

ORDER

Orders
Order / Rev: 2485231
 Alt Order #: WOC13622176
 Product Desc: Issue
 Estimate: 2650
 Flight Dates: 06/17/22 - 06/23/22
 Original Date / Rev: 06/02/22 / 06/24/22
 Order Type: General

WHAS
 Primary AE: Taylor Fritsch
 Sales Office: TSWAS
 Sales Region: NAT

Agency
Name: Plus Communications / POL
 Buying Contact: _____
 Billing Contact: _____
3001 Washington Blvd
Arlington, VA 22201

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: ISS/ Taxpayers Protection Alliance PA
 Demographic: A35+
 Product Codes: IS-Issue/Non Ballot
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Issue
 Priority: P02

New Business End: _____
 Advertiser External ID: 177911
 Agency External ID: 73080AG
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/23/22	85	\$17,775.00	\$15,108.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	85	\$17,775.00	\$15,108.75	0.00
Totals	85	\$17,775.00	\$15,108.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	15%	\$17,775.00
Market	100%	\$118,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$100,725.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	06/17/22	06/23/22	Good Morning America	CM	7:00 AM-8:00 AM	11111--	:30	5	\$325.00	P02	0.00	NM	5	\$1,625.00
				GOOD MORNING AMERICA 7(7:00 AM-8:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/17/22	06/23/22	11111--			5			\$325.00			0.00		

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/17/22	06/23/22	11111--					5	\$325.00		0.00			
N 2	WHAS	06/17/22	06/23/22	Local News @ 430a M-FCM WHAS11 WAKE UP NEWS @ 4	CM	430-5a	11111--	:30	5	\$75.00	P02	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/17/22	06/23/22	11111--					5	\$75.00		0.00			
N 3	WHAS	06/17/22	06/18/22	Good Morning America 3M GOOD MORNING AMERICA	CM	7-9a	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----1-					1	\$125.00		0.00			
N 4	WHAS	06/17/22	06/18/22	Local News @ 9a Sa WAKE UP WEEKEND 9-10A	CM	9-10a	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----1-					1	\$125.00		0.00			
N 5	WHAS	06/17/22	06/19/22	Good Morning America 3M GOOD MORNING AMERICA	CM	8-9a	-----1	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----1					1	\$125.00		0.00			
N 6	WHAS	06/17/22	06/23/22	Great Day Live 9-10a GREAT DAY LIVE	CM	9-10a	11111--	:30	5	\$75.00	P02	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/17/22	06/23/22	11111--					5	\$75.00		0.00			
N 7	WHAS	06/17/22	06/23/22	Access Daily 10-11a ACCESS DAILY	CM	10-11a	11111--	:30	5	\$75.00	P02	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/17/22	06/23/22	11111--					5	\$75.00		0.00			
N 8	WHAS	06/17/22	06/23/22	The View THE VIEW	CM	11-12p	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/17/22	06/23/22	11111--					5	\$125.00		0.00			
N 9	WHAS	06/17/22	06/23/22	Local News @ 12p M-F WHAS11 NEWS AT NOON	CM	12-1p	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/17/22	06/23/22	11111--					5	\$125.00		0.00			
N 10	WHAS	06/17/22	06/23/22	GMA3 GMA3	CM	1-2p	11111--	:30	5	\$125.00	P02	0.00	NM	7	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/17/22	06/23/22	11111--					5	\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WHAS	06/17/22-06/23/22	GMA3			1-2p	MTWThF----	:30		(\$125.00)		0.00	NM		
See MG 10.6,10.7,10.8,10.9															
5	WHAS	06/17/22-06/23/22	GMA3			1-2p	MTWThF----	:30		(\$125.00)		0.00	NM		
See MG 10.6,10.7,10.8,10.9															
6	WHAS	06/20/22-06/23/22	Local News @ 5a M-F			5-6a	MTWTh-----	:30		\$125.00		0.00	NM		
Ⓜ MG for 11.3,10.5,11.5,10.3															
7	WHAS	06/20/22-06/23/22	Local News @ 5a M-F			5-6a	MTWTh-----	:30		\$125.00		0.00	NM		
Ⓜ MG for 11.3,10.5,11.5,10.3															
8	WHAS	06/20/22-06/23/22	Local News @ 5a M-F			5-6a	MTWTh-----	:30		\$125.00		0.00	NM		
Ⓜ MG for 11.3,10.5,11.5,10.3															
9	WHAS	06/20/22-06/23/22	Local News @ 5a M-F			5-6a	MTWTh-----	:30		\$125.00		0.00	NM		
Ⓜ MG for 11.3,10.5,11.5,10.3															
N 11	WHAS	06/17/22	06/23/22	General Hospital GENERAL HOSPITAL	CM	2-3p	11111--	:30	5	\$125.00	P02	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/17/22	06/23/22	11111--					5	\$125.00		0.00			

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3	NHAS	06/17/22-06/23/22	06/23/22	General Hospital		2-3p	1111--	:30	5	(\$125.00)		0.00	NM																																		
See MG 10.6,10.7,10.8,10.9																																															
5	NHAS	06/17/22-06/23/22	06/23/22	General Hospital		2-3p	1111--	:30	5	(\$125.00)		0.00	NM																																		
See MG 10.6,10.7,10.8,10.9																																															
N 12	WHAS	06/17/22	06/23/22	Daily Blast Live 3-4p	CM	3-4p	-1111--	:30	4	\$75.00	P02	0.00	NM	2	\$150.00																																
DAILY BLAST LIVE!																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 06/17/22</td> <td>06/23/22</td> <td>-1111--</td> <td>4</td> <td>\$75.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 06/17/22	06/23/22	-1111--	4	\$75.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 06/17/22	06/23/22	-1111--	4	\$75.00	0.00																																										
2	NHAS	06/17/22-06/23/22	06/23/22	Daily Blast Live 3-4p		3-4p	-TWThF----	:30	4	(\$75.00)		0.00	NM																																		
Credited [cr]																																															
4	NHAS	06/17/22-06/23/22	06/23/22	Daily Blast Live 3-4p		3-4p	-TWThF----	:30	4	(\$75.00)		0.00	NM																																		
Credited [cr]																																															
N 13	WHAS	06/17/22	06/23/22	Local News @ 4p M-F	CM	4:00 PM-4:30 PM	1111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00																																
WHAS11 NEWS @ 4P (4:00 PM-4:30 PM)																																															
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Week: 06/17/22	06/23/22	1111--	5	\$125.00	0.00																																										
5	NHAS	06/17/22-06/23/22	06/23/22	Local News @ 4p M-F		4:00 PM-4:30 PM	1111--	:30	5	(\$125.00)		0.00	NM																																		
See MG 13.6 [NA]																																															
6	NHAS	06/17/22-06/23/22	06/23/22	Jimmy Kimmel		1135p-1237a	---Th-----	:30	1	\$125.00		0.00	NM																																		
Ⓜ MG for 13.5 06/23																																															
N 14	WHAS	06/17/22	06/23/22	Local News @ 4p M-F	CM	4:30 PM-5:00 PM	1111--	:30	5	\$125.00	P02	0.00	NM	3	\$375.00																																
WHAS11 NEWS @ 430P (4:30 PM-5:00 PM)																																															
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Week: 06/17/22	06/23/22	1111--	5	\$125.00	0.00																																										
4	NHAS	06/17/22-06/23/22	06/23/22	Local News @ 4p M-F		4:30 PM-5:00 PM	1111--	:30	5	(\$125.00)		0.00	NM																																		
Credited [cr]																																															
5	NHAS	06/17/22-06/23/22	06/23/22	Local News @ 4p M-F		4:30 PM-5:00 PM	1111--	:30	5	(\$125.00)		0.00	NM																																		
Credited [cr]																																															
N 15	WHAS	06/17/22	06/23/22	Local News @ 5p M-F	CM	5-530p	1111--	:30	5	\$325.00	P02	0.00	NM	4	\$1,300.00																																
WHAS11 NEWS @ 5p																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 06/17/22	06/23/22	1111--	5	\$325.00	0.00																																										
5	NHAS	06/17/22-06/23/22	06/23/22	Local News @ 5p M-F		5-530p	1111--	:30	5	(\$325.00)		0.00	NM																																		
Credited [cr]																																															
N 16	WHAS	06/17/22	06/23/22	Local News @ 530p M-FCM		530-6p	1111--	:30	5	\$350.00	P02	0.00	NM	5	\$1,750.00																																
WHAS11 NEWS @ 530P																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 06/17/22	06/23/22	1111--	5	\$350.00	0.00																																										
N 17	WHAS	06/17/22	06/23/22	Local News @ 6p M-F	CM	6-630p	1111--	:30	5	\$400.00	P02	0.00	NM	5	\$2,000.00																																
WHAS11 NEWS @ 6p																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 06/17/22	06/23/22	1111--	5	\$400.00	0.00																																										
N 18	WHAS	06/17/22	06/18/22	Local News @ 630p Sa	CM	630-7p	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00																																
WHAS11 NEWS @ 6:30p																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 06/13/22</td> <td>06/19/22</td> <td>-----1-</td> <td>1</td> <td>\$125.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 06/13/22	06/19/22	-----1-	1	\$125.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 06/13/22	06/19/22	-----1-	1	\$125.00	0.00																																										
N			06/19/22		CM				1		P02	0.00	NM	1	\$400.00																																

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
19	WHAS	06/17/22		Local News @ 630p Su WHAS11 NEWS SUNDAY		630-7p	-----1	:30		\$400.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/22	06/19/22	-----1		1				\$400.00		0.00			
N20	WHAS	06/17/22	06/23/22	ET 7-730p ENTERTAINMENT TONIGHT	CM	7-730p	11111--	:30	5	\$400.00	P02	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/22	06/23/22	11111--		5				\$400.00		0.00			
N21	WHAS	06/17/22	06/23/22	Inside Ed 730-8p INSIDE EDITION	CM	730-8p	11111--	:30	5	\$400.00	P02	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/22	06/23/22	11111--		5				\$400.00		0.00			
N22	WHAS	06/17/22	06/18/22	ET 7-8p Sa ENTERTAINMENT TONIGHT	CM	7-8p	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/22	06/19/22	-----1-		1				\$125.00		0.00			
N23	WHAS	06/17/22	06/22/22	LN (M-Su) WHAS11 NEWS AT 11 M-F/SU	CM	11-1135p	1-1---1	:30	3	\$325.00	P02	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/22	06/23/22	1-1---1		3				\$325.00		0.00			
N24	WHAS	06/17/22	06/18/22	Local News @ 11p Sa WHAS11 NEWS AT 11 SAT	CM	11-1135p	-----1-	:30	1	\$250.00	P02	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/22	06/19/22	-----1-		1				\$250.00		0.00			
N25	WHAS	06/20/22	06/20/22	Daily Blast Live 3-4p DAILY BLAST LIVE!	CM	3-4p	M-----	:30	1	\$75.00	P02	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/22	06/23/22	M-----		1				\$75.00		0.00			
													Totals	85	\$17,775.00