

CONTRACT



KFOR-TV
 444 E. Britton Rd.
 Oklahoma City, OK 73114
 (405)424-4444

www.kfor.com

And:

Midwest Communications
 Attention: Bob Clegg
 49 South Grant Avenue
 Columbus, OH 43215

<u>Contract / Revision</u> 742812 /		<u>Alt Order #</u>
<u>Product</u> TV Addition		
<u>Contract Dates</u> 06/13/14 - 06/22/14	<u>Estimate #</u> Primary Election 2014	
<u>Advertiser</u> Hiatt/R/Corporation Commissioner		<u>Original Date / Revision</u> 06/11/14 / 06/11/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFOR	<u>Account Executive</u> Local KFOR Political	<u>Sales Office</u> Oklahoma City -
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	4	06/13/14	06/22/14	NewsChannel 4 @ 5AM	5-530am		:30				NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/09/14	06/15/14	----F--				1	\$240.00	0.00			
Week:		06/16/14	06/22/14	MTWTF--				1	\$240.00	0.00			
N 2	4	06/13/14	06/22/14	NewsChannel 4 @ 6AM	6-7am		:30				NM	2	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/09/14	06/15/14	----F--				1	\$720.00	0.00			
Week:		06/16/14	06/22/14	MTWTF--				1	\$720.00	0.00			
N 3	4	06/13/14	06/22/14	Today Show	7-9am		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/09/14	06/15/14	----F--				1	\$600.00	0.00			
Week:		06/16/14	06/22/14	MTWTF--				1	\$600.00	0.00			
N 4	4	06/13/14	06/22/14	NewsChannel 4 @ Noon	12-1pm		:30				NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/09/14	06/15/14	----F--				1	\$215.00	0.00			
Week:		06/16/14	06/22/14	MTWTF--				1	\$215.00	0.00			
N 5	4	06/13/14	06/22/14	EN 4P-5P (M-F)	EN 4P-5P (M-F)		:30				NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/09/14	06/15/14	----F--				1	\$280.00	0.00			
Week:		06/16/14	06/22/14	MTWTF--				1	\$280.00	0.00			
N 6	4	06/13/14	06/22/14	NewsChannel 4 @ 5PM	5-530pm		:30				NM	2	\$1,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/09/14	06/15/14	----F--				1	\$680.00	0.00			
Week:		06/16/14	06/22/14	MTWTF--				1	\$680.00	0.00			
N 7	4	06/13/14	06/22/14	NewsChannel 4 @ 6PM	6-630pm		:30				NM	2	\$1,570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/09/14	06/15/14	----F--				1	\$785.00	0.00			
Week:		06/16/14	06/22/14	MTWTF--				1	\$785.00	0.00			
N 8	4	06/14/14	06/14/14	NBC Today Show (Sa)	6-8am		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/09/14	06/15/14	-----S-				1	\$255.00	0.00			
N 9	4	06/14/14	06/14/14	NewsChannel 4 @ 6PM (Sa)	6-630pm		:30				NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



www.kfor.com

<u>Contract / Revision</u> 742812 /		<u>Alt Order #</u>
<u>Contract Dates</u> 06/13/14 - 06/22/14	<u>Product</u> TV Addition	<u>Estimate #</u> Primary Election 2014
<u>Advertiser</u> Hiatt/R/Corporation Comr		<u>Original Date / Revision</u> 06/11/14 / 06/11/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		06/09/14	06/15/14	-----S-	1			\$320.00	0.00				
N 10	4	06/14/14	06/14/14	NewsChannel 4 @ 10PM (Sa)	10-1030pm		:30				NM	1	\$735.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		06/09/14	06/15/14	-----S-	1			\$735.00	0.00				
N 11	4	06/15/14	06/15/14	NBC Today Show (Su)	7-8am		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		06/09/14	06/15/14	-----S	1			\$240.00	0.00				
N 12	4	06/15/14	06/15/14	NewsChannel 4 @ 5PM (Su)	5-530pm		:30				NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		06/09/14	06/15/14	-----S	1			\$415.00	0.00				
N 13	4	06/15/14	06/15/14	1135p-1235a Su	1135p-1235a Su		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		06/09/14	06/15/14	-----S	1			\$120.00	0.00				
Totals										0.00		20	\$9,125.00

Time Period	# of Spots	Gross Amount	Net Amount
05/26/14 - 06/20/14	20	\$9,125.00	\$7,756.25
Totals	20	\$9,125.00	\$7,756.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.