

ORDER

Orders
Order / Rev: 2485194
 Alt Order #: WOC13622153
 Product Desc: Issue
 Estimate: 2648
 Flight Dates: 06/03/22 - 06/09/22
 Original Date / Rev: 06/02/22 / 06/02/22
 Order Type: General

WHAS
 Primary AE: Taylor Fritsch
 Sales Office: TSWAS
 Sales Region: NAT

Agency
Name: Plus Communications / POL
 Buying Contact:
 Billing Contact:
 3001 Washington Blvd
 Arlington, VA 22201

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: ISS/ Taxpayers Protection Alliance PA
 Demographic: A35+
 Product Codes: IS-Issue/Ballot
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Issue
 Priority: P02

New Business End:
 Advertiser External ID: 177911
 Agency External ID: 73080AG
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/09/22	157	\$35,200.00	\$29,920.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	157	\$35,200.00	\$29,920.00	0.00
Totals	157	\$35,200.00	\$29,920.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	15%	\$35,200.00
Market	100%	\$234,666.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$199,466.67
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	06/03/22	06/09/22	Local News @ 5a M-F	CM	5-6a	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
				WHAS11 WAKE UP NEWS @ 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/03/22	06/09/22	11111--	5	\$125.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/22	06/09/22	11111--		5				\$125.00		0.00			
N 2	WHAS	06/03/22	06/09/22	Local News @ 5a M-F WHAS11 WAKE UP NEWS @ 5	CM	5-6a	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/22	06/09/22	11111--		5				\$125.00		0.00			
N 3	WHAS	06/03/22	06/09/22	Local News @ 6a M-F WHAS11 WAKE UP NEWS @ 6(6:00 AM-6:30 AM)	CM	6:00 AM-6:30 AM	11111--	:30	5	\$200.00	P02	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/22	06/09/22	11111--		5				\$200.00		0.00			
N 4	WHAS	06/03/22	06/09/22	Local News @ 6a M-F WHAS11 WAKE UP NEWS @ 6(6:30 AM-7:00 AM)	CM	6:30 AM-7:00 AM	11111--	:30	5	\$200.00	P02	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/22	06/09/22	11111--		5				\$200.00		0.00			
N 5	WHAS	06/03/22	06/09/22	Good Morning America GOOD MORNING AMERICA 7(7:00 AM-8:00 AM)	CM	7:00 AM-8:00 AM	22222--	:30	10	\$325.00	P02	0.00	NM	10	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/22	06/09/22	22222--		10				\$325.00		0.00			
N 6	WHAS	06/03/22	06/09/22	Good Morning America GOOD MORNING AMERICA 8(8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	11111--	:30	5	\$325.00	P02	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/22	06/09/22	11111--		5				\$325.00		0.00			
N 7	WHAS	06/03/22	06/09/22	Local News @ 430a M-F WHAS11 WAKE UP NEWS @ 4	CM	430-5a	11111--	:30	5	\$75.00	P02	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/22	06/09/22	11111--		5				\$75.00		0.00			
N 8	WHAS	06/03/22	06/04/22	Local News @ 6a Sa WAKE UP WEEKEND 6-7A	CM	6-7a	-----2-	:30	2	\$50.00	P02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/22	06/05/22	-----2-		2				\$50.00		0.00			
N 9	WHAS	06/03/22	06/04/22	Good Morning America GOOD MORNING AMERICA	CM	7-9a	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/22	06/05/22	-----1-		1				\$125.00		0.00			
N 10	WHAS	06/03/22	06/04/22	Local News @ 9a Sa WAKE UP WEEKEND 9-10A	CM	9-10a	-----2-	:30	2	\$125.00	P02	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/22	06/05/22	-----2-		2				\$125.00		0.00			
N 11	WHAS	06/03/22	06/05/22	ROS EM (Su) 6-8a WAKE UP WEEKEND 6-8A	CM	6-8a	-----2	:30	2	\$50.00	P02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/22	06/05/22	-----2		2				\$50.00		0.00			
N 12	WHAS	06/03/22	06/05/22	Good Morning America GOOD MORNING AMERICA	CM	8-9a	-----2	:30	2	\$125.00	P02	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/22	06/05/22	-----2		2				\$125.00		0.00			
N 13	WHAS	06/03/22	06/09/22	Great Day Live 9-10a GREAT DAY LIVE	CM	9-10a	22222--	:30	10	\$75.00	P02	0.00	NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/22	06/09/22	22222--		10				\$75.00		0.00			
N 14	WHAS	06/03/22	06/09/22	Access Daily 10-11a ACCESS DAILY	CM	10-11a	11111--	:30	5	\$75.00	P02	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/22	06/09/22	11111--		5				\$75.00		0.00			
N 15	WHAS	06/03/22	06/09/22	The View THE VIEW	CM	11-12p	22222--	:30	10	\$125.00	P02	0.00	NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/22	06/09/22	22222--		10				\$125.00		0.00			
N 16	WHAS	06/03/22	06/09/22		CM	12-1p		:30	10	\$125.00	P02	0.00	NM	10	\$1,250.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 12p M-F			22222--								
				WHAS11 NEWS AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/03/22	06/09/22	22222--	10	\$125.00	0.00								
N17	WHAS	06/03/22	06/09/22	GMA3	CM	1-2p	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
				GMA3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/03/22	06/09/22	11111--	5	\$125.00	0.00								
N18	WHAS	06/03/22	06/09/22	General Hospital	CM	2-3p	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
				GENERAL HOSPITAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/03/22	06/09/22	11111--	5	\$125.00	0.00								
N19	WHAS	06/03/22	06/09/22	Daily Blast Live 3-4p	CM	3-4p	-1111--	:30	4	\$75.00	P02	0.00	NM	4	\$300.00
				DAILY BLAST LIVE!											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/03/22	06/09/22	-1111--	4	\$75.00	0.00								
N20	WHAS	06/03/22	06/09/22	Local News @ 4p M-F	CM	4-5p	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
				WHAS11 NEWS @ 4P		(4:00 PM-4:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/03/22	06/09/22	11111--	5	\$125.00	0.00								
N21	WHAS	06/03/22	06/09/22	Local News @ 4p M-F	CM	4:30 PM-5:00 PM	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
				WHAS11 NEWS @ 430P		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/03/22	06/09/22	11111--	5	\$125.00	0.00								
N22	WHAS	06/03/22	06/09/22	Local News @ 5p M-F	CM	5-530p	11111--	:30	5	\$325.00	P02	0.00	NM	5	\$1,625.00
				WHAS11 NEWS @ 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/03/22	06/09/22	11111--	5	\$325.00	0.00								
N23	WHAS	06/03/22	06/09/22	Local News @ 530p M-FCM		530-6p	11111--	:30	5	\$350.00	P02	0.00	NM	5	\$1,750.00
				WHAS11 NEWS @ 530P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/03/22	06/09/22	11111--	5	\$350.00	0.00								
N24	WHAS	06/03/22	06/09/22	Local News @ 6p M-F	CM	6-630p	11111--	:30	5	\$400.00	P02	0.00	NM	5	\$2,000.00
				WHAS11 NEWS @ 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/03/22	06/09/22	11111--	5	\$400.00	0.00								
N25	WHAS	06/03/22	06/09/22	ABC World News	CM	630-7p	11111--	:30	5	\$1,275.00	P02	0.00	NM	5	\$6,375.00
				ABC WORLD NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/03/22	06/09/22	11111--	5	\$1,275.00	0.00								
N28	WHAS	06/03/22	06/09/22	ET 7-730p	CM	7-730p	11111--	:30	5	\$400.00	P02	0.00	NM	5	\$2,000.00
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/03/22	06/09/22	11111--	5	\$400.00	0.00								
N29	WHAS	06/03/22	06/09/22	Inside Ed 730-8p	CM	730-8p	11111--	:30	5	\$400.00	P02	0.00	NM	5	\$2,000.00
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/03/22	06/09/22	11111--	5	\$400.00	0.00								
N30	WHAS	06/03/22	06/04/22	ET 7-8p Sa	CM	7-8p	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/30/22	06/05/22	-----1-	1	\$125.00	0.00								
N32	WHAS	06/03/22	06/05/22	Sun Prime A	CM	7:00 PM-8:00 PM	-----1	:30	1	\$750.00	P02	0.00	NM	1	\$750.00
				AMERICA'S FUNNIEST HOME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/30/22	06/05/22	-----1	1	\$750.00	0.00								
N34	WHAS	06/03/22	06/09/22	LN (M-Su)	CM	11-1135p	11111-1	:30	6	\$325.00	P02	0.00	NM	6	\$1,950.00
				WHAS11 NEWS AT 11 M-F/SU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/22	06/09/22	11111-1					6	\$325.00		0.00			
N35	WHAS	06/03/22	06/04/22	Local News @ 11p Sa WHAS11 NEWS AT 11 SAT	CM	11-1135p	-----1-	:30	1	\$250.00	P02	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/22	06/05/22	-----1-					1	\$250.00		0.00			
N36	WHAS	06/03/22	06/09/22	Jimmy Kimmel JIMMY KIMMEL	CM	1135p-1237a	11-11--	:30	4	\$75.00	P02	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/22	06/09/22	11-11--					4	\$75.00		0.00			
N37	WHAS	06/03/22	06/09/22	Nightline NIGHTLINE	CM	1237-106a	11-11--	:30	4	\$50.00	P02	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/22	06/09/22	11-11--					4	\$50.00		0.00			
N38	WHAS	06/08/22	06/08/22	Jimmy Kimmel DB* Jimmy Kimmel DB	CM	1205-107a	--W----	:30	1	\$75.00	P02	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/22	06/09/22	--W----					1	\$75.00		0.00			
N39	WHAS	06/03/22	06/09/22	Nightline DB Nightline DB	CM	107-136a	--1----	:30	1	\$50.00	P02	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/22	06/09/22	--1----					1	\$50.00		0.00			
													Totals	157	\$35,200.00