

WKCQ  
 2000 WHITTIER STREET  
 PO BOX 1776  
 SAGINAW, MI 48605  
 989-752-8161

COMMITTEE TO ELECT JESSE COUCH

Advertiser ID: 4189 Amount Paid

4189-00004-0001	10/16/2022	1
Official Invoice	Date	Page

DETACH AND RETURN WITH PAYMENT

4189-00004-0001 O 10/16/2022 1

COMMITTEE TO ELECT JESSE COUCH  
 6500 ESTRELLE  
 MT. MORRIS, MI 48458

Purchase Order Number: PREPAID CC

Est. Number:

Co-Op:

Description: Committee to Elect Jesse Couch - 2022

Salesperson: POLITICAL, .

Date	Day	Length		Qty	Rate	Total
<b>Tape: JESSE COUCH FOR STATE REP</b>						
10/4/2022	Tue	:30	WKCQ-FM 08:53:30 PM 11:36:00 PM	2	\$10.00	\$20.00
10/4/2022	Tue	:30	WKCQ-FM 10:36:00 AM 12:35:00 PM 06:35:00 PM	3	\$30.00	\$90.00
10/5/2022	Wed	:30	WKCQ-FM 09:22:30 PM 10:22:30 PM 11:22:00 PM	3	\$10.00	\$30.00
10/5/2022	Wed	:30	WKCQ-FM 09:35:00 AM 07:35:00 PM	2	\$30.00	\$60.00
10/6/2022	Thu	:30	WKCQ-FM 09:37:00 PM 10:36:30 PM	2	\$10.00	\$20.00
10/6/2022	Thu	:30	WKCQ-FM 12:36:30 PM 05:35:00 PM	2	\$30.00	\$60.00
10/7/2022	Fri	:30	WKCQ-FM 11:35:30 PM	1	\$10.00	\$10.00
10/7/2022	Fri	:30	WKCQ-FM 06:27:00 AM 07:52:30 PM	2	\$30.00	\$60.00
10/9/2022	Sun	:30	WKCQ-FM 08:37:00 PM 09:22:40 PM 10:36:00 PM 11:37:00 PM	4	\$11.00	\$44.00
10/9/2022	Sun	:30	WKCQ-FM 02:37:00 PM 03:37:00 PM 05:54:00 PM 07:36:00 PM	4	\$17.00	\$68.00
10/10/2022	Mon	:30	WKCQ-FM 09:54:00 PM 11:53:30 PM	2	\$10.00	\$20.00
10/10/2022	Mon	:30	WKCQ-FM 05:59:00 AM 04:36:00 PM	2	\$30.00	\$60.00
10/11/2022	Tue	:30	WKCQ-FM 08:35:30 PM 10:35:30 PM	2	\$10.00	\$20.00
10/11/2022	Tue	:30	WKCQ-FM 07:12:00 AM 02:53:30 PM 05:35:30 PM	3	\$30.00	\$90.00
10/12/2022	Wed	:30	WKCQ-FM 08:53:30 PM 09:53:00 PM 11:52:30 PM	3	\$10.00	\$30.00
10/12/2022	Wed	:30	WKCQ-FM 09:35:30 AM 01:54:00 PM	2	\$30.00	\$60.00
10/13/2022	Thu	:30	WKCQ-FM 08:36:00 PM 10:53:30 PM	2	\$10.00	\$20.00
10/13/2022	Thu	:30	WKCQ-FM 08:27:30 AM 02:55:00 PM	2	\$30.00	\$60.00
10/14/2022	Fri	:30	WKCQ-FM 11:50:30 PM	1	\$10.00	\$10.00
10/14/2022	Fri	:30	WKCQ-FM 05:42:30 AM 01:50:30 PM	2	\$30.00	\$60.00
10/16/2022	Sun	:30	WKCQ-FM 08:35:30 PM 09:52:40 PM 10:35:30 PM 11:35:30 PM	4	\$11.00	\$44.00
10/16/2022	Sun	:30	WKCQ-FM 05:54:00 AM 12:35:10 PM 02:53:30 PM 05:35:30 PM	4	\$17.00	\$68.00

We are converting all billing to E-invoicing. Please send AP contact person's name and email address to reception@98fmkq.com

Net 30 Days

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Affidavit Of Performance: I, \_\_\_\_\_

*Jessica Bremer*  
 Jessica Bremer - Station Official

certify that in accordance with official station logs, the above

announcements were broadcast on the days and hours stated.

Subscribed and sworn before me this 16th day of October, 2022

Quantity	54	Total	\$1004.00
<i>Paid Thankyou</i>			
Total Due			\$1004.00

*Mary Lou Hirschman*  
 Mary Lou Hirschman - NOTARY PUBLIC  
 Commission Expires - 3/2/2028

County: Saginaw State: MI

INVOICE

WKCQ  
 2000 WHITTIER STREET  
 PO BOX 1776  
 SAGINAW, MI 48605

Order #: 4189-00004  
 Description: Committee to Elect Jesse Couch - 2022  
 Date Entered: 10/3/2022  
 P.O.#:  
 Salesperson: POLITICAL,  
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date Notary Req'd

COMMITTEE TO ELECT JESSE COUCH  
 6500 ESTRELLE  
 MT. MORRIS, MI 48458

Statement Group: WKCQ  
 Receivables Group: POLITICAL  
 Sales Commission: COLLECTIONS - WKCQ  
 A/R Account: A/R REGULAR WKCQ  
 Order Discount: <None>  
 Agency Discount: <None>  
 Default Primary Product Code: Political  
 Secondary Product Code: <unassigned>  
 Last Modified: 10/3/2022  
 Modified 2 times  
 OrderType: Per Spot

Exchange Source: Wavstar  
 Exchange Source Order ID: C00087976

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	10/4/2022	10/16/2022	WKCQ-FM	05:30:00 to 20:00:00	CUSTOM	:30	20	30.00	600.00	Y	Y	Y	Y	Y	N	N
Avail: General Sales Comm: X Agency Discount: Order Discount: Inc. Acct: POLITICAL Adv. Sep: X Prod Sep: X Priority: 255 Prod: Political Spot Type: _None Description: **Copy Plan: 4189-00004(No Valid Copy) 10/4/2022 10/9/2022 9 30.00 270.00 0 3 2 2 2 0 0 10/10/2022 10/16/2022 11 30.00 330.00 2 3 2 2 2 0 0																
2	10/4/2022	10/16/2022	WKCQ-FM	20:00:00 to Midnight	CUSTOM	:30	18	10.00	180.00	Y	Y	Y	Y	Y	N	N
Avail: General Sales Comm: X Agency Discount: Order Discount: Inc. Acct: POLITICAL Adv. Sep: X Prod Sep: X Priority: 255 Prod: Political Spot Type: _None Description: **Copy Plan: 4189-00004(No Valid Copy) 10/4/2022 10/9/2022 8 10.00 80.00 0 2 3 2 1 0 0 10/10/2022 10/16/2022 10 10.00 100.00 2 2 3 2 1 0 0																
3	10/4/2022	10/16/2022	WKCQ-FM	05:30:00 to 20:00:00	CUSTOM	:30	8	17.00	136.00	N	N	N	N	N	N	Y
Avail: General Sales Comm: X Agency Discount: Order Discount: Inc. Acct: POLITICAL Adv. Sep: X Prod Sep: X Priority: 255 Prod: Political Spot Type: _None Description: **Copy Plan: 4189-00004(No Valid Copy) 10/4/2022 10/9/2022 4 17.00 68.00 0 0 0 0 0 0 4 10/10/2022 10/16/2022 4 17.00 68.00 0 0 0 0 0 0 4																
4	10/4/2022	10/16/2022	WKCQ-FM	20:00:00 to Midnight	CUSTOM	:30	8	11.00	88.00	N	N	N	N	N	N	Y
Avail: General Sales Comm: X Agency Discount: Order Discount: Inc. Acct: POLITICAL Adv. Sep: X Prod Sep: X Priority: 255 Prod: Political Spot Type: _None Description: **Copy Plan: 4189-00004(No Valid Copy) 10/4/2022 10/9/2022 4 11.00 44.00 0 0 0 0 0 0 4 10/10/2022 10/16/2022 4 11.00 44.00 0 0 0 0 0 0 4																

**Station Totals:**

Station WKCQ-FM Spot Count 54 Net Billing \$1,004.00

Order Start Date: 10/4/2022 Order End Date: 10/16/2022 Spots: 54 Total Charges: \$1,004.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Projected Media Month/End-Of-Schedule Billing Totals for COMMITTEE TO ELECT JESSE COUCH / 4189-00004 :

	<u>Spot Count</u>	<u>Net Billing</u>
October 2022	54	\$1,004.00

Confirmed & Accepted for WKCQ By:

Accepted for COMMITTEE TO ELECT JESSE COUCH By:

-----  
-----  
Please Sign and Return One Copy

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jesse Couch, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jesse Couch

Authorized committee:

Committee to Elect Jesse Couch

Agency requesting time (and contact information):

N/A

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

STATE REPRESENTATIVE

Date of election:

NOV. 8, 2022

General

Primary

Treasurer of candidate's authorized committee:

Jesse Couch

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

Jesse Couch

Signature:

Barry Borsevik

Name:

Jesse Couch

Name:

BARRY BORSEVIK

Date of Request to Purchase Ad Time:

10/3/2022

Date of Station Agreement to Sell Time:

10/3/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: *Jesse Couch*

Name: *Jesse Couch*

Date: *10/3/2022*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: *10/3/22*

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

**Disposition:**

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>4189-00004</i>	Station Call Letters: <i>WKCC</i>	Date Received/Requested: <i>10/4/22</i>
Est. #:	Station Location: <i>Saginaw MI</i>	Run Start and End Dates: <i>10/4-10/16</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



**Sales Order**

MacDonald  
Broadcasting Company  
(Saginaw)  
2000 Whittier  
Saginaw MI 48601 US

Rep: Barry Borsenik  
Phone: 9897528161  
email: bborsenik@981kkcg.com

Advertiser: COMMITTEE TO ELECT JESSE COUCH  
Contract ID: C00087976  
Contact: Jesse Couch  
Quote date: 10/03/2022  
Address: 6500 Estrella Ave. Mt. Morris MI 48458 US  
Description: Committee to Elect Jesse Couch - 2022  
Phone: jlcouch6500@aol.com  
Revision description: Political  
Agency: No  
Product 1: Political  
Co-op: No  
Product 2: Political  
Run Dates: 10/04/2022 - 10/16/2022  
Co-advertiser: No  
Schedule: Broadcast  
Affidavit Required: No  
Stations: 98.1 WKCG  
Billing notes:  
Schedule Notes: 4189-00004

**Broadcast Schedule**

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	T	W	R	F	S	U	T.Spots	\$	
98.1 WKCG	5:30A-8P Standard Mon-Fri		30	30.00	Cash	10/04/2022	10/16/2022	none	0	0	No	2	3	2	2	2	0	0	0	20	600.00
98.1 WKCG	8P-12M Standard Mon-Fri		30	10.00	Cash	10/04/2022	10/16/2022	none	0	0	No	2	2	2	3	2	1	0	0	18	180.00
98.1 WKCG	5:30A-8P Standard SUN		30	17.00	Cash	10/04/2022	10/16/2022	none	0	0	No	0	0	0	0	0	0	0	0	4	135.00
98.1 WKCG	8P-12M Standard SUN		30	11.00	Cash	10/04/2022	10/16/2022	none	0	0	No	0	0	0	0	0	0	0	0	4	88.00
Totals									4	5	5	4	3	0	8				54	1,004.00	

**Terms & Conditions**

Standard class of time has a slight chance of being preempted should a sold out condition develop you will be notified in advance of your options.  
Run of Stations (ROS) class of time is most likely to be preempted should a sold out condition develop and you may be notified in advance.

**Special Terms & Conditions**

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Client signature: \_\_\_\_\_  
Company signature: \_\_\_\_\_

Print Name: \_\_\_\_\_  
Print Name: \_\_\_\_\_

Title: \_\_\_\_\_  
Title: \_\_\_\_\_

Date: \_\_\_\_\_  
Date: \_\_\_\_\_

OK - BNTS 10/3/22  
Pd. via CC