRE
32	FX	FX MOVIE PRIME<	10/22/18	10/28/18	19:00	24:00	X	X						-	-	2	\$7.00	\$14.00	30	PRE
33	FXNC	VARIOUS	10/15/18	10/21/18	05:00	09:00			X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	PRE
34	FXNC	FOX AND FRIEND<	10/22/18	10/28/18	05:00	09:00	X	X						-	-	1	\$14.00	\$14.00	30	PRE
35	FXNC	VARIOUS	10/15/18	10/21/18	09:00	16:00			X	X	X	X	X	-	-	3	\$11.00	\$33.00	30	PRE
36	FXNC	VARIOUS	10/22/18	10/28/18	09:00	16:00	X	X						-	-	1	\$11.00	\$11.00	30	PRE
37	FXNC	VARIOUS	10/15/18	10/21/18	16:00	19:00			X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	PRE
38	FXNC	VARIOUS	10/22/18	10/28/18	16:00	19:00	X	X						-	-	2	\$19.00	\$38.00	30	PRE
39	FXNC	VARIOUS	10/15/18	10/21/18	19:00	24:00			X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	PRE
40	FXNC	VARIOUS	10/22/18	10/28/18	19:00	24:00	X	X						-	-	2	\$24.00	\$48.00	30	PRE
41	HALL	AVG. ALL WKS<	10/15/18	10/21/18	05:00	09:00			X	X	X	X	X	-	-	2	\$6.00	\$12.00	30	PRE

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42	HALL	I LOVE LUCY/GOLDEN GIRLS	10/22/18	10/28/18	05:00	09:00	X	X						-	-	1	\$6.00	\$6.00	30	PRE
43	HALL	HALLMARK MOVIE<	10/15/18	10/21/18	09:00	16:00			X	X	X	X	X	-	-	3	\$4.00	\$12.00	30	PRE
44	HALL	HALLMARK MOVIE<	10/22/18	10/28/18	09:00	16:00	X	X						-	-	1	\$4.00	\$4.00	30	PRE
45	HALL	HALLMARK MOVIE<	10/15/18	10/21/18	16:00	19:00			X	X	X	X	X	-	-	6	\$7.00	\$42.00	30	PRE
46	HALL	HALLMARK MOVIE	10/22/18	10/28/18	16:00	19:00	X	X						-	-	2	\$7.00	\$14.00	30	PRE
47	HALL	AVG. ALL WKS<	10/15/18	10/21/18	19:00	24:00			X	X	X	X	X	-	-	7	\$9.00	\$63.00	30	PRE
48	HALL	VARIOUS	10/22/18	10/28/18	19:00	24:00	X	X						-	-	3	\$9.00	\$27.00	30	PRE
49	HGTV	AVG. ALL WKS<	10/15/18	10/21/18	05:00	09:00			X	X	X	X	X	-	-	1	\$15.00	\$15.00	30	PRE
50	HGTV	AVG. ALL WKS<	10/22/18	10/28/18	05:00	09:00	X	X						-	-	1	\$15.00	\$15.00	30	PRE
51	HGTV	AVG. ALL WKS<	10/15/18	10/21/18	09:00	16:00			X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	PRE
52	HGTV	VARIOUS	10/22/18	10/28/18	09:00	16:00	X	X						-	-	2	\$12.00	\$24.00	30	PRE
53	HGTV	AVG. ALL WKS<	10/15/18	10/21/18	16:00	19:00			X	X	X	X	X	-	-	5	\$21.00	\$105.00	30	PRE
54	HGTV	LOVE IT OR LIS<	10/22/18	10/28/18	16:00	19:00	X	X						-	-	2	\$21.00	\$42.00	30	PRE
55	HGTV	VARIOUS	10/15/18	10/21/18	19:00	24:00			X	X	X	X	X	-	-	7	\$26.00	\$182.00	30	PRE
56	HGTV	VARIOUS	10/22/18	10/28/18	19:00	24:00	X	X						-	-	3	\$26.00	\$78.00	30	PRE
57	HIST	VARIOUS	10/15/18	10/21/18	05:00	09:00			X	X	X	X	X	-	-	2	\$11.00	\$22.00	30	PRE
58	HIST	OFF AIR<	10/22/18	10/28/18	05:00	09:00	X	X						-	-	1	\$11.00	\$11.00	30	PRE
59	HIST	VARIOUS	10/15/18	10/21/18	09:00	16:00			X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	PRE
60	HIST	VARIOUS	10/22/18	10/28/18	09:00	16:00	X	X						-	-	2	\$8.00	\$16.00	30	PRE
61	HIST	VARIOUS	10/15/18	10/21/18	16:00	19:00			X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	PRE

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Product Code	
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Show All Lines			
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GRP	-	GIMP	-
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
62	HIST	AMERICAN PICKE/FORGED IN FIRE	10/22/18	10/28/18	16:00	19:00	X	X						-	-	2	\$14.00	\$28.00	30	PRE
63	HIST	AVG. ALL WKS<	10/15/18	10/21/18	19:00	24:00			X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	PRE
64	HIST	VARIOUS	10/22/18	10/28/18	19:00	24:00	X	X						-	-	3	\$18.00	\$54.00	30	PRE
65	LIF	OFF AIR<	10/15/18	10/21/18	05:00	09:00			X	X	X	X	X	-	-	3	\$9.00	\$27.00	30	PRE
66	LIF	OFF AIR/UNSOLVED MYSTE	10/22/18	10/28/18	05:00	09:00	X	X						-	-	1	\$9.00	\$9.00	30	PRE
67	LIF	AVG. ALL WKS<	10/15/18	10/21/18	09:00	16:00			X	X	X	X	X	-	-	4	\$7.00	\$28.00	30	PRE
68	LIF	FIRST 48, THE<	10/22/18	10/28/18	09:00	16:00	X	X						-	-	1	\$7.00	\$7.00	30	PRE
69	LIF	VARIOUS	10/15/18	10/21/18	16:00	19:00			X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	PRE
70	LIF	AVG. ALL WKS<	10/22/18	10/28/18	16:00	19:00	X	X						-	-	2	\$12.00	\$24.00	30	PRE
71	LIF	AVG. ALL WKS<	10/15/18	10/21/18	19:00	24:00			X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	PRE
72	LIF	VARIOUS	10/22/18	10/28/18	19:00	24:00	X	X						-	-	3	\$15.00	\$45.00	30	PRE
73	MNBC	VARIOUS	10/15/18	10/21/18	05:00	09:00			X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	PRE
74	MNBC	MORNING JOE<	10/22/18	10/28/18	05:00	09:00	X	X						-	-	1	\$8.00	\$8.00	30	PRE
75	MNBC	VARIOUS	10/15/18	10/21/18	09:00	16:00			X	X	X	X	X	-	-	4	\$6.00	\$24.00	30	PRE
76	MNBC	VARIOUS	10/22/18	10/28/18	09:00	16:00	X	X						-	-	1	\$6.00	\$6.00	30	PRE
77	MNBC	VARIOUS	10/15/18	10/21/18	16:00	19:00			X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	PRE
78	MNBC	VARIOUS	10/22/18	10/28/18	16:00	19:00	X	X						-	-	2	\$10.00	\$20.00	30	PRE
79	MNBC	VARIOUS	10/15/18	10/21/18	19:00	24:00			X	X	X	X	X	-	-	6	\$13.00	\$78.00	30	PRE
80	MNBC	VARIOUS	10/22/18	10/28/18	19:00	24:00	X	X						-	-	2	\$13.00	\$26.00	30	PRE
81	TBSC	VARIOUS	10/15/18	10/21/18	05:00	09:00			X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	PRE

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82	TBSC	VARIOUS	10/22/18	10/28/18	05:00	09:00	X	X						-	-	1	\$12.00	\$12.00	30	PRE
83	TBSC	VARIOUS	10/15/18	10/21/18	09:00	16:00			X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	PRE
84	TBSC	VARIOUS	10/22/18	10/28/18	09:00	16:00	X	X						-	-	2	\$9.00	\$18.00	30	PRE
85	TBSC	VARIOUS	10/15/18	10/21/18	16:00	19:00			X	X	X	X	X	-	-	5	\$16.00	\$80.00	30	PRE
86	TBSC	FAMILY GUY<	10/22/18	10/28/18	16:00	19:00	X	X						-	-	2	\$16.00	\$32.00	30	PRE
87	TBSC	VARIOUS	10/15/18	10/21/18	19:00	24:00			X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	PRE
88	TBSC	VARIOUS	10/22/18	10/28/18	19:00	24:00	X	X						-	-	2	\$20.00	\$40.00	30	PRE
89	TNT	VARIOUS	10/15/18	10/21/18	05:00	09:00			X	X	X	X	X	-	-	3	\$7.00	\$21.00	30	PRE
90	TNT	CHARMED<	10/22/18	10/28/18	05:00	09:00	X	X						-	-	1	\$7.00	\$7.00	30	PRE
91	TNT	VARIOUS	10/15/18	10/21/18	09:00	16:00			X	X	X	X	X	-	-	4	\$5.00	\$20.00	30	PRE
92	TNT	SUPERNATURAL<	10/22/18	10/28/18	09:00	16:00	X	X						-	-	1	\$5.00	\$5.00	30	PRE
93	TNT	AVG. ALL WKS<	10/15/18	10/21/18	16:00	19:00			X	X	X	X	X	-	-	5	\$9.00	\$45.00	30	PRE
94	TNT	TNT WEEKDAY MO<	10/22/18	10/28/18	16:00	19:00	X	X						-	-	2	\$9.00	\$18.00	30	PRE
95	TNT	AVG. ALL WKS<	10/15/18	10/21/18	19:00	24:00			X	X	X	X	X	-	-	6	\$11.00	\$66.00	30	PRE
96	TNT	TNT BIG PICTUR<	10/22/18	10/28/18	19:00	24:00	X	X						-	-	3	\$11.00	\$33.00	30	PRE
97	USA	VARIOUS	10/15/18	10/21/18	09:00	16:00			X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	PRE
98	USA	NCIS/LAW & ORDER: S	10/22/18	10/28/18	09:00	16:00	X	X						-	-	2	\$8.00	\$16.00	30	PRE
99	USA	LAW & ORDER: S<	10/15/18	10/21/18	16:00	19:00			X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	PRE
100	USA	MODERN FAMILY<	10/22/18	10/28/18	16:00	19:00	X	X						-	-	2	\$14.00	\$28.00	30	PRE
101	USA	VARIOUS	10/15/18	10/21/18	19:00	24:00			X	X	X	X	X	-	-	6	\$17.00	\$102.00	30	PRE

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Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.16 New order, please review and confirm, Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
102	USA	VARIOUS	10/22/18	10/28/18	19:00	24:00	X	X						-	-	3	\$17.00	\$51.00	30	PRE

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
<b>SPOTS</b>	324	0	0	0	0	0	0	0	0	0	0	0	324
<b>AMT</b>	\$4,193.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,193.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

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