

# ORDER

**Orders**  
**Order / Rev:** 2492868  
**Alt Order #:** WOC13642021  
**Product Desc:** Issue  
**Estimate:** 2717  
**Flight Dates:** 07/01/22 - 07/07/22  
**Original Date / Rev:** 06/16/22 / 06/16/22  
**Order Type:** General

**WHAS**  
**Primary AE:** Taylor Fritsch  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Plus Communications / POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
3001 Washington Blvd  
Arlington, VA 22201

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/ Taxpayers Protection Alliance PA  
**Demographic:** A35+  
**Product Codes:** IS-Issue/Non Ballot  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue  
**Priority:** P04

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** 177911  
**Agency External ID:** 73080AG  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/07/22	89	\$18,425.00	\$15,661.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	89	\$18,425.00	\$15,661.25	0.00
<b>Totals</b>	<b>89</b>	<b>\$18,425.00</b>	<b>\$15,661.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	15%	\$18,425.00
Market	100%	\$122,833.33

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$104,408.33
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	07/01/22	07/07/22	Good Morning America	CM	7:00 AM-8:00 AM	11111--	:30	5	\$325.00	P02	0.00	NM	5	\$1,625.00
				GOOD MORNING AMERICA 7(7:00 AM-8:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 07/01/22	07/07/22	11111--	5	\$325.00	0.00								

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 Product Desc: Issue  
 Estimate: 2717  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/01/22	07/07/22	11111--					5	\$325.00		0.00			
N 2	WHAS	07/01/22	07/07/22	Local News @ 430a M-FCM WHAS11 WAKE UP NEWS @ 4		430-5a	11111--	:30	5	\$75.00	P02	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/01/22	07/07/22	11111--					5	\$75.00		0.00			
N 3	WHAS	07/01/22	07/02/22	Good Morning America 3M GOOD MORNING AMERICA		7-9a	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/27/22	07/03/22	-----1-					1	\$125.00		0.00			
N 4	WHAS	07/01/22	07/02/22	Local News @ 9a Sa CM WAKE UP WEEKEND 9-10A		9-10a	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/27/22	07/03/22	-----1-					1	\$125.00		0.00			
N 5	WHAS	07/01/22	07/03/22	Good Morning America 3M GOOD MORNING AMERICA		8-9a	-----1	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/27/22	07/03/22	-----1					1	\$125.00		0.00			
N 6	WHAS	07/01/22	07/07/22	Great Day Live 9-10a CM GREAT DAY LIVE		9-10a	11111--	:30	5	\$75.00	P02	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/01/22	07/07/22	11111--					5	\$75.00		0.00			
N 7	WHAS	07/01/22	07/07/22	Access Daily 10-11a CM ACCESS DAILY		10-11a	11111--	:30	5	\$75.00	P02	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/01/22	07/07/22	11111--					5	\$75.00		0.00			
N 8	WHAS	07/01/22	07/07/22	The View CM THE VIEW		11-12p	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/01/22	07/07/22	11111--					5	\$125.00		0.00			
N 9	WHAS	07/01/22	07/07/22	Local News @ 12p M-F CM WHAS11 NEWS AT NOON		12-1p	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/01/22	07/07/22	11111--					5	\$125.00		0.00			
N 10	WHAS	07/01/22	07/07/22	GMA3 CM GMA3		1-2p	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/01/22	07/07/22	11111--					5	\$125.00		0.00			
N 11	WHAS	07/01/22	07/07/22	General Hospital CM GENERAL HOSPITAL		2-3p	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/01/22	07/07/22	11111--					5	\$125.00		0.00			
N 12	WHAS	07/01/22	07/07/22	Daily Blast Live 3-4p CM DAILY BLAST LIVE!		3-4p	-1111--	:30	4	\$75.00	P02	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/01/22	07/07/22	-1111--					4	\$75.00		0.00			
N 13	WHAS	07/01/22	07/07/22	Local News @ 4p M-F CM WHAS11 NEWS @ 4P		4-5p (4:00 PM-4:30 PM)	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/01/22	07/07/22	11111--					5	\$125.00		0.00			
N 14	WHAS	07/01/22	07/07/22	Local News @ 4p M-F CM WHAS11 NEWS @ 430P		4-5p (4:30 PM-5:00 PM)	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/01/22	07/07/22	11111--					5	\$125.00		0.00			
N 15	WHAS	07/01/22	07/07/22	Local News @ 5p M-F CM WHAS11 NEWS @ 5p		5-530p	11111--	:30	5	\$325.00	P02	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/01/22	07/07/22	11111--					5	\$325.00		0.00			
N 16	WHAS	07/01/22	07/07/22		CM	530-6p		:30	5	\$350.00	P02	0.00	NM	5	\$1,750.00

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**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 530p M-F			11111--								
				WHAS11 NEWS @ 530P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/01/22	07/07/22	11111--		5			\$350.00			0.00			
N17	WHAS	07/01/22	07/07/22	Local News @ 6p M-F	CM	6-630p	11111--	:30	5	\$400.00	P02	0.00	NM	5	\$2,000.00
				WHAS11 NEWS @ 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/01/22	07/07/22	11111--		5			\$400.00			0.00			
N18	WHAS	07/01/22	07/02/22	Local News @ 630p Sa	CM	630-7p	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
				WHAS11 NEWS @ 6:30p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/27/22	07/03/22	-----1-		1			\$125.00			0.00			
N19	WHAS	07/01/22	07/03/22	Local News @ 630p Su	CM	630-7p	-----1	:30	1	\$400.00	P02	0.00	NM	1	\$400.00
				WHAS11 NEWS SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/27/22	07/03/22	-----1		1			\$400.00			0.00			
N20	WHAS	07/01/22	07/07/22	ET 7-730p	CM	7-730p	11111--	:30	5	\$400.00	P02	0.00	NM	5	\$2,000.00
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/01/22	07/07/22	11111--		5			\$400.00			0.00			
N21	WHAS	07/01/22	07/07/22	Inside Ed 730-8p	CM	730-8p	11111--	:30	5	\$400.00	P02	0.00	NM	5	\$2,000.00
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/01/22	07/07/22	11111--		5			\$400.00			0.00			
N22	WHAS	07/01/22	07/02/22	ET 7-8p Sa	CM	7-8p	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/27/22	07/03/22	-----1-		1			\$125.00			0.00			
N23	WHAS	07/01/22	07/06/22	LN (M-Su)	CM	11-1135p	1-1---1	:30	3	\$325.00	P02	0.00	NM	3	\$975.00
				WHAS11 NEWS AT 11 M-F/SU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/01/22	07/07/22	1-1---1		3			\$325.00			0.00			
N24	WHAS	07/01/22	07/02/22	Local News @ 11p Sa	CM	11-1135p	-----1-	:30	1	\$250.00	P02	0.00	NM	1	\$250.00
				WHAS11 NEWS AT 11 SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/27/22	07/03/22	-----1-		1			\$250.00			0.00			
													Totals	89	\$18,425.00