

DUPLICATE

INVOICE



WSMV
5700 Knob Road
Nashville, TN 37209
Main: (615)353-4444
Billing: (404)327-3039

Invoice #	Invoice Date	Invoice Month	Invoice Period
666863-1	07/26/15	July 2015	06/29/15 - 07/16/15

Station	Account Executive	Sales Office	Sales Region
WSMV	Michael McCray	TELEREP-DALL	National

Billing Address:

Hulsen Media Services LLC (HMS)
Attention: Accounts Payable
2400 Laramie Trail
Austin, TX 78745
USA

Send Payment To:

WSMV
P.O. BOX 29824 Network Place
Chicago, IL 60673-1298

Advertiser	Product	Estimate Number
David Briley For Vice Mayor	DAVID BRILEY VICE M	560

Flight Dates	Order #	Alt Order #
07/10/15 - 07/16/15	666863	07837399

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
TV15247		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
1	07/10/15	07/10/15	Today Show 7-9am	658-9AM	----1--	:30	1	\$450.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/06/15 07/12/15 ----1-- 1 \$450.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV F 07/10/15 7:27 AM Today Show 7-9am 658-9AM :30 Bri leyD1501H \$450.00 NM								
2	07/13/15	07/13/15	Today Show 7-9am	658-9AM	1-----	:30	1	\$450.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/13/15 07/19/15 1----- 1 \$450.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 07/13/15 7:21 AM Today Show 7-9am 658-9AM :30 Bri leyD1501H \$450.00 NM								
3	07/15/15	07/15/15	Today Show 7-9am	658-9AM	--1----	:30	1	\$450.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/13/15 07/19/15 --1---- 1 \$450.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV W 07/15/15 8:46 AM Today Show 7-9am 658-9AM :30 Bri leyD1501H \$450.00 NM								
4	07/12/15	07/12/15	Sun 6a-7a	Sun 6a-7a	-----1	:30	1	\$275.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/06/15 07/12/15 -----1 1 \$275.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Su 07/12/15 6:51 AM Sun 6a-7a Sun 6a-7a :30 Bri leyD1501H \$275.00 NM								
5	07/10/15	07/10/15	CH. 4 NEWS @ 6	6-630pm	----1--	:30	1	\$600.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/06/15 07/12/15 ----1-- 1 \$600.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV F 07/10/15 6:22 PM CH. 4 NEWS @ 6 6-630pm :30 Bri leyD1501H \$600.00 NM								
6	07/13/15	07/13/15	CH. 4 NEWS @ 6	6-630pm	1-----	:30	1	\$600.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/13/15 07/19/15 1----- 1 \$600.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								

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Invoice # 666863-1	Invoice Date 07/26/15	Invoice Month July 2015	Invoice Period 06/29/15 - 07/16/15
Advertiser David Briley For Vice Mayo	Product DAVID BRILEY VICE M	Estimate Number 560	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
6	07/13/15	07/13/15	CH. 4 NEWS @ 6	6-630pm	1-----	:30	1	\$600.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 07/13/15 6:26 PM CH. 4 NEWS @ 6 6-630pm :30 BrileyD1501H \$800.00 NM								
7	07/14/15	07/14/15	CH. 4 NEWS @ 6	6-630pm	-1-----	:30	1	\$600.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/13/15 07/19/15 -1----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Tu 07/14/15 6:24 PM CH. 4 NEWS @ 6 6-630pm :30 BrileyD1501H \$800.00 NM								
8	07/15/15	07/15/15	CH. 4 NEWS @ 6	6-630pm	--1----	:30	1	\$600.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/13/15 07/19/15 --1---- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV W 07/15/15 CH. 4 NEWS @ 6 6-630pm :00 \$600.00 NM Credited								
9	07/16/15	07/16/15	CH. 4 NEWS @ 6	6-630pm	---1---	:30	1	\$600.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/13/15 07/19/15 ---1--- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Th 07/16/15 6:57 PM CH. 4 NEWS @ 6:30pm 629-7pm :30 BrileyD1501H \$600.00 NM								
10	07/11/15	07/11/15	Dateline	8-10p	-----1-	:30	1	\$850.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/06/15 07/12/15 -----1- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Sa 07/11/15 8:20 PM Dateline 8-10p :30 BrileyD1501H \$850.00 NM								
11	07/10/15	07/10/15	M-F 10P NEWS	10P-1035P	----1--	:30	1	\$1,100.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/06/15 07/12/15 ----1-- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV F 07/10/15 10:32 PM M-F 10P NEWS 10P-1035P :30 BrileyD1501H \$1,100.00 NM								
12	07/13/15	07/13/15	M-F 10P NEWS	10P-1035P	1-----	:30	1	\$1,100.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/13/15 07/19/15 1----- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 07/13/15 10:10 PM M-F 10P NEWS 10P-1035P :30 BrileyD1501H \$1,100.00 NM								
13	07/14/15	07/14/15	M-F 10P NEWS	10P-1035P	-1-----	:30	1	\$1,100.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/13/15 07/19/15 -1----- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Tu 07/14/15 10:32 PM M-F 10P NEWS 10P-1035P :30 BrileyD1501H \$1,100.00 NM								
14	07/16/15	07/16/15	M-F 10P NEWS	10P-1035P	---1---	:30	1	\$1,100.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/13/15 07/19/15 ---1--- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Th 07/16/15 10:32 PM M-F 10P NEWS 10P-1035P :30 BrileyD1501H \$1,100.00 NM								

Subject to Terms and Conditions available at: <http://meredithtvsales.com/terms-and-conditions/>

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<u>Invoice #</u> 666863-1	<u>Invoice Date</u> 07/26/15	<u>Invoice Month</u> July 2015	<u>Invoice Period</u> 06/29/15 - 07/16/15
<u>Advertiser</u> David Briley For Vice Mayo	<u>Product</u> DAVID BRILEY VICE M	<u>Estimate Number</u> 560	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
14	07/16/15	07/16/15	M-F 10P NEWS	10P-1035P	---1---	:30	1	\$1,100.00	NM
15	07/12/15	07/12/15	InDepth w/Graham BensirSu 11p-12x		-----1	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/06/15 07/12/15 -----1 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Su 07/12/15 11:13 PM InDepth w/Graham Bensing Su 11p-12x :30 Bri l eyD1501H \$75.00 NM									
<u>Total Spots</u>							14		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$9,750.00
<u>Agency Commission</u>	\$1,462.50
<u>Net Amount Due</u>	\$8,287.50