

ORDER

Orders
Order / Rev: 2485220
 Alt Order #: WOC13622169
 Product Desc: Issue
 Estimate: 2649
 Flight Dates: 06/10/22 - 06/16/22
 Original Date / Rev: 06/02/22 / 06/17/22
 Order Type: General

WHAS
 Primary AE: Taylor Fritsch
 Sales Office: TSWAS
 Sales Region: NAT

Agency
Name: Plus Communications / POL
 Buying Contact:
 Billing Contact:
 3001 Washington Blvd
 Arlington, VA 22201

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: ISS/ Taxpayers Protection Alliance PA
 Demographic: A35+
 Product Codes: IS-Issue/Non Ballot
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Issue
 Priority: P02

New Business End:
 Advertiser External ID: 177911
 Agency External ID: 73080AG
 Unit Code: General
 Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/16/22	91	\$18,675.00	\$15,873.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	91	\$18,675.00	\$15,873.75	0.00
Totals	91	\$18,675.00	\$15,873.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	15%	\$18,675.00
Market	100%	\$124,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$105,825.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	06/10/22	06/16/22	Good Morning America	CM	7:00 AM-8:00 AM	11111--	:30	5	\$325.00	P02	0.00	NM	5	\$1,625.00
				GOOD MORNING AMERICA 7(7:00 AM-8:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/10/22	06/16/22	11111--			5			\$325.00			0.00		

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHAS	06/10/22	06/16/22	Local News @ 430a M-FCM WHAS11 WAKE UP NEWS @ 4	CM	430-5a	11111--	:30	5	\$75.00	P02	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/10/22	06/16/22	11111--					5	\$75.00		0.00			
N 3	WHAS	06/10/22	06/11/22	Good Morning America 3M GOOD MORNING AMERICA	CM	7-9a	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/10/22	06/16/22	11111--					5	\$75.00		0.00			
N 4	WHAS	06/10/22	06/11/22	Local News @ 9a Sa WAKE UP WEEKEND 9-10A	CM	9-10a	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/06/22	06/12/22	-----1-					1	\$125.00		0.00			
N 5	WHAS	06/10/22	06/12/22	Good Morning America 3M GOOD MORNING AMERICA	CM	8-9a	-----1	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/06/22	06/12/22	-----1					1	\$125.00		0.00			
N 6	WHAS	06/10/22	06/16/22	Great Day Live 9-10a GREAT DAY LIVE	CM	9-10a	11111--	:30	5	\$75.00	P02	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/10/22	06/16/22	11111--					5	\$75.00		0.00			
N 7	WHAS	06/10/22	06/16/22	Access Daily 10-11a ACCESS DAILY	CM	10-11a	11111--	:30	5	\$75.00	P02	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/10/22	06/16/22	11111--					5	\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WHAS	06/10/22-06/16/22		Access Daily 10-11a			10-11a		MTWThF----	:30	(\$75.00)	0.00	NM		
See MG 25.2 [Recon Preempt-Other: DNA network special report]															
N 8	WHAS	06/10/22	06/16/22	The View THE VIEW	CM	11-12p	11111--	:30	5	\$125.00	P02	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/10/22	06/16/22	11111--					5	\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WHAS	06/10/22-06/16/22		The View			11-12p		MTWThF----	:30	(\$125.00)	0.00	NM		
See MG 25.2 [Recon Preempt-Other: DNA network special report]															
N 9	WHAS	06/10/22	06/16/22	Local News @ 12p M-F WHAS11 NEWS AT NOON	CM	12-1p	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/10/22	06/16/22	11111--					5	\$125.00		0.00			
N 10	WHAS	06/10/22	06/16/22	GMA3 GMA3	CM	1-2p	11111--	:30	5	\$125.00	P02	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/10/22	06/16/22	11111--					5	\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
5	WHAS	06/10/22-06/16/22		GMA3			1-2p		MTWThF----	:30	(\$125.00)	0.00	NM		
See MG 11.6,11.7															
N 11	WHAS	06/10/22	06/16/22	General Hospital GENERAL HOSPITAL	CM	2-3p	11111--	:30	5	\$125.00	P02	0.00	NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/10/22	06/16/22	11111--					5	\$125.00		0.00			

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5	WHAS	06/10/22	06/16/22	General Hospital		2-3p		:30	4	(\$125.00)		0.00	NM		
See MG 11.6,11.7															
6	WHAS	06/10/22	06/16/22	Local News @ 5a M-F		5-6a		:30	5	\$125.00		0.00	NM		
MG for 10.5,11.5															
7	WHAS	06/10/22	06/16/22	Local News @ 5a M-F		5-6a		:30	5	\$125.00		0.00	NM		
MG for 10.5,11.5															
N 12	WHAS	06/10/22	06/16/22	Daily Blast Live 3-4p	CM	3-4p	- 1111--	:30	4	\$75.00	P02	0.00	NM	3	\$225.00
DAILY BLAST LIVE!															
Start Date: 06/10/22, End Date: 06/16/22, Weekdays: - 1111--															
Spots/Week: 4, Rate: \$75.00, Rating: 0.00															
4	WHAS	06/10/22	06/16/22	Daily Blast Live 3-4p		3-4p		:30	4	(\$75.00)		0.00	NM		
Credited [cr]															
N 13	WHAS	06/10/22	06/16/22	Local News @ 4p M-F	CM	4:00 PM-4:30 PM	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
WHAS11 NEWS @ 4P (4:00 PM-4:30 PM)															
Start Date: 06/10/22, End Date: 06/16/22, Weekdays: 11111--															
Spots/Week: 5, Rate: \$125.00, Rating: 0.00															
N 14	WHAS	06/10/22	06/16/22	Local News @ 4p M-F	CM	4:30 PM-5:00 PM	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
WHAS11 NEWS @ 430P (4:30 PM-5:00 PM)															
Start Date: 06/10/22, End Date: 06/16/22, Weekdays: 11111--															
Spots/Week: 5, Rate: \$125.00, Rating: 0.00															
N 15	WHAS	06/10/22	06/16/22	Local News @ 5p M-F	CM	5-530p	11111--	:30	5	\$325.00	P02	0.00	NM	5	\$1,625.00
WHAS11 NEWS @ 5p															
Start Date: 06/10/22, End Date: 06/16/22, Weekdays: 11111--															
Spots/Week: 5, Rate: \$325.00, Rating: 0.00															
N 16	WHAS	06/10/22	06/16/22	Local News @ 530p M-FCM		530-6p	11111--	:30	5	\$350.00	P02	0.00	NM	5	\$1,750.00
WHAS11 NEWS @ 530P															
Start Date: 06/10/22, End Date: 06/16/22, Weekdays: 11111--															
Spots/Week: 5, Rate: \$350.00, Rating: 0.00															
N 17	WHAS	06/10/22	06/16/22	Local News @ 6p M-F	CM	6-630p	11111--	:30	5	\$400.00	P02	0.00	NM	5	\$2,000.00
WHAS11 NEWS @ 6p															
Start Date: 06/10/22, End Date: 06/16/22, Weekdays: 11111--															
Spots/Week: 5, Rate: \$400.00, Rating: 0.00															
N 18	WHAS	06/10/22	06/11/22	Local News @ 630p Sa	CM	630-7p	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
WHAS11 NEWS @ 6:30p															
Start Date: 06/06/22, End Date: 06/12/22, Weekdays: -----1-															
Spots/Week: 1, Rate: \$125.00, Rating: 0.00															
N 19	WHAS	06/10/22	06/12/22	Local News @ 630p Su	CM	630-7p	-----1	:30	1	\$400.00	P02	0.00	NM	1	\$400.00
WHAS11 NEWS SUNDAY															
Start Date: 06/06/22, End Date: 06/12/22, Weekdays: -----1															
Spots/Week: 1, Rate: \$400.00, Rating: 0.00															
N 20	WHAS	06/10/22	06/16/22	ET 7-730p	CM	7-730p	11111--	:30	5	\$400.00	P02	0.00	NM	5	\$2,000.00
ENTERTAINMENT TONIGHT															
Start Date: 06/10/22, End Date: 06/16/22, Weekdays: 11111--															
Spots/Week: 5, Rate: \$400.00, Rating: 0.00															
N 21	WHAS	06/10/22	06/16/22	Inside Ed 730-8p	CM	730-8p	11111--	:30	5	\$400.00	P02	0.00	NM	5	\$2,000.00
INSIDE EDITION															
Start Date: 06/10/22, End Date: 06/16/22, Weekdays: 11111--															
Spots/Week: 5, Rate: \$400.00, Rating: 0.00															
N 22	WHAS	06/10/22	06/11/22	ET 7-8p Sa	CM	7-8p	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
ENTERTAINMENT TONIGHT															
Start Date: 06/06/22, End Date: 06/12/22, Weekdays: -----1-															
Spots/Week: 1, Rate: \$125.00, Rating: 0.00															
N 23	WHAS	06/10/22	06/15/22	LN (M-Su)	CM	11-1135p	1-----1	:30	2	\$325.00	P02	0.00	NM	2	\$650.00
WHAS11 NEWS AT 11 M-F/SU															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		06/10/22	06/16/22	1-----1					2	\$325.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WHAS	06/10/22-06/16/22		LN (M-Su)					11-1135p	M-----Su	:30	(\$325.00)	0.00	NM		
See MG 23.3 [Program Change-11P News DB-mw]																
3	WHAS	06/10/22-06/16/22		LN (M-Su)					11-1135p	-T-----	:30	\$325.00	0.00	NM		
Ⓜ MG for 23.2 06/13																
N24	WHAS	06/10/22	06/11/22	Local News @ 11p Sa	CM	11-1135p	-----1-	:30	1	\$250.00	P02	0.00	NM	1	\$250.00	
WHAS11 NEWS AT 11 SAT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		06/06/22	06/12/22	-----1-					1	\$250.00		0.00				
N25	WHAS	06/10/22	06/15/22	Local News @ 11p M-F	CM	Various	--1----	:30	1	\$325.00	P02	0.00	NM	1	\$325.00	
Local News @ 11p M-F DB																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		06/10/22	06/16/22	--1----					1	\$325.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WHAS	06/10/22-06/16/22		Local News @ 11p M-F DB					Various	--W-----	:30	(\$325.00)	0.00	NM		
See MG 25.2 [Input Error-incorrect inv code/11p News is normal broadcast-mw]																
2	WHAS	06/10/22-06/16/22		Local News @ 11p M-F DB					Various	---Th-----	:30	\$325.00	0.00	NM		
Ⓜ MG for 8.2,7.2,25.1																
N26	WHAS	06/13/22	06/16/22	Access Daily 10-11a	CM	10-11a	MTWT---	:30	1	\$75.00	P02	0.00	NM	1	\$75.00	
Access Daily 10-11a																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		06/10/22	06/16/22	MTWT---					1	\$75.00		0.00				
N27	WHAS	06/13/22	06/16/22	The View	CM	11-12p	MTWT---	:30	3	\$125.00	P02	0.00	NM	3	\$375.00	
The View																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		06/10/22	06/16/22	MTWT---					3	\$125.00		0.00				
N28	WHAS	06/15/22	06/16/22	Access Daily 10-11a	CM	10-11a	--WT---	:30	1	\$75.00	P02	0.00	NM	1	\$75.00	
Access Daily 10-11a																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		06/10/22	06/16/22	--WT---					1	\$75.00		0.00				
													Totals	91	\$18,675.00	