

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: LORI ROOK	
Authorized committee: LORI ROOK FOR MISSOURI	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Strategic Media Placement	
Candidate's political party: REPUBLICAN	
Office sought (no acronyms or abbreviations): MISSOURI STATE TREASURER	
Date of election: AUGUST 6, 2024	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: RYAN ROOK, TREASURER	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>	

Candidate/Committee/Agency	Station Representative
Signature: A BRANT FINK Digitally signed by A BRANT FINK <small>Date: 2024.04.08 09:46:29 -04'00'</small>	Signature:
Name: BRANT FINK	Name:
Date of Request to Purchase Ad Time: 20240510	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: May 13, 2024

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders	Order / Rev: <u>2722902</u>		
	Alt Order #: <u>37286328</u>		
	Product Desc: <u>Rook for Missouri</u>		
	Estimate: <u>513614</u>		Kansas City KMBZ-AM
	Flight Dates: <u>05/13/24 - 06/14/24</u>	Primary AE: <u>Katz Philadelphia</u>	
	Original Date / Rev: <u>05/13/24 / 05/13/24</u>	Sales Office: <u>K-PHL</u>	
	Order Type: <u>POLITICAL-CANDIDATE</u>	Sales Region: <u>National</u>	

Agency	Name: <u>Katz Media Group</u>		
	Buying Contact: _____	Billing Type: <u>Cash</u>	
	Billing Contact: _____	Billing Calendar: <u>Broadcast</u>	
	<u>125 West 55th Street</u>	Billing Cycle: <u>EOM/EOC</u>	
	<u>New York, NY 10019</u>	Agency Commission: <u>15%</u>	

Advertiser	Name: <u>Lori Rook for Missouri</u>		
	Demographic: <u>A35+</u>	New Business End: _____	
	Product Codes: <u>Candidates (POL)</u>	Advertiser External ID: <u>221382</u>	
	Revenue Code 1: <u>AGY</u>	Agency External ID: <u>4027634</u>	
	Revenue Code 2: <u>POL</u>	Unit Code: <u>Candidate -</u>	
	Revenue Code 3: <u>POL-CAND</u>	Order Separation: <u>00:45:00</u>	
	Priority: <u>NON-PRE</u>		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	60	\$1,420.00	\$1,207.00
05/27/24	06/14/24	62	\$1,477.00	\$1,255.45

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	60	\$1,420.00	\$1,207.00	0.00
June 2024	62	\$1,477.00	\$1,255.45	0.00
Totals	122	\$2,897.00	\$2,462.45	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMBZA	05/13/24	06/14/24	M-Fri 6a-10a	CM	6:00 AM-10:00 AM	2222--	1:00	10	\$24.00	NON-	0.00	NM	39	\$936.00
				M-Fri											
				AM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- 3322--		10				\$24.00		0.00			
		Week: 05/20/24	05/26/24	22222--		10				\$24.00		0.00			
		Week: 05/27/24	06/02/24	-----		0				\$0.00		0.00			
		Week: 06/03/24	06/09/24	22222--		10				\$24.00		0.00			
		Week: 06/10/24	06/16/24	22122--		9				\$24.00		0.00			
N 2	KMBZA	05/13/24	06/14/24	M-Fri 10a-3p	CM	10:00 AM-3:00 PM	2222--	1:00	10	\$20.00	NON-	0.00	NM	40	\$800.00
				M-Fri											
				MD -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- 3322--		10				\$20.00		0.00			
		Week: 05/20/24	05/26/24	22222--		10				\$20.00		0.00			
		Week: 05/27/24	06/02/24	-----		0				\$0.00		0.00			
		Week: 06/03/24	06/09/24	22222--		10				\$20.00		0.00			
		Week: 06/10/24	06/16/24	22222--		10				\$20.00		0.00			
N 3	KMBZA	05/13/24	06/14/24	M-Fri 3p-7p	CM	3:00 PM-7:00 PM	2222--	1:00	10	\$27.00	NON-	0.00	NM	43	\$1,161.00
				M-Fri											
				PM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- 3322--		10				\$27.00		0.00			

Order / Rev: 2722902
 Alt Order #: 37286328
 Flight Dates: 05/13/24 - 06/14/24

Advertiser: Lori Rook for Missouri
 Product Desc: Rook for Missouri
 Estimate: 513614

Kansas City KMBZ-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	22222--					10	\$27.00		0.00			
Week:		05/27/24	06/02/24	-----					0	\$0.00		0.00			
Week:		06/03/24	06/09/24	22222--					10	\$27.00		0.00			
Week:		06/10/24	06/16/24	22333--					13	\$27.00		0.00			
													Totals	122	\$2,897.00