

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2520283
Invoice Date		Alt Order #	WOC13714735
Invoice Month	July 2022	Deal #	
Invoice Period	06/27/22 - 07/24/22	Flight Dates	07/18/22 - 07/24/22
Advertiser	ISS/ Taxpayers Protection Alliance PAC		
Product	Issue		
Estimate #	2835		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9920471		
Advertiser Code	130		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	73080AG		
Advertiser Ref	177911		
Product 1	135		
Product 2			

Billing Address:

Plus Communications / POL
Attention: Accounts Payable
3001 Washington Blvd
Arlington, VA 22201

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/18/22	07/22/22	GMK @ 5A	5-6a	11111--	:30	5	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/22 07/24/22 11111-- 5 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS M 07/18/22 5:29 AM GMK @ 5A 5-6a :30 TPA070622FH \$125.00 NM 2 WHAS Tu 07/19/22 5:10 AM GMK @ 5A 5-6a :30 TPA070622FH \$125.00 NM 3 WHAS W 07/20/22 5:28 AM GMK @ 5A 5-6a :30 TPA070622FH \$125.00 NM 4 WHAS Th 07/21/22 5:10 AM GMK @ 5A 5-6a :30 TPA070622FH \$125.00 NM 5 WHAS F 07/22/22 5:21 AM GMK @ 5A 5-6a :30 TPA070622FH \$125.00 NM									
2	07/18/22	07/18/22	GMK @ 6A	6-7a	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/22 07/24/22 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS M 07/18/22 6:09 AM GMK @ 6A 6-7a :30 TPA070622FH \$200.00 NM									
3	07/18/22	07/22/22	GOOD MORNING AMER 7:00 AM-9:00 AM ICA	7:00 AM-9:00 AM	11111--	:30	5	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/22 07/24/22 11111-- 5 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS M 07/18/22 7:42 AM GOOD MORNING AMERICA 7:00 AM-9:00 AM :30 TPA070622FH \$325.00 NM 2 WHAS Tu 07/19/22 7:24 AM GOOD MORNING AMERICA 7:00 AM-9:00 AM :30 TPA070622FH \$325.00 NM 3 WHAS W 07/20/22 7:24 AM GOOD MORNING AMERICA 7:00 AM-9:00 AM :30 TPA070622FH \$325.00 NM 4 WHAS Th 07/21/22 7:27 AM GOOD MORNING AMERICA 7:00 AM-9:00 AM :30 TPA070622FH \$325.00 NM 5 WHAS F 07/22/22 8:39 AM GOOD MORNING AMERICA 7:00 AM-9:00 AM :30 TPA070622FH \$325.00 NM									
4	07/18/22	07/22/22	GMK @ 430A	430-5a	-1111--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/22 07/24/22 -1111-- 4 \$100.00									
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5	WHAS	F	07/22/22	12:15 PM	WHAS11 NEWS AT NOON	12:00 PM-1:00 PM	:30	TPA070622FH	\$150.00	NM																																																																																					
10	07/18/22	07/22/22	WHAS11 NEWS @ 4P ICA	4:00 PM-5:00 PM	11111--	:30	5	\$180.00	NM																																																																																						
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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	July 2022
Invoice Date		Invoice Period	06/27/22 - 07/24/22
Advertiser	ISS/ Taxpayers Protection Alliance PAC		
Product	Issue		
Estimate #	2835		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
11	07/18/22	07/22/22	WHAS11 NEWS @ 5p	5-530p	1-111--	:30	4	\$325.00	NM																																																																													
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5	WHAS	F	07/22/22	6:10 PM	WHAS11 NEWS @ 6p	6-630p	:30	TPA070622FH	\$400.00	NM																																																																												
14	07/18/22	07/22/22	ABC WORLD NEWS	630-7p	11111--	:30	5	\$1,525.00	NM																																																																													
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Total Spots **53**

Include Invoice # on Check - Payment Terms 30 Days

Gross Total **\$18,425.00**

PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	July 2022
Invoice Date		Invoice Period	06/27/22 - 07/24/22
Advertiser	ISS/ Taxpayers Protection Alliance PAC		
Product	Issue		
Estimate #	2835		

Agency Commission **\$2,763.75**
Net Amount Due **\$15,661.25**