

# ORDER

**Orders**  
**Order / Rev:** 2492868  
 Alt Order #: WOC13642021  
 Product Desc: Issue  
 Estimate: 2717  
 Flight Dates: 07/01/22 - 07/07/22  
 Original Date / Rev: 06/16/22 / 07/07/22  
 Order Type: General

**WHAS**  
 Primary AE: Taylor Fritsch  
 Sales Office: TSWAS  
 Sales Region: NAT

**Agency**  
**Name:** Plus Communications / POL  
 Buying Contact:  
 Billing Contact:  
 3001 Washington Blvd  
 Arlington, VA 22201

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** ISS/ Taxpayers Protection Alliance PA  
 Demographic: A35+  
 Product Codes: IS-Issue/Non Ballot  
 Revenue Code 1: AGY  
 Revenue Code 2: (POL) Political  
 Revenue Code 3: (POL) Issue  
 Priority: P04

New Business End:  
 Advertiser External ID: 177911  
 Agency External ID: 73080AG  
 Unit Code: General  
 Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/07/22	91	\$18,625.00	\$15,831.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	91	\$18,625.00	\$15,831.25	0.00
<b>Totals</b>	<b>91</b>	<b>\$18,625.00</b>	<b>\$15,831.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	15%	\$18,625.00
Market	100%	\$124,166.67

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$105,541.67
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	07/01/22	07/07/22	Good Morning America	CM	7:00 AM-8:00 AM	11111--	:30	5	\$325.00	P02	0.00	NM	5	\$1,625.00
				GOOD MORNING AMERICA 7(7:00 AM-8:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 07/01/22	07/07/22	11111--	5	\$325.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/22	07/07/22	11111--		5				\$325.00		0.00			
N 2	WHAS	07/01/22	07/07/22	Local News @ 430a M-FCM WHAS11 WAKE UP NEWS @ 4	CM	430-5a	11111--	:30	5	\$75.00	P02	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/22	07/07/22	11111--		5				\$75.00		0.00			
N 3	WHAS	07/01/22	07/02/22	Good Morning America 3M GOOD MORNING AMERICA	CM	7-9a	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/22	07/03/22	-----1-		1				\$125.00		0.00			
N 4	WHAS	07/01/22	07/02/22	Local News @ 9a Sa WAKE UP WEEKEND 9-10A	CM	9-10a	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/22	07/03/22	-----1-		1				\$125.00		0.00			
N 5	WHAS	07/01/22	07/03/22	Good Morning America 3M GOOD MORNING AMERICA	CM	8-9a	-----1	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/22	07/03/22	-----1		1				\$125.00		0.00			
N 6	WHAS	07/01/22	07/07/22	Great Day Live 9-10a GREAT DAY LIVE	CM	9-10a	11111--	:30	5	\$75.00	P02	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/22	07/07/22	11111--		5				\$75.00		0.00			
N 7	WHAS	07/01/22	07/07/22	Access Daily 10-11a ACCESS DAILY	CM	10-11a	11111--	:30	5	\$75.00	P02	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/22	07/07/22	11111--		5				\$75.00		0.00			
N 8	WHAS	07/01/22	07/07/22	The View THE VIEW	CM	11-12p	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/22	07/07/22	11111--		5				\$125.00		0.00			
N 9	WHAS	07/01/22	07/07/22	Local News @ 12p M-F CM WHAS11 NEWS AT NOON	CM	12-1p	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/22	07/07/22	11111--		5				\$125.00		0.00			
N 10	WHAS	07/01/22	07/07/22	GMA3 GMA3	CM	1-2p	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/22	07/07/22	11111--		5				\$125.00		0.00			
N 11	WHAS	07/01/22	07/07/22	General Hospital GENERAL HOSPITAL	CM	2-3p	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/22	07/07/22	11111--		5				\$125.00		0.00			
N 12	WHAS	07/01/22	07/07/22	Daily Blast Live 3-4p DAILY BLAST LIVE!	CM	3-4p	-1111--	:30	4	\$75.00	P02	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/22	07/07/22	-1111--		4				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	3	WHAS	07/01/22-07/07/22	Daily Blast Live 3-4p		3-4p				-TWThF----	:30	<del>(\$75.00)</del>	0.00	NM	
				See MG 12.5											
				[Recon Preempt-Other: DNA severe weather cut in]											
	5	WHAS	07/01/22-07/07/22	Daily Blast Live 3-4p		3-4p				---Th-----	:30	\$75.00	0.00	NM	
				MG for 12.3 07/06											
N 13	WHAS	07/01/22	07/07/22	Local News @ 4p M-F WHAS11 NEWS @ 4P	CM	4-5p (4:00 PM-4:30 PM)	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/22	07/07/22	11111--		5				\$125.00		0.00			
N 14	WHAS	07/01/22	07/07/22	Local News @ 4p M-F WHAS11 NEWS @ 430P	CM	4-5p (4:30 PM-5:00 PM)	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/22	07/07/22	11111--		5				\$125.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	WHAS	07/01/22	07/07/22	Local News @ 5p M-F	CM	5-530p	11111--	:30	5	\$325.00	P02	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/22	07/07/22	11111--		5				\$125.00		0.00			
				WHAS11 NEWS @ 5p											
N 16	WHAS	07/01/22	07/07/22	Local News @ 530p M-F	CM	530-6p	11111--	:30	5	\$350.00	P02	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/22	07/07/22	11111--		5				\$350.00		0.00			
				WHAS11 NEWS @ 530P											
N 17	WHAS	07/01/22	07/07/22	Local News @ 6p M-F	CM	6-630p	11111--	:30	5	\$400.00	P02	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/22	07/07/22	11111--		5				\$400.00		0.00			
				WHAS11 NEWS @ 6p											
N 18	WHAS	07/01/22	07/02/22	Local News @ 630p Sa	CM	630-7p	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/22	07/03/22	-----1-		1				\$125.00		0.00			
				WHAS11 NEWS @ 6:30p											
N 19	WHAS	07/01/22	07/03/22	Local News @ 630p Su	CM	630-7p	-----1	:30	1	\$400.00	P02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/22	07/03/22	-----1		1				\$400.00		0.00			
				WHAS11 NEWS SUNDAY											
N 20	WHAS	07/01/22	07/07/22	ET 7-730p	CM	7-730p	11111--	:30	5	\$400.00	P02	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/22	07/07/22	11111--		5				\$400.00		0.00			
				ENTERTAINMENT TONIGHT											
N 21	WHAS	07/01/22	07/07/22	Inside Ed 730-8p	CM	730-8p	11111--	:30	5	\$400.00	P02	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/22	07/07/22	11111--		5				\$400.00		0.00			
				INSIDE EDITION											
N 22	WHAS	07/01/22	07/02/22	ET 7-8p Sa	CM	7-8p	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/22	07/03/22	-----1-		1				\$125.00		0.00			
				ENTERTAINMENT TONIGHT											
N 23	WHAS	07/01/22	07/06/22	LN (M-Su)	CM	11-1135p	1-1---1	:30	3	\$325.00	P02	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/22	07/07/22	1-1---1		3				\$325.00		0.00			
				WHAS11 NEWS AT 11 M-F/SU											
N 24	WHAS	07/01/22	07/02/22	Local News @ 11p Sa	CM	11-1135p	-----1-	:30	1	\$250.00	P02	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/22	07/03/22	-----1-		1				\$250.00		0.00			
				WHAS11 NEWS AT 11 SAT											
N 25	WHAS	07/04/22	07/04/22	Great Day Live 9-10a	CM	9-10a	M-----	:30	1	\$75.00	P02	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/22	07/07/22	M-----		1				\$75.00		0.00			
				GREAT DAY LIVE											
N 26	WHAS	07/04/22	07/04/22	Local News @ 12p M-F	CM	12-1p	M-----	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/22	07/07/22	M-----		1				\$125.00		0.00			
				Local News @ 12p M-F											
													Totals	91	\$18,625.00