ORDER

Orders	Order / Rev:	2492861		
	Alt Order #:	WOC13642019		
	Product Desc:	Issue		
	Estimate:	2716		WHAS
	Flight Dates:	06/24/22 - 06/30/22	Primary AE:	Taylor Fritsch
	Original Date / Rev:	06/16/22 / 06/16/22	Sales Office:	TSWAS
	Order Type:	General	Sales Region:	NAT
Agency	Name:	Plus Communications / POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3001 Washington Blvd	Billing Cycle:	EOM/EOC
		Arlington, VA 22201	Agency Commission:	15%
Advertiser	Name:	ISS/ Taxpayers Protection Alliance PA		
	Demographic:	A35+	New Business End:	
	Product Codes:	IS-Issue/Non Ballot	Advertiser External ID:	177911
	Revenue Code 1:	AGY	Agency External ID:	73080AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Issue	Order Separation:	00:15:00
	Priority:	P04		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
05/30/22	06/26/22	24	\$4,850.00	\$4,122.50		
06/27/22	06/30/22	65	\$13,575.00	\$11,538.75		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	24	\$4,850.00	\$4,122.50	0.00
July 2022	65	\$13,575.00	\$11,538.75	0.00
Totals	89	\$18,425.00	\$15,661.25	0.00

Account Executives

Account Executive Sales Office		Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	15%	\$18,425.00
Market	100%	\$122,833.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$104,408.33
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1	WHAS	06/24/22	06/30/22	Good Morning America	CM	7:00 AM-8:00 AN	1 11111	:30	5	\$325.00 P02	0.00 NM	5	\$1,625.00
GOOD MORNING AMERICA 7/(7:00 AM-8:00 AM)													
	Star	t Date I	nd Date	Weekdays Spot	s/Week	Rate Ra	ntina						

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Order / Rev: 2492861 Advertiser: ISS/ Taxpayers Protection Alliance PAC

Alt Order #: WOC13642019 Product Desc: Issue WHAS

Flight Dates: 06/24/22 - 06/30/22 Estimate: 2716

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start I Week: 06/24		End Date 06/30/22	Weekdays 11111	Spots/Week 5	Rate \$325.00	Rating 0.00						
N 2 WHAS 0			Local News @ 43 WHAS11 WAKE	0a M-FCM	430-5a	11111	:30	5	\$75.00 P02	0.00 NM	5	\$375.00
Start I Week: 06/24		End Date 06/30/22	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$75.00	Rating 0.00						
N 3 WHAS 0	06/24/2	2 06/25/22	Good Morning An GOOD MORNING		7-9a	1-	:30	1	\$125.00 P02	0.00 NM	1	\$125.00
Start Week: 06/20		End Date 06/26/22	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00						
N 4 WHAS 0	06/24/2	2 06/25/22	Local News @ 9a WAKE UP WEEK		9-10a	1-	:30	1	\$125.00 P02	0.00 NM	1	\$125.00
Start I Week: 06/20		End Date 06/26/22	<u>Weekdays</u> 1-	Spots/Week 1	Rate \$125.00	Rating 0.00						
N 5 WHAS 0	06/24/2	2 06/26/22	Good Morning An		8-9a	1	:30	1	\$125.00 P02	0.00 NM	1	\$125.00
Start I Week: 06/20		End Date 06/26/22	Weekdays	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00						
N 6 WHAS 0	06/24/2	2 06/30/22	Great Day Live 9- GREAT DAY LIV		9-10a	11111	:30	5	\$75.00 P02	0.00 NM	5	\$375.00
Start I Week: 06/24		End Date 06/30/22	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$75.00	Rating 0.00						
N 7 WHAS 0	06/24/2	2 06/30/22	Access Daily 10-1	I1a CM	10-11a	11111	:30	5	\$75.00 P02	0.00 NM	5	\$375.00
Start I Week: 06/24		End Date 06/30/22	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$75.00	Rating 0.00						
N 8 WHAS 0	06/24/2	2 06/30/22	The View THE VIEW	СМ	11-12p	11111	:30	5	\$125.00 P02	0.00 NM	5	\$625.00
Start I Week: 06/24		End Date 06/30/22	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$125.00	Rating 0.00						
N 9 WHAS 0		2 06/30/22	Local News @ 12 WHAS11 NEWS	•	12-1p	11111	:30	5	\$125.00 P02	0.00 NM	5	\$625.00
Start I Week: 06/24		End Date 06/30/22	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$125.00	Rating 0.00						
N10 WHAS 0	06/24/2	2 06/30/22	GMA3 GMA3	CM	1-2p	11111	:30	5	\$125.00 P02	0.00 NM	5	\$625.00
Start I Week: 06/24		End Date 06/30/22	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$125.00	Rating 0.00						
N11 WHAS 0	06/24/2	2 06/30/22	General Hospital GENERAL HOSF	CM PITAL	2-3p	11111	:30	5	\$125.00 P02	0.00 NM	5	\$625.00
Start I Week: 06/24		End Date 06/30/22	Weekdays 11111	Spots/Week 5	Rate \$125.00	Rating 0.00						
N12 WHAS 0	06/24/2	2 06/30/22	Daily Blast Live 3 DAILY BLAST LI	•	3-4p	- 1111	:30	4	\$75.00 P02	0.00 NM	4	\$300.00
<u>Start I</u> Week: 06/24		End Date 06/30/22	Weekdays - 1111	Spots/Week 4	<u>Rate</u> \$75.00	Rating 0.00						
N13 WHAS 0	06/24/2	2 06/30/22	Local News @ 4p WHAS11 NEWS		4:00 PM-4: (4:00 PM-4:	30 PM 11111 30 PM)	:30	5	\$125.00 P02	0.00 NM	5	\$625.00
Start I Week: 06/24		End Date 06/30/22	Weekdays 11111	Spots/Week 5	Rate \$125.00	Rating 0.00						
N14 WHAS 0	06/24/2	2 06/30/22	Local News @ 4p WHAS11 NEWS		4:30 PM-5: (4:30 PM-5:	00 PM 11111 00 PM)	:30	5	\$125.00 P02	0.00 NM	5	\$625.00
Start I Week: 06/24		End Date 06/30/22	Weekdays 11111	Spots/Week 5	Rate \$125.00	Rating 0.00						
N15 WHAS 0	06/24/2	2 06/30/22	Local News @ 5p WHAS11 NEWS		5:00 PM-5:	30 PM 11111	:30	5	\$325.00 P02	0.00 NM	5	\$1,625.00
Start I Week: 06/24		End Date 06/30/22	Weekdays 11111	Spots/Week 5	Rate \$325.00	Rating 0.00						
N16 WHAS 0	06/24/2	2 06/30/22		СМ	5:30 PM-6:0	00 PM	:30	5	\$350.00 P02	0.00 NM	5	\$1,750.00

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Order / Rev: 2492861 Advertiser: ISS/ Taxpayers Protection Alliance PAC

Alt Order #: WOC13642019 Product Desc: Issue WHAS

Flight Dates: 06/24/22 - 06/30/22 Estimate: 2716

Ln Ch Start	End	Inventory Code		Start/End		Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		Local News @ 530 WHAS11 NEWS @	•		11111						
Start Date Week: 06/24/22	End Date 06/30/22	Weekdays 11111	Spots/Week 5	Rate \$350.00	Rating 0.00						
N17 WHAS 06/24/2	22 06/30/22	Local News @ 6p WHAS11 NEWS @		6-630p	11111	:30	5	\$400.00 P02	0.00 NM	5	\$2,000.00
Start Date Week: 06/24/22	End Date 06/30/22	Weekdays 11111	Spots/Week 5	Rate \$400.00	Rating 0.00						
N18 WHAS 06/24/2	22 06/25/22	Local News @ 630 WHAS11 NEWS @	•	630-7p	1-	:30	1	\$125.00 P02	0.00 NM	1	\$125.00
Start Date Week: 06/20/22	End Date 06/26/22	Weekdays 1-	Spots/Week 1	Rate \$125.00	Rating 0.00						
N19 WHAS 06/24/2	22 06/26/22	Local News @ 630 WHAS11 NEWS S		630-7p	1	:30	1	\$400.00 P02	0.00 NM	1	\$400.00
Start Date Week: 06/20/22	End Date 06/26/22	Weekdays 1	Spots/Week 1	Rate \$400.00	Rating 0.00						
N20 WHAS 06/24/2	22 06/30/22	ET 7-730p ENTERTAINMEN	CM T TONIGHT	7-730p	11111	:30	5	\$400.00 P02	0.00 NM	5	\$2,000.00
Start Date Week: 06/24/22	End Date 06/30/22	Weekdays 11111	Spots/Week 5	Rate \$400.00	Rating 0.00						
N21 WHAS 06/24/2	22 06/30/22	Inside Ed 730-8p INSIDE EDITION	СМ	730-8p	11111	:30	5	\$400.00 P02	0.00 NM	5	\$2,000.00
Start Date Week: 06/24/22	End Date 06/30/22	Weekdays 11111	Spots/Week 5	Rate \$400.00	Rating 0.00						
N22 WHAS 06/24/2	22 06/25/22	ET 7-8p Sa ENTERTAINMEN	CM T TONIGHT	7:00 PM-8:0	00 PM1-	:30	1	\$125.00 P02	0.00 NM	1	\$125.00
Start Date Week: 06/20/22	End Date 06/26/22	<u>Weekdays</u> 1-	Spots/Week 1	Rate \$125.00	Rating 0.00						
N23 WHAS 06/24/2	22 06/29/22	LN (M-Su) WHAS11 NEWS A	CM AT 11 M-F/SU	11-1135p J	1-11	:30	3	\$325.00 P02	0.00 NM	3	\$975.00
Start Date Week: 06/24/22	End Date 06/30/22	<u>Weekdays</u> 1-11	Spots/Week 3	Rate \$325.00	Rating 0.00						
N24 WHAS 06/24/2	22 06/25/22	Local News @ 11p WHAS11 NEWS A		11-1135p	1-	:30	1	\$250.00 P02	0.00 NM	1	\$250.00
Start Date Week: 06/20/22	End Date 06/26/22	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						

Totals 89 \$18,425.00