

WKCQ
 2000 WHITTIER STREET
 PO BOX 1776
 SAGINAW, MI 48605

Order #: 4286-00002
 Description: Week of June 20.
 Date Entered: 6/21/2022
 P.O.#:
 Salesperson: POLITICAL, .
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date Notary Req'd

MARTIN BLANK FOR STATE SENATE
 7950 GRATIOT RD
 SUITE 5
 SAGINAW, MI 48609

Statement Group: WKCQ
 Receivables Group: POLITICAL
 Sales Commission: COLLECTIONS - WKCQ
 A/R Account: A/R REGULAR WKCQ
 Order Discount: <None>
 Agency Discount: <None>
 Default Primary Product Code: Political
 Secondary Product Code: <unassigned>
 Last Modified: 6/21/2022
 Modified 3 times
 OrderType: Per Spot
 Exchange Source: Wavstar
 Exchange Source Order ID: C00079793

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 6/21/2022	6/24/2022	WKCQ-FM	06:00:00 to 10:00:00	CUSTOM	1:00	10	51.00	510.00	N	N	Y	Y	Y	N	N
Avail: General		Sales Comm: X		Agency Discount:		Order Discount:		Prod: Political							
Inc. Acct: POLITICAL		Adv. Sep: X		Prod Sep: X		Priority: 255									
Spot Type: _None		Description:													
**Copy Plan: 4286-00002(No Valid Copy)															
6/21/2022	6/24/2022					10	51.00	510.00	0	0	3	4	3	0	0
2 6/21/2022	6/24/2022	WKCQ-FM	15:00:00 to 19:00:00	CUSTOM	1:00	10	51.00	510.00	N	Y	Y	Y	Y	N	N
Avail: General		Sales Comm: X		Agency Discount:		Order Discount:		Prod: Political							
Inc. Acct: POLITICAL		Adv. Sep: X		Prod Sep: X		Priority: 255									
Spot Type: _None		Description:													
**Copy Plan: 4286-00002(No Valid Copy)															
6/21/2022	6/24/2022					10	51.00	510.00	0	2	3	3	2	0	0

Station Totals:

Station: WKCQ-FM
 Spot Count: 20
 Net Billing: \$1,020.00

Order Start Date: 6/21/2022 Order End Date: 6/24/2022 Spots: 20 Total Charges: \$1,020.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Projected Media Month/End-Of-Schedule Billing Totals for MARTIN BLANK FOR STATE SENATE / 4286-00002 :

Month	Year	Spot Count	Net Billing
June	2022	20	\$1,020.00

Confirmed & Accepted for WKCQ By:

Accepted for MARTIN BLANK FOR STATE SENATE By:

Please Sign and Return One Copy



Sales Order

MacDonald
Broadcasting Company
(Saginaw)
2000 Whittier
Saginaw MI 48601 US

Rep: Barry Borsenik
Phone: 9897528161
email: bborsenik@98frmkcc.com

Advertiser: Martin Blank for State Senate
Contact: Mike Murray
Address: 7950 Gratiot Rd, Suite 5 Saginaw MI 48609 US
Phone: gospinboy@yahoo.com
Email: gospinboy@yahoo.com
Agency: No
Co-op: No
Co-advertiser:
Affidavit Required: No
Billing notes:

Contract ID: C00079793
Quote date: 06/17/2022
Description: Week of June 20.
Revision description: Political
Product 1: Political
Product 2:
Run Dates: 06/20/2022 - 06/24/2022
Schedule: Broadcast
Stations: 98.1 WKCCQ
Schedule Notes: 4286-00002

Payment type: Cash
Broadcast Cash: 1,020.00
NTR Cash: 0.00
Subtotal cash: 1,020.00
Broadcast/NTR Trade: 0.00
Total: 1,020.00

Broadcast Schedule

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	T	W	R	F	S	U	T.Spots	\$
98.1 WKCCQ	Narrowed AM Drive 06:00 AM - 10:00 AM		60	51.00	Cash	06/20/2022	06/24/2022	none	0	0	No	2	2	2	2	2	0	0	10	510.00
98.1 WKCCQ	Narrowed PM Drive 03:00 PM - 07:00 PM		60	51.00	Cash	06/20/2022	06/24/2022	none	0	0	No	2	2	2	2	2	0	0	10	510.00
Totals												4	4	4	4	4	0	0	20	1,020.00

Terms & Conditions

Standard class of time has a slight chance of being preempted should a sold out condition develop you will be notified in advance of your options.
Run of Stations (ROS) class of time is most likely to be preempted should a sold out condition develop and you may be notified in advance.

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Special Terms & Conditions

Martin Blank

Martin Blank

Candidate

2022-06-17

Client signature

Print Name

Title

Date

OK TO INSERT, PENDING PAYMENT & DOCUMENTATION.
-BAB

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, MARTIN BLANK, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

MARTIN BLANK

Authorized committee:

MARTIN BLANK FOR STATE SENATE

Agency requesting time (and contact information):

N/A

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

STATE SENATOR

Date of election:

8/2/22

General

Primary

Treasurer of candidate's authorized committee:

DAVID STAUDI

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Martin Blank

Signature:

Jessica Bremer

Name:

MARTIN BLANK

Name:

Jessica Bremer

Date of Request to Purchase Ad Time:

6/20/22

Date of Station Agreement to Sell Time:

6/21/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Martin Blank

Name:

MARTIN BLANK

Date:

6/20/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

6/20/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 4286-00002

Station Call Letters: WRCAQ

Date Received/Requested:

6/20/22

Est. #:

Station Location: Saginaw, MI

Run Start and End Dates:

6/21/22 - 6/24/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WKCQ
 2000 WHITTIER STREET
 PO BOX 1776
 SAGINAW, MI 48605
 989-752-8161

MARTIN BLANK FOR STATE SENATE

Advertiser ID: 4286 Amount Paid

4286-0002-0001	6/26/2022	1
Official Invoice	Date	Page

DETACH AND RETURN WITH PAYMENT

4286-0002-0001 0 6/26/2022 1

MARTIN BLANK FOR STATE SENATE
 Attn: MIKE MURRAY
 7950 GRATIOT RD
 SUITE 5
 SAGINAW, MI 48609

Purchase Order Number:
 Est. Number:
 Co-Op:
 Description: Week of June 20.
 Salesperson: POLITICAL, .

Date	Day	Length		Qty	Rate	Total
Tape: BLANK CAREER POLITICANS						
6/21/2022	Tue	1:00	WKCQ-FM 04:36:30 PM 06:36:30 PM	2	\$51.00	\$102.00
6/22/2022	Wed	1:00	WKCQ-FM 06:42:30 AM 07:57:00 AM 08:57:30 AM 03:50:30 PM 04:52:30 PM 05:51:30 PM	6	\$51.00	\$306.00
6/23/2022	Thu	1:00	WKCQ-FM 06:57:00 AM 07:43:00 AM 08:43:00 AM 09:53:00 AM 03:50:30 PM 05:36:00 PM 06:51:30 PM	7	\$51.00	\$357.00
6/24/2022	Fri	1:00	WKCQ-FM 06:42:30 AM 08:57:00 AM 09:50:00 AM 03:51:30 PM 06:53:00 PM	5	\$51.00	\$255.00

Net 30 Days

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Affidavit Of Performance: I, _____
 Jessica Bremer - Station Official
 certify that in accordance with official station logs, the above
 announcements were broadcast on the days and hours stated.
 Subscribed and sworn before me this 26th day of June, 2022

Quantity	20	Total	\$1020.00
Total Due			\$1020.00

Mary Lou Hirschman - NOTARY PUBLIC
 Commission Expires - 3/2/2028

County: Saginaw State: MI

INVOICE